

Cross-disciplinary problem solver with a diverse background pursuing collaborative business opportunities in tech & design. Interested in HCI, UX and product development.

SKILLS

Design Thinking
User Research
Heuristic Analysis
Sketching
Wireframing
Storyboarding
Prototyping
Graphic Design
Web Development
Brand Management
Content Strategy
Writing

TOOLS

Adobe XD
Axure
Figma
Photoshop
Illustrator
InDesign
HTML/CSS/JS

EDUCATION

Miami University
(Aug '13 - Dec '17)
3.85 GPA

B.A. Interactive Media
B.S. Entrepreneurship
B.A. Cognitive Psychology
B.A. Professional Writing

EXPERIENCE

UX Consultant (Aug '19 - Dec '20) — Served a hybrid role as a UX consultant and B2B content manager. Worked with local fleet management client to deliver user-centric design through agile methods. Delivered MVP slices in scrum team. Conducted user research and created wireframes/prototypes for stakeholder feedback.

Strategist, Grey Midwest (Jun '19 - Aug '19) — Collaborated with data science, creatives, project managers & account directors to deliver strategic insights to Fortune 500 clients in healthcare, CPG, & food industries.

Brand & Content Manager, ConnXus (Feb '18 - May '19) — Led brand & content team, trained summer intern, redesigned asset library & oversaw email drip campaign for supply chain SaaS.

Content Manager, ConnXus (Oct '17 - Feb '18) — Researched procurement industry to create strategic, value-add content for supply chain professionals & small businesses.

Media Marketing Specialist, IPToolworks (Jun '17 - Aug '17) — Created content & style guide for law firm software startup, conducted usability testing on website.

Technology Intern, Ingage Partners (May '16 - Sep '16) — Developed B2B print material for IT consulting firm with focus on the needs of IT talent, layman, & client audiences.

Enterprise Design Thinking Co-Creator, IBM	Oct 2020
Responsive Web Design, freeCodeCamp	Nov 2020
MiniMBA Certification, Miami University	Dec 2020
UX Certifications, Interaction Design Foundation	Jan 2021