

CAREER TRACK

OUTLOOK AMUSEMENTS

FRONT END DEVELOPER/DEVELOPER  
BURBANK, CA | MAR 2011-CURRENT

- Developed responsive email templating framework using HTML, CSS, JADE and SASS increasing user clicks by over 50%
- Managed, tested and executed email campaigns and newsletters for 2 million+ customers using StrongMail and ReturnPath and a deep knowledge in email service provider (ESP) nuances and best practices for high inbox
- Built responsive front end framework for New Conversion Site(s) for Sitecore with Visual Studio to offer our customers more usability and better performance using using HTML, Bootstrap Framework, .NET Web Forms, JS, CSS and SCSS (light .cs exposure)
- Maintained/updated Model View Controller (MVC) Adaptive Site using Visual Studio (HTML, CSS, JS and .NET) offering customers a better experience along with giving analytics teams more ways to track data
- Worked with a team developing office web apps for Customer Support using .NET and Visual Studio (HTML, .NET and JS) creating more ways to track data, monitor money flows and gain opportunities to optimize our service

AMERICAN BAR ASSOC | GRAD SCHOOL USA

CONSULTANT  
WASHINGTON, DC | JAN-FEB 2012

- Font-end developer/content management

NASDAQ.COM

FRONT END DEVELOPER, UI/UX  
ROCKVILLE, MD | JAN 2011-JAN 2012

- Optimized and created ways to leverage financial content and data to webpages using Notepad++ and Visual Source Safe for .NET (HTML, CSS and JS)
- Planned UI/UX on new and updated sections of the site while developing a style guide using Photoshop, Notepad++ & Visual Source Safe in HTML, CSS and JS so that designs and front end code was consistent
- Developed .NET master pages and controls for new content, site features, SEO, and optimization using Photoshop, Notepad++ & Visual Source Safe in HTML, CSS, JS with .NET Webforms

+ Results prior to leaving: +300K daily unique users, +1k global ranking, x4 increased production time

BLKDV

WEB DESIGN, DEVELOPMENT, ADVISOR CHICAGO, IL | JUNE 2010-SEPT 2011

GUTTERSUPPLY.COM

GRAPHIC/WEB DESIGN LAKE BLUFF, IL | FEB 2008-JAN 2010

ILIAC

VISUAL COMMUNICATION CHICAGO, IL | OCT 2006 - JUNE 2009

FEDEX GROUND

SERVICE MANAGER 2 HARRISBURG, PA | JUNE 2001 - AUG 2006

UW-MADISON

ART MADISON, WI | SEPT 1999 - JAN 2003

EDUCATION

B.F.A. VISUAL COMMUNICATIONS

THE ILLINOIS INSTITUTE OF ART CHICAGO  
CHICAGO, IL 2009

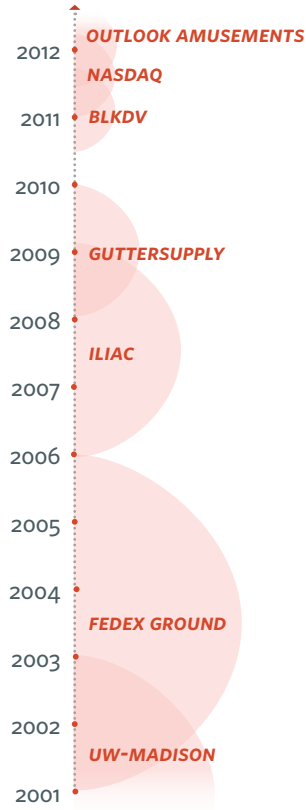
B.S. FINE ART

THE UNIVERSITY OF WISCONSIN - MADISON  
MADISON, WI 2003

TECH SKILL

CODE	SOFTWARE
HTML JADE/HAML	SUBLIME TEXT
CSS LESS/SASS	ILLUSTRATOR
JS JQUERY/ANGULAR	INDESIGN
.NET FRONT/MID LAYER	PHOTOSHOP
PHP CMS/EDITING	VISUAL STUDIO
GIT Jekyll/RUBY/PROJECTS	VISUAL SOURCE
	SAFE
	TERMINAL

PROFESSIONAL TIMELINE



FOOTPRINT (where I've lived)

