

CONN^XUS ECONOMIC IMPACT REPORT™



**DO MORE WITH COGNITIVE
SUPPLIER SPEND DATA**

MORE THAN JUST A REPORT

The ConnXus Economic Impact Report (EIR) equips procurement managers with meta intelligence on Tier 1 and Tier 2 diverse spend data metrics. EIR is a highly interactive breakdown of your diverse spend across the United States and within metropolitan cities.

Visualize the impacts of your inclusive supplier spend by location, diversity category, sustainability efforts, ethnicity, year-over-year comparisons, and more.

With a ConnXus EIR, you can easily **build a strong business case** to internal stakeholders for the development of a robust supplier diversity program.

INNOVATE, SUSTAIN AND MODERNIZE

The U.S. Department of Commerce predicts minority purchasing power may represent an increasing share of total purchasing power, from 20 percent in 2000 to 32 percent in 2045.

Modern procurement processes are shifting from reporting to meet governmental compliance requirements to intentional reporting of environmental impacts, reducing risk and increasing supply chain inclusion. ConnXus has engineered the modern tools that procurement managers need to make intelligent and informed decisions towards building a sustainable supply base.



OUR DIFFERENTIATORS

Visual, interactive and modern Economic Impact Reports are exclusive to ConnXus

Basic, advanced and comprehensive reporting options are based on the availability of your company's validated Tier 1 and Tier 2 spend data

Each city and state is broken down by industry, employees, number of suppliers, and spend for the year, and **labor force impact**.

Displays the number of **Leadership in Energy and Environmental Design (LEED) certified businesses** in your supply chain

