Term Project

1. ADOPT A COMPANY
2. BECOME AN EXPERT AT ITS BUSINESS PROCESSES
   a. EXAMPLE: A LOCAL MANUFACTURER
   b. PROFESSIONAL ORGANIZATION, LIKE A ROOFING CONTRACTOR
   c. RESTAURANT
   d. UNIVERSITY: CLASSROOM
3. YOU CAN ASSUME THAT A MOBILE APP IS LIVE, AND ASSOCIATED WITH THE BUSINESS
   a. WE'LL SIMPLY PLACE PLACEMARK DATA ONLINE, TO DRAW FROM

PHASE ONE
ASSIGNMENT ONE

1. DEVELOP AN INFORMATION ARCHITECTURE FOR THE FIRM YOU'VE ADOPTED.
   a. ARCHITECTURE = LAYOUT
   b. PAGE COMPOSITION, BASED UPON DIVs
2. DRAFT THE CONCEPT FOR THE CORPORATE STRATEGY
3. DRAFT THE LAYOUTS, HOW YOU'LL ORGANIZE ITS INFORMATION
4. COMPOSE THE HTML , DRAWING UPON BOOTSTRAP CSS
5. READY BY WEDNESDAY ~9:55 PM

RUBRIC

A PHASE ONE:

IDENTIFIED A BUSINESS, DISCUSSED A CORPORATE STRATEGY, FOR THEM TO FOLLOW

INTRODUCE A LAYOUT THAT COULD BE USED TO GAIN FEEDBACK, JUST A PROTOTYPE

SOMETHING TO DISCUSS WITH FIRM'S MANAGEMENT, ABLE TO GAIN MORE INSIGHT INTO HOW THEY USE THE WEB