IS5 in R: Relationships Between Categorical Variables—Contingency Tables (Chapter 3)

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Introduction and background

This document is intended to help describe how to undertake analyses introduced as examples in the Fifth Edition of *Intro Stats* (2018) by De Veaux, Velleman, and Bock. More information about the book can be found at http://wps.aw.com/aw_deveaux_stats_series. This file as well as the associated R Markdown reproducible analysis source file used to create it can be found at http://nhorton.people.amherst.edu/is5.

This work leverages initiatives undertaken by Project MOSAIC (http://www.mosaic-web.org), an NSF-funded effort to improve the teaching of statistics, calculus, science and computing in the undergraduate curriculum. In particular, we utilize the mosaic package, which was written to simplify the use of R for introductory statistics courses. A short summary of the R needed to teach introductory statistics can be found in the mosaic package vignettes (http://cran.r-project.org/web/packages/mosaic). A paper describing the mosaic approach was published in the R Journal: https://journal.r-project.org/archive/2017/RJ-2017-024.

Chapter 3: Relationships Between Categorical Variables—Contingency Tables

Section 3.1: Contingency Tables

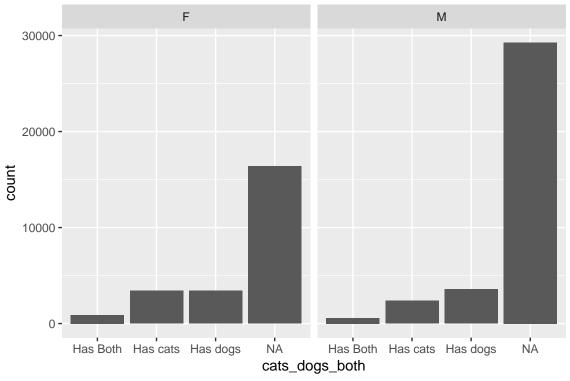
```
library(mosaic)
library(readr)
library(janitor)
# If you look at the data set, you'll see that the first line is "Col1", "Col2", etc
OKCupid <- read_csv("http://nhorton.people.amherst.edu/is5/data/OKCupid_CatsDogs.csv", skip = 1) %>%
  clean names()
## Parsed with column specification:
## cols(
##
     CatsDogsBoth = col_character(),
     Gender = col_character(),
##
##
     `drugsY/N` = col_character(),
     `smokesY/N` = col character()
##
## )
tally(~ cats_dogs_both + gender, margin = TRUE, data = OKCupid)
                 gender
##
                      F
##
  cats_dogs_both
                            M Total
##
         Has Both
                    897
                          577
                               1474
##
         Has cats
                   3412
                         2388
                               5800
##
                         3587
                              7018
         Has dogs
                   3431
##
         <NA>
                  16377 29274 45651
         Total
                  24117 35826 59943
##
tally(~ cats_dogs_both + gender, format = "percent", margin = TRUE, data = OKCupid)
```

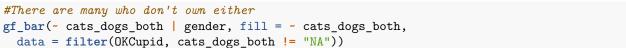
```
gender
##
## cats_dogs_both
                            F
                                        М
                                                 Total
##
         Has Both
                    1.4964216
                                0.9625811
                                            2.4590027
##
                    5.6920741
                                3.9837846
                                            9.6758587
         Has cats
##
         Has dogs
                   5.7237709
                               5.9840182
                                           11.7077891
##
         <NA>
                   27.3209549 48.8363946 76.1573495
         Total
                   40.2332216 59.7667784 100.0000000
##
tally(~ cats_dogs_both | gender, format = "percent", margin = TRUE, data = OKCupid)
##
                 gender
## cats_dogs_both
                           F
                                      Μ
##
         Has Both
                    3.719368
                               1.610562
##
         Has cats 14.147697
                               6.665550
##
         Has dogs 14.226479
                              10.012282
##
         <NA>
                   67.906456 81.711606
##
         Total
                  100.000000 100.000000
tally(~ gender | cats_dogs_both, format = "percent", margin = TRUE, data = OKCupid)
##
          cats_dogs_both
## gender
            Has Both Has cats Has dogs
                                               <NA>
##
    F
            60.85482 58.82759
                                48.88857
                                          35.87435
##
            39.14518 41.17241 51.11143
                                          64.12565
##
     Total 100.00000 100.00000 100.00000 100.00000
Example 3.1: Exploring Marginal Distributions
SuperBowl <- read_csv("http://nhorton.people.amherst.edu/is5/data/Watch_the_Super_bowl.csv", skip = 1)
## Parsed with column specification:
## cols(
    Plan = col character(),
##
    Sex = col_character()
## )
tally(~ Plan + Sex, data = SuperBowl)
##
                Sex
## Plan
                 Female Male
##
                    156
     Commercials
                          81
##
     Game
                    200 279
##
     Wont Watch
                    160 132
Example 3.2: Exploring Percentages: Children and First-Class Ticket Holders First?
Titanic <- read csv("http://nhorton.people.amherst.edu/is5/data/Titanic.csv")
## Parsed with column specification:
## cols(
##
    Name = col_character(),
##
    Survived = col_character(),
    Boarded = col_character(),
##
##
    Class = col_character(),
##
    MWC = col_character(),
##
    Age = col_double(),
```

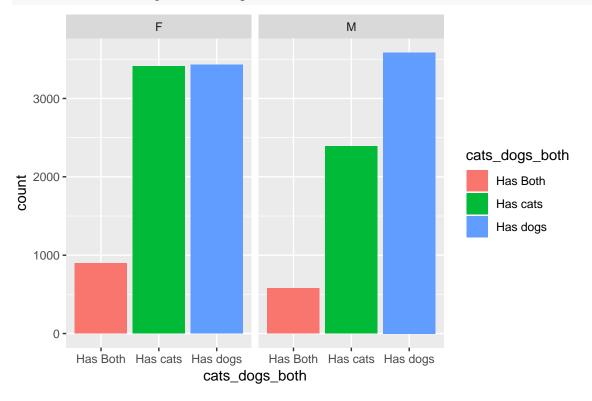
```
##
     Adut_or_Chld = col_character(),
##
    Sex = col_character(),
##
    Paid = col_double(),
    Ticket_No = col_character(),
##
##
    Boat_or_Body = col_character(),
##
     Job = col_character(),
    Class Dept = col character(),
     Class_Full = col_character()
##
## )
tally(~ Class + Survived, format = "percent", margin = TRUE, data = Titanic)
##
         Survived
## Class
                            Dead
                                      Total
                Alive
                        5.570652 14.673913
##
     1
             9.103261
##
     2
             5.389493
                      7.518116 12.907609
##
            8.152174 24.003623 32.155797
##
    Crew
            9.601449 30.661232 40.262681
    Total 32.246377 67.753623 100.000000
tally(~ Survived | Class, format = "percent", margin = TRUE, data = Titanic)
##
          Class
## Survived
                                               Crew
                    1
                              2
##
      Alive 62.03704 41.75439 25.35211
                                           23.84702
##
     Dead
             37.96296 58.24561 74.64789 76.15298
      Total 100.00000 100.00000 100.00000 100.00000
tally(~ Class | Survived, format = "percent", margin = TRUE, data = Titanic)
##
          Survived
## Class
                Alive
                            Dead
##
            28.230337
                        8.221925
     1
##
    2
            16.713483 11.096257
##
    3
            25.280899 35.427807
##
            29.775281 45.254011
    Crew
    Total 100.000000 100.000000
Section 3.2: Conditional Distributions
```

See displays on 68-69.

```
gf_bar(~ cats_dogs_both | gender, data = OKCupid)
```





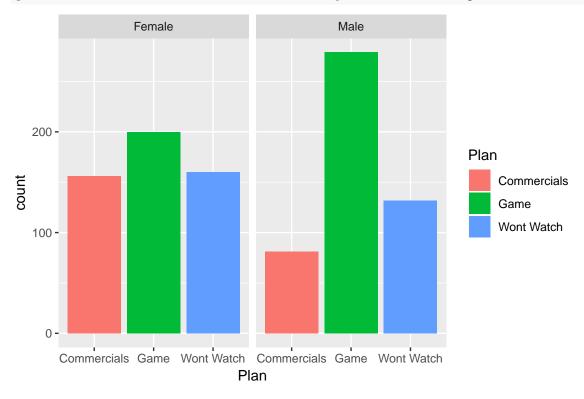


Example 3.3: Finding Conditional Distributions: Watching the Super Bowl

```
tally(~ Plan + Sex, margin = TRUE, data = SuperBowl)
##
                Sex
## Plan
                 Female Male Total
##
     Commercials
                    156
                           81
                                237
##
     Game
                    200
                          279
                                479
##
     Wont Watch
                    160
                          132
                                292
                    516 492
                              1008
##
     Total
tally(~ Plan | Sex, format = "percent", data = SuperBowl)
##
                Sex
## Plan
                   Female
                               Male
     Commercials 30.23256 16.46341
##
##
                 38.75969 56.70732
     Wont Watch 31.00775 26.82927
##
```

Example 3.4: Looking for Associations Between Variables: Still Watching the Super Bowl

gf_bar(~ Plan | Sex, fill = ~ Plan, format = "percent", data = SuperBowl)



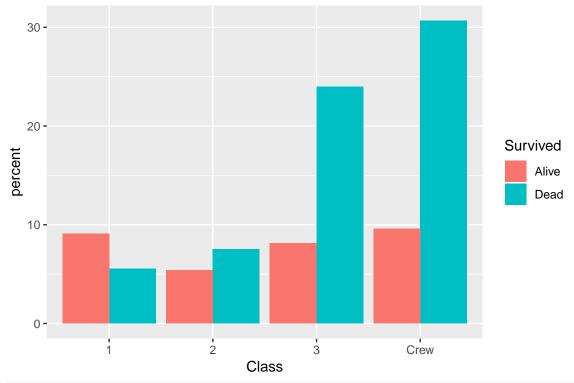
Examining Contingency Tables

See displays on page 72.

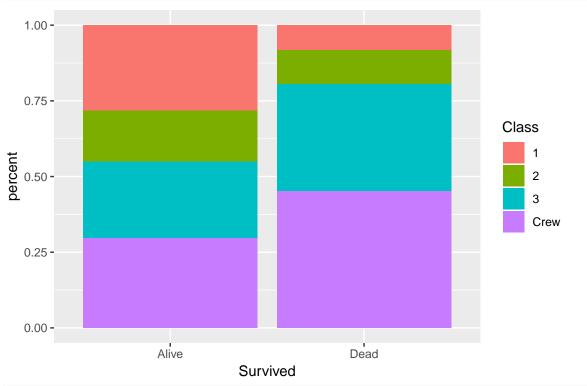
```
FishDiet <- read_csv("http://nhorton.people.amherst.edu/is5/data/Fish_diet.csv", skip = 1) %>%
    clean_names()

## Parsed with column specification:
## cols(
## `Diet:Counts` = col_character(),
```

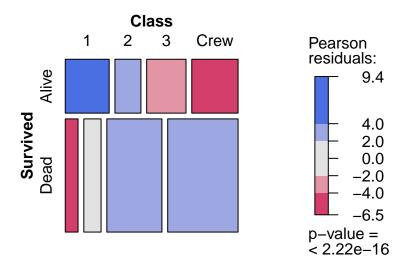
```
`Cancer:Counts` = col_character()
## )
tally(~ diet_counts + cancer_counts, data = FishDiet)
              cancer_counts
## diet_counts No Yes
##
     Large
                507
                      42
      Moderate 2769 209
##
##
      Never
               110
                     14
##
      Small
               2420 201
Random Matters
See display on page 74.
Nightmares <- read_csv("http://nhorton.people.amherst.edu/is5/data/Nightmares.csv", skip = 1)</pre>
## Parsed with column specification:
## cols(
##
    Side = col_character(),
    Dream = col_character()
## )
Nightmares <- Nightmares %>%
  mutate(Dream = ifelse(Dream == "N", "Nightmare", "SweetDreams"))
tally(~ Side + Dream, data = Nightmares)
##
       Dream
## Side Nightmare SweetDreams
##
     L
                9
##
      R
                6
                           35
Section 3.3: Displaying Contingency Tables
tally(~ Class + Survived, format = "count", data = Titanic)
         Survived
##
## Class Alive Dead
##
     1
            201 123
     2
            119 166
##
            180 530
##
     3
    Crew
            212 677
tally(~ Class + Survived, format = "percent", data = Titanic)
##
         Survived
## Class
              Alive
                         Dead
##
    1
           9.103261 5.570652
           5.389493 7.518116
##
     2
##
           8.152174 24.003623
##
    Crew 9.601449 30.661232
gf_percents(~ Class, fill = ~ Survived, position = position_dodge(), data = Titanic)
```



gf_percents(~ Survived, fill = ~ Class, position = "fill", data = Titanic)



Mosaic plot of Class by Survival



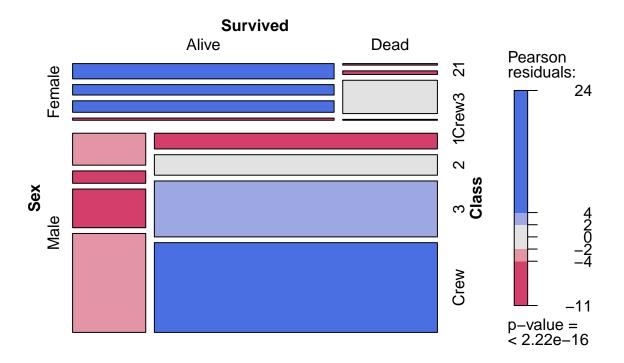
See the mosaic plots on page 77.

Section 3.4: Three Categorical Variables

```
tally(~ gender + cats_dogs_both + drugs_y_n, format = "percent", data = OKCupid)
  , , drugs_y_n = No
##
##
##
        cats_dogs_both
## gender
           Has Both
                      Has cats
                                 Has dogs
                                                <NA>
       F 1.0243064 3.4199156 3.9437466 18.0187845
##
       M 0.5922293 2.0819779 3.7769214 30.0719016
##
##
   , , drugs_y_n = Yes
##
##
        cats_dogs_both
  gender
           Has Both
                      Has cats
                                 Has dogs
##
       F 0.2085314 0.8941828
                                0.6272626
                                           2.9794972
##
       M 0.1901807 0.8658225
                                0.9041923 6.9132342
##
##
   , , drugs_y_n = NA
##
##
         cats_dogs_both
  gender
           Has Both
                      Has cats
                                 Has dogs
          0.2635837 1.3779757
                                1.1527618 6.3226732
##
       F
       M 0.1801712 1.0359842 1.3029044 11.8512587
##
```

Example 3.7: Looking for Associations Among Three Variables at Once

```
vcd::mosaic(tally(~ Sex + Survived + Class, data = Titanic), shade = TRUE)
```



Example 3.8: Simpson's Paradox: Gender Discrimination?

Here we demonstrate how to generate one of the tables on page 80.

```
# Create a dataframe from the counts
{\it \# http://mathemathinking.blogspot.com/2012/06/simpsons-paradox.html}
Berk <- rbind(</pre>
  do(512) * data.frame(admit = TRUE, sex = "M", school = "A"),
  do(825 - 512) * data.frame(admit = FALSE, sex = "M", school = "A"),
 do(89) * data.frame(admit = TRUE, sex = "F", school = "A"),
  do(19) * data.frame(admit = FALSE, sex = "F", school = "A")
)
tally(~ sex + admit, data = Berk)
##
      admit
## sex TRUE FALSE
     M 512
##
              313
     F
         89
               19
tally(~ admit | sex, format = "percent", data = Berk)
##
          sex
## admit
                  М
     TRUE 62.06061 82.40741
##
     FALSE 37.93939 17.59259
##
```