

Introduction to User Experience Principles and Processes

by University of Michigan

About this Course

This UX course provides an introduction to the fields of UX research and design. Learners will gain an understanding of what is involved in UX research, including conducting interviews, evaluating systems, and analyzing systems using principles of good design. Learners will also learn about the work involved in UX Design, including the generation of promising design solutions and the creation of prototypes at multiple levels of fidelity. By interleaving successive phases of UX Research and Design, learners will see how to learn from inevitable mistakes and improve towards a product with a great UX.

What you'll learn:

- The skills needed for UX research and design
- How UX researchers discover and assess user needs and assess possible designs
- How to conduct a micro-usability test
- How UX designers use sketching and prototyping to develop design concepts
- How to incorporate a user-centered focus into the design process
- Key features of human behavior and describe their impact on the design of interactive systems
- Techniques for critiquing and designing interactive systems based on human capabilities and behavior

Course Link:- <https://www.coursera.org/learn/introtoux-principles-and-processes/>

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11/07/2019

Akash Goyal

has successfully completed

Introduction to User Experience Principles and Processes

an online non-credit course authorized by University of Michigan and offered through Coursera

A handwritten signature in black ink, appearing to read 'Mark Newman'.

Mark Newman
Associate Professor, School of Information
Department of Electrical Engineering and Computer Science

**COURSE
CERTIFICATE**



Verify at coursera.org/verify/7BFMPLE7gT2L
Coursera has confirmed the identity of this individual and
their participation in the course.





You passed this course! Your grade is 100.00%.

Item	Status	Due	Weight	Grade
✓ Module 1 Quiz	Passed	Nov 11 1:29 PM IST	8%	100%
✓ UX Design Overview, Part 1 Quiz	Passed	Nov 18 1:29 PM IST	8%	100%
✓ 10,000 Floor Elevator Submit your assignment and review 3 peers' assignments to get your grade.			20%	100%
✓ Submit your assignment	Passed	Nov 18 1:29 PM IST		
✓ Review 3 peers' assignments.	4/3 reviewed	Nov 21 1:29 PM IST		
✓ Module 3 Quiz	Passed	Nov 25 1:29 PM IST	8%	100%
✓ Module 4 Quiz	Passed	Dec 2 1:29 PM IST	8%	100%
✓ Module 5 Quiz	Passed	Dec 9 1:29 PM IST	8%	100%
✓ Heuristic Evaluation, Part 1: Generating the List of Issues Submit your assignment and review 3 peers' assignments to get your grade.			20%	100%
✓ Submit your assignment	Passed	Dec 16 1:29 PM IST		
✓ Review 3 peers' assignments.	3/3 reviewed	Dec 19 1:29 PM IST		
✓ Heuristic Evaluation, Part 2: Writing the Report Submit your assignment and review 3 peers' assignments to get your grade.			20%	100%
✓ Submit your assignment	Passed	Dec 16 1:29 PM IST		
✓ Review 3 peers' assignments.	3/3 reviewed	Dec 19 1:29 PM IST		

Queries/?????

How do I pass the course?

To earn your Course Certificate, you'll need to earn a passing grade on each of the required assignments—these can be quizzes, peer-graded assignments, or programming assignments. Videos, readings, and practice exercises are there to help you prepare for the graded assignments.

What do start dates and end dates mean?

Once you enroll, you'll have access to all videos, readings, quizzes, and programming assignments (if applicable). If you choose to explore the course without purchasing, you may not be able to access certain assignments. If you don't finish all graded assignments before the end of the course, you can reset your deadlines. Your progress will be saved and you'll be able to pick up where you left off.

What are due dates? Is there a penalty for submitting my work after a due date?

Within a course, there are suggested due dates to help you manage your schedule and keep coursework from piling up. Quizzes and programming assignments can be submitted late without consequence. However, it is possible that you won't receive a grade if you submit your peer-graded assignment too late because classmates usually review assignment within three days of the assignment deadline.

Can I re-attempt an assignment?

Yes. If you want to improve your grade, you can always try again. If you're re-attempting a peer-graded assignment, re-submit your work as soon as you can to make sure there's enough time for your classmates to review your work. In some cases you may need to wait before re-submitting a programming assignment or quiz. We encourage you to review course material during this delay.

PEER-GRADED ASSIGNMENTS

Peer-graded assignments require you and your classmates to grade each other's work.

How do peer graded assignments work?

After you submit your work, you'll be asked to review your classmates' assignments. To pass, you'll need to earn a passing grade on your submission and complete the required number of reviews.

How are grades calculated?

You and your classmates will be asked to provide a score for each part of the assignment. Final grades are calculated by combining the median scores you received for each section.

What kind of feedback should I give?

Be respectful, encouraging, and honest. Acknowledge what your classmate did well and offer specific suggestions on how they can improve. Scores should reflect the learner's understanding of the assignment prompt and points should not be deducted for difficulties with language or differences in opinion.

Is there a penalty for submitting my work late?

No, but it's important to submit your work as close to the due date as you can. Classmates grade most of the assignments within three days of the due date. If you submit yours too late, there may not be anyone to review your work.

If I fail an assignment, can I try again?

Yes! You can always try again, but you'll need to resubmit your work as soon as possible to make sure your classmates have enough time to grade your work.

Can I edit my assignment?

Yes, but you'll need to re-submit your work and any grade you've already received will be deleted.