A Non-intrusive Beamer Theme Focusing on Content

simple theme

Adarsh

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Why are we building a new theme?

"We want to have a minimal presentation where only content matters."

Short
Write concise sentences.

Simple
Do not complicate things.

Smart
Present ideas in a smart way.

How is this different than others?

Content + Cool Tools = Awesome Presentation

Did you see those cute circles with images?
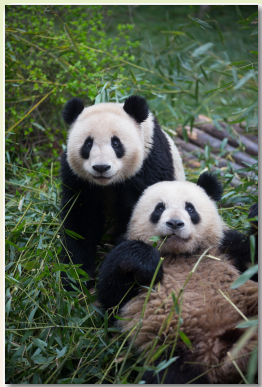`\circleimage[width=2cm]{MyPink}{3cm}{img/awesome}`

You can get cool clip-arts from https://openclipart.org.

Is there more?

We can include images with hint of shadows
(looks better in light theme).
`\shadowimage[scale=0.5]{img/visual}`
and of course `\includegraphics` works too.

What else?

We can use cards to present our ideas.

`\card{MyGreen}{MyBlue}{6cm}{img/strong}{<text>}`

Strength
We can explain strengths here. There may be many points which we can write here.

Opportunities
We can explain opportunities here.

Weakness
We can explain weaknesses here.

Threats
We can explain threats here.

Different cards for different purposes

Card
A usual card with an image at corner.

```
\card{MyBlue}{AlertColor}{6cm}{img/
    weak}{<text>}
```

Side Image Card
This is a side image card.

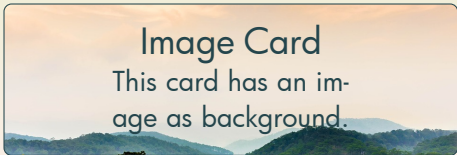```
\sideimagecard{MyLime}{6cm}{img/nature
    }{<text>}
```

**Simple Card**
This is a simple card.

```
\simplecard{MyGreen}{6cm}{<text>}
```

Image Card
This card has an image as background.

```
\imagecard{img/visual2}{6cm}{<text>}
```

I give you a minimal theme with no clutter. If you use it wisely then only sky is the limit.

Unleash your CREATIVITY

How do I use it?

Include this in your preamble.

```
%\usetheme[style=dark]{simple}
\usetheme[style=light]{simple}
% or  \usetheme{simple}
```

It comes in two styles –

- Dark Style
- Light Style (Default)

And works like any other theme...

Block

works like a block.

Equations render just fine –

$$A^x + B^y = ? \tag{1}$$

and so on so forth.

Can I make changes?

Yes. You can change whatever you want. Mostly, you'd want to change the font. Go to file `beamerinnerthemesimple.sty` and change fonts to the ones you like.

```
\setsansfont{Futura Book}
\setmonofont{Monaco}
```

You may comment

```
\newfontfamily\futurabold{Futura-Bold}
```

So what is next?

I'd love to hear your thoughts, issues, questions and comments.