IEMS 304 Lecture 1: Introduction to Statistical Learning

Yiping Lu
yiping.lu@northwestern.edu

Industrial Engineering & Management Sciences
Northwestern University

Logistics

Textbook: James G, Witten D, Hastie T, et al. *An introduction to statistical learning*.

Time and Location: Monday, Wednesday and Friday, 9.00 A.M.- 9.50 A.M. Tech L251

Office Hour: Friday: 1 P.M. Tech M237

TA Office Hour:

Pre-requisite and Pre-test

This is a mathematically intense course. But that's why it's exciting and rewarding!

Pre-requisite: A previous course in statistics at the level of IEMS 303 plus a course in matrix analysis. Comfort with programming (we will be programming in R) is also necessary.

Pre-test: Passing the pretest is worth 3% of your final course grade. You must achieve a passing score of 70% or higher by Monday, October 2 at 11:59 p.m. This deadline will be firmly enforced.

Honor Code

Do's

- ❒ form study groups (with arbitrary number of people); discuss and work on homework problems in groups
- ❒ write down the solutions independently
- ❒ write down the names of people with whom you've discussed the homework
- • use ChatGPT as a TA

Don'ts

- ❒ It is an honor code violation to copy, refer to, or look at written or code solutions from a previous year, including but not limited to: official solutions from a previous year, solutions posted online, solutions you or someone else may have written up in a previous year, and solutions for related problems.
- ❒ Directly copy the answer from ChatGPT

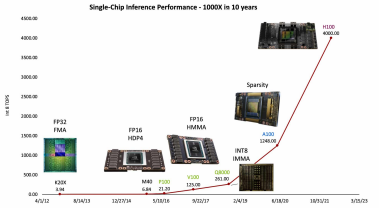
Lab Session

Massive Data

Massive complex data : Images, Acoustic signals, Text, ...

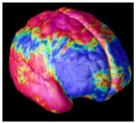
- Wikipedia pages: 13 millions (2014), 57 million (2022)
- Facebook users: 800 million (2014), 2.96 billion (2022)
- Flickr photos: 6 billion (2014), 10 billion (2022)
- Twitter tweets/day: 340 million (2014), 500 million (2022)
- Youtube video/min: 24 hours (2014), 500 hours (2022)
- Google pages: $\geq$ 1 trillion (2014), $\geq$ 130 trillions (2016)

Massive Computing : Huang's Law



Broad Applications in Science and Engineering

Brain



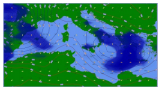
Galaxy

Self-driving car

Robot

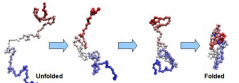
Genome

Weather

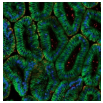


Finance

Protein

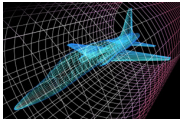


Cell



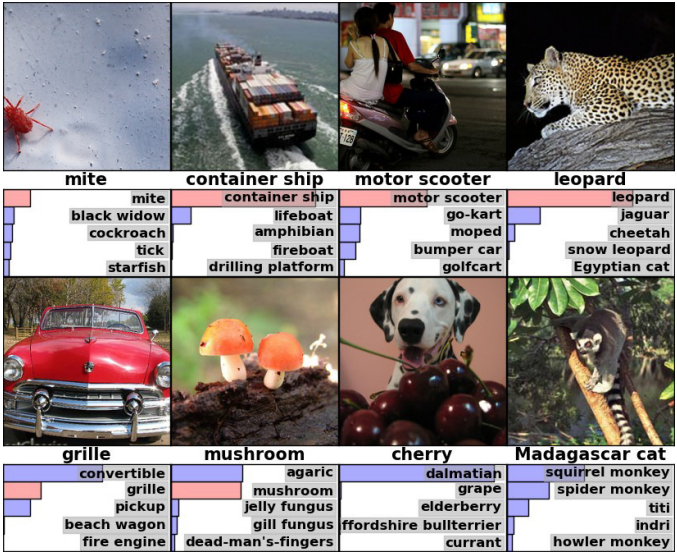
Music

Sustainability

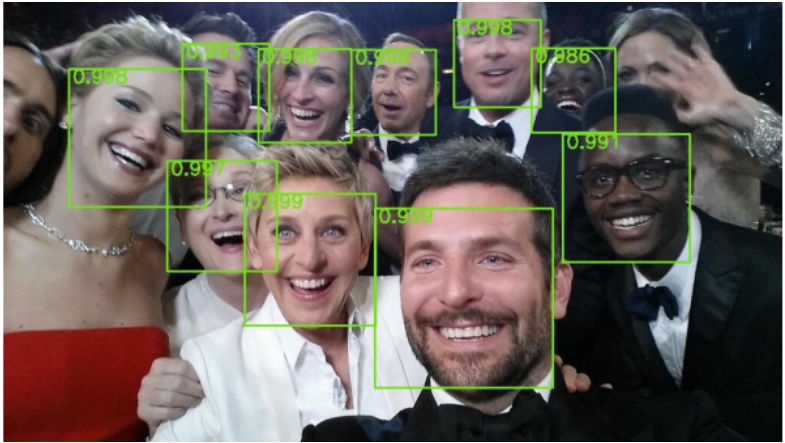


Design

Image Classification



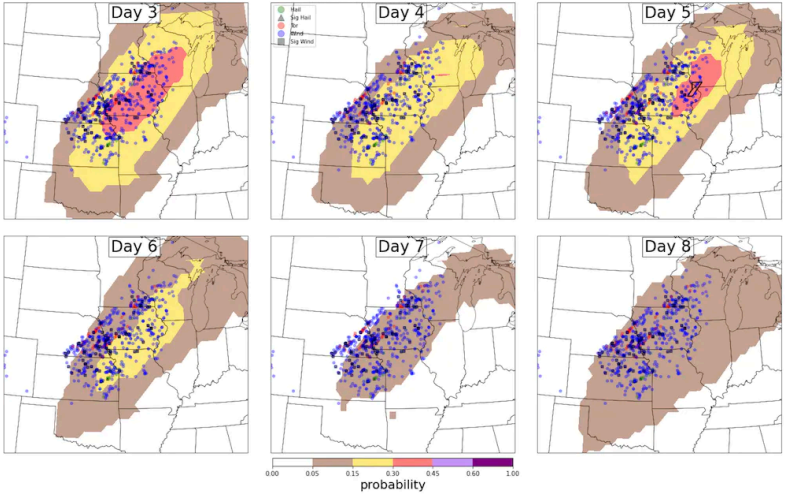
Face Detection



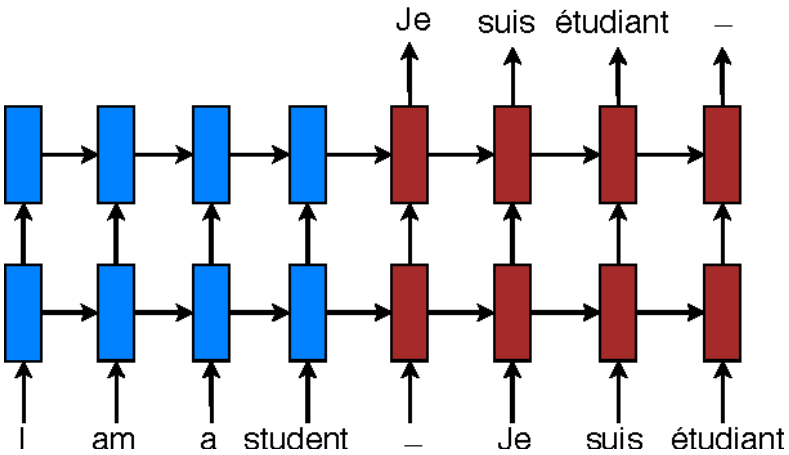
Spam Detection

Subject	Correspondents	Date
URGENT RFQ	AL WALEED EQUIPMENTS	03/13/2017 06:55
	starsescorts@gmail.com	03/15/2017 01:27
New Order Attached **KINDLY SEND INVOICE	Amr Hassan	03/15/2017 19:30
We're sad to let you know that our delivery was unusuccessful....	FedEx Expedited Express	03/16/2017 02:53
47929 username2	pkeith@gejlaw.com	03/16/2017 05:29
Delivery Status Notification	webmaster@stroy-exp...	03/16/2017 05:47
	vowsbyjudy@shaw.ca	03/16/2017 14:38
Formal Inquiry	"Anaïs VANACKER"<Va...	03/16/2017 21:16
We have delivery problems with your parcel #7104543	webmaster@whfarm2....	03/17/2017 00:57
INQUIRY	Saigon Offshore	03/17/2017 03:47
	dava@ac-lyon.fr	03/17/2017 14:25
54343 username	juanro5554@hotmail.c...	03/17/2017 14:48
Item Delivery Notification	alifeof8@server.alifeofj...	00:34
UPS courier can not deliver parcel #004287245 to you	webmaster@stroy-exp...	06:23
Parcel Delivery Notification	abidjanbateau@vps286...	06:52
Visa Card Award	info@visa.com	07:21
Problems with item delivery, n.4930349	Apache	09:54
Package Delivery Notification	Apache	10:06
Delivery Status Notification	contrav8@box980.blue...	17:05

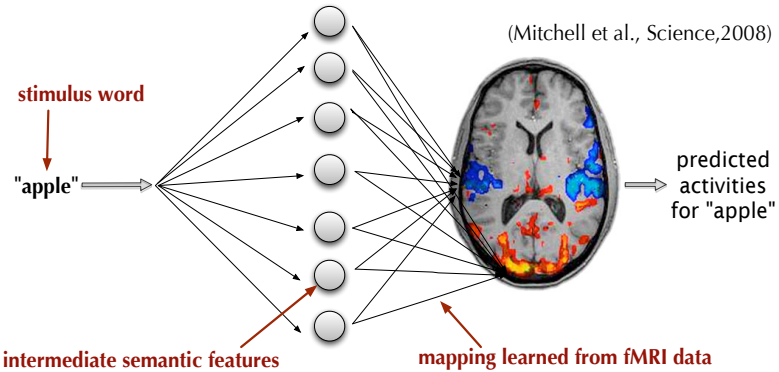
Weather Forecasting



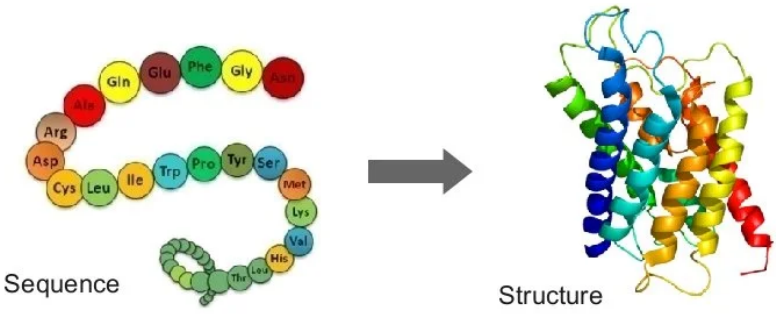
Machine Translation



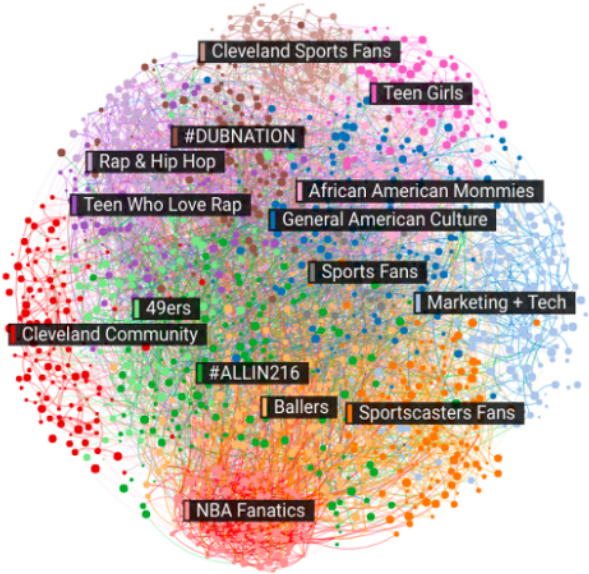
Neural Semantic Discovery



Protein Structure Prediction



Community Detection



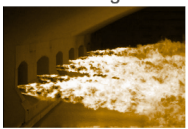
Anomaly Detection

Glass furnace

Product line

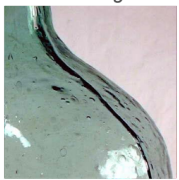
After 24 hours

Something goes wrong



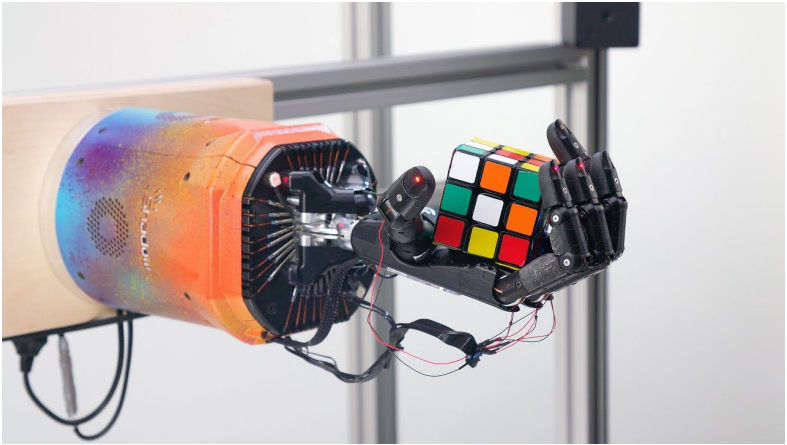
Anomaly propagates

Blisters in glass

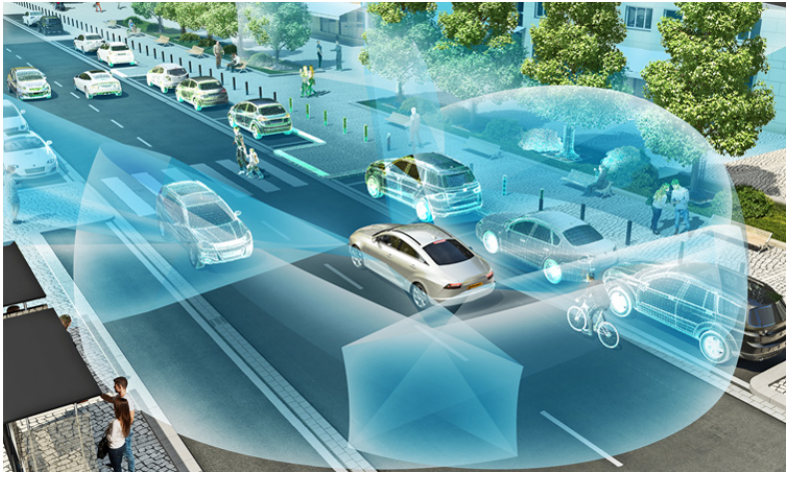


Movie Recommendation

Robotics



Autonomous Driving



Chatbot

Art Making

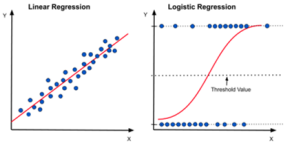
Introduction: Machine Learning

Tom Mitchell (1998): a computer program is said to learn from experience E with respect to some class of tasks T and performance measure P, if its performance at tasks in T, as measured by P, improves with experience E.

- ❒ Experience (data): games played by the program (with itself)
- ❒ Performance measure: winning rate

- ☹ We want to provide clear, interpretable models. These models allow you to understand the direct influence of each predictor on the outcome, which is essential in fields where insight into relationships (rather than just prediction) is needed.
- ☹ No confidence interval estimation
- ☹ In cases where data is scarce, simpler parametric models used in statistical learning can perform better. (Why?)

Early History



Linear regression

Logistic regression

Classification and regression trees

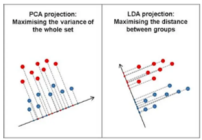
Model

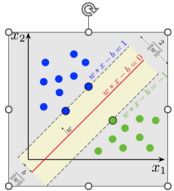
Support Vector Machine (SVM)

Linear Discriminant Analysis (LDA)

Generalized linear model

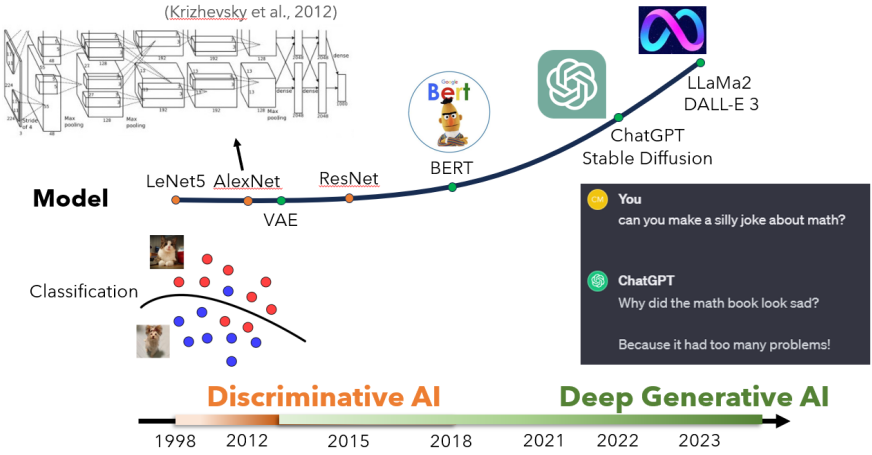
Neural networks



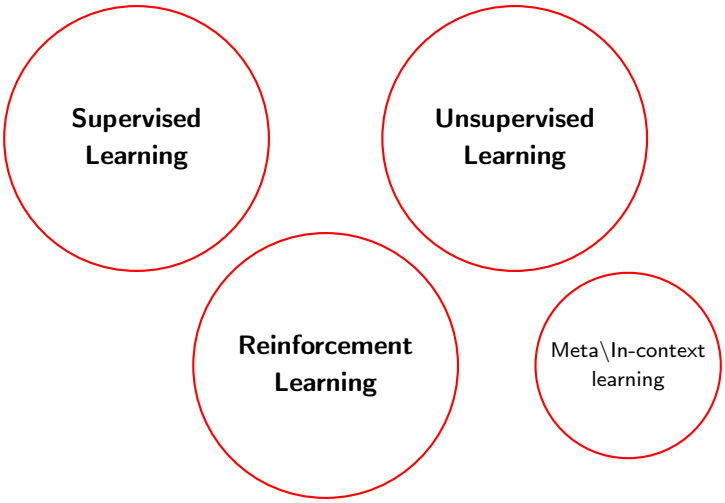


1900 1936 1940s 1970s 1980s 1990s

Contemporary Developments



Taxonomy of Machine Learning



Supervised Learning (Regression)

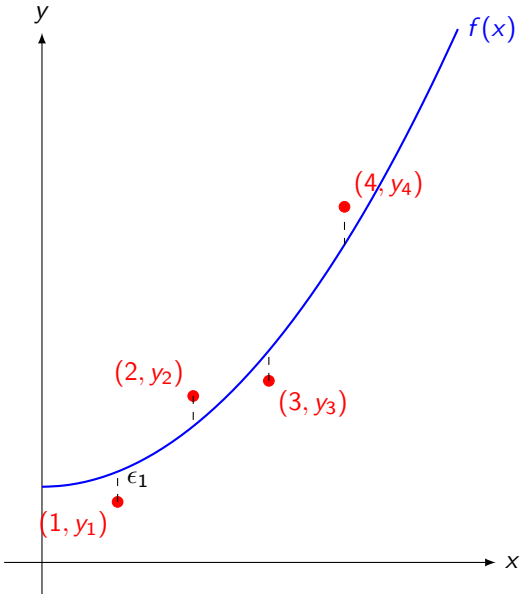
Supervised Learning: a set of observed data points $\{(x_i, y_i)\}_{i=1}^{n}$, where x_i represents the predictor (or vector of predictors) and y_i represents the response variable. Regression is the process of modeling the relationship between x and y by assuming:

$$y_i = f(x_i) + \epsilon_i,$$

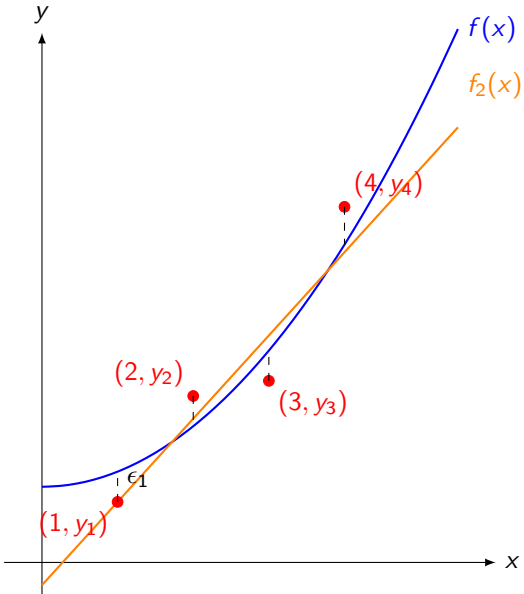
where:

- $f(x_i)$ is an unknown function that describes the systematic component of the relationship
- ϵ_i is a random error term.

Regression



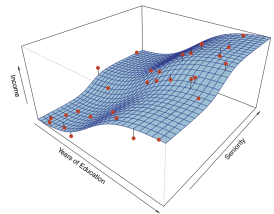
Regression



High Dimensional Features

- $x \in \mathbb{R}^d$

$$x = \begin{bmatrix} x_1 & \text{— living size} \\ x_2 & \text{— lot size} \\ x_3 & \text{— \# floors} \\ \vdots & \text{— condition} \\ x_d & \text{— zip code} \end{bmatrix} \longrightarrow y \text{ — price}$$



Different Predicition

- Point Prediction : retrun $\hat{f}(x)$ since it returns a number.
- Interval Prediction , e.g., Y will be within an interval $[l, u]$ with probability $1 - \alpha$
- distributional prediction , e.g. Y will follow an $N(m, v)$ distribution.

Bias and Variance Trade-off

$$\mathbb{E}\Big[(y - \hat{f}(x))^2\Big] = \underbrace{\Big(f(x) - \mathbb{E}\Big[\hat{f}(x)\Big]\Big)^2}_{\text{Bias}^2} + \underbrace{\mathbb{E}\Big[\Big(\hat{f}(x) - \mathbb{E}\Big[\hat{f}(x)\Big]\Big)^2\Big]}_{\text{Variance}} + \underbrace{\sigma^2}_{\text{Irreducible}}$$

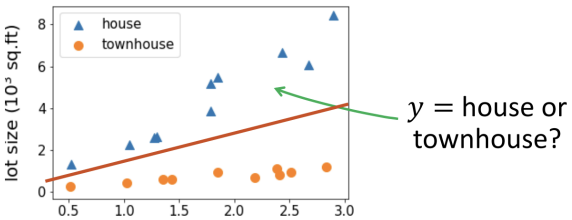
☹ An unbiased estimator could still make systematic mistakes – for example, if it overestimates 99% of the time, and underestimates 1% of the time *by a lot*, in expectation it could be unbiased.

☹ An unbiased estimator is **not** necessarily better than a biased estimator, because the total error depends on both the bias and variance of the estimator.

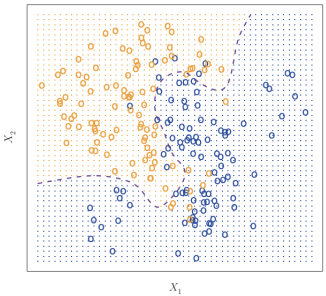
Classification

- Regression : if $y \in \mathbb{R}$ is a continuous variable
- classification : the label is a discrete variable

(size, lot size)$\rightarrow$ house or townhouse ?



Classification as Regression: Bayes Classifier



training error rate: $\frac{1}{n}\sum_{i=1}^{n} I(y_i \neq \hat{y}_i)$

Here the function $I(y_i \neq \hat{y}_i)$ is an indicator variable that equals 1, if $y_i \neq \hat{y}_i$ and 0 otherwise. If $y_i \neq \hat{y}_i$, then the i-th observation was classified incorrectly; otherwise it was not misclassified.

Consider random label: $\mathbb{P}(Y = j \mid X = x_0)$.

The Bayes classifier returns

$$1 - \max_j \mathbb{P}(Y = j \mid X = x_0)$$

produces the lowest possible test error rate, called the *Bayes error rate* is given by

$$\underbrace{1 - \mathbb{E}\Big[\max_j \mathbb{P}(Y = j \mid X)\Big]}_{\text{Irreducible}}.$$

Prediction Accuracy and Model Interpretability

Why would we ever choose to use a more restrictive method instead of a very flexible approach?

x and y in Computer Vision

Task. Image Classification

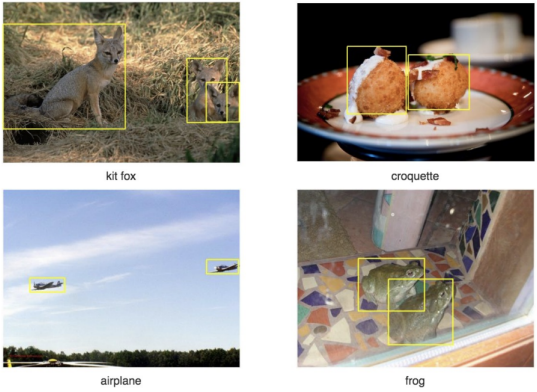
$x = ?, y = ?$

ImageNet Large Scale Visual Recognition Challenge. Russakovsky et al.'2015

x and y in Computer Vision

Task. Object localization and detection

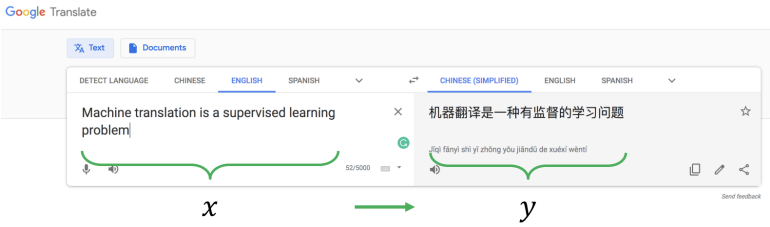
$x = ?, y = ?$



ImageNet Large Scale Visual Recognition Challenge. Russakovsky et al.'2015

x and y in Natural Language

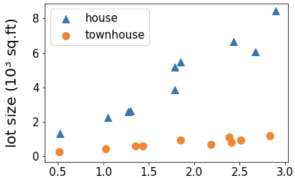
Task. Machine Translation d $x = ?, y = ?$



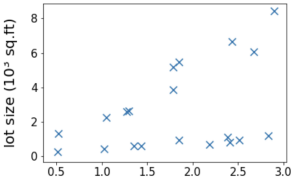
Unsupervised Learning (Clustering)

- Dataset contains no labels: $x^{(1)}, x^{(2)}, \cdots, x^{(n)}$
- Goal (vaguely-posed): to find interesting structures in the data

supervised



unsupervised

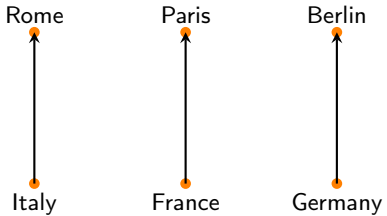


Unsupervised Learning (Feature Extraction)

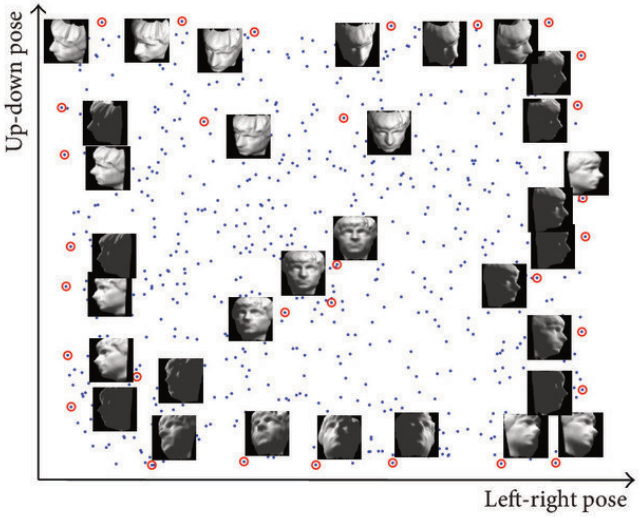
- **Word** : Encode as vectors
- **Relationship** : represent as direction

▷ word $\longrightarrow$ encode $\longrightarrow$ vector

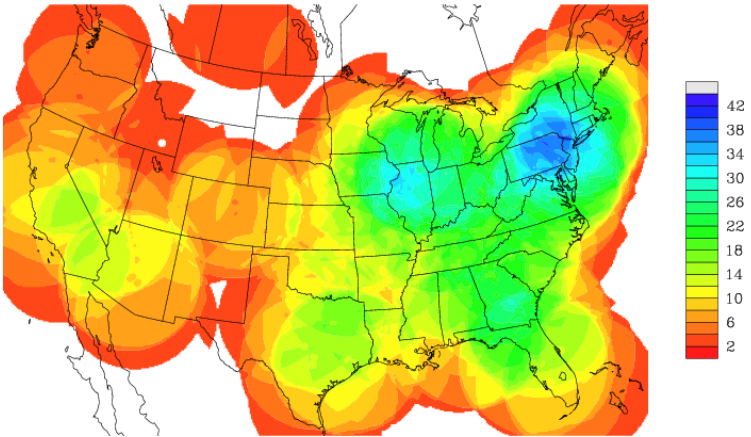
▷ relation $\longrightarrow$ encode $\longrightarrow$ direction



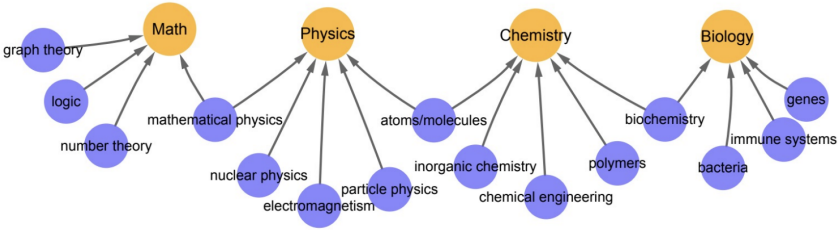
Unsupervised Learning (Feature Extraction)



Unsupervised Learning (Density Estimation)



Unsupervised Learning



	logic deductive propositional semantics	graph subgraph bipartite vertex	boson massless particle higgs	polyester polypropylene resins epoxy	acids amino biosynthesis peptide
tag	*logic*	*graph theory*	*particle physics*	*polymer*	*biochemistry*

Reinforcement Learning

Learning to make sequential decisions