## Training Data Set Creation

The training data set used for this analysis is shown below (first 5 lines):

```
cluster_df.head()
```

|   | totalAdClicks | totalGameClicks | totalExpenditure |
|---|---|---|---|
| 0 | 44 | 716 | 21.0 |
| 1 | 10 | 380 | 53.0 |
| 2 | 37 | 508 | 80.0 |
| 3 | 19 | 3107 | 11.0 |
| 4 | 46 | 704 | 215.0 |

Dimensions of the final data set:  (543,3)
# of clusters created: 3