

IS5 in R: Sample Surveys (Chapter 10)

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Introduction and background

This document is intended to help describe how to undertake analyses introduced as examples in the Fifth Edition of *Intro Stats* (2018) by De Veaux, Velleman, and Bock. More information about the book can be found at http://wps.aw.com/aw_deveaux_stats_series. This file as well as the associated R Markdown reproducible analysis source file used to create it can be found at <http://nhorton.people.amherst.edu/is5>.

This work leverages initiatives undertaken by Project MOSAIC (<http://www.mosaic-web.org>), an NSF-funded effort to improve the teaching of statistics, calculus, science and computing in the undergraduate curriculum. In particular, we utilize the `mosaic` package, which was written to simplify the use of R for introductory statistics courses. A short summary of the R needed to teach introductory statistics can be found in the `mosaic` package vignettes (<http://cran.r-project.org/web/packages/mosaic>). A paper describing the `mosaic` approach was published in the *R Journal*: <https://journal.r-project.org/archive/2017/RJ-2017-024>.

Chapter 10: Sample Surveys

```
library(mosaic)
library(readr)
library(janitor)
#Babies <- read_csv("http://nhorton.people.amherst.edu/is5/data/Babysamp_98.csv") %>%
# clean_names()
```

By default, `read_csv()` prints the variable names. These messages can be suppressed using the `message = FALSE` code chunk option to save space and improve readability.

Here we use the `clean_names()` function from the `janitor` package to sanitize the names of the columns (which would otherwise contain special characters or whitespace).

Section 10.1: The Three Big Ideas of Sampling

Section 10.2: Populations and Parameters

Section 10.3: Simple Random Samples

Random Matters

XX NH Need AllBirths1998

Section 10.4: Other Sampling Designs

Section 10.5: From the Population to the Sample: You Can't Always Get What You Want

Section 10.6: The Valid Survey

Section 10.7: Common Sampling Mistakes, or How to Sample Badly