

# A Non-intrusive Beamer Theme Focusing on Content

simple theme

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# Why are we building a new theme?

"We want to have a minimal presentation where only content matters."



Short

Write concise sentences.



Simple

Do not complicate things.



Smart

Present ideas in a smart way.

# How is this different than others?

Content + Cool Tools = Awesome Presentation

Did you see those cute circles with images?

```
\circleimage[width=2cm]{MyPink}{3cm}{img/awesome}
```

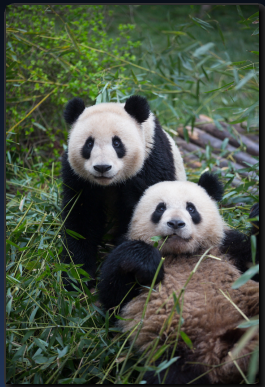


You can get cool clip-arts from <https://openclipart.org>.

# Is there more?

We can include images with hint of shadows  
(looks better in light theme).

`\shadowimage[scale=0.5]{img/visual}`  
and of course `\includegraphics` works too.



# What else?

We can use cards to present our ideas.

```
\card{MyGreen}{MyBlue}{6cm}{img/strong}{<text>}
```

## Strength

We can explain strengths here. There may be many points which we can write here.



## Opportunities

We can explain opportunities here.



## Weakness

We can explain weaknesses here.



## Threats

We can explain threats here.



# Different cards for different purposes

## Card

A usual card with an image at corner.



```
\card{MyBlue}{AlertColor}{6cm}{img/  
weak}{<text>}
```

## Side Image Card

This is a side image card.



```
\sideimagecard{MyPurple}{6cm}{img/  
nature}{<text>}
```

## Simple Card

This is a simple card.

```
\simplecard{MyGreen}{6cm}{<text>}
```

## Image Card

This card has an image as background.

```
\imagecard{img/visual1}{6cm}{<text>}
```

Tell me more...

I give you a minimal theme with no clutter. If  
you use it wisely then only sky is the limit.

Unleash your **CREATIVITY**



# How do I use it?

Include this in your preamble.

```
%\usetheme[style=dark]{simple}  
\usetheme[style=light]{simple}  
% or \usetheme{simple}
```

It comes in two styles –

- Dark Style
- Light Style (Default)

And works like any other theme...

Block

works like a block.

Equations render just fine –

$$A^x + B^y =? \tag{1}$$

and so on so forth.



## Can I make changes?

Yes. You can change whatever you want. Mostly, you'd want to change the font. Go to file `beamerinnerthemesimple.sty` and change fonts to the ones you like.

```
\setsansfont{Futura Book}
```

```
\setmonofont{Monaco}
```

You may comment

```
\newfontfamily\futurabold{Futura-Bold}
```

# So what is next?

I'd love to hear your thoughts, issues, questions and comments.

