(+98) 922-6044272
Tehran, Iran
sadeghinasab.alireza@gmail.com

Alireza Sadeghi-Nasab
Product Manager | Product Owner

Website: alirezasn.ir
live:.cid.6d516334d353758e
linkedin.com/in/alireza-sn

As a seasoned Product Manager with more than 7 years of experience in the fintech industry with technical background, I am well-equipped to lead cross-functional teams, drive product development, and deliver exceptional user experiences. I possess a deep understanding of the software development lifecycle, and I am capable of leading teams to deliver high-quality products on time and under budget. I am looking for a new role that will enable me to apply my skills and experience to contribute to the success of the organization, while providing opportunities for personal and professional growth.

SKILLS

Soft Skills	Team Work, Time Management, Communication, Leadership, Problem-Solving
Programming Languages	Swift, Python, SQL, Objective-C, Java
Industry Knowledge	Product Delivery, Agile Methodologies, Software Development, Software Testing, Web Crawling
Tools	Jira, Trello, Miro, Zeplin, Sketch, Git, Xcode, Grafana, Sentry, Google Analytics, Google Tag Manager
Languages	Persian (Native), English (working proficiency), Azerbaijani Turkish (limited)

TECHNICAL EXPERIENCE

Product Manager, Full Time   Feb 2024 — Present (1 month)
Gandom Software Group [Link]   *Tehran, Iran*

- –

Mid Product Owner, Full Time   Oct 2023 — Feb 2024 (5 months)
MyDigipay | Digikala Group [Link]   *Tehran, Iran*

- Managed product initiatives for the Credit Line (Loan & BNPL) team, directly impacting 65% of the company's revenue stream
- Spearheaded the Q4 roadmap process, leveraging a blended impact-effort and weighted scoring methodology to balance business needs with technical constraints
- Collaborated closely with Digikala, the biggest e-commerce platform in MENA, on the "Cheque Installment Sale" mega project, ensuring seamless alignment and successful execution

Product Owner, Full Time   Mar 2020 — Oct 2023 (3 years, 8 months)
Gandom Software Group [Link]   *Tehran, Iran*

- Collaborated with Asa Co. and Agah brokerage, one of the best (2nd place in the Federation of Euro-Asian Stock Exchanges (FEAS) Award 2021) and largest brokers (with nearly 7 million customers) in Iran stock exchange market
- Acted as the liaison cross-functionally with product, engineering, design, marketing, test (QA), security, and support teams to identify and deliver new product solutions, reducing the time-to-market for new product releases by 15%
- Performed quality assurance testing on product features, analyze feedback and user data, and create user stories to validate action plans and product enhancements, resulting in a 20% increase in user satisfaction
- Drove the development of product roadmaps in alignment with Agile methodologies, achieving 95% on-time delivery rate for product releases
- Released multiple applications: AsaTrader, Agah Invest, Fastbourse, Agah Amouzesh, and Banksa with a total of nearly 1.2M monthly active users

Scrum Master, Full Time   Feb 2019 — Mar 2020 (1 year, 2 months)
Gandom Software Group [Link]   *Tehran, Iran*

- Collaborated with Asa Co. and Agah brokerage, one of the best and largest brokers in Iran stock exchange market
- Managed cross-functional stakeholder teams like product, engineering, design, and test (QA) teams to identify, communicate, and resolve inter-team risks and impediments, increasing team productivity by 30%
- Managed core Agile ceremonies in team environments: sprint planning, daily stand-up, sprint review, and sprint retrospectives
- Released multiple applications: AsaTrader, and Fastbourse with a total of nearly 1.1M monthly active users

iOS Developer, Full Time   Jul 2016 — Feb 2019 (2 years, 8 months)
Gandom Software Group [Link]   *Tehran, Iran*

- Collaborated with Asa Co. [Link] and Agah broker [Link], one of the best and largest brokers in Iran stock exchange market
- Performed technical designs and implementation of 4+ iOS applications, achieving a 97% crash-free release rate
- Developed and executed product roadmaps using Agile methodology, reducing the number of post-release defects by 20%
- Released multiple applications: AsaTrader, Fastbourse, Ayne Baghal, and Arbaeen with a total of nearly 1M monthly active users

EDUCATION

Ph.D. in Computer Engineering, Software, *Arak University*   2020 — present
Master of Computer Engineering, Software, *Iran University of Science & Technology*   2018 — 2020
Bachelor of Computer Engineering, Software, *Iran University of Science & Technology*   2014 — 2018