

H2020 5GASP Project

Grant No. 101016448

Website and Project Branding

Abstract

This deliverable document the project website through its objective, contents, tools and deployment. A branding guide of the project is also presented.

Document properties

Document number	1
Document title	D7.1 Project Website and Project Branding
Document responsible	Diogo Gomes
Document editor	Diogo Gomes
Editorial team	Diogo Gomes, Rafael Direito
Target dissemination level	Public
Status of the document	Version

Document history

Revision	Date	Issued by	Description
v0	25-03-2021	Diogo Gomes	Initial Version
V1	29-03-2021	Diogo Gomes	After Internal Review

Disclaimer

This document has been produced in the context of the 5GASP Project. The research leading to these results has received funding from the European Community's H2020 Programme under grant agreement number 101016448.

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Executive Summary

A public website, based on the open source Jekyll content management system, has been setup and provides general information about the project, the consortium as well as placeholders for event & news announcement and publication of deliverables are provided. The website has been registered on Google analytics to collect visitors statistics and is accessible at <https://5gasp.eu>.

In addition, the 5GASP project developed a set of tools to give support for dissemination, exploitation and general activities. This professional toolkit gathers the 5GASP logo, templates for external communication and internal material.

Introduction

The 5GASP consortium will implement during the project duration a coordinated set of actions to generate impact from the project's vision and results through communication activities. This deliverable depicts the preliminary work developed by partners to create a supportive environment for dissemination, exploitation and standardisation steps, including project website presentation and project branding features.

5GASP project website

The 5GASP project online presence has been established in January 2021 (project month 1) and is reachable under the following address <https://5gasp.eu>. The 5GASP project website represents the main channel for dissemination and to hosts links to all project deliverables, dissemination items, and formal content of the project. The project website is a cornerstone of the project's online presence and represents a first contact point for 5GASP.

Brief information about the project, main project news and announcement of current or planned events and representation of the project goals and achievements can be found on the start page of the 5GASP website. Figure 1 shows the landing page of the project website. The page contains also an updated list of relevant events and news. All pages of the website provide links to recent posts and the project Twitter account¹ including a history of the tweets.

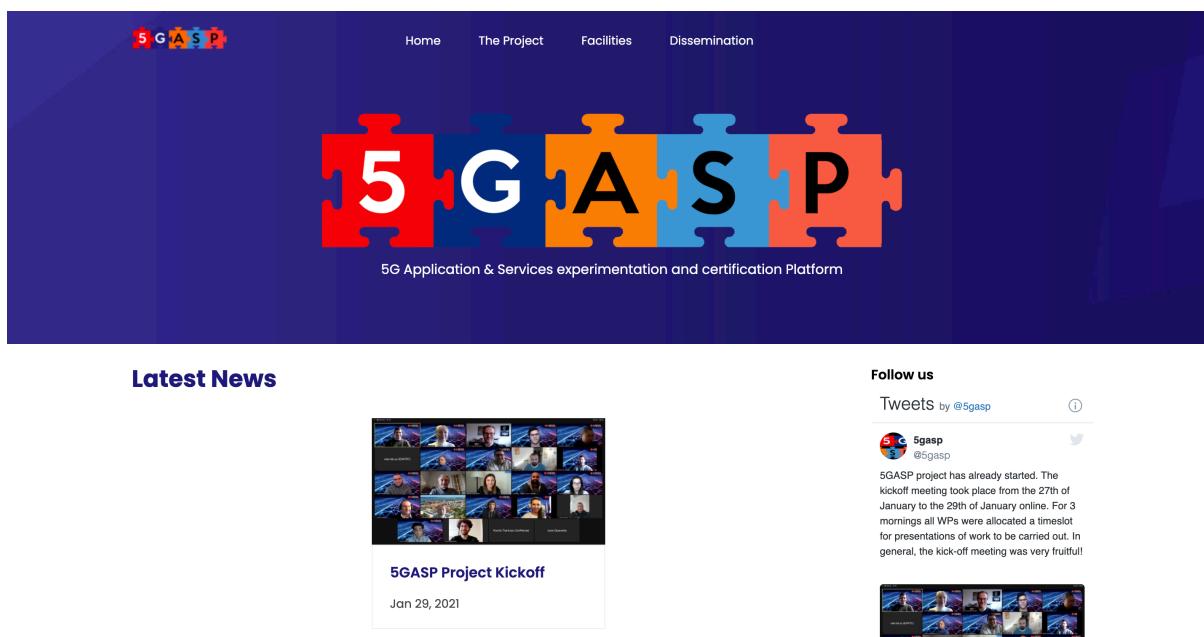


Figure 1 - Home Page

The following sections guide through the website of the 5GASP project.

The Project

Project Objectives, the 5GASP project work plan and an overview of the project consortium are given under the “About 5GASP” subpages. In the following a short insight on the subpages is given.

¹ <https://twitter.com/5gasp>

Project objectives

This subpage presents the main project goals of the 5GASP project and related specific objectives of the project, presenting also the 5GASP reference model architecture (Figure 2).

The screenshot shows the 5GASP Project website with a dark blue header. The header includes the 5GASP logo, navigation links for Home, The Project, Facilities, and Dissemination, and a search bar. Below the header, the page title is "5GASP Project" with a subtitle "Objectives". The main content area is titled "Objectives" and contains several bullet points describing project goals.

Objectives

- Acceleration of the development, testing and certification of NetApps, through the creation of a common platform, DevOps tools and a certification roadmap.
- Provide state-of-the-art testbeds where applications for relevant verticals can be tested and validated in a cost-effective way.
- Innovate technically by addressing inter-domain use-cases, security and trust aspects associated with NetApp deployment and Operation.
- Automate the process of testing and validation, lowering cost associated with testing and certification of NetApps in telecommunication environment.
- Provide all the community with state-of-the-art tools for test deployment, test automation, continuous integration and monitoring of testbeds, mainly through Open Source Software tools.
- Create a practice community, where developers can share knowledge about 5G NetApps.
- Create a business model around a marketplace of NetApps, by which all stakeholders can share revenue.

5GASP PROJECT

OBJECTIVES

WORK PACKAGES

CONSORTIUM

Architecture

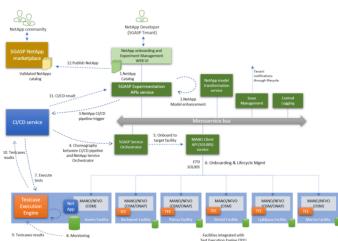


Figure 2 - Project Objectives

Work Packages

Description of the various project work-packages and main action plans (Figure 3).

The screenshot shows the 5GASP Project website with a dark blue header. The header includes the 5GASP logo, navigation links for Home, The Project, Facilities, and Dissemination, and the title "5GASP Project" with the subtitle "Work Packages". Below the header, there is a sidebar with links to "5GASP PROJECT", "OBJECTIVES", "WORK PACKAGES", and "CONSORTIUM". The main content area is titled "Work Packages" and lists six items, each with a plus sign for expansion:

- WP1: Project Management
- WP2: Reference Architecture
- WP3: Infrastructure Integration & Experimentation Enablement Start Date
- WP4: NetApps Design & Development
- WP5: NetApps Onboarding, Interoperability and Validation
- WP6: NetApps Community Building, Acceleration & Certification

Figure 3 - Project Work Packages

Consortium

Details of the partners of the consortium are listed with logos, country information and links to the partners website (Figure 4).

The screenshot shows the 5GASP Project website with a dark blue header. The header includes the 5GASP logo, navigation links for Home, The Project, Facilities, and Dissemination, and the title "5GASP Project" with the subtitle "Consortium". Below the header, there is a sidebar with links to "5GASP PROJECT", "OBJECTIVES", "WORK PACKAGES", and "CONSORTIUM". The main content area is titled "Consortium" and contains two sections:

- Consortium as a whole**: A paragraph explaining the selection of 13 members from 9 European countries and Israel, highlighting their expertise, prior collaborations, and technical background.
- Overall**: A statement asserting that the consortium has a critical mass of skilled resources, close collaboration, and scientific credentials.

At the bottom, there is a note about the geographical distribution of the participants and a link to a figure illustrating it.

Figure 4 - Project Consortium

Facilities

Our project is very focused in providing testbed facilities to the public. We therefore provide a public presentation of the facilities and their capabilities (Figure 5).



ORO 5G Lab

Orange Romania is the mobile telecommunications market leader in Romania with over 10.7 million customers in 2021 and over 2700 employees. ORO is part of the Orange Group, one of the largest multi-national corporations in the world with a strong leadership in innovation and over 272 million customers over 5 continents. ORO has invested well above 2.5 billion EUR since 1997 and is constantly investing in the network development, new technologies, products and services. ORO launched Orange 5G in Bucharest, Cluj-Napoca and Iasi with plans to expand the coverage in other cities. ORO is first within the Orange footprint to launch 5G. The ORO 5G network offers maximum download speeds of up to 1.2 Gbps and average speeds of 600 Mbps. The **Orange 5G Lab** is an advanced 5G experimentation facility, in Bucharest, created in collaboration with the CAMPUS Research Center of UPB - Universitatea POLITEHNICA of Bucharest. The 5G Lab will focus on prototyping, testing and validating new 5G use-cases, new applications and equipment and will play a crucial role in the 5G-PPP / ICT projects where ORO is a partner. A team of highly skilled experts and academics will enable delivery as per the projects DoW. 5G-ASP is one of the first H2020 Projects to be fully supported by the 5G Lab Team.

Figure 5 - ORO Facility

Dissemination

One of the goals of this project is to disseminate knowledge to the community. To promote this, several press releases will be published. We will also inform the community about the achieved outcomes, through the publication of some news. Some leaflets will also be created (Figure 6).



Figure 6 - Dissemination Menu

News

Through the regular publication of news, we intend to inform the community of the outcomes we are achieving in this project.

Press Releases

We will also regularly inform the press of the work that is being developed in this project. To do so, we have a section on our website where we will share several press releases.

Leaflets

As part of our marketing strategy, we will create several leaflets. We hope through these leaflets we can provide the community the most important information, hoping these will result in a higher engagement. These leaflets will be available in the 5GASP website, where the community will be able to download them.

Publications

Project deliverables with due dates and a link to download the documents are listed on this section. The project publications section will be extended during the lifetime of the project with further project outputs such as workshops, talks, papers, participations in conferences and so on (Figure 7).



Figure 7 - Publications Menu

Deliverables

The table of the 5GASP deliverables lists the number of the deliverable, the deliverable name, the nature and dissemination level of the deliverable as well as a download link and the due date of the deliverable.

Papers and Conferences

This section will list all the papers published during the project, such as several materials regarding our participation in the several 5G conferences. All content will be downloadable so that we can disseminate the obtained knowledge. Open repositories such as OpenAire² and will be used.

Workshops and Talks

During our project, we will promote several workshops and lectures to share knowledge and engage with the community. All these events will be available in this section. The community will be able to access the content shared during the sessions and, in some cases, re-watch the workshop or talk.

Privacy rules and analytics tools

In-line with EU regulation on users' privacy and management of cookies, a banner is shown on the website when a visitor first visits the site, in order to obtain its agreement before deploying cookies within the visitor web browser.

The website has been registered at the Google Analytics platform to allow monitoring of website traffic and visits. This monitoring will be used for reporting purposes and to evaluate community interest in relation to the project publications, news and events.

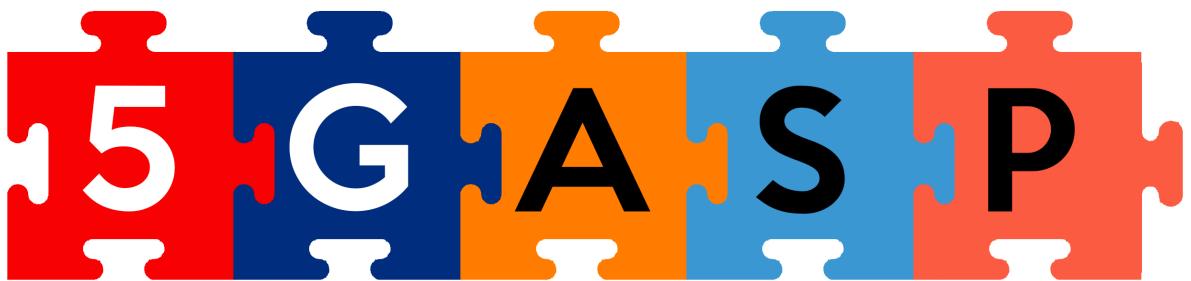
² <https://www.openaire.eu>

Project branding

The 5GASP project developed a set of tools to give support for dissemination and exploitation. This professional toolkit consists of the 5GASP logo, templates for external communication and internal material.

Project logo

The 5GASP project designed its graphical identity, presented inline, consisting of a logo and the project short name written in the colours which corresponds to the logo design.



This creation symbolizes the project objective of integration of various Testbeds, Netapps and 5G practitioners under a single project. Being a puzzle pieces the logo can be recombined into several shapes as long as they fit together.

Templates

A set of templates has been designed for deliverable release and project presentation. We focused on slightly reminding the project graphics design and fostering the direct use of project quality reference. Each document contains key information to follow up versioning and authoring to directly identify the proper document. This will ease the use of documents within the consortium, giving accuracy and relevancy in data management.

Conclusions

The 5GASP project designed and published its website representing the main channel for the project dissemination activities hosting all the project deliverables, dissemination items, and formal content of the project. The project website represents also a first contact point for 5GASP and its testbeds.

As one of the main project goals is to open its facilities to other experimenters, the website presents each of the facilities and respective capabilities. A page dedicated to each facility details and with appropriate links and graphical presentation guides potential users.

Furthermore, the 5GASP project designed its graphical identity consisting of a logo. Based on the defined graphical identity, various templates have been created; deliverable and document templates, presentations, etc.

Annex 1 – Document Template



H2020 5GASP Project

Grant No. 101016448

Document Title

Abstract

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Document properties

Document number
Document title
Document responsible
Document editor
Editorial team
Target dissemination level
Status of the document
Version

Document history

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SUBSECTION TITLE.....	7

List of Figures

List of Tables

List of Acronyms

Executive Summary

Introduction

.....

Section title

Subsection title

Example text

Table 1 - Caption Example

heading		
content		
Etc		
Etc		

Annex 2 – Presentation Template

TITLE OF PRESENTATION

WHO IS PRESENTING

5GASP KICK-OFF MEETING | 27-29 JANUARY 2021 | ONLINE



5GASP H2020 - ICT- 2020

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101016448









THANKS!



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