



**INSTITUTION'S INNOVATION COUNCIL  
TECHNO MAIN SALT LAKE**

**A GOVT. OF INDIA - MHRD INITIATIVE**

**HULT  PRIZE**

# INTRODUCTION



- Hult Prize - Impact based Business Model competition.
- Global Platform for Students.
- Enables the world's brightest minds to solve the greatest problems.
- With a decade of impact, the Hult Prize has crafted challenges and helped launch startups that actively solve UN SDGs.
- There are three rounds in this Impact Based Business Model Competition
  1. On Campus Program
  2. Regionals 2021 Summit
  3. Global Accelerator Program

# GLOBAL REACH OF THE COMPETITION



- The Hult Prize is one of the world's most acclaimed entrepreneurship programs.
- Operating on more than 1500 university campuses in 121 countries and has become a benchmark Startup challenge for social entrepreneurship.

# ON CAMPUS ROUND



- Atleast **30 teams** should participate from the college. Each team must have a **minimum of 3 members and maximum of 4 members**.
- These 30 teams would be divided equally in 3 different rooms. There would be three judges in each of these rooms.
- This round will be held in the online mode. Top 3 teams from each room would go for the final round in the On Campus Program.
- In the final round - **top 2 - 3 teams will be selected based on the number of participations**.

# ON CAMPUS ROUND



- The winners will participate in the Regionals 2021 Summit.
- **The problem statement for Hult Prize 2021 would be released in mid of August. The tentative date for the On-Campus round is 20<sup>th</sup> September, 2020.**
- **2 days Bootcamp** to get the students acquainted with the On Campus Round.
- This would also include brain-storming sessions on the given problem statement.

# REGIONALS 2021 SUMMIT



- The Regionals is proposed to be conducted in February, 2021.
- This round is organized in around 121 cities around the world. In India, it is organized only in **Mumbai, Maharashtra**.
- The top 40 teams would get a chance to participate in the Global Accelerator Program.
- Each of the 3 top teams will be awarded 10,000 \$.

# GLOBAL ACCELERATOR PROGRAM



- The top 40+ teams will go through a rigorous curriculum.
- Will transform their ideas into startups for a chance to win \$ 1 Million.

# CONCLUSION



- Very few colleges from Kolkata participate in this prestigious and global event.
- This would be a moment of pride for our college and Techno India Group and this event will give a chance to our students to showcase their entrepreneurial talent in the global platform.
- The college will be recognized as pioneer and promoter of Entrepreneurship and Innovation.





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# THANK YOU