

SPONSOR PACKET



2020 SPONSOR PACKET

To sponsor BSides Atlanta 2020,
please contact us:



www.bsidesatl.org



sponsorships@bsidesatl.org



[@bsidesatl](https://twitter.com/bsidesatl)



**MARCH 28,
2020**

KSU Center
3333 Busbee Dr, NW
Kennesaw, GA 30144



To get involved email us at
SPONSORSHIPS@BSIDESATL.ORG

More information at
WWW.BSIDESATL.ORG

Welcome to BSidesAtl!

What is BSides?

Each BSides is a community-driven framework for building events for and by information security community. The goal is to expand the spectrum of conversation beyond the traditional confines of space and time. It creates opportunities for individuals to both present and participate in an intimate atmosphere that encourages collaboration. It is an intense event with discussions, demos, and interaction from participants. It is where conversations for the next-big-thing are happening.

Although the event itself is free to participants, the organizers shoulder the cost of hosting such an event. This packet contains sponsorship information for supporting BSides Atlanta 2020. We have put together different opportunities for sponsorship and their benefits.

WHY SPONSOR?

Target Audience

BSides targets industry leaders, professionals, and students. Some participants are anxious to hear about the next-big-thing while others wish to continue expanding their knowledge. The participants represent various industries, experience, and level of information security knowledge. BSides Atlanta offers an opportunity for all participants to connect and learn.



Industry Connections

This is an opportunity for face-to-face conversations where participants can learn more about your products or services. Have any open security positions? Some participants are looking and what a great way to connect.

Brand Recognition

This is a great opportunity of recognition for your brand through verbal shoutouts during the event, social media shoutouts, and event t-shirts.

Next-Big-Thing

Hear from local industry speakers with new research, collaborate, and contribute in discussions about the next big thing hitting the information security industry.

sponsorships@bsidesatl.org

SPONSOR LEVELS

Benefits	Diamond	Gold	Crystal	Silver	Bronze
Amount	\$5,000	\$2,500	\$1,500	\$1,000	\$500
Sponsorships Available	1	2	6	6	No limit
Tickets Included	6	4	2	2	1
Logo on bsidesatl.org	✓	✓	✓	✓	✓
Logo on Event T-shirts	✓	✓	✓	✓	✓
Verbal Recognition Opening/Closing	All tracks	All tracks	Selected Track	Selected Track	✓
Shoutout on Social Media	✓	✓	✓	✓	✓
Raffle/Contest Prizes Participation	✓	✓	✓	✓	✗
Table - Space	2 table Atrium and/or Chillout	1 table Atrium or Chillout	1 table Chillout	1 table Atrium	✗
Invited to AfterParty	✓	✓	✓	✓	✓

To sponsor BSides Atlanta 2020,
please contact us:



www.bsidesatl.org



sponsorships@bsidesatl.org



@bsidesatl

Thank you for your interest!