

WTF is AI?!

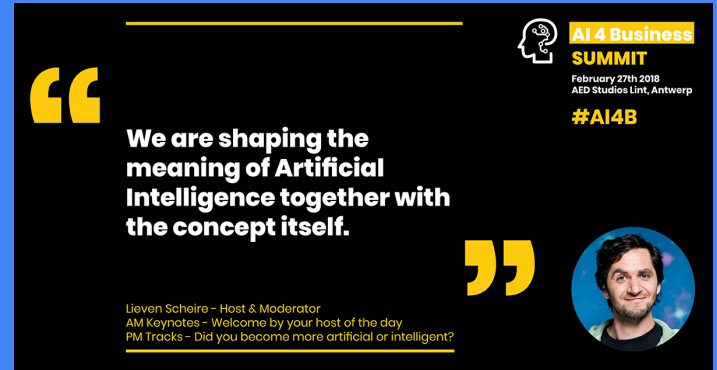
An introduction to Artificial Intelligence



First things first,
Let's define the **AI**



people disagree on
what intelligence
(and so AI)
really is...



A promotional graphic for the AI4Business Summit. It features a black background with yellow text and icons. On the left, a large yellow quotation mark is followed by the text "We are shaping the meaning of Artificial Intelligence together with the concept itself." On the right, there is a yellow question mark icon, a yellow double quotation mark, and a circular portrait of a man with a beard and glasses. At the top right, the text "AI4Business SUMMIT" is displayed in yellow, with "February 27th 2018" and "AED Studios Link, Antwerp" below it. At the bottom left, the text "#AI4B" is displayed in yellow. At the bottom center, the text "Lieven Scheire - Host & Moderator" is displayed in yellow, followed by "AM Keynotes - Welcome by your host of the day" and "PM Tracks - Did you become more artificial or intelligent?" in white.

“ We are shaping the meaning of Artificial Intelligence together with the concept itself. ”

AI4Business
SUMMIT
February 27th 2018
AED Studios Link, Antwerp
#AI4B

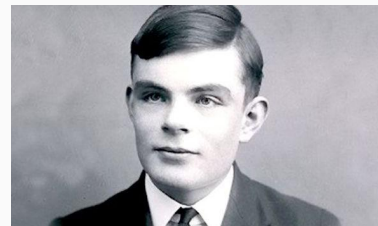
Lieven Scheire - Host & Moderator
AM Keynotes - Welcome by your host of the day
PM Tracks - Did you become more artificial or intelligent?

Approaches

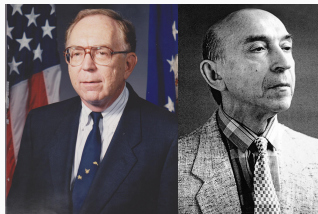
Thinking Humanly



Acting Humanly



Thinking Rationally

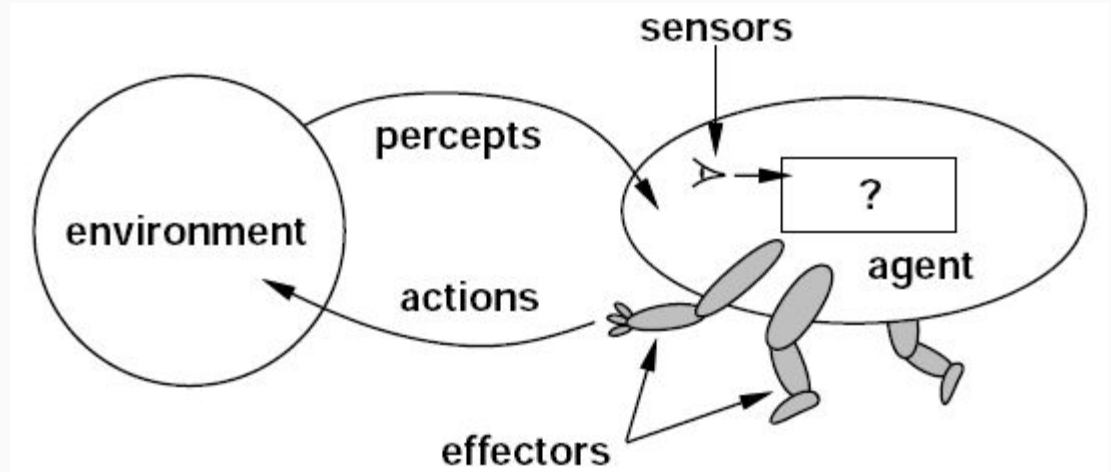


Acting Rationally



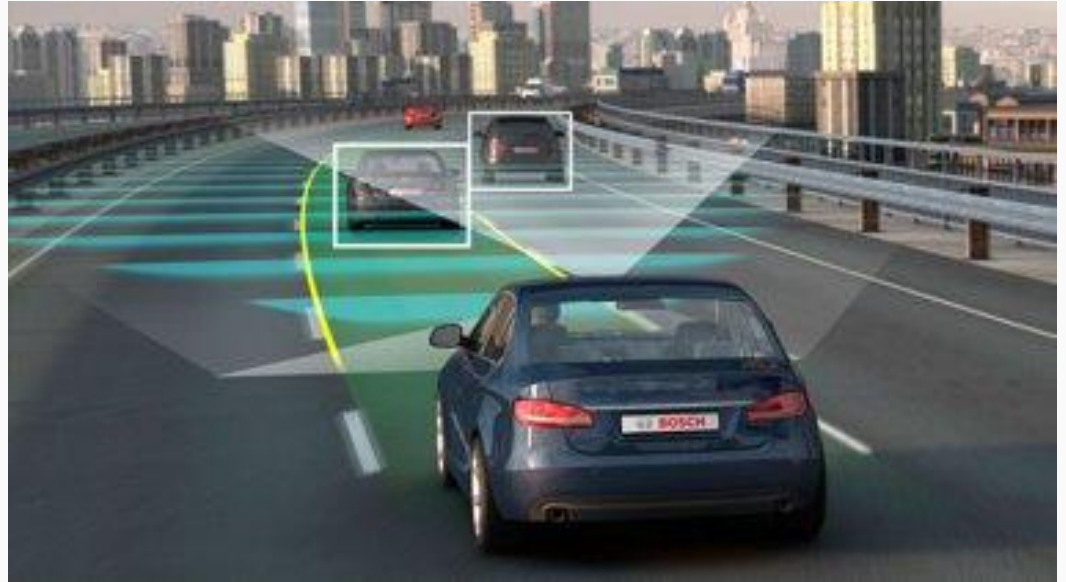
Intelligent Agent

- Agent
- Environment
- Events, Signals (State)
- Sensors, Perception
- **Agent Function (Policy) (?)**
- Actuators (Effectors)

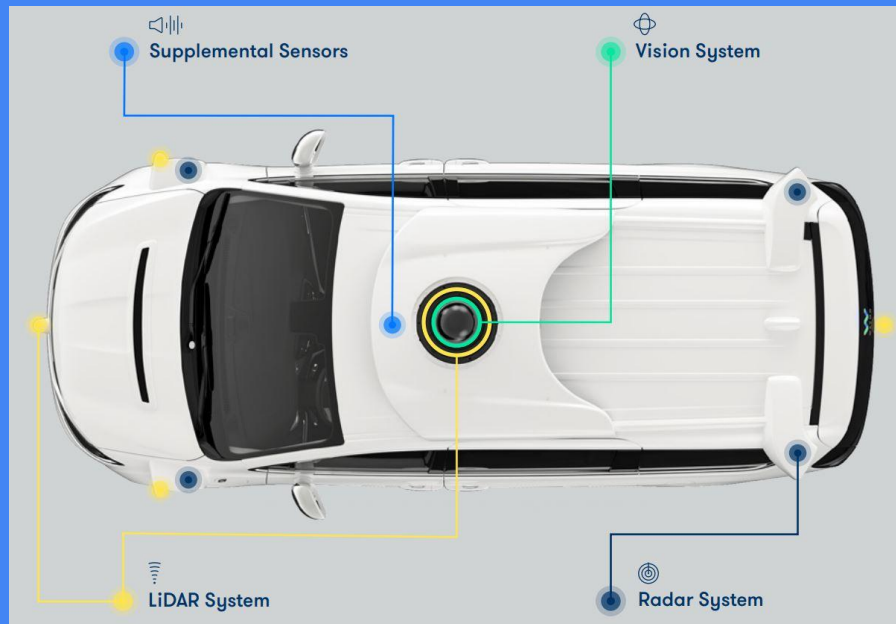


Intelligent Agent: Self-driving Car

- Agent
- Environment
- Events, Signals (State)
- Sensors, Perception
- **Agent Function (Policy)**
- Actuators (Effectors)



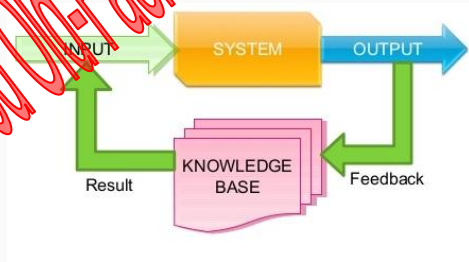
Waymo Self-driving Car Sensory System



Agent Function (Policy)

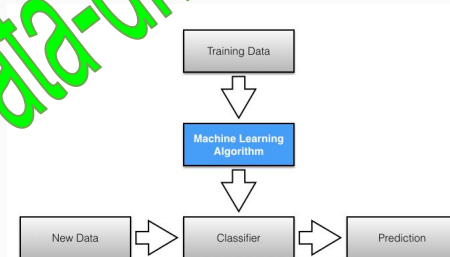
- Implement the explicit knowledge as a logic-based algorithm (Symbolist AI)

(Expert Systems)



- Learn a model of knowledge implicitly from experience (Connectionist AI)

(Machine Learning)



Machine Learning (Learning from Experience)

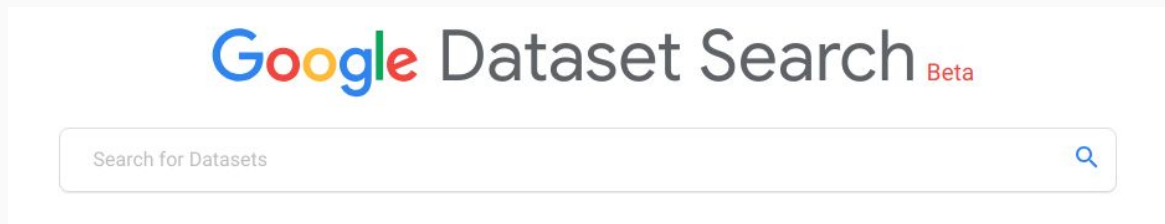
- Experience -> Dataset
- Massive Dataset, Big Data, Data Mining



Machine Learning (Learning from Experience)

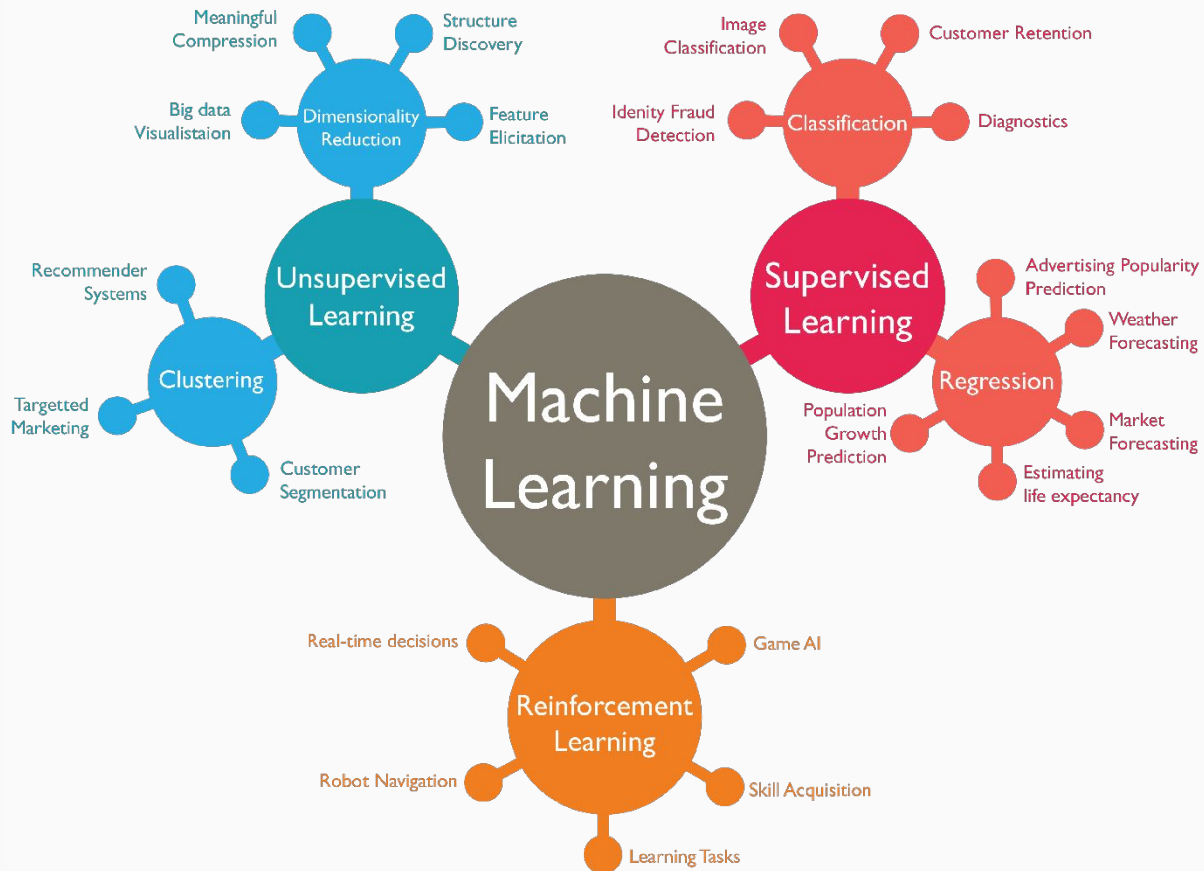
- Where can I find large datasets open to the public?

<https://toolbox.google.com/datasetsearch>



ML tasks based on the shape of the dataset

- Supervised Learning
- Unsupervised Learning
- Semi-supervised Learning
- Reinforcement Learning

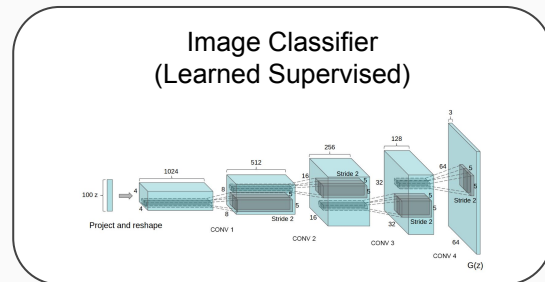


Supervised Learning

The dataset contains states (signals, features) and corresponding actions (for example labels)

The task is to use dataset to learn a general model that can predict desired action for any unseen data. (for example image classification, spam detection, weather forecast, etc)

State	Desired Action
	select class "CAT"
	select class "DOG"
	select class "CAT"




DOG

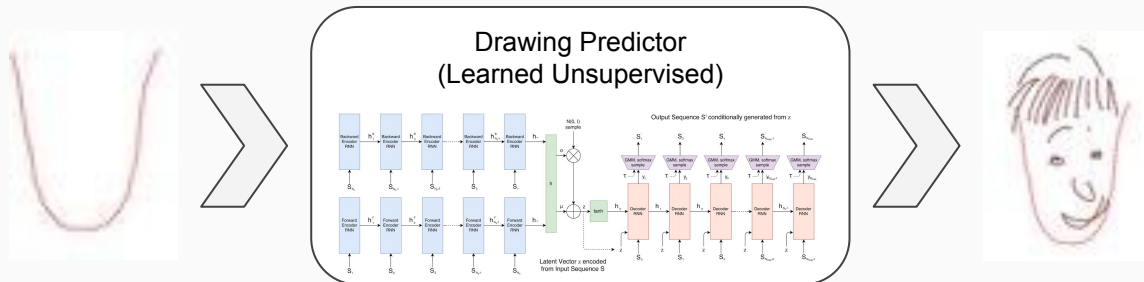
Unsupervised Learning

The dataset contains states (Signals) but there is not any corresponding action.

The task is to find some meaningful relationships between these data (for example find similar users in a social network, find anomalies, etc).

State







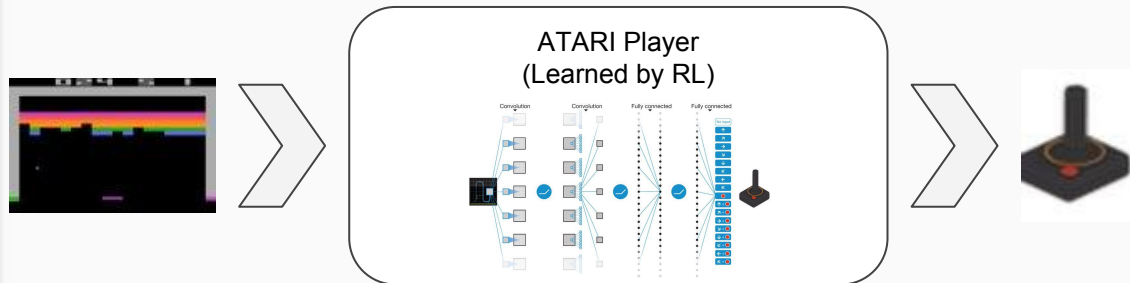


Reinforcement Learning

The dataset contains states (signals), but the exact desired actions are unknown (for example when the environment is changing during the time). However, there is a good-ness measure (reward) per any possible action in each state.

The task is to build a model that can choose a good action in each state (for example game player, self-driving car, etc).

State	Action	Reward
	←	0.78
	→	0.56
	.	0.25



Thank You!