

## EXECUTIVE SUMMARY

- After analysing the IMDB dataset, I got this insights listed below,
  - A total number of 4285 films counted in the Drama genre in which it produced 1078 films in 2019, so RSVP movies should focus on the "Drama" genre.
  - The average duration of the new project could be 106.77 minutes from the list of highest number productions. After analysing the IMDB dataset, I extracted the ideas listed below,
  - And 4285 films counted in the Drama genre in which it produced 1078 films in 2019 So ,RSVP movies should focus on the "Drama" genre.
  - The average duration of the new project could be 106.77 minutes.
  - From the list of the largest number of successful films produced by the production company, there is that Dream Warrior Pictures (at the top) or National Theatre Live (at the second position) or both could be the next project partner.
  - Directors cannot be suggested from analysis, James Mangold is at the top of the list hired for the next RSVP project.
  - Mammooty (at the top) or Mohanlal (at 2nd position) or both can be cast as actors as tops the list whose median rating  $\geq 8$  with 8 and 5 movies respectively on the list.
  - We can cast Taapsee Pannu as an actress as she is at the top of the list with an average rating of 7.74. and maximum votes.

As a global partner, Marvel Studios (1st), Twentieth Century Fox (2nd) and Warner Bros. (3rd) may be chosen because his number of votes received is the maximum of his films.

- For a regional sensation, you can cast Vijay Sethupathi as he is at the top of the list of released movies.
- In India-based on your average number of hit movies produced by the production house, you will find that Dream Warrior Pictures (at the top) or National Theatre Live (at the second position) or both could Be the next project partner.
  - Directors cannot be suggested from analysis, James Mangold is at the top of the list hired for the next RSVP project.

- Mammootty (at the top) or Mohanlal (at 2nd position) or both can be hired as actors as tops the list whose median rating  $\geq 8$  with 8 and 5 movies respectively on the list.
- We can cast Taapsee Pannu as an actress as she is at the top of the list with an average rating of 7.74 and maximum votes.
- As a global partner, Marvel Studios (1st), Twentieth Century Fox (2nd) and Warner Bros. (3rd) may be chosen because his number of votes received is the maximum of his films. For a regional sensation, we can choose Vijay Sethupathi as he is at the top of the list of released movies in India-based on your average rating.