Ziwei Chen

Product Designer

Contact

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📍 Skovbrynet 2F, 2800, Lyngby

🗔 **Portfolio/Personal Website**

in **Linkedin**

Skills

UX Design
User Research, Wireframing, Prototyping, Interaction Design, Conceptualization, Ideation, Usability Testing.

UI Design
Visual design, Data Visualization, Interface Design, Typography, Color Theory.

Front-end dev
HTML5, CSS, JavaScript, React, TypeScript, Bootstrap, Agile Methodologies.

Software & Tools
Figma, Webflow, Sketch, Adobe Illustrator, Miro, Excel, Adobe Photoshop, Axure RP, Github.

Others
Scrum, Python, Data Analysis.

Education

2022.2- 2024.7
Design & Innovation (MSc)
User experience & digital innovation
Technical University of Denmark

2016.9- 2020.6
Industrial Design (Bachelor)
China University of Mining and Technology

About Me

Product designer specializing in UX research, prototyping, usability testing and web dev. Experienced in **projects in the retail, supply chain**, **and software** industries, turning user needs into market-ready products.

Experience

UX Designer (Intern)   2021.08 - 2021.12
Geekplus Technology Co.,Ltd   📍 Beijing, China
Worked on a technical team developing **SaaS products** for the retail and supply chain industries, focusing on wireframes and prototypes that improved logistics and management systems. Gained valuable experience in user-centered design within a tech-driven environment.

Product Assistant (Intern)   2019.08 - 2019.11
Jiangsu Ruiyun Technology Co., Ltd   📍 Jiangsu, China
Contributed to a software company through user research, UI design, and testing for **websites** and an **app**. Created design specifications to guide developers, ensuring products were market-ready and aligned with user needs.

Projects   View Portfolio

VR Fitness & Rehab Platform (Graduation project)   2024.02 - 2024.06
DTU management   📍 Copenhagen, Denmark
Designed a **VR platform** and accompanying **dashboards** for fitness and rehabilitation, targeting individuals with upper-limb impairments. Collaborated with developers to design, implement, and conduct usability testing in a special school, enhancing accessibility and usability in real-world settings.

Sustainable Heating System Recycling Solution   2022.02 - 2022.05
Viessmann Group   📍 Copenhagen, Denmark
Collaborated with Viessmann Group on a sustainability-oriented project that resulted in innovative approaches for recycling, reusing, and remanufacturing old heating systems. The solution also included the design of a supporting system with a **website** and **app** to enhance process efficiency.

Road Management Platform   2023.09 - 2023.12
DTU IMM/CS & LiRA   📍 Copenhagen, Denmark
Developed interactive UI components for a **road management platform** as part of the LiRA project, utilizing data collected from modern vehicles to assess road conditions. As a **front-end developer**, collaborated with other developers and stakeholders to implement essential functionalities, transforming raw data into an operational tool for road maintenance.

Language

English (professional), Chinese (native), Danish (beginner).