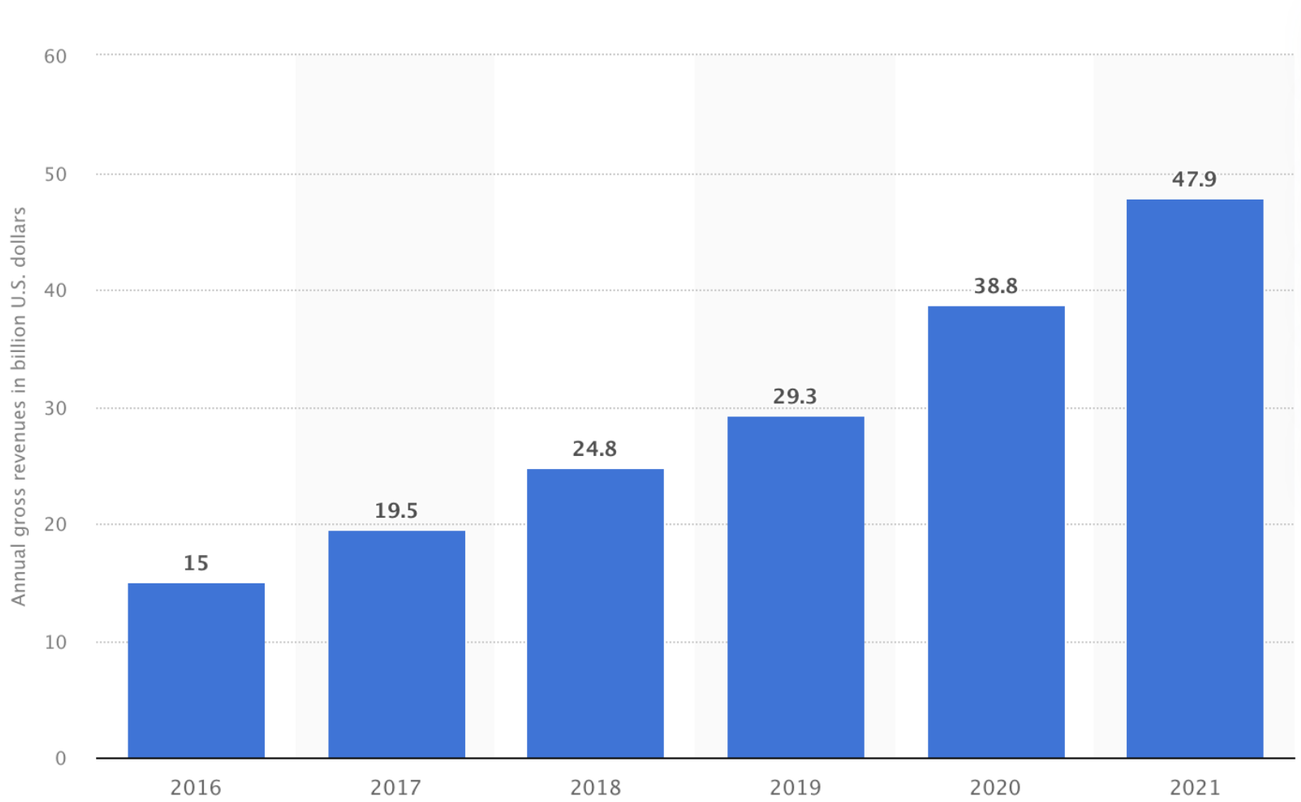
Internet › Mobile Internet & Apps

PREMIUM +

Worldwide gross app revenue of Google Play from 2016 to 2021

(in billion U.S. dollars)



Additional Information

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Release date

December 2021

Region

Worldwide

Survey time period

2016 to 2021

Special properties

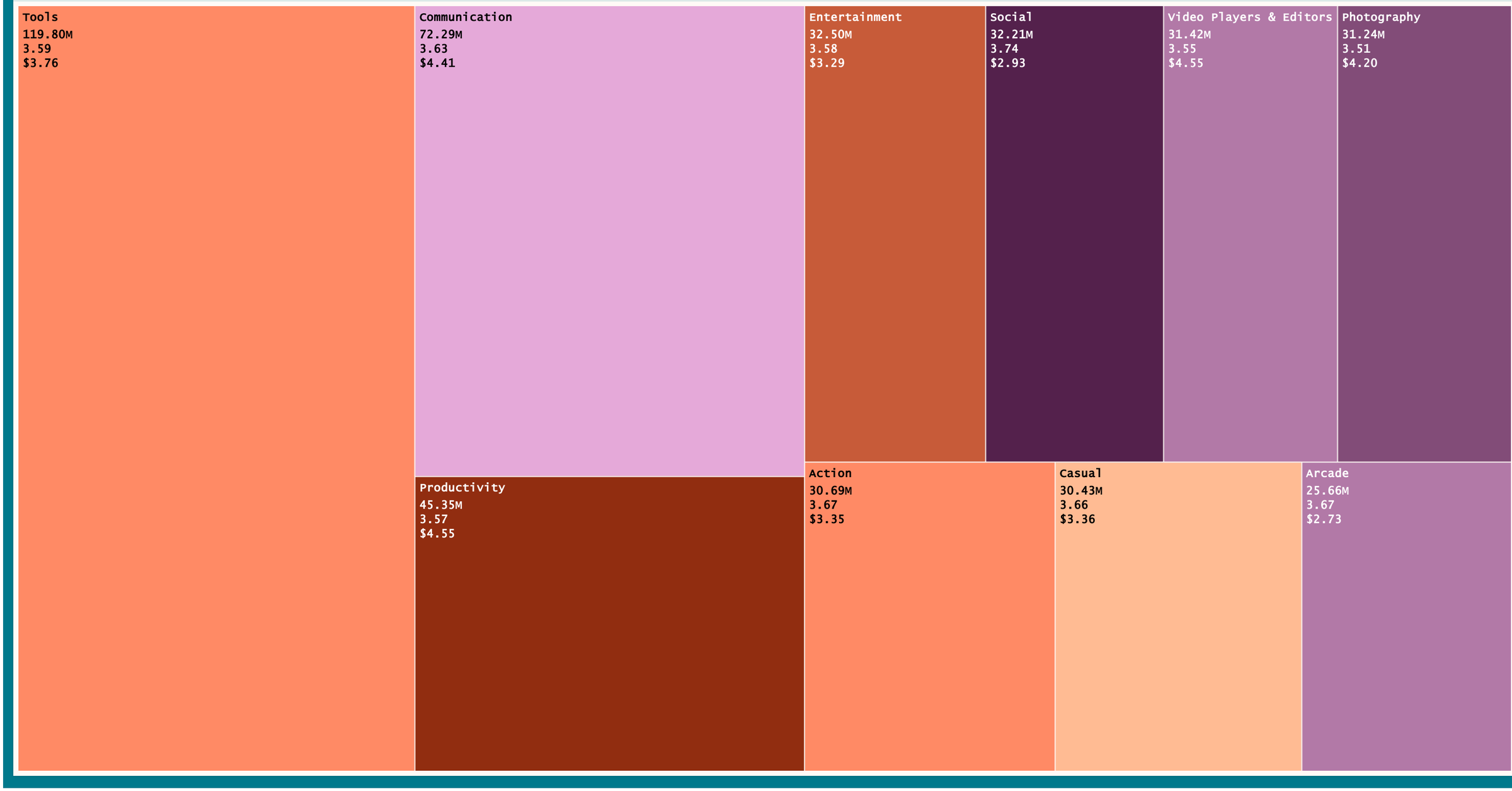
through in-app purchases, subscriptions, and premium apps

Supplementary notes

The figures have been taken from several

TOTAL CATEGORIES	TOTAL APPS	AVERAGE INSTALL (IN T...	AVERAGE RATING	AVERAGE PRICE
48	1M	702.0	3.66	$4.11

CATEGORIES WITH TOP 10 INSTALLS



Installs Revenue (In Thousands)

≤ $5K

$0.00 $7.4K

Total Installs (In Thousands)

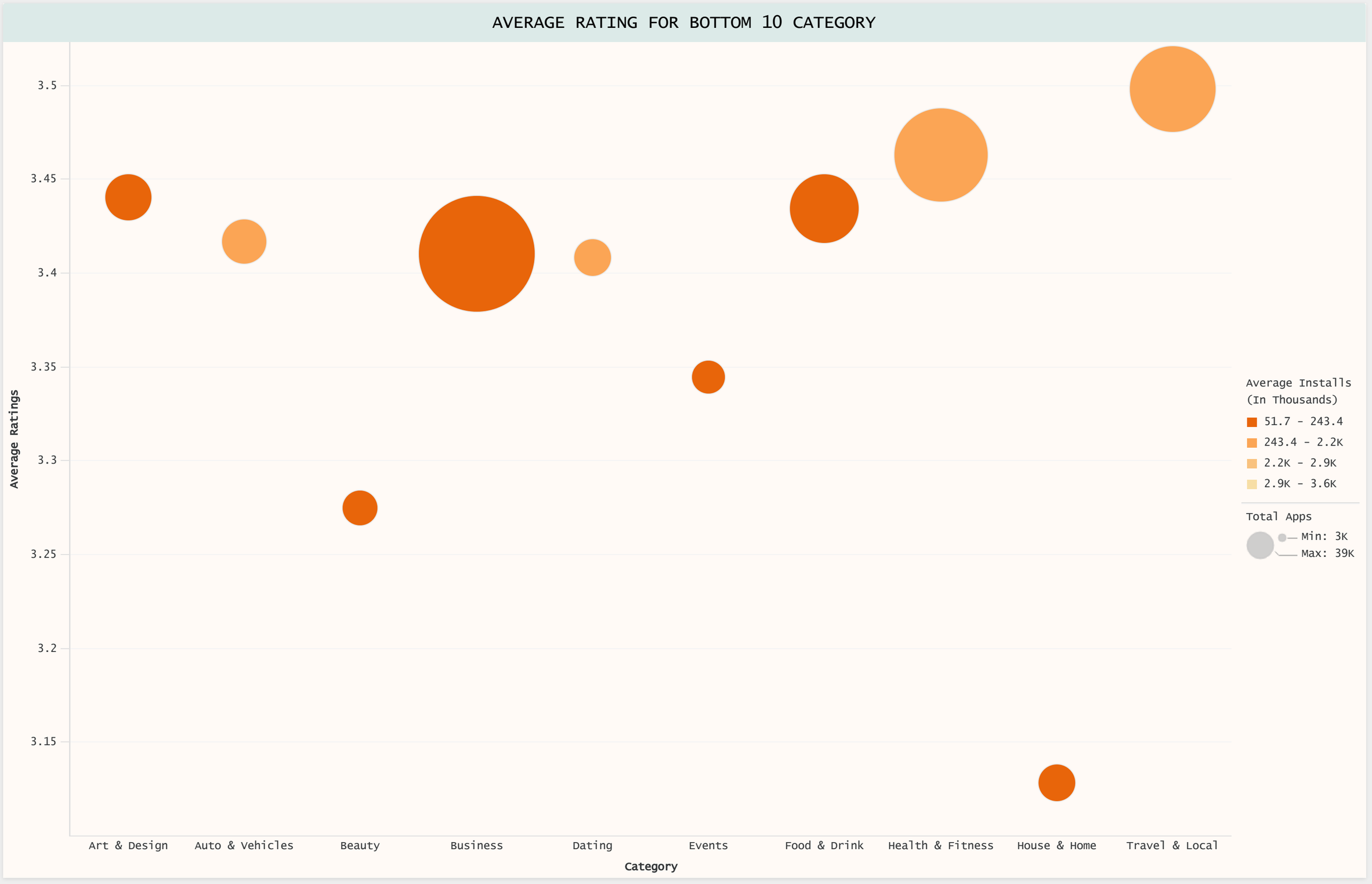
≤ 9,528,466.00

1.00 12,057,627.00

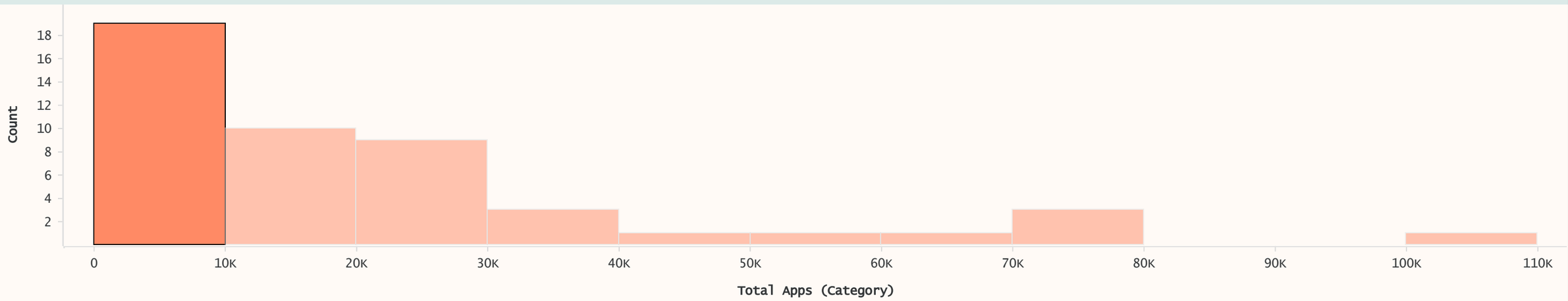
Category-Apps Overview

Category	App Name	Developer Id	Editors Choice	Ad Supported	In-app Purchases	Free	Total Installs (In Thousands)	Price
Tools	---	Deriv.com	False	False	False	True	222.01	$0.00
	¡Calcula tu promedio ponderado!	Diego Ávila	False	True	False	True	2.81	$0.00
	¿Cuanto Te Cuesta?	Smart Pocket	False	True	True	True	14.55	$0.00
	¿Cuánto Tengo? Córdoba Ciudad	Municipalidad de Córdoba	False	False	False	True	281.54	$0.00
	¿Qué Farmacia?	Taller de Robótica y Programación LTB	False	False	False	True	1.02	$0.00
	.Local Finder (look up the IP address by mDNS)	Network Revolution	False	False	False	True	2.35	$0.00
	.R	sa-y	False	False	False	True	35.38	$0.00
	"Chunghwa Telecom Prepaid(Ideal) Card"	中華電信行動通信分公司	False	True	False	True	328.17	$0.00
	"dumpick" Uninstaller with social network	GoldRush	False	True	False	True	12.08	$0.00
	"SatFinder" Satellite Finder PRO	satfinderpro store	False	True	False	True	150.35	$0.00
	"Save'n carry" by Micro Matic	Hugo Müller GmbH & Co KG	False	False	False	True	4.53	$0.00
	(ゐ→□←) Kaomoji Copy and Paste - Japanese Emoticons	NTD Developer	False	True	False	True	1.30	$0.00
	(Client part only) Xeoma Video Surveillance	Felenasoft Ltd.	False	False	False	True	11.89	$0.00
	(FREE) Fire Dragon Lock Master Theme	DUALSPACE group	False	False	False	True	698.13	$0.00
	(FREE) Fire Flame Skull - App Lock Master Theme	DUALSPACE Ltd.	False	False	False	True	141.46	$0.00
	(FREE) Golden Butterfly - App Lock Master Theme	DUALSPACE Ltd.	False	False	False	True	13.65	$0.00
	(FREE) Love - App Lock Master Theme	DUALSPACE Ltd.	False	False	False	True	90.36	$0.00
	(FREE) Magic Ball - App Lock Master Theme	DUALSPACE Ltd.	False	False	False	True	22.71	$0.00
	(FREE) Rose Flower - App Lock Master Theme	DUALSPACE Ltd.	False	False	False	True	128.61	$0.00
	(FREE) Space Galaxy - App Lock Master Theme	DUALSPACE Ltd.	False	False	False	True	18.30	$0.00
	(Nepodporováno) CEM Mobile	Softlink s.r.o.	False	False	False	True	26.09	$0.00
	(No root) Hosts Go	MyselfGod	False	True	False	True	395.86	$0.00
	(R) barcode scanner /QR reader	Namopluca Temolcam	False	True	False	True	88.33	$0.00
	(VDF) MAJID8 : Video Downloader	App-Tools	False	True	True	True	71.16	$0.00
	(لحظه ای) استعلام سهام عدالت	Articler	False	True	False	True	41.13	$0.00
	(免費無廣告)OPS二維碼工具	OpenserTk	False	False	False	True	7.97	$0.00
	(当たりすぎて怖い性格占い)・宿曜太郎 竹 Light	licksjp	False	True	False	True	1.12	$0.00
	[Android車機專用] 開機自動啟動TOMTOM測速照相	CW Fun	False	True	False	True	1.15	$0.00
	[DEPRECATED] Lua/JavaScript Compiler	지성빈	False	False	False	True	1.01	$0.00

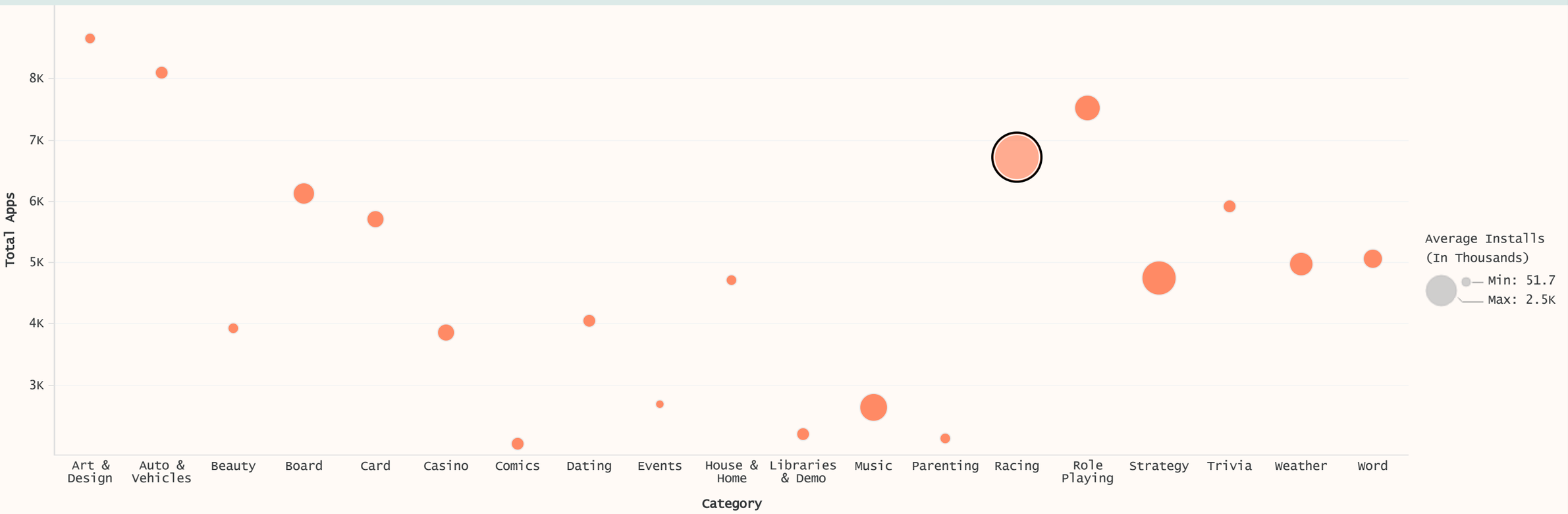
Bottom 10 Rating | Top 10 Installs



SATURATION LEVEL OF CATEGORY (BY NUMBER OF APPS)



TOTAL APPS BY CATEGORY

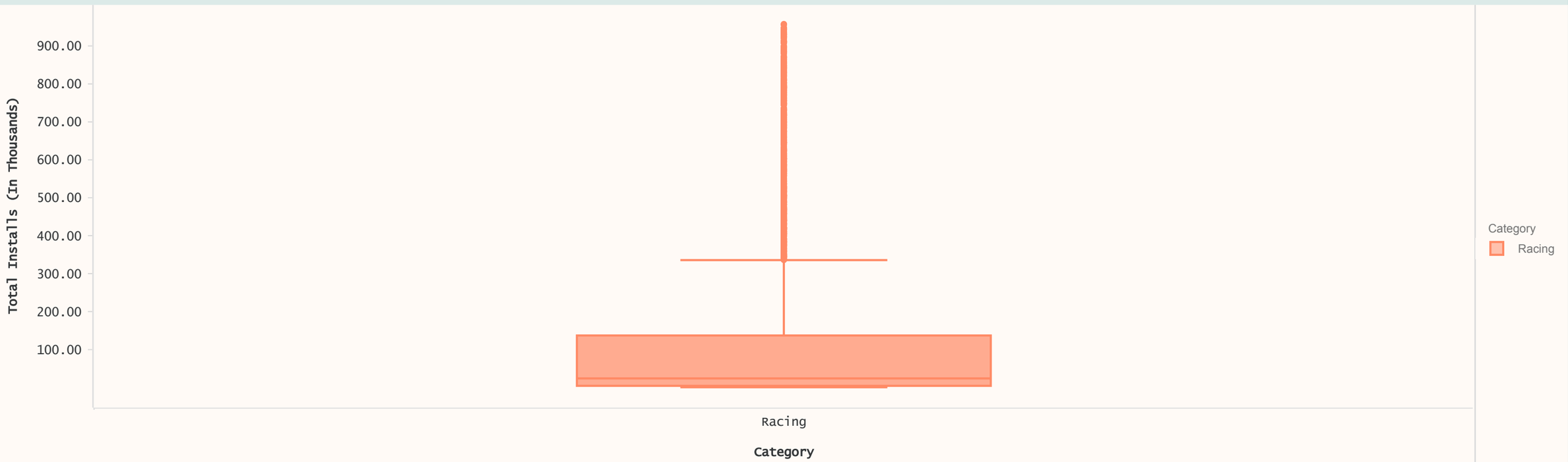


Total Installs (In Thousands)

[Lowest] ≤ 5367

1 6618

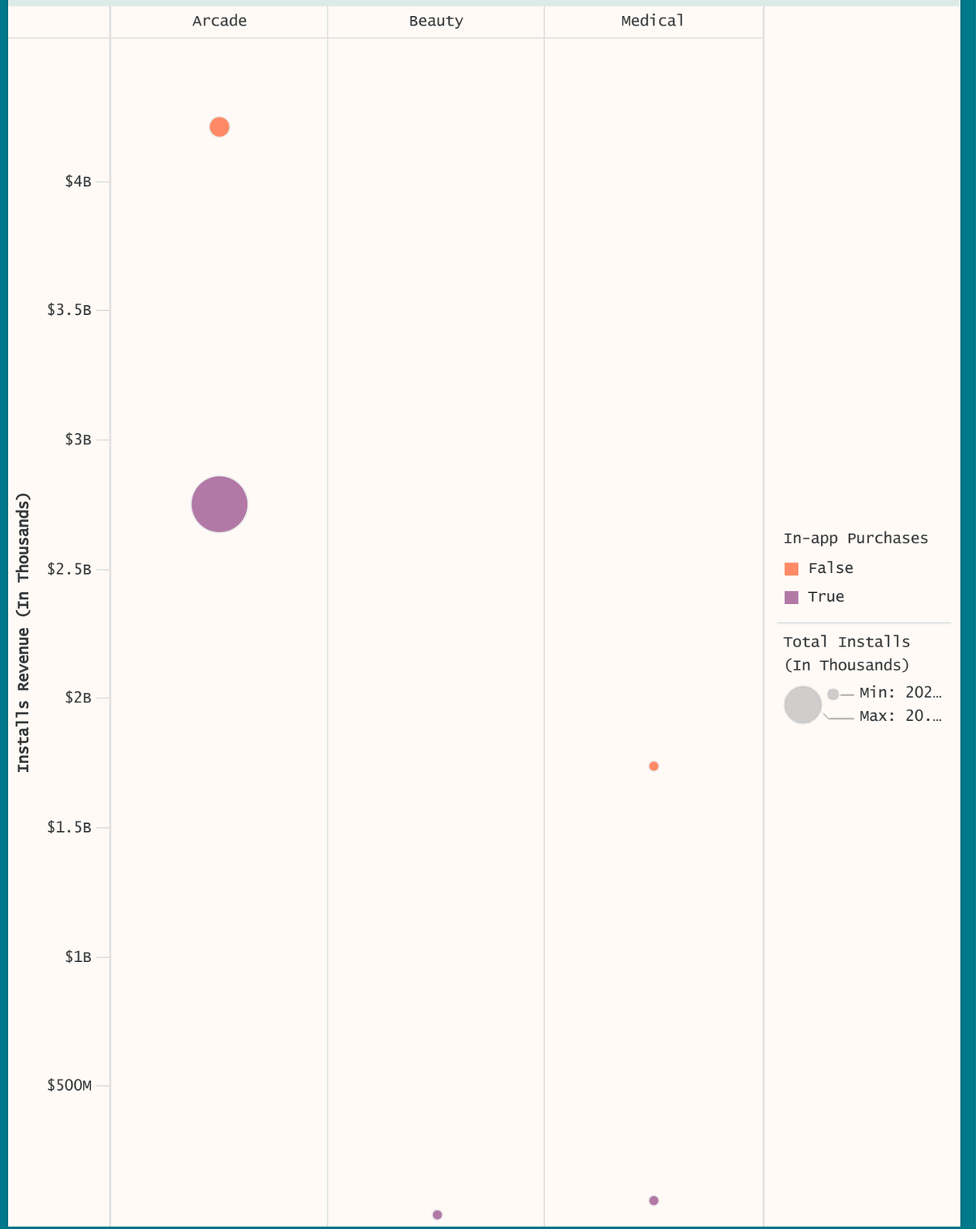
CATEGORY TOTAL INSTALLS



Arcade, Beauty, Busines…

AVERAGE PRICE OF PAID APPS BY CATEGORY

AVERAGE INSTALL REVENUE (PAID APPS) BY CATEGORY

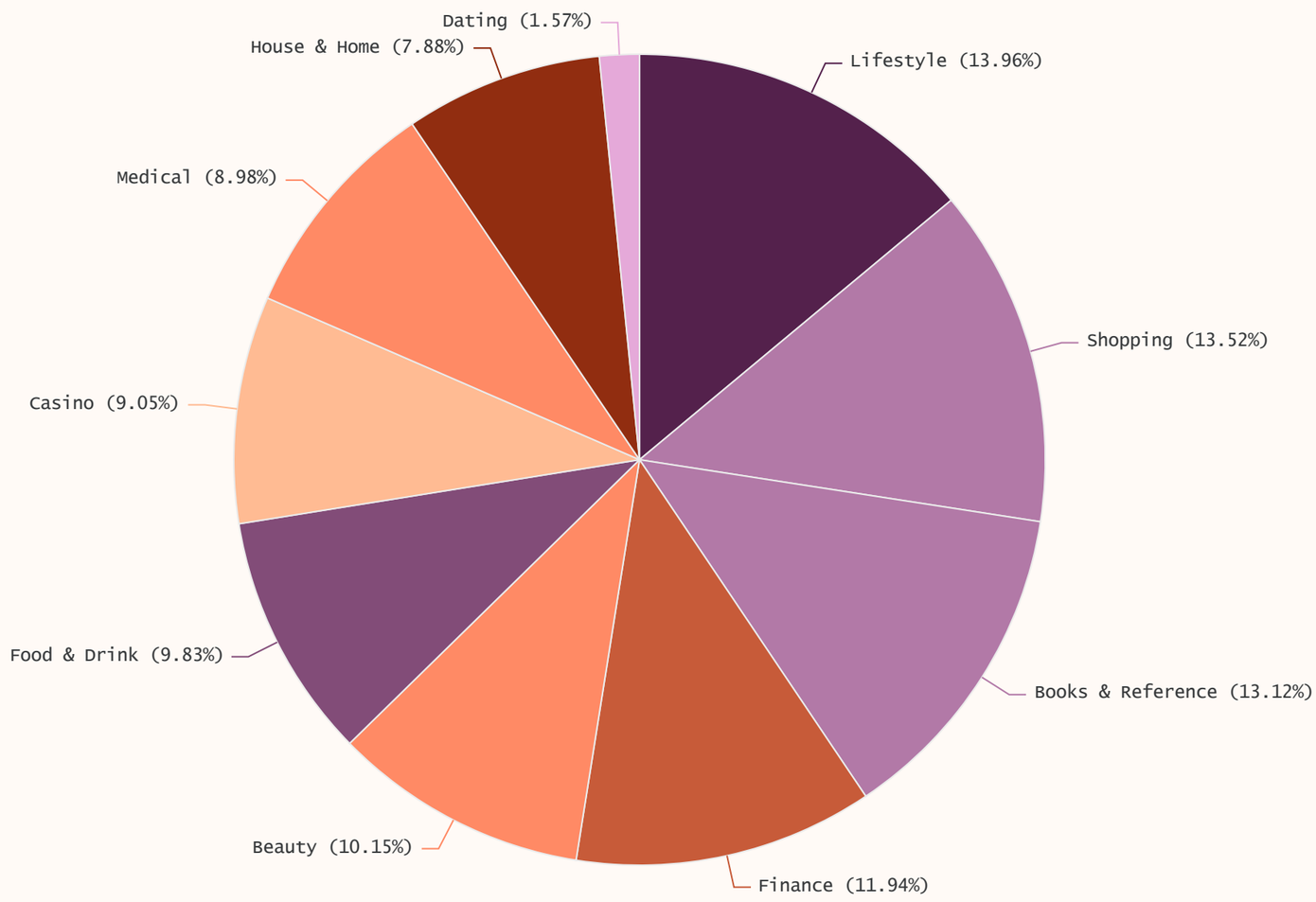


Top 10 | Bottom 10

CATEGORIES WITH BOTTOM 10 INSTALLS > 1M

A...

Paid



False

In-app Purchases

Medical

MEDICAL

(All) Negative Neutral Positive

WORD FREQUENCY

[Highest] ≤ 411

1 1.4K

KEYWORDS

Failed to display visualisation D3WordCloud because the system could not get pluginsVisList from https://env-279769.customer.cloud.microstrategy.com:443/MicroStrategy. Please refer to https://community.microstrategy.com/s/article/New-Customization-Property-for-the-Export-Engine-Service to set up Export Engine to use local resources.

REVIEW

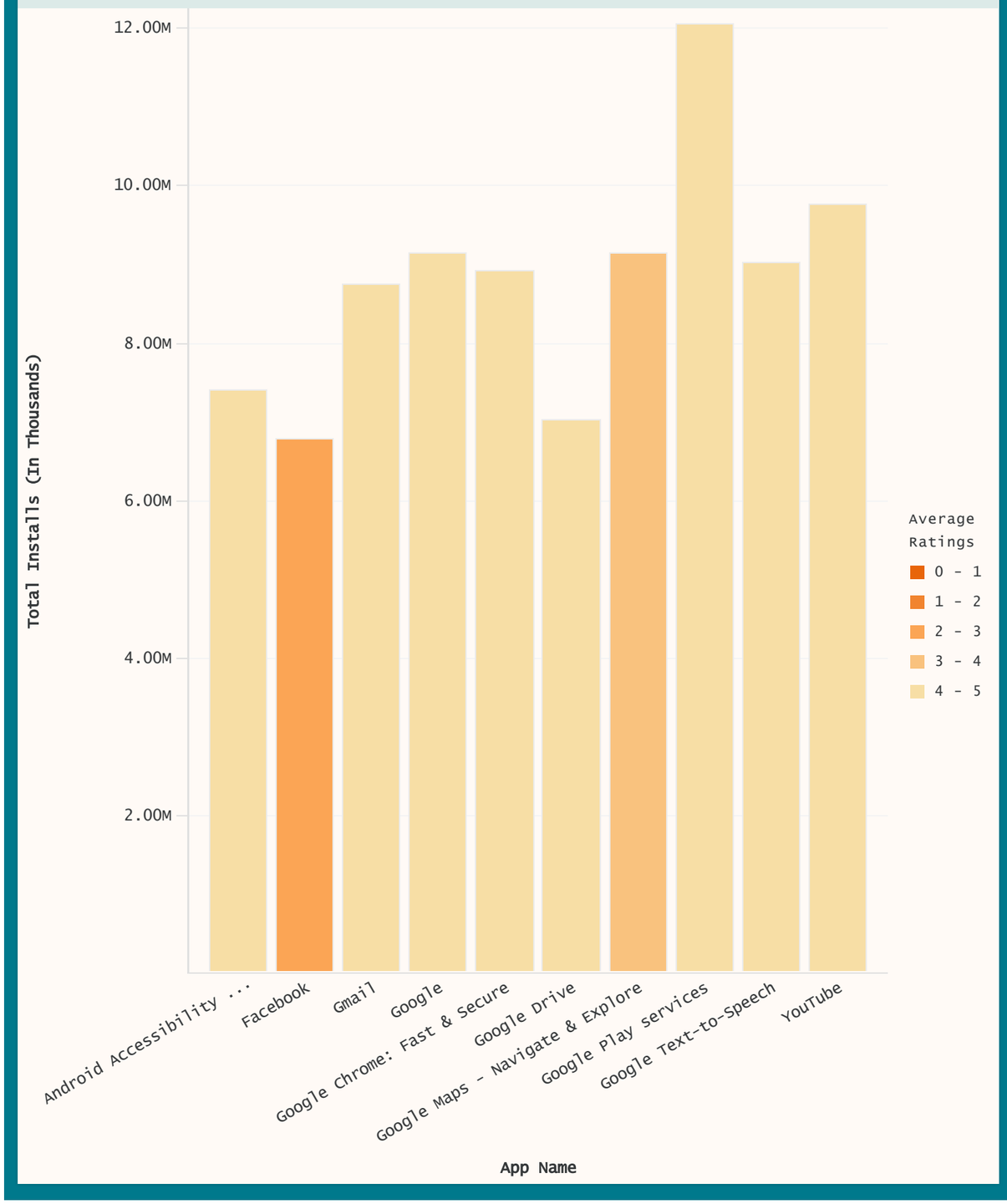
Category	Negative review summary	Positive Review Summary
MEDICAL	Every time I try access ID card, ALWAYS tells something went wrong. Still issue asking user "Take Control." Not sure happened used work. It gives options, let them, even website. I made account get let log in. I would get store face feels numb times I would get portable take I home. It helps know ahead time cannot take even herbs avoid bad drug reaction save life Now sending sign-up loop passwords work I try reset says "the account already exists." So I wait two days get help dumb app. So I thought game I going change profile picture I seen said work zip code I like omgg I cannot find cost care information app. I check email regularly therefore I might remember pay bill. Each time I try, I get error message closes. The end result NEED completely worthless. Unfortunately broken I usually review type however bad I to. This done *each time* used. The takes forever load appears unable load medical records pets. It's expensive I expected (I thought I'd saving money, cutting middle man), waaaaay convenient doctor's office. I usually leave reviews worthless waste valuable space phone! If app, I would burden someone. Why complicated, I want view insurance card... Won't even look cost & care sucks!! This stupid even work! The frustrating I've ever used. Really need someone fix stupid app! I accidentally put wrong date pets dental cleaning heartworm shot way edit information. The loves disable	Great give good information Great service, always good experience great Very good effective app. The best Is good Quality never disconnects good Really Great wonderfully I access health tools Use every day ED thing another. Keep great work. CHANGED MY LIFE FOREVER The best hypnosis teacher u finger tips incredible. Its great way keep readings! The ability build medication profiles others great. The best Blood Pressure Android..... My Doctor impressed information provides Get S9 won't work all. Don't take work, talk doctor break pick prescription way home. Great way get care vacation. Never thought could keep date pets needs. Keep adding detailed information disease try add Google location best hospital nearby location user betterment getting treatment. Great know alone Covers everything I need keep track health. Really great see dealing BS without medication. Best control I ever Very good Everything I tried works well. Great job people. Otherwise great app. A great way track blood pressure This used work great! I like able check cost. got excellent care Its good uses AI

(All)

Facebook

Search App Name

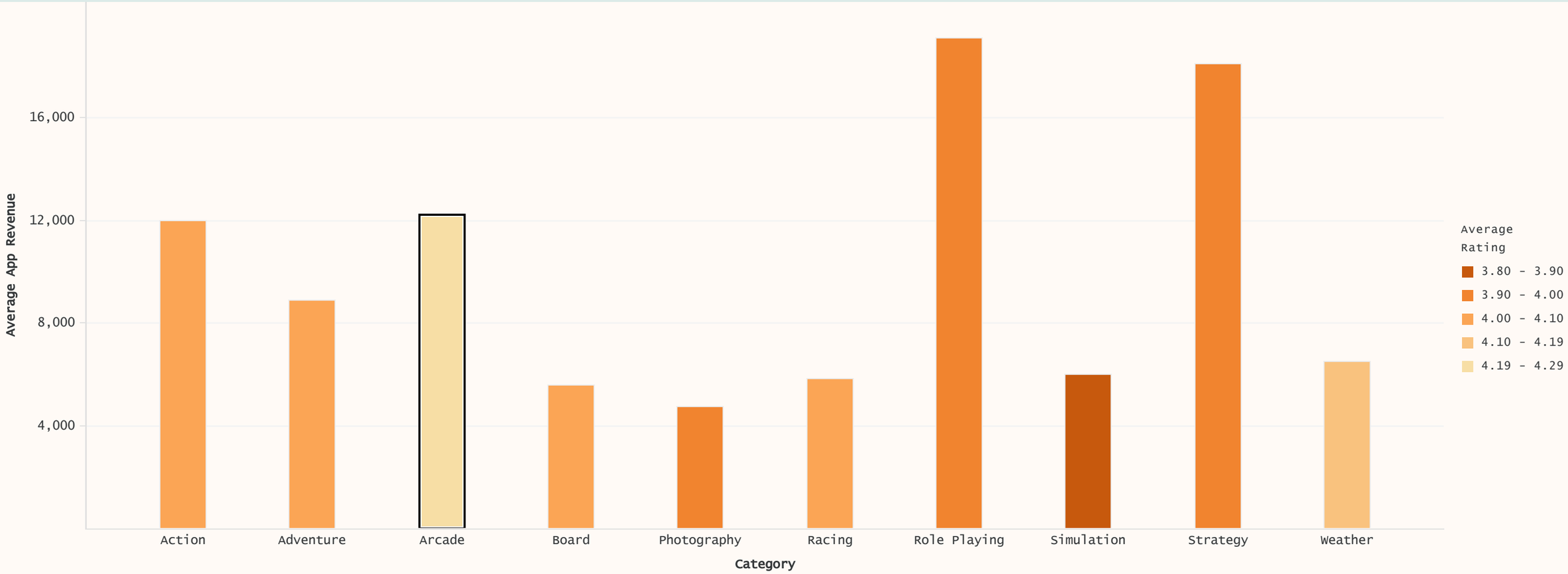
TOP 10 APPS BY CATEGORY



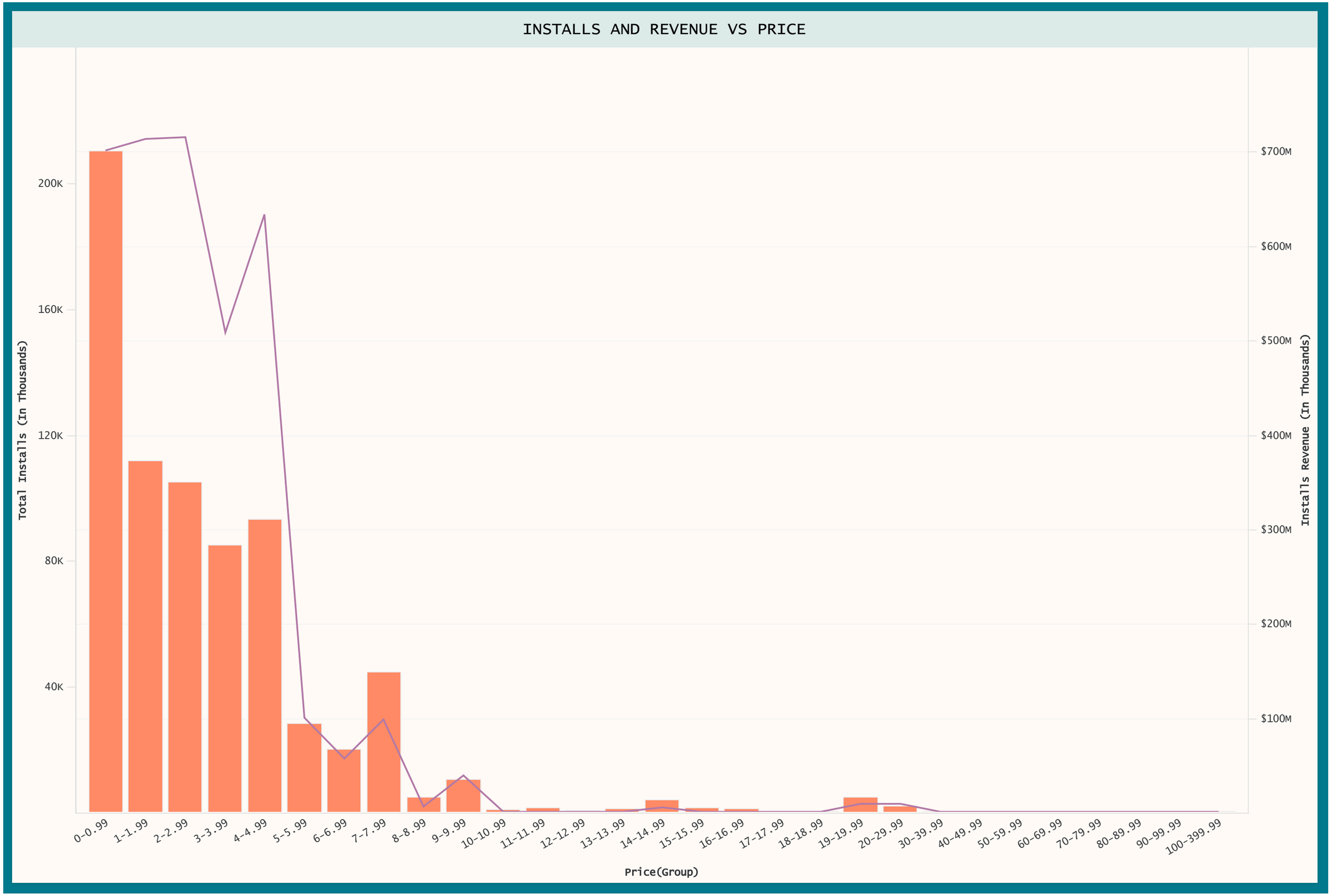
APP REVIEW KEYWORDS

Cleaned Reviews
ad fb video bad idea come extremely invasive strategy people watch ad involuntarily watch video force ad want disgrace good social network past year
allow majority thing load new post version properly disappointing massive company sub par app
anymore tries age load crash update get bad close facebook account point anymore
app get Galaxy S9 plus access Facebook keep say connection lose EVERYTIME log know service fter ask identity authentication question answer correctly sit frozen blue screen pretty bum look forward FB new phone
automatically update turn auto update option limit internet datum want cause Facebook want update daily fix cause get ready delete app frustrating
awesome keep connect friend family problem try reply come blank retire finally start annoying problem
awful update today long open app crash phone reboot help relationship Facebook pretty rocky moment give news deliver enable user access service point account
bad phone slow load correctly constantly update get well stop make small visual change change work properly currently crash second ask report issue idky waste time
beautiful sweet
believe lot Google need slow little recent improvement satisfy social medium world time let digest late exponential leap brilliant design development user friendly fix wiring mean week
bug attempt open article article crash say not connect check wifi and/or datum wrong connection happen constantly day
CENSORING CONSERVATOR PAGES delete PAGES lame excuse leftist page bad thing affect bad right wing page lie unlike leftist page sell COMMUNISTS ridiculous
come update close marketplace act recent AREN'T showing like FACEBOOK fix FIX FIX WAY bug can't post PHOTOS(EVEN ALBUM POST run slow stopping technology issue like FACEBOOK
consistently slow clearing cache delete datum reinstalling restart device constantly lose place post status update update issue address add snapchat clone literally use snapchat update August reinstall try remove option open link externally wish ask money bad gui
crash hardly update correctly
crash moto g
current update suck force fb shut scroll newsfeed face issue Xiaomi Redmi note pro device equip SD
day ago search marketplace hand tv stand daughter bedroom Facebook update today news feed marketplace post bloody tv stand minute bloody day ago literally chronological order friend post sort set call recent tv stand poxy tv stand devs think helpfull marketplace post news feed standard choose turn bloody moron charge app
decide simplify review issue disconnect friend post minute ago turn recent feed anybody guess order feed bad post feed beneath load read find recent content visible recent specific order let decide interact
definitely plenty good content slowly start turn possibly edgy Tumblr report post flat offensive seriously
delete completely recent update stick stop try control newsfeed especially actively look read article leave page take newsfeed time happen stop try tell allow scroll way ridiculous
delete facebook move Instagram Facebook total b.s nowadays deletion option drop facebook Facebook year old run course move easy well thing

TOP 10 CATEGORIES WITH HIGHEST AVERAGE APP REVENUE (PAID APPS)



TOP 10 APPS WITH HIGHEST APP REVENUE (PAID APPS)


INSTALLS AND REVENUE VS PRICE
Total Installs (In Thousands)
200K
160K
120K
80K
40K
Installs Revenue (In Thousands)
$700M
$600M
$500M
$400M
$300M
$200M
$100M
0-0.99
1-1.99
2-2.99
3-3.99
4-4.99
5-5.99
6-6.99
7-7.99
8-8.99
9-9.99
10-10.99
11-11.99
12-12.99
13-13.99
14-14.99
15-15.99
16-16.99
17-17.99
18-18.99
19-19.99
20-29.99
30-39.99
40-49.99
50-59.99
60-69.99
70-79.99
80-89.99
90-99.99
100-399.99
Price(Group)

TOP DEVELOPERS

Failed to display visualisation Sankey because the system could not get pluginsVisList from https://env-279769.customer.cloud.microstrategy.com:443/MicroStrategy. Please refer to https://community.microstrategy.com/s/article/New-Customization-Property-for-the-Export-Engine-Service to set up Export Engine to use local resources.

install.in.1k

≥ 101K

2.92 729.6K

App.count

All

18 812

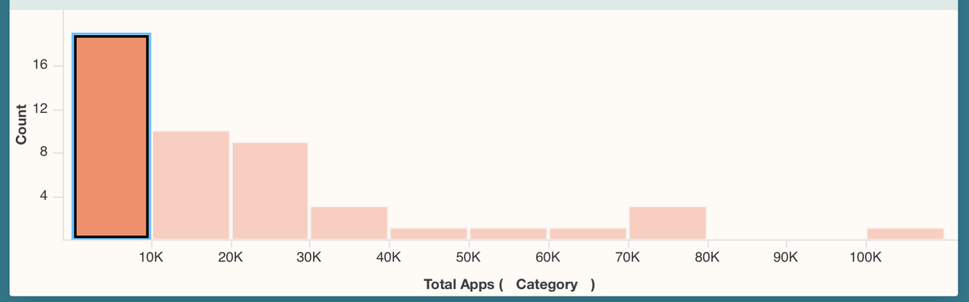
(All) 0 1 2 3 4 5 6 7 8 10

Developers Information Overview

Developer.Id	Editors.Choice.count	Category	Developer.Email	App.count	install.in.1l	Average Rating 1
ELECTRONIC ARTS	10	Casual	help@eamobile.com	336	441629.065	4.18
		Racing	help@eamobile.com	210	473728.389	4.2
		Simulation	help@eamobile.com	168	399612.273	4.13
		Sports	help@eamobile.com	336	515367.374	3.95
		Strategy	help@eamobile.com	210	388419.041	4.02
Gameloft SE	7	Action	android.support@gameloft.c	812	589310.079	4.13
		Casual	android.support@gameloft.c	406	729574.364	4.21
		Racing	android.support@gameloft.c	290	526978.646	4.34
		Simulation	android.support@gameloft.c	290	166000.764	4
		Strategy	android.support@gameloft.c	406	109809.249	3.94
Netmarble	8	Role Playing	netmarbles@igsinc.co.kr	288	156790.051	4.11

Saturation Level By Total Apps

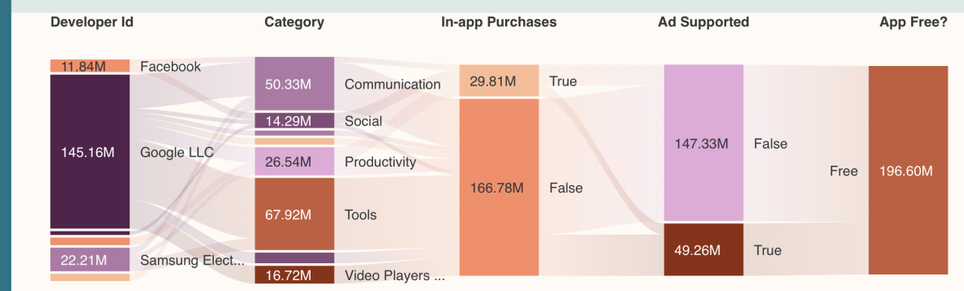
SATURATION LEVEL OF CATEGORY (BY NUMBER OF APPS)



TOTAL APPS BY CATEGORY

Developer-Install Sankey

TOP DEVELOPERS



14:29

Overall Summary

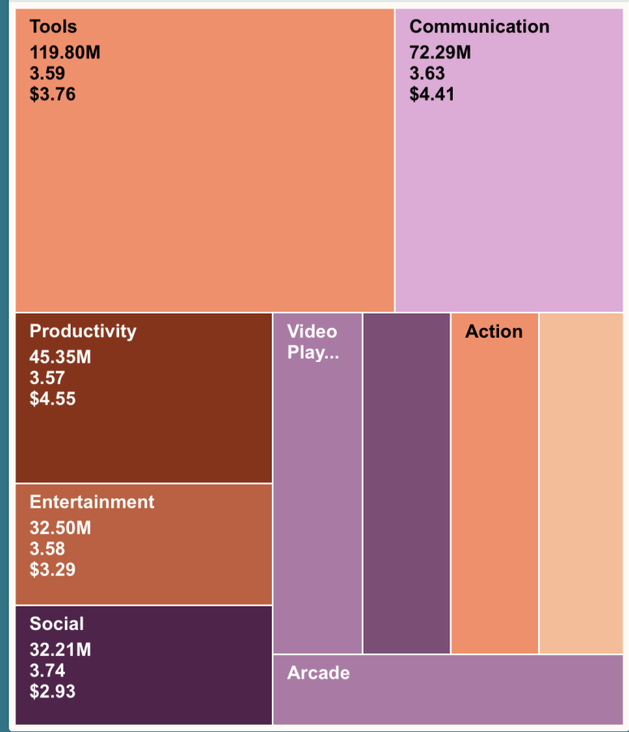
AVERAGE RATING

3.66

AVERAGE PRICE

$4.11

CATEGORIES WITH TOP 10 INSTALLS



14:31

Category Reviews

Social

(All) Negative Neutral Positive

WORD FREQUENCY

Highest

Rank Top 90

1 952

KEYWORDS

BOOKS_AND_REFERENCE

Unable to render certain content because their locations are blocked. Please contact your administrator to whitelist these URLs.