


## Syllabus

### WEEK 1

What is UX? What are UX Research and Design?

 4 videos, 3 readings

1. **Reading:** Welcome to Introduction to User Experience
2. **Reading:** Syllabus
3. **Reading:** Help Us Learn More About You!
4. **Video:** [Welcome](#)
5. **Video:** What is User Experience?
6. **Video:** The UX Process
7. **Video:** Components of UX
8. **Discussion Prompt:** Self-Reflection: Good and Bad UX

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 **Graded:** Module 1

### WEEK 2


UX Design Overview

 4 videos

1. **Video:** [UX Design Overview](#)
2. **Video:** Prototypes
3. **Video:** Sketching
4. **Discussion Prompt:** Self-Reflection: 10 Sketches
5. **Video:** A Brief Incomplete History of UX
6. **Discussion Prompt:** Self-Reflection: Favorite Designs

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 **Graded:** UX Design Overview, Part 1

 **Graded:** 10,000 Floor Elevator

## WEEK 3

### How Do People Perceive Information?

 4 videos

1. [Video: Visual Perception, Part 1](#)
2. **Video:** Visual Perception, Part 2
3. **Video:** Memory, Part 1
4. **Video:** Memory, Part 2
5. **Discussion Prompt:** Good/Bad Design Examples

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 **Graded:** Module 3

## WEEK 4

### How Do People Act in the World?

 3 videos

1. [Video: Seven Stages of Action](#)
2. **Video:** Gulfs of Execution and Evaluation
3. **Video:** Design Principles
4. **Discussion Prompt:** More Good/Bad Design Examples

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 **Graded:** Module 4


## WEEK 5

### Design Heuristics

 11 videos


1. [Video: Heuristics for Design](#)
2. **Video: #1** - Visibility of System Status
3. **Video: #2** - Match Between System and Real World
4. **Video: #3** - User Control and Freedom
5. **Video: #4** - Consistency and Standards
6. **Video: #5** - Error Prevention
7. **Video: #6** - Recognition Over Recall
8. **Video: #7** - Flexibility and Efficiency of Use
9. **Video: #8** - Aesthetic and Minimalist Design
10. **Video: #9** - Error Recovery
11. **Video: #10** - Help and Documentation
12. **Discussion Prompt:** Webpages That Suck

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 **Graded:** Module 5


## WEEK 6


### Heuristic Evaluation and Course Wrap-up

 5 videos, 3 readings

1. [Video: Heuristic Evaluation](#)
2. **Reading:** Overview of the Heuristic Evaluation Assignments
3. **Discussion Prompt:** Heuristic Evaluation Sandbox
4. **Video:** Course Wrap-up, Next Steps
5. **Reading:** Post-Course Survey
6. **Reading:** Attributions
7. **Video:** Basic Methods of UX Research
8. **Video:** Interview - UX Designer Matt Martin
9. **Video:** Interview With UX Researcher Lija Hogan

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 **Graded:** Heuristic Evaluation, Part 1: Generating the List of Issues

 **Graded:** Heuristic Evaluation, Part 2: Writing the Report

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