Alireza Sadeghi-Nasab
Product Manager | Product Owner

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Product Manager with 9+ years of experience in the fintech industry, combining a strong technical background as a former software engineer with a proven record of managing SaaS B2C products focused on mobile applications. Skilled in leading cross-functional teams, defining product strategy, and delivering data-driven solutions that enhance user experience and business outcomes.

Skills

Product Management	Product Delivery, Roadmapping, User Research, Product Analytics, KPI Definition, Agile & Scrum
Technical Expertise	Software Engineering Background (Python, Swift, SQL), API Design, Data Analysis
Soft Skills	Leadership, Communication, Problem Solving, Cross-functional Collaboration, Decision Making
Tools	Jira, Trello, Figma, Miro, Zeplin, Sketch, Git, Xcode, Grafana, Sentry, Google Analytics
Languages	Persian (Native), English (Working proficiency), Azerbaijani Turkish (Limited), German (A1)

Technical Experience

Product Manager, Full Time   Feb 2024 — Present (1 year, 10 months)
Gandom [Link] | Agah Group [Link]   *Tehran, Iran*

- Collaborated with Asa Co. and Agah brokerage, one of the best (2nd place in the Federation of Euro-Asian Stock Exchanges (FEAS) Award 2024) and largest brokers (with nearly 7 million customers) in Iran stock exchange market
- Spearheaded product management of AsaTrader, Iran's leading online stock trading platform with 2M+ installs and a 3.9/5 rating, driving roadmap definition, cross-functional execution, and user-focused improvements.
- Led the end-to-end UI/UX redesign of the AsaTrader application, overseeing user research, design collaboration, and development preparation to ensure a smooth upcoming release aligned with user needs and business objectives

Mid Product Owner, Full Time   Oct 2023 — Feb 2024 (5 months)
MyDigipay [Link] | Digikala Group   *Tehran, Iran*

- Managed product initiatives for the Credit Line (Loan & BNPL) team, directly impacting 65% of the company's revenue stream
- Spearheaded the Q4 roadmap process, leveraging a blended impact-effort and weighted scoring methodology to balance business needs with technical constraints
- Collaborated closely with Digikala, the biggest e-commerce platform in MENA, on the "Cheque Installment Sale" mega project, defining user stories, ensuring seamless alignment and successful execution

Product Owner, Full Time   Mar 2020 — Oct 2023 (3 years, 8 months)
Gandom [Link] | Agah Group [Link]   *Tehran, Iran*

- Acted as the liaison cross-functionally with product, engineering, design, marketing, test (QA), security, and support teams to identify and deliver new product solutions, reducing the time-to-market for new product releases by 15%
- Performed quality assurance testing on product features, analyze feedback and user data, and create user stories to validate action plans and product enhancements, resulting in a 20% increase in user satisfaction
- Drove the development of product roadmaps in alignment with Agile methodologies, achieving 95% on-time delivery rate for product releases
- Released multiple applications: AsaTrader, Agah Invest, Fastbourse, Agah Amouzesh, and Banksa with a total of nearly 1.2M monthly active users

iOS Developer, Full Time   Jul 2016 — Mar 2020 (3 years, 9 months)
Gandom [Link] | Agah Group [Link]   *Tehran, Iran*

- Performed technical designs and implementation of 4+ iOS applications, achieving a 97% crash-free release rate
- Released multiple applications: AsaTrader, Fastbourse, Ayne Baghal, and Arbaeen with a total of nearly 1M monthly active users

Education

Master of Computer Engineering, Software, *Iran University of Science & Technology*   2018 — 2020
Bachelor of Computer Engineering, Software, *Iran University of Science & Technology*   2014 — 2018

Volunteering Activities

- Curated and summarized 100+ product management courses in a public GitHub repository to support aspiring PMs with structured, self-paced learning resources [Link]   Spring 2025
- Practical Training of Working with Git Course (in Quera) [Link] - Instructor   Spring 2021
- Chillin Wars (AI challenge) [Link] - Head Mentor   Fall 2019
- Yarigaran Sharif Club (Charity for child labourers) [Link] - Mathematics & Geometry Teacher   2018 — 2019
- Chillin Wars (AI challenge) [Link] - Mentor   Fall 2018