

Introduction

This privacy policy provides information on how emmy collects and processes your personal data when you visit our website or mobile applications.

The Data We Collect About You?

We may collect, use, store and transfer the following different kinds of personal data about you to create a free account on emmy and for personal data optimization purposes:

- Profile name
- Email address
- Phone number
- Date of birth
- Gender
- Street address (see further details below)
- Country

How We Use Your Personal Data

We collect your personal data in order to provide and continually improve our products and/or services. We use your personal data to operate, provide, develop and improve the products and services that we offer, including the following:

- Registering you as a new customer.
- Processing and delivering your orders.
- Managing your relationship with us.
- Enabling you to participate in promotions, competitions and surveys.
- Improving our website, applications, products and services
- Recommending/advertising products or services which may be of interest to you.
- Complying with our legal obligations, including verifying your identity where necessary.
- Detecting fraud

How we share your personal data

We will only share your personal data:

- Where we need to share personal data for the use of a emmy service feature, or a third party application, service or device, which you have chosen to use, or
- If you otherwise grant us your permission to share the personal data. For example, you can do it by selecting the appropriate setting in the emmy service or by giving your consent to connect your emmy account, or allow you to use the trading service in connection with third party applications or services.
- Examples of such third party applications, services and devices include: payment platforms, social media applications, automotive platforms, voice assistants etc.

Data storage/retention

We keep your personal data only as long as necessary to provide you with the emmy Service and for

we keep your personal data only as long as necessary to provide you with the emmy service and for legitimate and essential business purposes, such as:

- Maintaining the performance of the service
- Making data-driven business decisions about new features and offerings.
- Complying with our legal obligations
- Resolving disputes.

