

# Surveys

- Classes on Tuesday (Nov 26)?
- One (long) lecture for project presentation or two separate lectures?

# CS6501:Topics in Learning and Game Theory (Fall 2019)

## Learning From Strategically Revealed Samples

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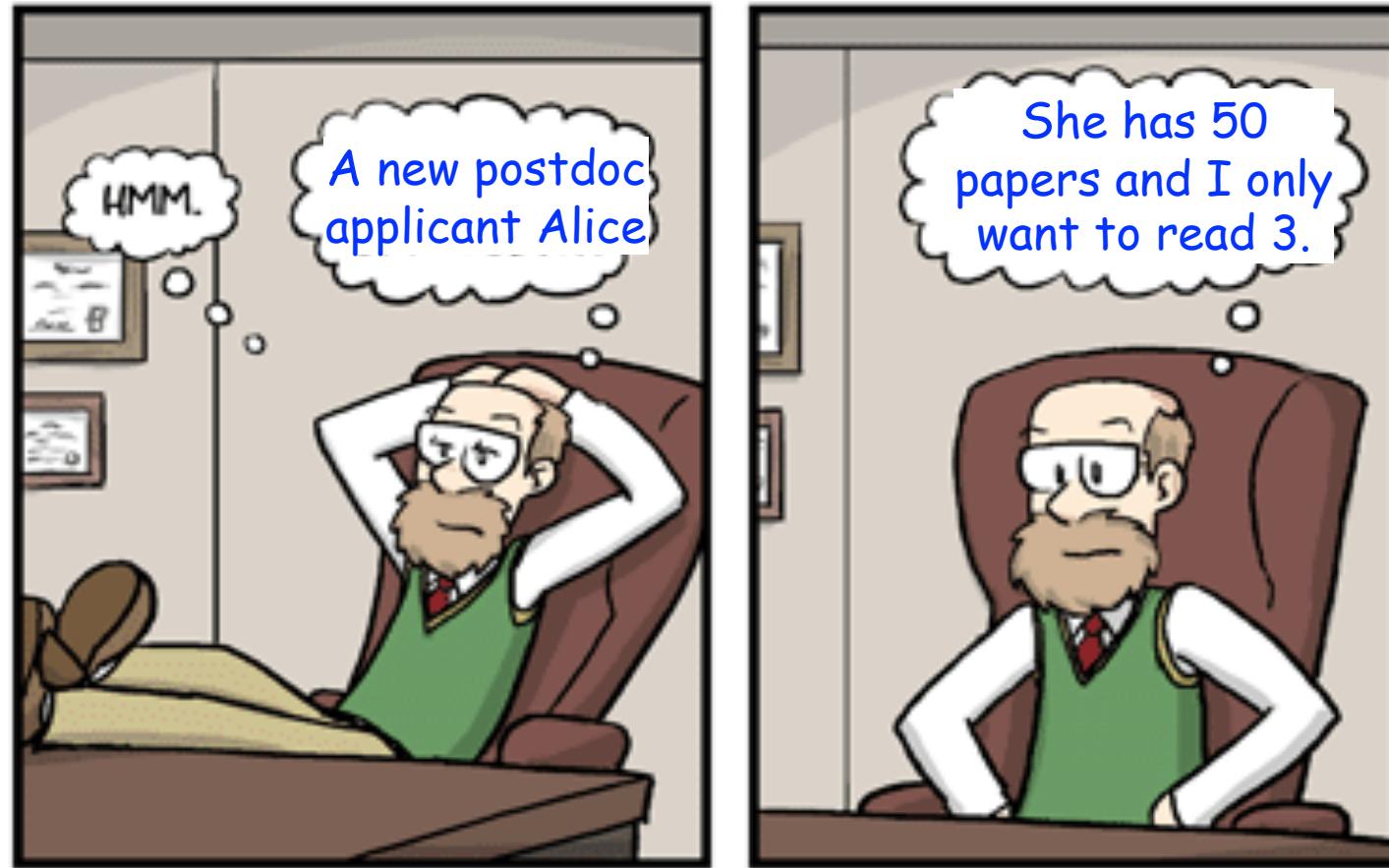
Instructor: Haifeng Xu

Part of slides by Hanrui Zhang

# Outline

- Introduction and An Example
- Formal Model and Results
- Learning from Strategic Samples: Other Works

# Academia in the Era of Tons Publications



The Trouble of Bob, a Professor of Rocket Science

# Academia in the Era of Tons Publications



Current postdoc Charlie is happy . . .

# Academia in the Era of Tons Publications



They know what each other is thinking...

# Abstracting the Problem

- Setup: (binary-)classify distributions with label  $l \in \{g, b\}$ 
  - Opposed to classic problem of classifying samples drawn from distributions
- Goal: accept **good ones** ( $l = g$ ) and reject **bad ones** ( $l = b$ )
- Previous example: a postdoc candidate = a distribution (over papers)



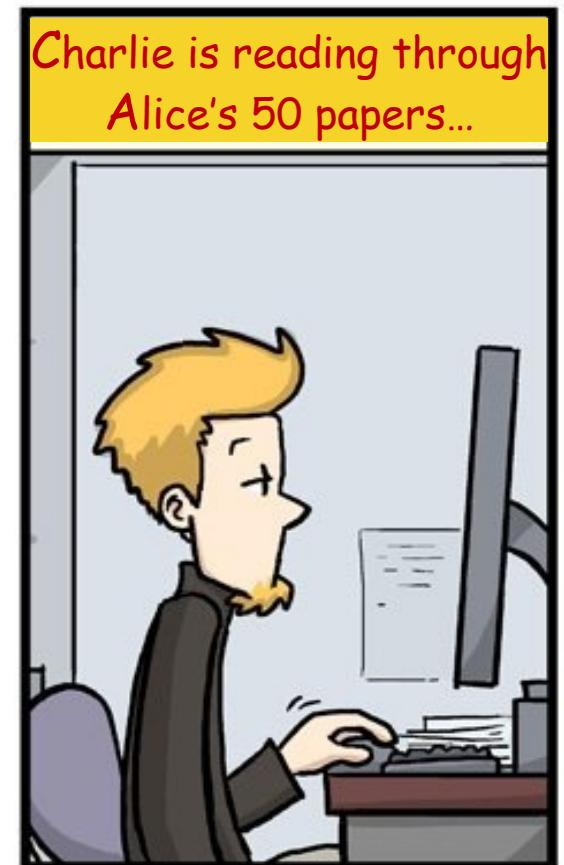
# Principal Reacts by Committing to a Policy

- Principal (Bob) commits to and announces a policy to **agent** Charlie
  - He decides whether to accept  $l$  (hire Alice) based on agent's report



# Agent's Problem

- Has access to  $n (= 50)$  samples (papers) from distribution  $l$  (Alice)
  - Assume samples are i.i.d.
- Can choose  $m (= 3)$  samples as his report



# Agent's Problem

- Has access to  $n (= 50)$  samples (papers) from distribution  $l$  (Alice)
  - Assume samples are i.i.d.
- Can choose  $m (= 3)$  samples as his report
- Agent (Charlie) sends his **report** to Bob principal (Bob), aiming to persuade Bob to accept **distribution  $l$**  (Alice)



# Principal Executes Based on His Policy

- Bob observes Charlie's report, and makes a decision according to the policy he announced



# Strategic Classifications are Everywhere

- University admissions
  - Students academic records are selectively revealed

The screenshot shows the homepage of University World News. At the top, the logo "University World News" is displayed in large blue letters, with "THE GLOBAL WINDOW ON HIGHER EDUCATION" in smaller red text below it. To the right is a blue circular logo with the letters "w". Below the header, there is a navigation bar with links: Global Edition, Africa Edition, Asia Hub, Transformative Leadership, Special Reports, and Events. A purple banner features the text "MA in Higher Education Management" and "A unique programme for higher education leaders". To the right of this banner is another purple banner with the text "Apply now for May 2020" and the logo of the School of Management, which includes a crest and the text "UNIV BA SCHOOL OF MAN". The main content area has a "GLOBAL" tag above a article titled "How will artificial intelligence change admissions?", written by Marguerite J Dennis on 26 October 2018. Below the article are social sharing buttons for LinkedIn, Twitter, and Facebook.

# Strategic Classifications are Everywhere

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  - Students academic records are selectively revealed
- Classify loan lending decisions
  - Borrowers will selectively report their features



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- Decide which restaurants to go based on Yelp rating
  - Platform may selectively showing you ratings
- Hiring job candidates in various scenarios

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- Decide which restaurants to go based on Yelp rating
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- Hiring job candidates in various scenarios
- Note: this problem deserves study even you do classification manually instead of using an automated classifier
  - E.g., deciding where to hold the next Olympics based on photographs of different city locations

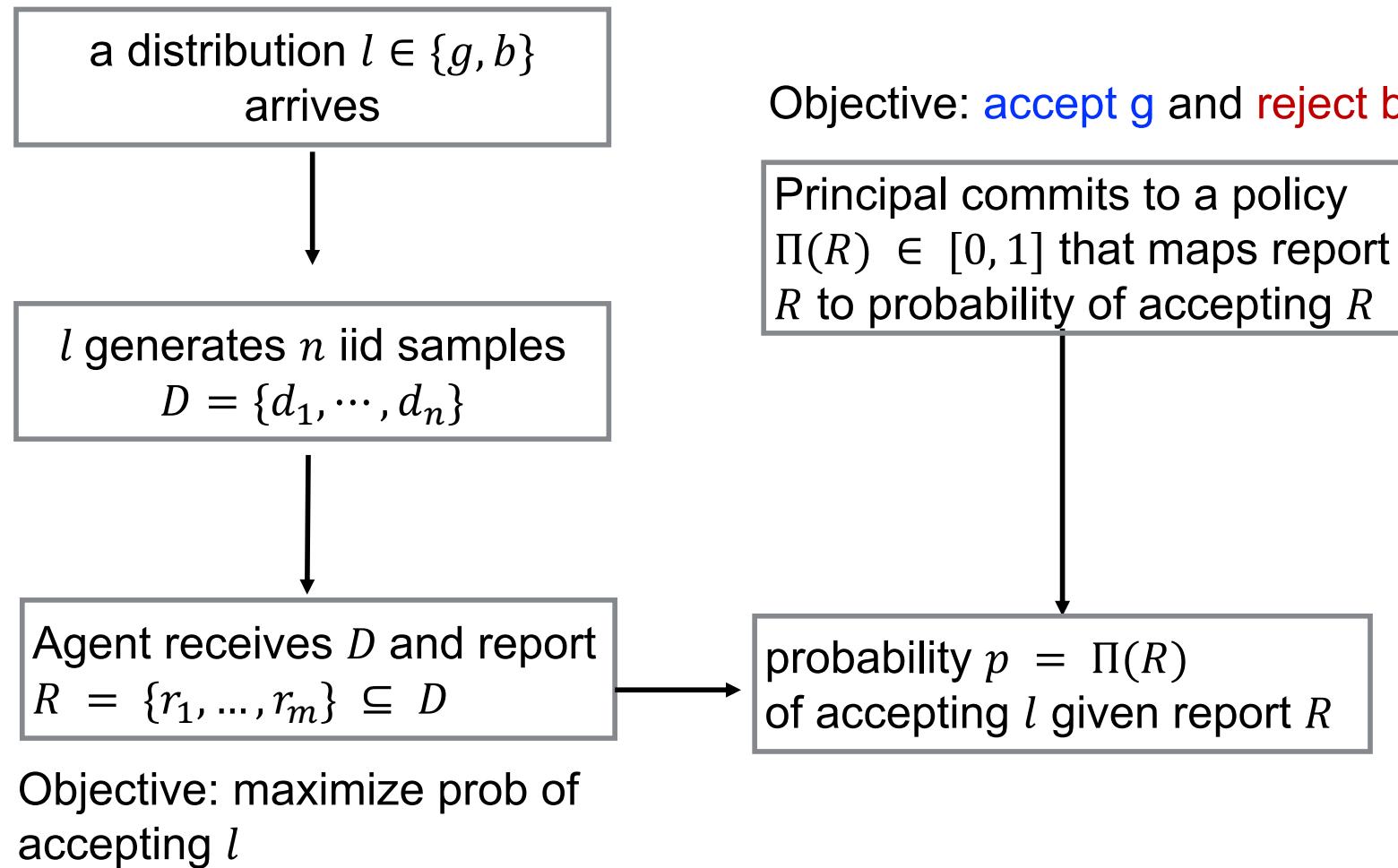
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# The Model: Basic Setup

- A **distribution**  $l \in \{g, b\}$  arrives, which can be good ( $l = g$ ) or bad ( $l = b$ )
- An **agent** has access to  $n$  i.i.d. samples from  $l$ , from which he chooses a **subset of exactly  $m$  samples** as his report
  - Agent's goal: persuade a **principal** to accept  $l$
- Principal observes agent's report, and decides whether to accept
  - Principal's goal: accept when  $l = g$  and reject when  $l = b$
  - Want to minimize her **probability of mistakes**

# The Model: the Timeline



# Simpler Case: Agent is NOT Strategic

- This is the same as distinguishing two distributions from samples
  - You have  $m$  samples from distribution either  $g$  or  $b$
  - Want to tell which one it is, with high probability (you almost can never be 100% certain)

**Fact:** Let  $\epsilon = \max_S [g(S) - b(S)]$  be total variation (TV) distance between  $g, b$ . Then  $\Omega(1/\epsilon^2)$  samples to distinguish  $g, b$  with constant success probability.

Note:  $g(S) = \Pr_{x \sim g}(x \in S)$  is accumulated probability for  $x \in S$

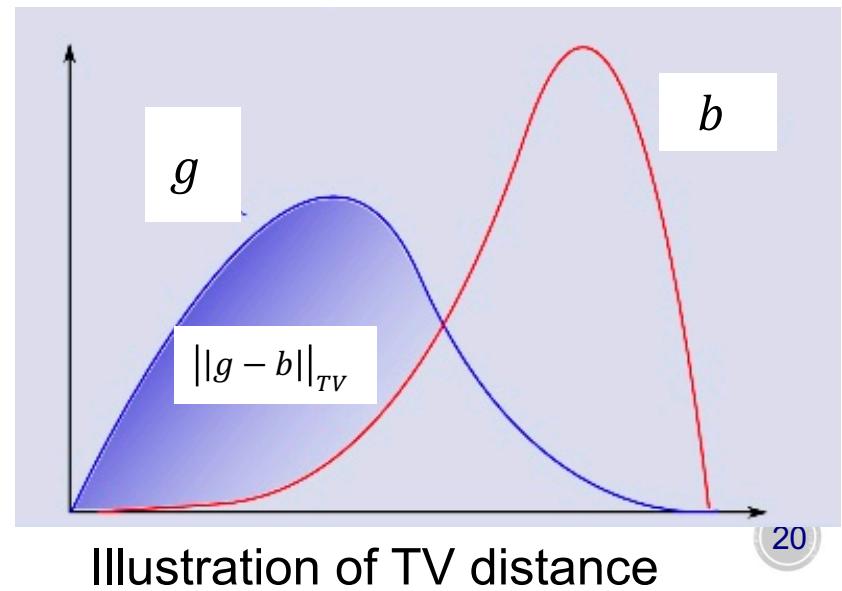
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Formally,

$$\|g - b\|_{TV} = \int_{x:g(x)>b(x)} [g(x) - b(x)]dx$$



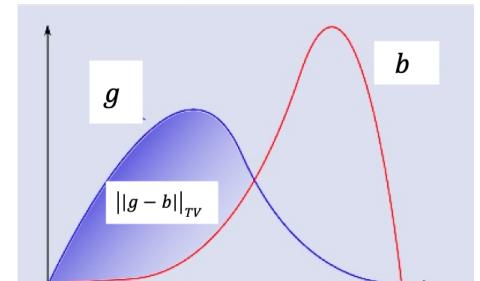
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**Fact:** Let  $\epsilon = \max_S [g(S) - b(S)]$  be **total variation (TV) distance** between  $g, b$ . Then  $\Omega(1/\epsilon^2)$  samples to distinguish  $g, b$  with constant success probability

Proof

- First, compute  $S^* = \arg \max_S [g(S) - b(S)]$
- Idea: try to estimate value of  $l(S^*)$  where  $l \in \{g, b\}$ 
  - Why? This statistics has largest gap among  $g, b$
- How to estimate  $l(S^*)$  from samples?
  - Calculate fraction of samples in  $S^*$
- $\Omega(1/\epsilon^2)$  samples suffices to distinguish random variable  $g(S^*)$  from  $b(S^*)$



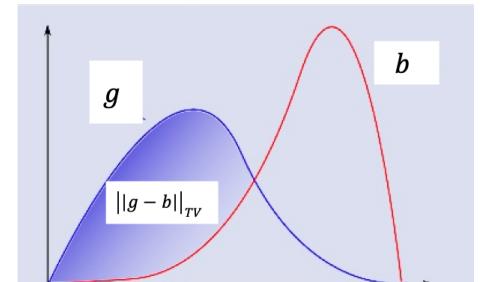
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## Remarks

- When agent is not strategic, performance depends on TV distance in the form of  $\Omega\left(\frac{1}{\epsilon^2}\right)$



# Strategic Agent: An Example

“Tough” World

- A good candidate writes a good paper w.p. 0.05
- A bad candidate writes a good paper w.p. 0.005
- All candidates have  $n = 50$  papers, and the professor wants to read only  $m = 1$  good candidate

**Q:** What is a reasonable principal policy?

# Strategic Agent: An Example

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**Q:** What is a reasonable principal policy?

- Accept iff the reported paper is good
  - Good candidate is accepted with prob  $p_g = 1 - (1 - 0.05)^{50} \approx 0.92$
  - A bad candidate is accepted with prob  $p_b = 1 - (1 - 0.005)^{50} \approx 0.22$
- What happens if agent not strategic? → almost cannot distinguish
- Strategic selection actually **helps** principal!

# Strategic Agent: An Example

“Easy” World

- A good candidate writes a good paper w.p. ~~0.05~~ 0.95
- A bad candidate writes a good paper w.p. ~~0.005~~ 0.05
- All candidates have  $n = 50$  papers, and the professor wants to read only  $m = 1$  good candidate

# Strategic Agent: An Example

“Easy” World

- A good candidate writes a good paper w.p.  $0.05 \ 0.95$
- A bad candidate writes a good paper w.p.  $0.005 \ 0.05$
- All candidates have  $n = 50$  papers, and the professor wants to read only  $m = 1$  good candidate

**Policy:** Accept iff the reported paper is good

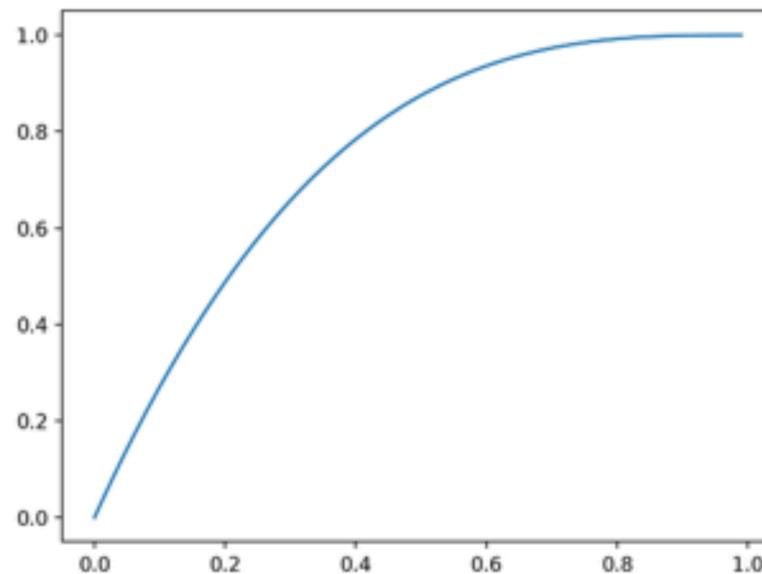
- Good candidate is accepted with prob  $p_g = 1 - (1 - 0.95)^{50} \approx 1$
- A bad candidate is accepted with prob  $p_b = 1 - (1 - 0.05)^{50} \approx 0.92$
- What happens if agent not strategic? → can distinguish easily
- Here, strategic selection **hurts** principal!

# General Results: One Sample

**Theorem:** Any pareto optimal deterministic policy satisfies:

1. It orders sample space based on likelihood ratio  $g(x)/b(x)$
2. Limiting acceptance probability satisfy:  $p_g + (1 - p_b)^r = 1$   
where  $r = \max_x g(x)/b(x)$  is maximum likelihood ratio

➤ That is, principle tries to use the “most distinguishable” sample



Pareto frontier when  $r = 3$

Note: can define  
error rate =  $\min \frac{p_b}{p_g}$

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- That is, principle tries to use the “most distinguishable” sample
- In strategic environment, likelihood ratio  $g(x)/b(x)$  matters
  - Opposed to TV distance in non-strategic setting

# Multiple Samples:

**Theorem:** There is a deterministic policy:

1. Which orders the sample space
2. Whose limiting error rate is at most  $\exp(-m(1 - r^{-0.5})^2/2)$

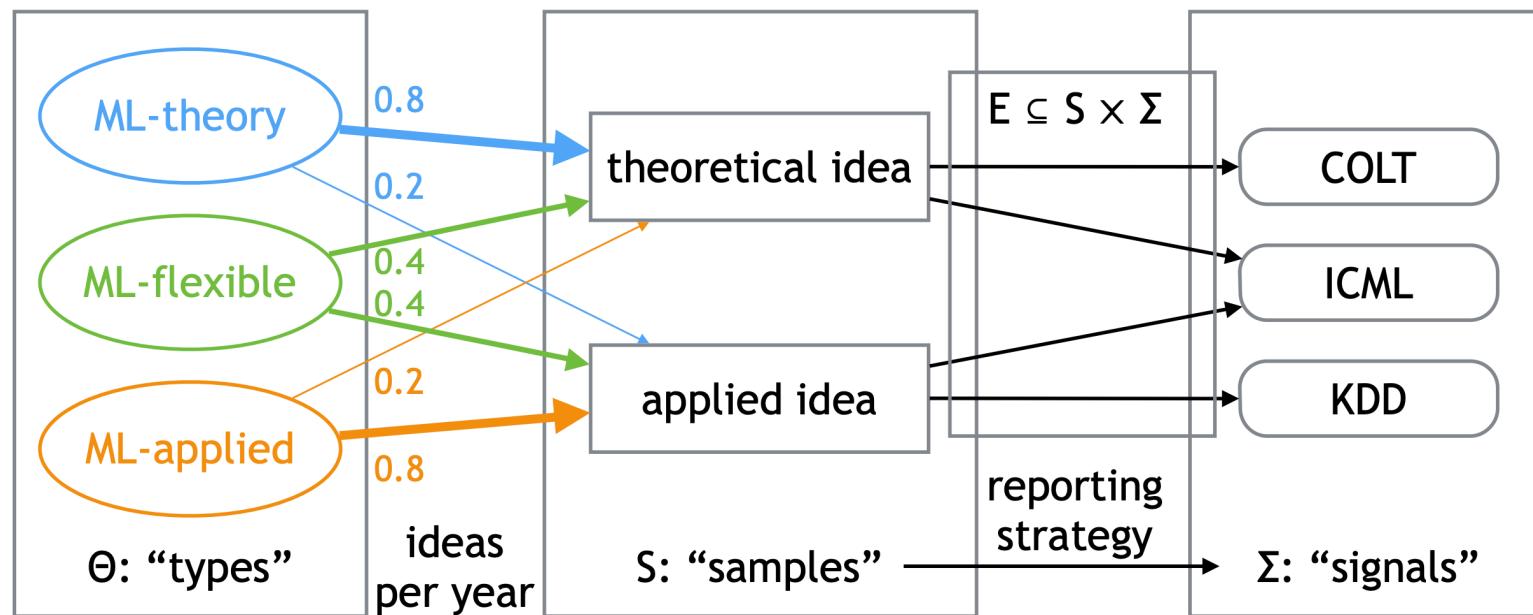
- This is not exactly optimal
- But, error rate decrease exponentially in  $m$
- What is optimal like?
  - It is open, we don't know

# Outline

- Introduction and An Example
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- Learning from Strategic Samples: Other Works

# Many Other Work in this Space

- Learning from samples that are strategically transformed



# Many Other Work in this Space

- Strategic behaviors are costly



# When Strategic Behaviors are Costly

- How to induce the correct strategic behaviors

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Paper: How Do Classifiers Induce Agents To Invest Effort Strategically by Kleinberg and Raghavan

# Thank You

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