# 1 Module 7: Linear & Nonlinear Regression

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### 1.1 Regression

- Only linear things can have linear regressions: e.g. predicting on LABELS and not continuous data won't work (incl. to some degree, "Probability" of a particular label)
- Given some features  $\theta$  and a prediction output  $\hat{y}$

$$\hat{y} = \omega_1 \times \theta_1 + \omega_2 \times \theta_2 + \dots$$

- LOWESS or LOESS method of fitting regressions will work for nonlinear cases.
- Simple linear:

obj = sklearn.linear\_model.LinearRegression(fit\_intercept = bool) where fit\_intercept
= False will set the intercept to be 0
obj.fit(features:DataFrame, target:Series)
Use obj.predict([int]:list)
f.coef\_ for slope, f.intercept\_

• Using plotly:

fig = px.scatter(data:DataFrame, x:str, y:str, trendline='ols') for ols = ordinary least squares results = px.get\_trendline\_results(fig) results.px\_fit\_results.iloc[0].params

#### 1.2 Loss Functions

• Numerically characterizes error in a prediction (more loss = worse)

• Most common fcn. is squared error L2:

$$L(y, \hat{y}) = (y - \hat{y})^2$$
 for data y and prediction  $\hat{y}$ 

• Mean squared error (MSE) is just the average of the loss function of all datapoints

$$L(\mathcal{D}) = \frac{1}{n} \sum_{i=1}^{n} L(y_i, \hat{y}_i)$$
 for dataset  $\mathcal{D}$ 

sklearn.metrics.mean\_squared\_error(y,  $\hat{y}$ )

- Minimize the loss fcn. to optimize model params scipy.optimize.minimize(lambda  $\theta$ : mean\_squared\_error(y,  $\hat{y}(\theta)$ ), x0:float) for x0 the starting point
- Absolute loss (L1):

$$L(y, \hat{y}) = [y - \hat{y}]$$

- L2 MSE is more affected by (gives higher penalty to) outliers than L1 MAE
- MAE is also piecewise linear whereas MSE is continuous; the former might require really fine sampling
- Huber loss (smooth mean absolute error): composite of MSE and MAE with an optimizeable term  $\epsilon$  which allows handles outliers If error is  $< \epsilon$ , then MSE is used. Otherwise, MAE.
- Mean squared logarithmic error (MSLE): treat differences in the larger domain equally to the small domain (but penalizes an underpredicted estimate more than an overpredicted estimate)
- Mean bias error (MBE): calculates model's average bias by taking difference between actual difference and absolute difference of target/predicted values (unreliable because positive errors tend to cancel out negative ones)

## 1.3 Multiple Linear Regression

- Performed identically as before, whereas the features are a DataFrame instead of a Series
  - obj.fit(features:DataFrame, target:Series)
  - → multiple returned coefficients/intercepts

# 1.4 Non-numeric features (labelled data)

- Categorical data: split into Ordinal and Nominal
  - Nominal (labelled or named) data is used to name variables with no inherent numerical values or ordering (e.g. sex)
  - Ordinal data has clear ordering (e.g. customer satisfaction)
- One-hot coding with K features corresponding to the unique labelled values (i.e. Sex has 0,1)
- To create the labels, use pd.get\_dummies(Series)
- pd.concat([DataFrame, DataFrame], axis=1)