



Ziwei Chen

Product Designer

Contact

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- [Portfolio](#)
- [LinkedIn](#)

Skills

UX Design

User Research, Wireframing, Prototyping, Interaction Design, Conceptualization, Ideation, Usability Testing.

UI Design

Visual design, Data Visualization, Interface Design, Typography, Color Theory.

Front-end dev

HTML5, CSS, JavaScript, React, TypeScript, Bootstrap, Agile Methodologies.

Software & Tools

Figma, Webflow, Sketch, Adobe Illustrator, Miro, Excel, Adobe Photoshop, Axure RP, Github.

Others

Scrum, Python, Data Analysis.

Education

2022.2- 2024.7

Design & Innovation (MSc)

User experience & digital innovation

Technical University of Denmark

2016.9- 2020.6

Industrial Design (Bachelor)

China University of Mining and Technology

About Me

Product designer specializing in UX research, prototyping, usability testing and web dev. Experienced in **projects in the retail, supply chain, and software** industries, turning user needs into market-ready products.

Experience

- UX Designer (Intern)** 2021.08 - 2021.12
Geekplus Technology Co.,Ltd Beijing, China
Worked on a technical team developing **SaaS products** for the retail and supply chain industries, focusing on wireframes and prototypes that improved logistics and management systems. Gained valuable experience in user-centered design within a tech-driven environment.
- Product Assistant (Intern)** 2019.08 - 2019.11
Jiangsu Ruiyun Technology Co., Ltd Jiangsu, China
Contributed to a software company through user research, UI design, and testing for **websites** and an **app**. Created design specifications to guide developers, ensuring products were market-ready and aligned with user needs.

Projects

[View Portfolio](#)

- VR Fitness & Rehab Platform (Graduation project)** 2024.02 - 2024.06
DTU management Copenhagen, Denmark
Designed a **VR platform** and accompanying **dashboards** for fitness and rehabilitation, targeting individuals with upper-limb impairments. Collaborated with developers to design, implement, and conduct usability testing in a special school, enhancing accessibility and usability in real-world settings.
- Sustainable Heating System Recycling Solution** 2022.02 - 2022.05
Viessmann Group Copenhagen, Denmark
Collaborated with Viessmann Group on a sustainability-oriented project that resulted in innovative approaches for recycling, reusing, and remanufacturing old heating systems. The solution also included the design of a supporting system with a **website** and **app** to enhance process efficiency.
- Road Management Platform** 2023.09 - 2023.12
DTU IMM/CS & LiRA Copenhagen, Denmark
Developed interactive UI components for a **road management platform** as part of the LiRA project, utilizing data collected from modern vehicles to assess road conditions. As a **front-end developer**, collaborated with other developers and stakeholders to implement essential functionalities, transforming raw data into an operational tool for road maintenance.

Language

English (professional), Chinese (native), Danish (beginner).