## REFLECTIONS ON THE NPEIV NATIONAL PLAN TO END VIOLENCE



James A. Mercy, PhD

Division of Violence Prevention

National Center for Injury Prevention and Control

Centers for Disease Control and Prevention

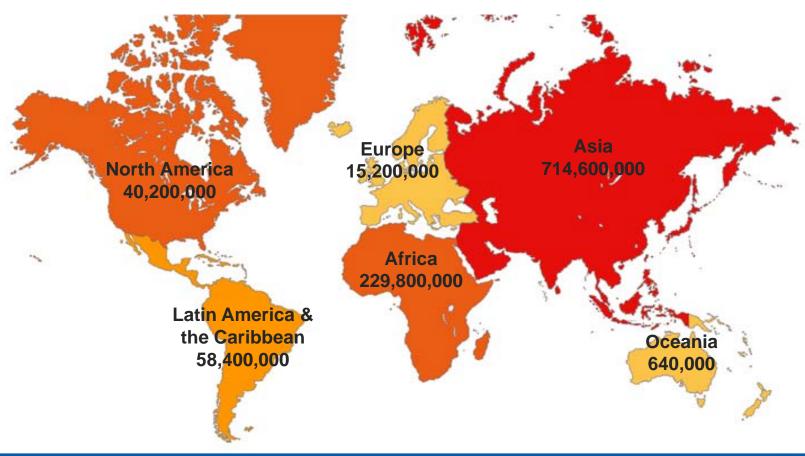


## Bring a High Level of Urgency to Violence Prevention



## Minimum Numbers of Children < 18 Years Experiencing Past-Year Sexual, Severe Physical, or Emotional Violence, 2014

#### > 1 Billion Children



Source: Hillis S, Mercy JA, Amobi A, Kress H. Global prevalence of past-year violence against children: A systematic review and minimum estimates. Pediatrics 2016;137(3): e20154079

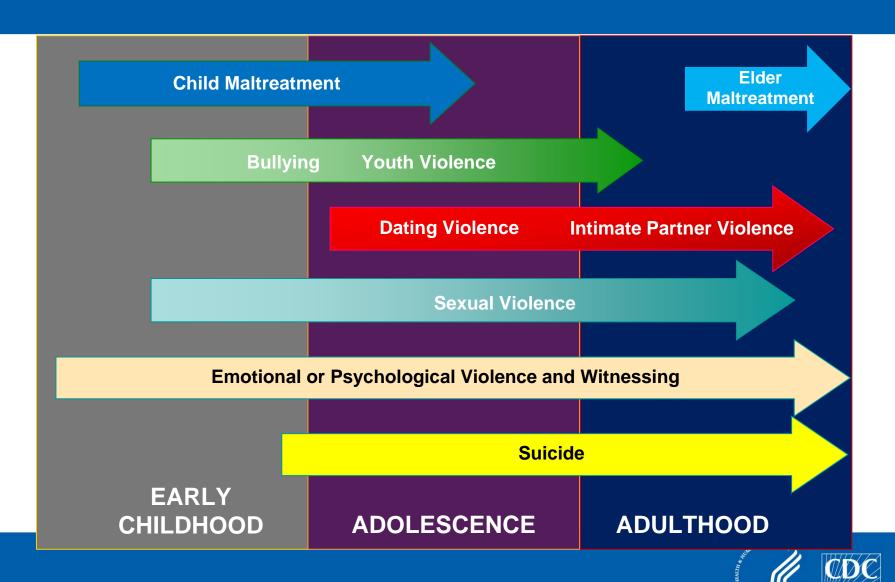




## Act on the Cross-Cutting Nature of Violence

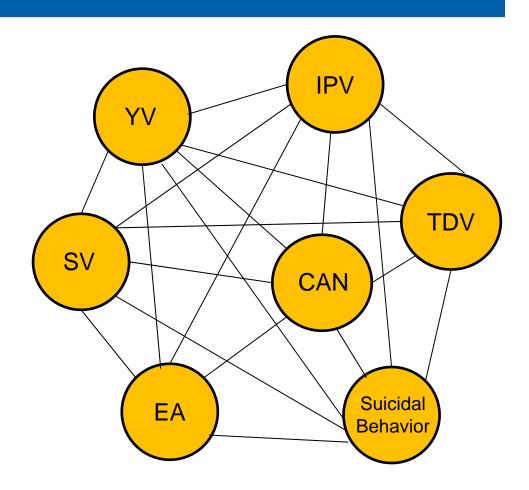


#### Violence Across the Lifespan



## Preventing Multiple Forms of Violence: A Strategic Vision for Connecting the Dots

- Attending to the "dots" and the "lines"
- □ Facilitate identification, implementation, and scale-up of approaches that have cross-cutting impact
- Maximize impact of our prevention efforts





## Act on the Best Available Evidence





#### Packages of the Best Available Evidence

#### **Child Abuse and Neglect:**

https://www.cdc.gov/violenceprevention/pdf/can-prevention-technical-package.pdf

#### **Sexual Violence:**

https://www.cdc.gov/violenceprevention/pdf/sv-prevention-technical-package.pdf





#### Child Abuse and Neglect: Best Available Evidence

#### **Strategy**

#### **Approach**

Strategy	Approach	
Strengthen economic supports to families	<ul><li>Strengthen household financial security</li><li>Family friendly work policies</li></ul>	
Change social norms to support parents and positive parenting	<ul> <li>Public engagement and education campaigns</li> <li>Legislative approaches to reduce corporal punishment</li> </ul>	
Provide quality care and education early in life	<ul> <li>Preschool enrichment with family engagement</li> <li>Improved child care through licensing/accreditation</li> </ul>	
Enhance parenting skills to promote healthy child development	<ul> <li>Early childhood home visitation</li> <li>Parenting skill and family relationship approach</li> </ul>	he:
Intervene to lessen harms and prevent future risk	<ul> <li>Enhanced primary care</li> <li>Behavioral parent training programs</li> <li>Treatment to lessen harms of abuse/neglect exposure</li> <li>Treatment to prevent sexual offending</li> </ul>	

## Prioritize Environmental Change



#### The Health Impact Pyramid

Increasing Population Impact

Counseling & Education

Clinical Interventions

Increasing Individual Effort Needed

Long-lasting Protective Interventions

Changing the Context to make individuals' default decisions healthy

**Socioeconomic Factors** 



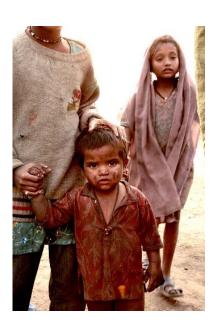
#### **Changing the Environment**



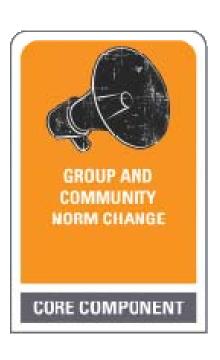
Access to Lethal Means



**Alcohol** 



**Poverty/Equity** 



**Social Norms** 



# Build Capacity and Infrastructure Needed to Scale Up Violence Prevention





#### Moving from Innovation to Action

- Creating a Workforce
- Synthesis and Translation: Making Violence Prevention Innovations Broadly and Easily Accessible
- Prevention Support: Successful Implementation Requires Training, Monitoring, Technical Assistance, and Coaching



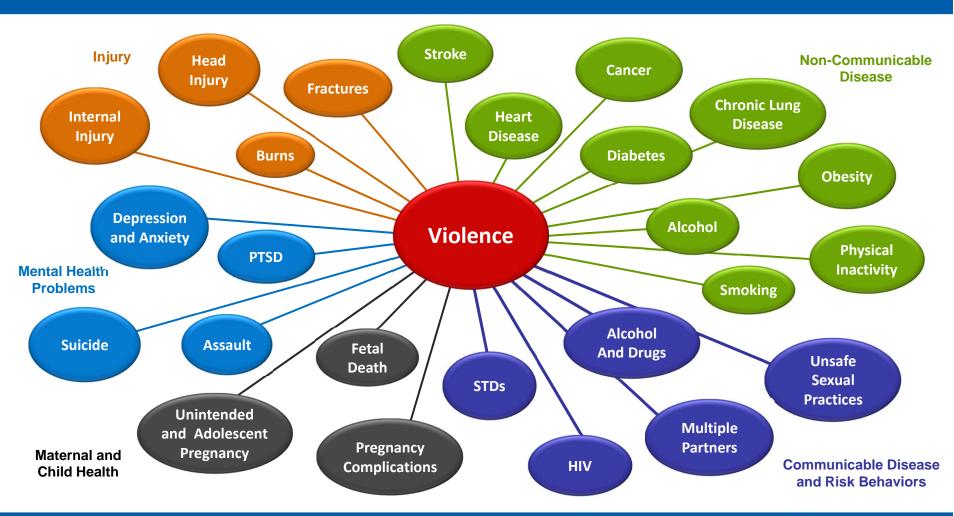
Prevention Delivery: Creating Organizations that can Carry Out and Sustain Effective Programs, Policies, and Practices



## Violence Prevention is Strategic



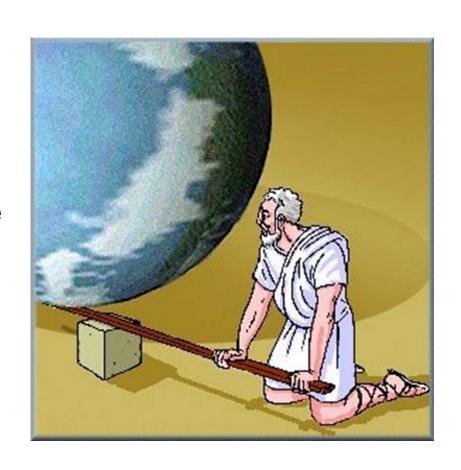
#### Violence Is Costly and Destructive





## The Strategic Importance of Preventing Violence

- Big Public Health and Social Problem
  - Influences many different health and social outcomes
  - Human and Economic costs are substantial
- Viable Prevention Programs and Policies Exist
- Scientifically Grounded
- Politically Feasible



"What You Get by Achieving Your Goals is Not as Important as What You Become by *Striving to Reach* Your Goals"

**Henry David Thoreau** 

#### For more information

### Visit CDC's National Center for Injury Prevention and Control web site:

www.cdc.gov/ncipc



#### Disclaimer

The findings and conclusions of this presentation have not been formally disseminated by the Centers for Disease Control and Prevention and should not be construed to represent any agency determination or policy.

