LIFESTREET





Who am I

- Graduated Moscow State University in 1999
- Software engineer since 1997
- Developed distributed systems since 2002
- Focused on high performance analytics since 2007
- Director of Engineering in LifeStreet
- Co-founder of Altinity



LIFESTREET

Ad Tech company (ad exchange, ad server, RTB, DMP etc.)

since 2006

- 10,000,000,000+ events/day
- 2K/event
- 3 months retention (90-120 days)

LIFESTREET

- Tried/used/evaluated:
 - MySQL (TokuDB, ShardQuery)
 - InfiniDB
 - MonetDB
 - InfoBright EE
 - Paraccel (now RedShift)
 - Oracle
 - Greenplum
 - Snowflake DB
 - Vertica



Before you go:

- ✓ Confirm your use case
- ✓ Check benchmarks
- ✓ Run your own
- ✓ Consider limitations, not features
- ✓ Make a POC

LifeStreet Use Case

- Event Stream analysis
- Publisher/Advertiser performance
- Campaign/Creative performance optimization/prediction
- Realtime programmatic bidding
- DMP

LifeStreet Requirements

- Load 10B events/day, 500 dimensions/event
- Ad-hoc reports on 3 months of detail data
- Low data and query latency
- High Availability

- No Transactions
- No Constraints
- Eventual Consistency
- No UPDATE/DELETE
- No NULLs (added few months ago)
- No milliseconds
- No Implicit type conversions
- Non-standard SQL
- No partitioning by any column (monthly only)
- No Enterprise operation tools

ClickHouse limitations:



Main Challenges

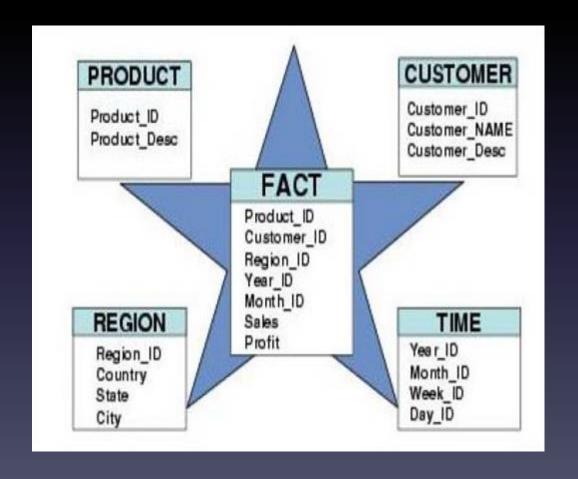
- Efficient schema
 - Use ClickHouse bests
 - Workaround limitations
- Reliable data ingestion
- Sharding and replication
- Client interfaces

Multi-Dimensional Analysis

```
SELECT d_1, ..., d_n, sum(m_1), ..., sum(m_k)
  FROM T
 WHERE <where conditions>
 GROUP BY d_1, ..., d_n
HAVING <having conditions>
                                            N-dimensional
                                                                       Range filter
                                                cube
            Query result
                                                slice
                                                    M-
                                                dimensional
            Disclaimer: averages lie
                                                 projection
```

Typical schema: "star"

- Facts
- Dimensions
- Metrics
- Projections



Star Schema Approach

De-normalized: dimensions in a fact table	Normalized: dimension keys in a fact table separate dimension tables
Single table, simple	Multiple tables
Simple queries, no joins	More complex queries with joins
Data can not be changed	Data in dimension tables can be changed
Sub-efficient storage	Efficient storage
Sub-efficient queries	More efficient queries

Normalized schema: traditional approach - joins

- Limited support in ClickHouse (1 level, cascade sub-selects for multiple)
- Dimension tables are not updatable

Normalized schema: ClickHouse approach - dictionaries

- Lookup service: key -> value
- Supports different external sources (files, databases etc.)
- Refreshable

Dictionaries. Example

```
SELECT country_name,
   sum(imps)
 FROM T
ANY INNER JOIN dim_geo USING (geo_key)
GROUP BY country_name;
VS
SELECT dictGetString('dim_geo', 'country_name', geo_key)
country_name,
   sum(imps)
 FROM T
GROUP BY country_name;
```

Dictionaries. Sources

- mysql table
- clickhouse table
- odbc data source
- file
- executable script
- http service

Dictionaries. Configuration

```
<dictionary>
    <name></name>
    <source> ... </source>
    <lifetime> ... </lifetime>
    <layout> ... </layout>
    <structure>
        <id> ... </id>
        <attribute> ... </attribute>
        <attribute> ... </attribute>
        . . .
    </structure>
</dictionary>
```

In config.xml: <dictionaries_config>*_dictionary.xml</dictionaries_config>

Dictionaries. Update values

- By timer (default)
- Automatic for MySQL MyISAM
- Using 'invalidate_query'

```
<source>
     <invalidate_query>
         SELECT max(update_time) FROM dictionary_source
     </invalidate_query>
```

- SYSTEM RELOAD DICTIONARY
- Manually touching config file
- Warning: N dict * M nodes = N * M DB connections

Dictionaries. Restrictions

- 'Normal' keys are only UInt64
- Only full refresh is possible
- Every cluster node has its own copy
- XML config (DDL would be better)

Dictionaries Pros-and-Cons

- + No JOINs
- + Updatable
- + Always in memory for flat/hash (faster)

- Not a part of the schema
- Somewhat inconvenient syntax

Tables

- Engines
- Sharding/Distribution
- Replication

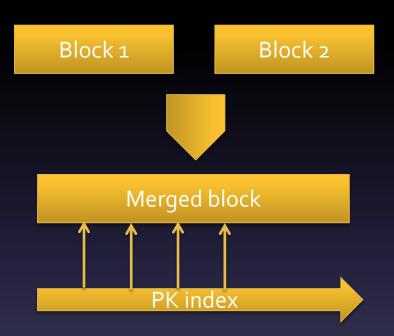
Engine = ?

- In memory:
 - Memory
 - Buffer
 - Join
 - Set
- On disk:
 - Log, TinyLog
 - MergeTree family

- Interface:
 - Distributed
 - Merge
 - Dictionary
- Special purpose:
 - View
 - MaterializedView
 - Null

Merge tree

- What is 'merge'
- PK sorting and index
- Date partitioning
- Query performance



See details at: https://medium.com/@f1yegor/clickhouse-primary-keys-2cf2a45d7324

MergeTree family

Replicated

+

Replacing
Collapsing
Summing
Aggergating
Graphite

+ MergeTree

Data Load

- Load from CSV, TSV, JSONs, native binary
- clickhouse-client of HTTP/TCP API
- Error handling
 - input_format_allow_errors_num
 - input_format_allow_errors_ratio
- Simple Transformations
- Load to local or distributed table

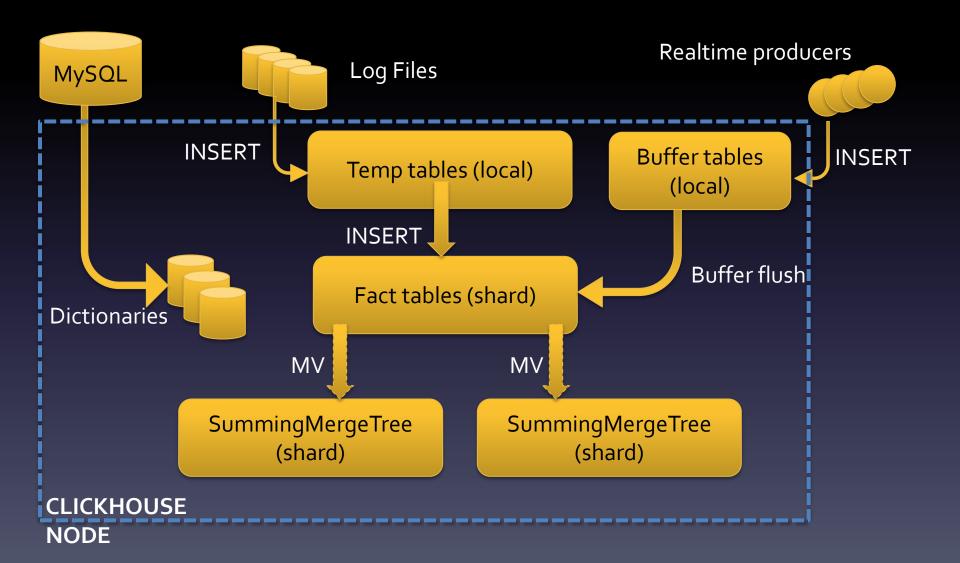
Data Load Tricks

- ClickHouse loves big blocks!
- max_insert_block_size = 1,048,576 rows atomic insert
 - API only, not for clickhouse-client
- What to do with clickhouse-client?
 - 1. Load data to temp table, reload on error
 - Set max_block_size = <size of your data>
 - 3. INSERT into <perm_table> SELECT FROM <temp_table>
- What if there are no big blocks?
 - Ok if <10 inserts/sec</p>
 - Buffer tables

The power of Materialized Views

- MV is a table, i.e. engine, replication etc.
- Updated synchronously
- Summing/AggregatingMergeTree consistent aggregation
- Alters are problematic

Data Load Diagram



Updates and deletes

- Dictionaries are refreshable
- Replacing and Collapsing merge trees
 - eventually updates
 - -SELECT ... FINAL
- Partitions

Sharding and Replication

- Sharding and Distribution => Performance
 - Fact tables and MVs distributed over multiple shards
 - Dimension tables and dicts replicated at every node (local joins and filters)
- Replication => Reliability
 - 2-3 replicas per shard
 - Cross DC

Distributed Query

SELECT foo FROM distributed_table GROUP by col1
Server 1, 2 or 3

SELECT foo FROM local_table GROUP BY col1

• Server 1

SELECT foo FROM local_table GROUP BY col1

Server 2

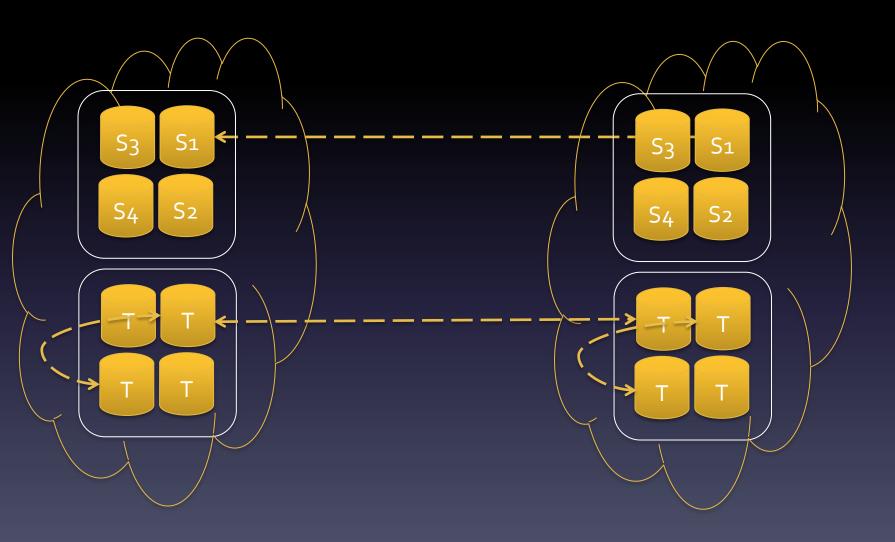
SELECT foo FROM local_table GROUP BY col1

Server 3

Replication

- Per table topology configuration:
 - Dimension tables replicate to any node
 - Fact tables replicate to mirror replica
- Zookeeper to communicate the state
 - State: what blocks/parts to replicate
- Asynchronous => faster and reliable enough
- Synchronous => slower
- Isolate query to replica
- Replication queues

Cluster Topology Example



SQL

- Supports basic SQL syntax
- Supports JOINs with non-standard syntax
- Aliasing everywhere
- Array and nested data types, lambda-expressions, ARRAY JOIN
- GLOBAL IN, GLOBAL JOIN
- Approximate queries
- A lot of domain specific functions
- Basic analytic functions (e.g. runningDifference)

SQL Limitations

- JOIN syntax is different:
 - ANY ALL
 - only 'USING' is supported, no ON
 - multiple joins using nesting
- dictionaries are not supported by BI tools
- strict data types for inserts, function calls etc.
- no windowed analytic functions
- No transaction statements, update, delete

Hardware and Deployment

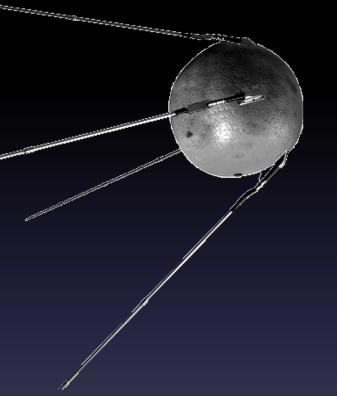
- Load is CPU intensive => more cores
- Query is disk intensive => faster disks
- Huge sorts are memory intensive => more memory
- 10-12 SATA RAID10
 - SAS/SSD => x2 performance for x2 price for x0.5 capacity
- 192GB RAM, 10 TB/server seems optimal
- Zookeper keep in one DC for fast quorum
- Remote DC works bad (e.g. East an West coast in US)

Main Challenges Revisited

- Design efficient schema
 - Use ClickHouse bests
 - Workaround limitations
- Design sharding and replication
- Reliable data ingestion
- Client interfaces

LifeStreet project timelines

- June 2016: Start
- August 2016: POC
- October 2016: first test runs
- December 2016: production scale data load:
 - 10-50B events/ day, 20TB data/day
 - 12 x 2 servers with 12x4TB RAID10
- March 2017: Client API ready, starting migration
 - 30+ client types, 20 req/s query load
- May 2017: extension to 20 x 3 servers
- June 2017: migration completed!
 - 2-2.5PB uncompressed data



Few examples

```
:) select count(*) from dw.ad8_fact_event where access_day=today()-1;

SELECT count(*)
FROM dw.ad8_fact_event
WHERE access_day = (today() - 1)

_____count()___
7585106796

1 rows in set. Elapsed: 0.536 sec. Processed 14.06 billion rows,
28.12 GB (26.22 billion rows/s., 52.44 GB/s.)
```

```
:) select dictGetString('dim country', 'country code',
toUInt64(country_key)) country_code, count(*) cnt from dw.ad8_fact_event
where access day=today()-1 group by country code order by cnt desc limit
5;
SELECT
    dictGetString('dim_country', 'country_code', toUInt64(country_key))
AS country code,
    count(*) AS cnt
FROM dw.ad8 fact event
WHERE access day = (today() - 1)
GROUP BY country_code
ORDER BY cnt DESC
LIMIT 5
 -country code-
                        -cnt-
 US
                 2159011287
  MX
                  448561730
                  433144172
  FR
  GB
                  352344184
  DE
                  336479374
```

5 rows in set. Elapsed: 2.478 sec. Processed 12.78 billion rows, 55.91 GB (5.16 billion rows/s., 22.57 GB/s.)

```
:) SELECT
    dictGetString('dim_country', 'country_code', toUInt64(country_key)) AS
country_code,
    sum(cnt) AS cnt
FROM
    SELECT
        country key,
        count(*) AS cnt
    FROM dw.ad8_fact_event
   WHERE access_day = (today() - 1)
    GROUP BY country_key
   ORDER BY cnt DESC
    LIMIT 5
GROUP BY country code
ORDER BY cnt DESC
 -country_code--
                        -cnt-
 US
                 2159011287
 MX
                  448561730
  FR
                  433144172
  GB
                  352344184
 DE
                  336479374
```

5 rows in set. Elapsed: 1.471 sec. Processed 12.80 billion rows, 55.94 GB (8.70 billion rows/s., 38.02 GB/s.)

MB (973.22 thousand rows/s., 117.28 MB/s.)

ClickHouse at Oct 2017

- 1+ year Open Source
- 100+ prod installs worldwide
- Public changelogs, roadmap, and plans
- 5+2 Yandex devs, community contributors
- Active community, blogs, case studies
- A lot of features added by community requests
- Support by Altinity

Final Words

- Try ClickHouse for your Big Data case it is easy now
- Need more info http://clickhouse.yandex
- Need fast take off Altinity Demo Appliance
- Need help for the safe ClickHouse journey:
 - http://www.altinity.com
 - @AltinityDB twitter

LIFESTREET



Questions?

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ClickHouse and MySQL

- MySQL is widespread but weak for analytics
 - TokuDB, InfiniDB somewhat help
- ClickHouse is best in analytics

How to combine?

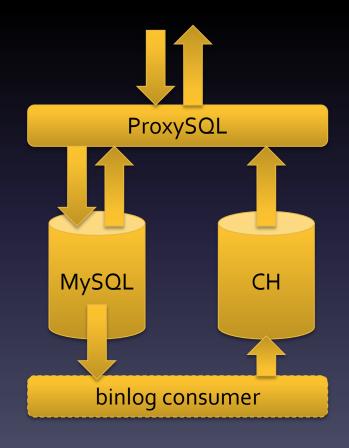
Imagine

MySQL flexibility at ClickHouse speed?



ClickHouse with MySQL

- ProxySQL to access ClickHouse data via MySQL protocol (more at the next session)
- Binlogs integration to load MySQL data in ClickHouse in realtime (in progress)



ClickHouse instead of MySQL

- Web logs analytics
- Monitoring data collection and analysis
 - Percona's PMM
 - Infinidat InfiniMetrics
- Other time series apps
- .. and more!