



# Watch Dog

*/ Alpha Pup /*



*"Innovate to cure"*





# Our Story



**Dog Depression**



**74%**

of all dogs have some degree of mental problems

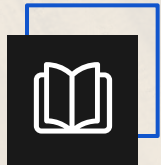
**17%**

show signs of depression on a weekly basis

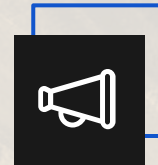




# What is *Alpha Pup*?



AI Advisor &  
Mobile App



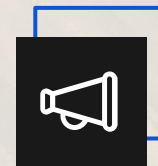
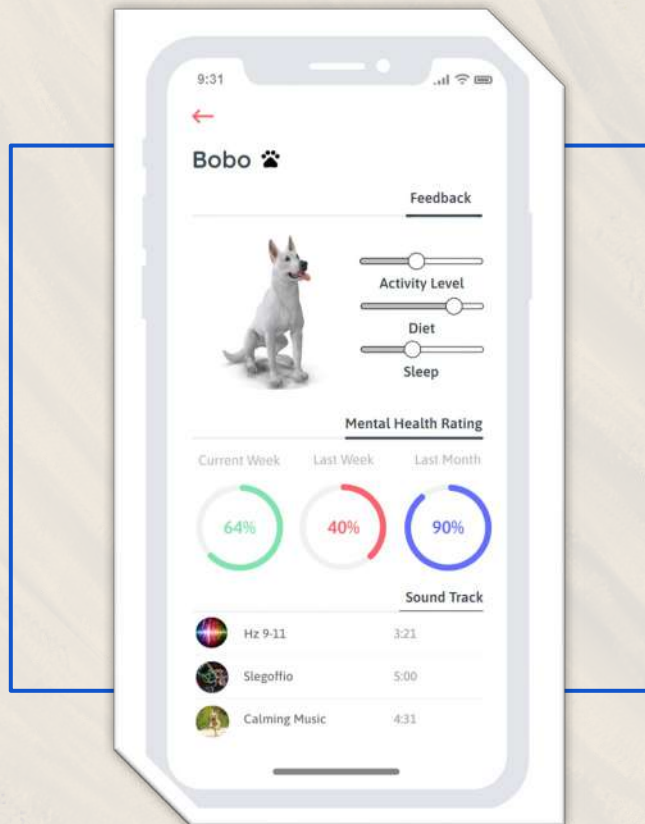
Sound Wave  
Treatment



# How to use *Alpha Pup*?



1-3 Hr / Day



Promote Mental  
Wellbeing





# Experts' Recognition



**Dr. Robert John O'Reilly**

Alpha Pup is supported by field experts as the next generation of the cure for Dog Depression

**Dr. Robert O'Reilly**  
*Psychiatric*



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<http://www.ckurclub.com/BHjudge/2099.htm>

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巡逻犬暨绅士犬大赛全场总冠军

2021年CKU北京站·犬运动全国锦标赛杰克罗素赛总冠军

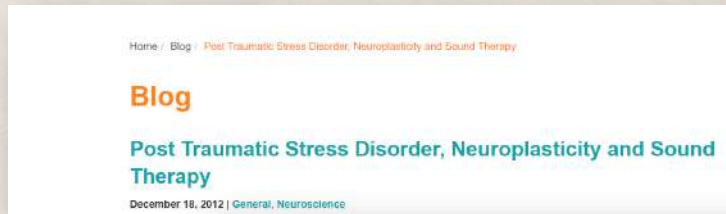
2021年CKU上海站·犬运动全国锦标赛杰克罗素赛总冠军

2021年CKURK大连工作犬服从大赛冠军

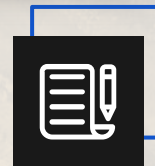
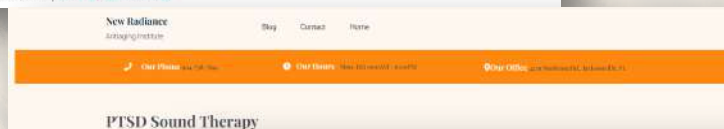
**Mr. Yu Ling**  
*Professional Veterinary*



# Experiments



PTSD  
Effective

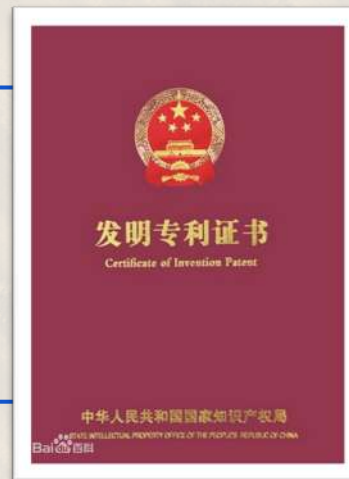


Dog Shelter  
Experiment

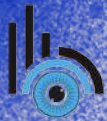




# Patents & Certification







# Unique Values & Advantages

## 1. Innovative

- First ever use of technology

## 2. Life-integrated

- Part of dogs' daily life

## 3. 0 Risk

- No side effects

FEATURES	EFFECTIVE THERAPY	ACCESSIBILITY	SIDE EFFECT
Alpha Pup	✓	✓	
Traditional Medicines	✓		✓
Hipi dogs&PETKITS		✓	

# Citations

1. "Guide Dogs Encourages Enrichment to Boost Dog Mental Health." [www.guidedogs.org.uk](http://www.guidedogs.org.uk), [www.guidedogs.org.uk/blog/guide-dogs-encourages-enrichment-to-boost-dog-mental-health](http://www.guidedogs.org.uk/blog/guide-dogs-encourages-enrichment-to-boost-dog-mental-health).
2. Kučikienė D, Praninskienė R. The impact of music on the bioelectrical oscillations of the brain. *Acta Med Litu*. 2018;25(2):101-106. doi: 10.6001/actamedica.v25i2.3763. PMID: 30210244; PMCID: PMC6130927.
3. Kujala MV, Törnqvist H, Somppi S, Hänninen L, Krause CM, Vainio O, Kujala J. Reactivity of dogs' brain oscillations to visual stimuli measured with non-invasive electroencephalography. *PLoS One*. 2013 May 1;8(5):e61818. doi: 10.1371/journal.pone.0061818. PMID: 23650504; PMCID: PMC3641087.