Meet-ups as stepping stones

Building a PG Community in Berlin

Sergey Dudoladov

Zalando SE



The plan

The meet-ups

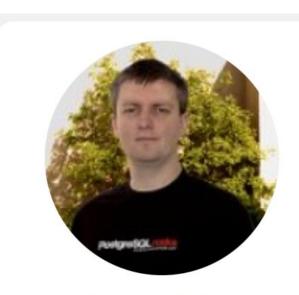
Tips that work

Growth ideas



The team





Andreas Scherbaum

EDB





The meetups

Exist since 10 years

~ 4-5 meetups per year

Move from company to company



Community

Private Org Telegram group: 3 people

Group for PG enthusiasts in Berlin: 24 people

PostgreSQL Meet-up Group Berlin: 2058 people



Logistics

Preparation starts ~ 2 months before

Host details set ~ 1 month before

Registration closes ~ 2 days before



The speakers!

It takes weeks to find them

They come from private contacts

More often than not they don't live in Berlin



The places!

We allow 100 to 200 sign-ups

Event booked out 2-3 weeks before

Circa 70 % show up



The food

Rule of thumb: 31cm pizza for two people

It can take up majority of the budget



Experience report

February 2025 PostgreSQL meet-up in Zalando

https://tinyurl.com/bdz6pzjf



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DOCUMENTING POMELTUP



Use the Docs, Luke!

Room hosting guidelines:

https://github.com/bmejias/room-hosting

Checklists from Andreas: speakers,

organizers, attendees

https://tinyurl.com/ycxsrycz



More ideas

Templates: emails, orders, invites etc

Guests to invite

How to book an unbookable space



The plan

The meet-ups

Things that work

Growth ideas



PG Evening?

Streaming?

Thank You*

*We are actually looking for speakers right now

