### **Zero-Shot Video Generation**

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Date: November 22, 2023

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# INTRODUCTION



### **Bridging Text and Video with AI**

- Innovative AI Research: "Text2Video-Zero" project by Picsart AI Research Lab.
- Textual to Visual Transformation: Converting text descriptions into dynamic videos.
- Interdisciplinary Fusion: Merging natural language processing and computer vision.
- Meeting Modern Demand: Addressing the growing need for dynamic visual content.
- Visual Language Interpretation: Enabling machines to render human language visually.
- Setting AI Benchmarks: Advancing interdisciplinary AI studies.





#### Text-to-Video Generation: A New Frontier

• Emerging Research Field: Text-to-video synthesis with autoregressive transformers and diffusion processes.

#### • Notable Innovations:

- NUWA: Introduces a 3D transformer for text-to-image and video generation.
- **Phenaki:** Utilizes a bidirectional masked transformer for generating long videos from text.
- CogVideo: Adapts CogView 2 model with a training strategy aligning text and video.
- Video Diffusion Models (VDM): Extends image diffusion models to video.
- Imagen Video: Creates high-resolution, time-consistent videos using video diffusion models.
- Make-A-Video: Builds on text-to-image models, using video data unsupervisedly.
- Gen-1: Proposes a structure and content-guided video editing method.
- Tune-A-Video: Focuses on one-shot video generation by tuning on a single reference video.
- **Approach:** Training-free, affordable video generation accessible to everyone, distinct from existing methods which often require significant computational resources.

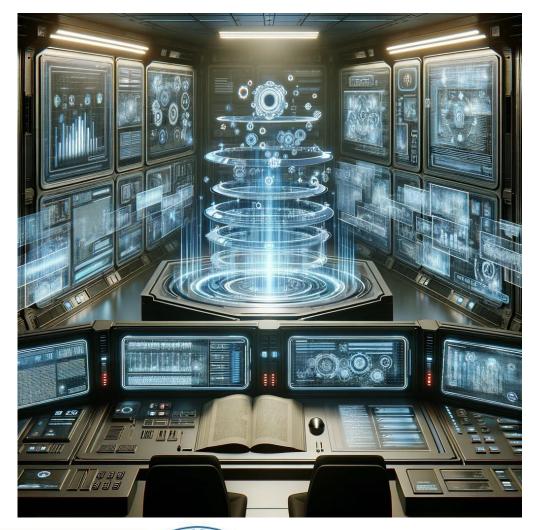


# PROBLEM STATEMENT



## Revolutionizing Visual Storytelling

- Emerging Needs: Growing preference for visual content in the digital era.
- Innovative Solution: "Text2Video-Zero" by Picsart AI Research Lab, merging text and visuals.
- Content Differentiation: Unique edge in the crowded digital content landscape.
- Educational Transformation: Converting text prompts into visual educational tools.
- **Big Data Utilization:** Managing large datasets for high-quality video output.
- User-Centric Design: Focusing on accessibility with an intuitive interface.

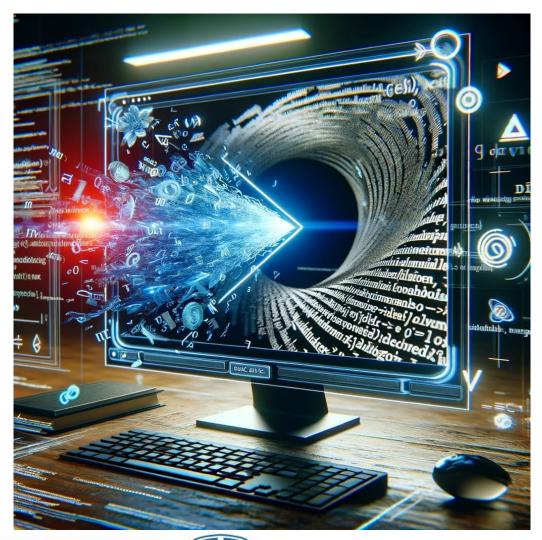




### The Impact of Text2Video-Zero

- Blending Words and Vision: Transforming textual cues into coherent visual stories.
- Revolutionizing Content Creation:

  Streamlining the process with customized visual outputs.
- Enhancing Visual Learning: Rendering abstract educational concepts tangible.
- Balancing Scale and Quality: Efficiently processing large datasets for quality videos.
- Focusing on Accessibility: Making technology user-friendly for diverse audiences.





## DATASET OVERVIEW



### Building Blocks: Datasets in Focus

- Rich Datasets for Images: Utilizing COCO and ImageNet for their vastness and diversity in image data.
- Video-Specific Datasets: Exploring UCF101 and Kinetics to understand motion and temporal dynamics.
- **Diversity in Data:** Ensuring the model's capability to interpret a wide array of textual prompts.
- **High-Resolution Priority:** Selecting datasets with high-resolution images for superior video quality.
- Annotated for Accuracy: Leveraging datasets with textual descriptions for effective supervised learning.
- **Temporal Elements:** Including sequences to capture movement and change, crucial for video synthesis.

### A Glimpse into the Dataset

- COCO & ImageNet Samples: Showcasing diverse images from these datasets.
- UCF101 & Kinetics Snippets: Illustrating temporal dynamics with video sequences.
- **High-Resolution Focus:** Emphasizing the quality in model training images.
- Annotated Data Showcase: Displaying images alongside their textual descriptions.
- Temporal Sequence Visualization:

  Demonstrating consistency in video generation.



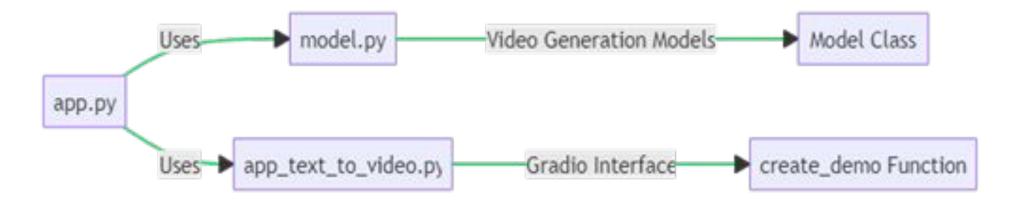


# MODEL DESCRIPTION



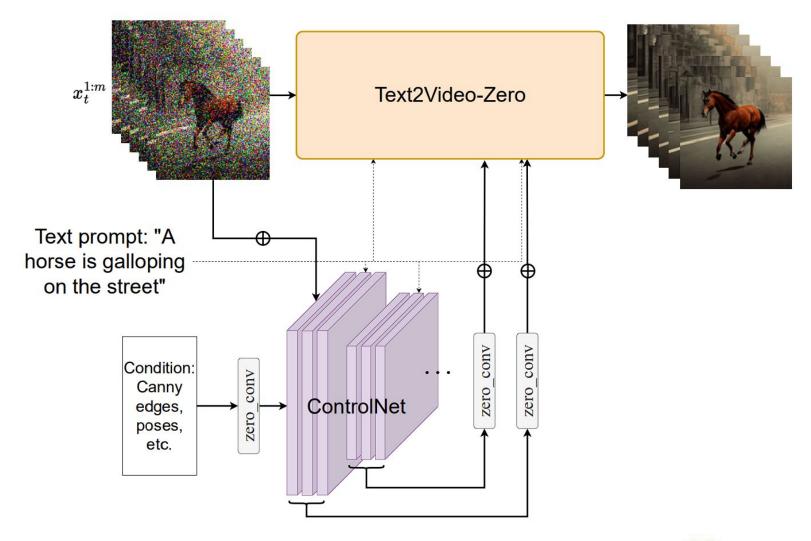
#### **Zero-Shot Video Generation: An Overview**

- Web-Based AI Application: Facilitating text-to-video creation via a web interface.
- Text-to-Image Model Integration: Utilizing diffusion models for video synthesis.
- Structured Implementation: Organized through app.py, model.py, app text to video.py.
- User-Friendly Design: Emphasizing intuitive and interactive controls for ease of use.





### Diving into the Model Architecture





### **Converting Words into Visual Narratives**

















Text-to-Video generation: "a horse galloping on a street"

- Textual Input Processing: How the system interprets and processes text.
- **Diffusion Model Integration:** Utilizing advanced models for video synthesis.
- Visual Output Creation: Transforming text into coherent video sequences.

#### **Text to Video Generation: Features**

No Motion in Latents

No Cross-Frame Attention









Motion in Latents

No Cross-Frame Attention









No Motion in Latents Cross-Frame Attention









A demonstration on how unique features enhance text-to-video generation and text-guided video editing.

Motion in Latents
Cross-Frame Attention









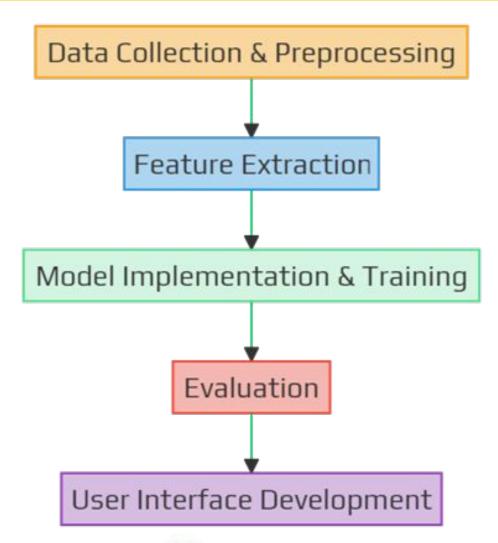


### **Key ML Libraries Powering Model**

- **PyTorch:** For building and training the neural network. Chosen for its flexibility and ease of use in designing custom models.
- Gradio: Utilized to create the web interface. It simplifies the process of building interactive interfaces for our model.
- OpenCV: Employed for image and video processing tasks. Offers robust tools for handling visual data.
- Numpy: Integral for numerical computations. Aids in efficient handling of large datasets and mathematical operations.
- **Diffusers:** Specifically used for implementing and managing diffusion models, which are central to our text-to-video conversion process.
- **Imageio:** For reading and writing a wide range of image and video formats, crucial in the generation of output videos.

#### **Flowchart**

- Data Collection & Preprocessing: The initial stage involves sourcing and preparing the dataset.
- Feature Extraction: This step focuses on extracting relevant features from both textual and visual data.
- Model Implementation & Training: Here, the "Text2Video-Zero" model is adapted and trained.
- Evaluation: The model's performance and the quality of generated videos are assessed.
- User Interface Development: The project concludes with the creation of a user-friendly interface.

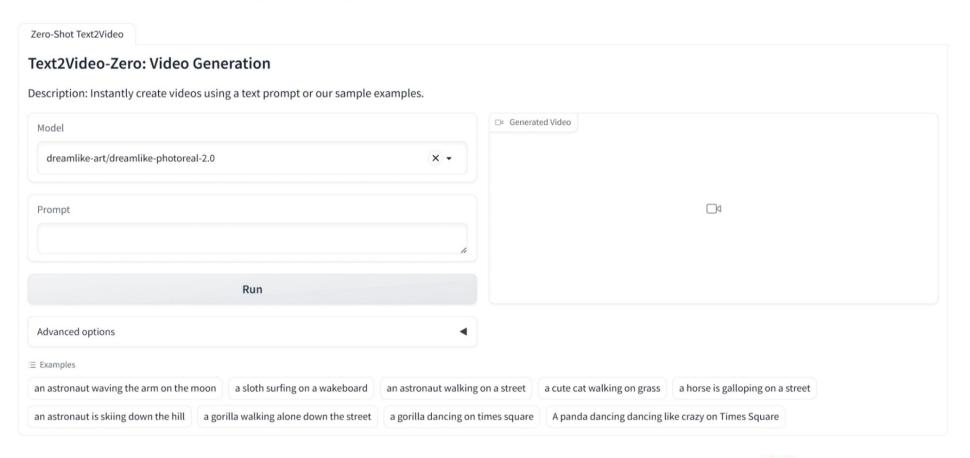




### User Interface: Bridging Users and AI

#### **Zero-Shot Video Generation**

Original research and development of <u>Text2Video-Zero</u> was conducted by the team at Picsart AI Research (PAIR), UT Austin, U of Oregon, and UIUC.





### Beyond the Lab: Real-World Applications

- Content Creation: Revolutionizing digital storytelling and media production.
- Educational Tools: Enhancing learning experiences with visual aids.
- Industry Implications: Potential impact across various sectors including marketing, education, and entertainment.





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# Thank You