# Alireza Sadeghi-Nasab

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Product Manager | Product Owner

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As a seasoned Product Manager with more than 8 years of experience in the fintech industry with technical background, I am well-equipped to lead cross-functional teams, drive product development, and deliver exceptional user experiences. I possess a deep understanding of the software development lifecycle, and I am capable of leading teams to deliver high-quality products on time and under budget. I am looking for a new role that will enable me to apply my skills and experience to contribute to the success of the organization, while providing opportunities for personal and professional growth.

#### **SKILLS**

Soft Skills Team Work, Time Management, Communication, Leadership, Problem-Solving

 $\textbf{Programming Languages} \qquad \text{Python, Swift, SQL, Objective-C, Java}$ 

**Industry Knowledge** Product Delivery, Agile Methodologies, Software Development, Software Testing, Web Crawling

**Tools** Jira, Trello, Figma, Miro, Zeplin, Sketch, Git, Xcode, Grafana, Sentry, Google Analytics

Languages Persian (Native), English (working proficiency), Azerbaijani Turkish (limited)

#### **TECHNICAL EXPERIENCE**

# Product Manager, Full Time Gandom | Agah Group [Link]

Feb 2024 — Present (1 year, 6 months)

Tehran, Iran

- Collaborated with Asa Co. and Agah brokerage, one of the best (2nd place in the Federation of Euro-Asian Stock Exchanges (FEAS) Award 2024) and largest brokers (with nearly 7 million customers) in Iran stock exchange market
- Led the end-to-end UI/UX redesign of the AsaTrader application, overseeing user research, design collaboration, and development preparation to ensure a smooth upcoming release aligned with user needs and business objectives

#### Mid Product Owner, Full Time

Oct 2023 — Feb 2024 (5 months)

MyDigipay | Digikala Group [Link]

Tehran, Iran

- Managed product initiatives for the Credit Line (Loan & BNPL) team, directly impacting 65% of the company's revenue stream
- Spearheaded the Q4 roadmap process, leveraging a blended impact-effort and weighted scoring methodology to balance business needs with technical constraints
- Collaborated closely with Digikala, the biggest e-commerce platform in MENA, on the "Cheque Installment Sale" mega project, defining user stories, ensuring seamless alignment and successful execution

#### **Product Owner, Full Time**

Gandom | Agah Group [Link]

Mar 2020 — Oct 2023 (3 years, 8 months)

Tehran, Iran

- Acted as the liaison cross-functionally with product, engineering, design, marketing, test (QA), security, and support teams to identify and deliver new product solutions, reducing the time-to-market for new product releases by 15%
- Performed quality assurance testing on product features, analyze feedback and user data, and create user stories to validate action plans and product enhancements, resulting in a 20% increase in user satisfaction
- Drove the development of product roadmaps in alignment with Agile methodologies, achieving 95% on-time delivery rate for product releases
- Released multiple applications: AsaTrader, Agah Invest, Fastbourse, Agah Amouzesh, and Banksa with a total of nearly 1.2M monthly active users

## iOS Developer, Full Time

Gandom | Agah Group [Link]

Jul 2016 — Mar 2020 (3 years, 9 months)

Tehran, Iran

- Collaborated with Asa Co. and Agah brokerage, one of the best and largest brokers in Iran stock exchange market
- Performed technical designs and implementation of 4+ iOS applications, achieving a 97% crash-free release rate
- Released multiple applications: AsaTrader, Fastbourse, Ayne Baghal, and Arbaeen with a total of nearly 1M monthly active users

### **EDUCATION**

Ph.D. in Computer Engineering, Software, Arak University	2020 - 2024
Master of Computer Engineering, Software, Iran University of Science & Technology	2018 - 2020
Bachelor of Computer Engineering, Software, Iran University of Science & Technology	2014 - 2018

#### **VOLUNTEERING ACTIVITIES**

- Curated and summarized 100+ product management courses in a public GitHub repository to support aspiring PMs with structured, self-paced learning resources [Link]

  Spring 2025
- Practical Training of Working with Git Course (in Quera) [Link] Content Producer
- Chillin Wars (AI challenge) [Link] Head Mentor
- Yarigaran Sharif Club (Charity for child labourers) [Link] Mathematics & Geometry Teacher
- Chillin Wars (AI challenge) [Link] Mentor

Spring 2021 Fall 2019

1 411 2013

2018 - 2019

Fall 2018