



School of  
Business  
Coimbatore



# PRAGATI'24

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PRAGATI'24





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# PRAGATI'24

## MANAGEMENT GAMES



**GEN M**  
PRESENTS

## Galactic Managers

(Best Marketing manager)

**I PRIZE - ₹ 25000**

### DETAILS:

In "Galactic Managers - Conquer the Cosmos", participants take on the role of managers in charge of intergalactic civilization's. Their mission is to strategically manage and grow their cosmic empires, overcome challenges, and achieve dominance over the universe.

Players are assigned different galaxies as their realms, each with unique characteristics and resources. Their task is to skillfully navigate the complexities of their cosmic domains, utilizing a blend of resource management, diplomacy, technology advancement, and strategic decision-making.

Players compete to achieve the assigned objectives and maximize their civilization's potential. Participants are assessed on leadership qualities, decision-making abilities, strategic planning, team management, crisis handling, negotiation, and adaptability.

## Rules

- This is an individual event.
- Random teams will be created.
- The participants are expected to be in FORMAL attire.
- The event duration is two days.
- The participants must carry their college ID cards at all times.
- Students are requested to carry their own laptops and portable/mobile Wi-Fi hotspot.
- In case of any misconduct or unethical behaviour, the participants will be ruled out.
- The topic/theme for the rounds will be given on the spot.
- The criteria for evaluation will be based on the presentation's content, relevance to the theme, originality, out-of-the-box thinking, and creativity, in accordance with the given instructions.
- In case of a tie, weightage attached to a few rounds will be the deciding factor.
- The decisions made by the judges are final.

**PARTICIPATION:** 1 Member

**REGISTRATION FEES:** ₹ 299 per person

**CONTACT:** Prateek - 9567944874



**HNET**  
PRESENTS

## TALENT WRAPPER



**I PRIZE - ₹15,000**

**II PRIZE - ₹10,000**

### DETAILS:

Introducing "**Talent Warper: The HR Challenge**"! Embark where your domain knowledge becomes your superpower, teamwork forms your network, critical thinking serves as your star map, and your problem-solving prowess is the key to unlocking goals. In this thrilling game, we've reshaped the challenges into three distinct rounds, each designed to test your HR skills:

**First Round (Case Study):** In the first round, you'll dive into real-world HR issues faced by companies. Your mission is to analyze and solve these challenges using your expertise and creativity. Sharpen your problem-solving skills as you explore the intricate HR landscape.

**Second Round (Role-Play Simulation):** For the second round, you'll step into the shoes of an HR professional. Engage in immersive role-play scenarios, making critical decisions and navigating complex interpersonal dynamics. Your ability to adapt and respond effectively is your ticket to success in this round.

**Third Round (HR Stress Test):** The third and final round pushes your HR acumen to the limit. Face intense HR stress interviews that will test your poise, communication skills, and ability to make on-the-spot decisions. Can you handle the heat and come out victorious?

## Rules

- A team must consist of 3 members.
- The teams are expected to finish the tasks assigned within the stipulated timings.
- No bonus time would be awarded to the participants.
- All the means used by the teams should be fair, in case of any violation of rules or use of unfair means, teams will be disqualified from the event.
- The decisions made by the judges are final.
- Participation in the event requires the mandatory use of a laptop, unless otherwise specified for specific rounds.

**PARTICIPATION:** 3 Members

**REGISTRATION FEES:** ₹ 250 Per Person

**CONTACT:** Nadar Abhishek (6351 760 097)

**OZONE**  
PRESENTS

## Multiverse Odyssey: Operations Frontier

**I PRIZE - ₹ 17,000****II PRIZE - ₹ 8,000****III PRIZE - ₹ 5,000**

### DETAILS:

Embark on a journey in operations frontier where the Game presents mainly of three rounds:

**Round 1 : OPScharade** - Act out titles, phrases, guess with gestures. Endless laughs and creativity unleashed. Unforgettable fun for all.

**Round 2 : CaseCrafters Clash** - Navigate real-world challenges, showcase operational brilliance. Teams will clash in a dynamic arena of analysis, problem-solving, and presentation prowess.

**Round 3 : WWE (Workflow Warfare Extravaganza)** - hone critical thinking, articulate viewpoints, diverse perspectives. Join for thought-provoking discussions and intellectual growth in lively discourse.



## Rules

- A team should consist of only 4 members.
- Team should register against a common team name and always carry their college ID.
- No individual participants are allowed to register under more than one team name.
- A team must compulsorily participate in the event that they have registered.
- Using any kind of devices like mobile phones, laptops, etc. during game will lead to immediate disqualification of the entire team (unless they are instructed to).
- Any team found doing malpractices during the game will be immediately disqualified.
- Decision of the judges will be final.

**PARTICIPATION:** 4 Members

**REGISTRATION FEES:** ₹ 299 Per Person

**CONTACT:** Navneeth D - (8891332977)

**FORTUNE**  
PRESENTS**Cosmic Trading  
Challenge**

- 
- I PRIZE - ₹16,000**
- 
- II PRIZE - ₹9,000**

## DETAILS:

Welcome to the high-stakes world of "Stock Market" at the Stimulation Game, where financial acumen transforms into a strategic superpower. Get ready for an adrenaline-fueled journey through the dynamic realm of stock trading and investment. In this exhilarating game, each team of two will be armed with a login ID and key to access the DSIJ site, where they will dive into the volatile world of the stock market.

### Round 1: The Trading Odyssey

Embark on a thrilling trading expedition that will test your financial wit and market instincts. Teams will navigate through real-time stock data, breaking news and market trends to make strategic decisions. The challenge is to maximize gains and minimize losses as you buy and sell stocks until the clock strikes 3 pm. Adaptability, quick thinking, and risk management will be your compass in this fast-paced financial odyssey.



**FORTUNE**  
PRESENTS

## Cosmic Trading Challenge

### DETAILS:

#### Round 2: Presentation Showdown

After the trading session concludes, teams will gather their experiences, successes and setbacks to create a compelling presentation. Each team must showcase their trading strategy, justify their stock choices, and highlight the key lessons learned from the volatile market. Creativity, analytical skills and the ability to articulate financial strategies will be crucial in impressing the evaluators.

#### Round 3: Q&A Finale

The top-performing teams will face a rigorous Q&A session with seasoned evaluators. Prepare to defend your trading decisions, respond to market challenges and demonstrate a deep understanding of financial concepts. The Q&A finale will be the ultimate test of your team's knowledge, confidence, and composure under pressure.



**FORTUNE**  
PRESENTS

## Cosmic Trading Challenge

### DETAILS:

#### Winning Criteria:

Teams will be evaluated based on the overall performance in trading, the quality of the presentation, and their ability to articulate and defend their strategies during the Q&A session. The team that impresses the evaluators with a combination of strategic trading, insightful presentation and strong Q&A performance will be crowned the Market Masters of the Stimulation Game.

Gear up for a finance-filled adventure where your financial prowess will be the guiding star in this thrilling cosmic challenge. May the best traders win!



**RULES:**

- Participants can form a team of 2 members and has to come up with a group name.
- Participants are required to be equipped with their own laptops for the game with the charger.  
We will not be providing the laptop.
- The team engaging in such activities (malpractice or violation) will be disqualified from the game and shall not be allowed to participate in any other game.
- The participants are not allowed to play in mobile phones.

**PARTICIPATION:** 2 Members**REGISTRATION FEES:** ₹ 349 Per Person**CONTACT:** Ankita Bohra - 7639917872



**BIZIT**  
PRESENTS

**Analysis Arena**

 **I PRIZE - ₹ 9,000**  
  
**II PRIZE - ₹ 6,000**

## DETAILS:

Welcome to the “**The Analysis Arena**”! This exciting and competitive management game will put your strategic thinking, analytical skills and decision-making abilities to the test. Get ready to showcase your expertise in three challenging rounds: **Matrix Game, Excel Analysis, and Case Study Analysis.**

**Round 1: Matrix Game – Sequence Matching.** In this round, you’ll unravel the patterns and rules hidden within sequences. Sharpen your sequencing skills and compete against the opposing team to match the sequences correctly. Can you decipher the patterns faster than your opponents?

**PRAGATI’24**

**BIZIT**  
PRESENTS

## Analysis Arena

 **I PRIZE - ₹ 9,000** **II PRIZE - ₹ 6,000**

## DETAILS:

**Round 2: Excel Analysis-** Put your data crunching skills to the test in this round. Analyse a given dataset using Microsoft Excel without the help of the internet. Derive meaningful insights, solve complex problems and showcase your proficiency in Excel functions and formulas.

**Round 3: Case Study Analysis-** Immerse yourself in real-world management scenarios. Analyse a thought-provoking case study, identify the key issues and propose innovative solutions. Present your analysis and solutions to a panel of judges, demonstrating your ability to think critically and make informed decisions. Join us for the “The Analysis Arena” and compete against other talented individuals or teams. Sharpen your management skills, gain valuable experience and strive to be crowned the ultimate management master! Are you ready to accept the challenge? Let the games begin!

## RULES

- Teams of 2 members can participate in the game and must come up with a group name.
- Teams must complete the tasks within the given time.
- Participants must bring their own laptops and phones with chargers to the game. The organizers will not provide laptops.
- Participants are strictly prohibited from using other applications during the game. Teams engaging in such activities will be disqualified from the game and will not be allowed to participate in any other game.

**PARTICIPATION:** 2 Members

**REGISTRATION FEES:** ₹ 250 Per Team

**CONTACT:** Srinidhi S- (6383498450)

# PRAGATI'24



## NON-MANAGEMENT GAMES



**AMRITA**  
VISHWA VIDYAPEETHAM

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downloaded from pickywallepapers.com





**GEN M**  
PRESENTS

## COSMOS CHASE



**I PRIZE - ₹10,000**

**II PRIZE - ₹5,000**

### DETAILS:

Prepare for an exhilarating challenge as team of 5-6 players engage in a high-stakes race to decipher a series of perplexing puzzles and conquer a myriad of formidable challenges, all in pursuit of uncovering the elusive treasure.

This thrilling treasure hunt spans various locations, from the depths of indoor spaces to the vastness of the outdoors.

Victory hinges on the triumphant blend of creative thinking, problem-solving prowess and seamless teamwork.

Only the first team to crack the code and lay their hands on the concealed riches will emerge as the ultimate champions in this heart-pounding quest!

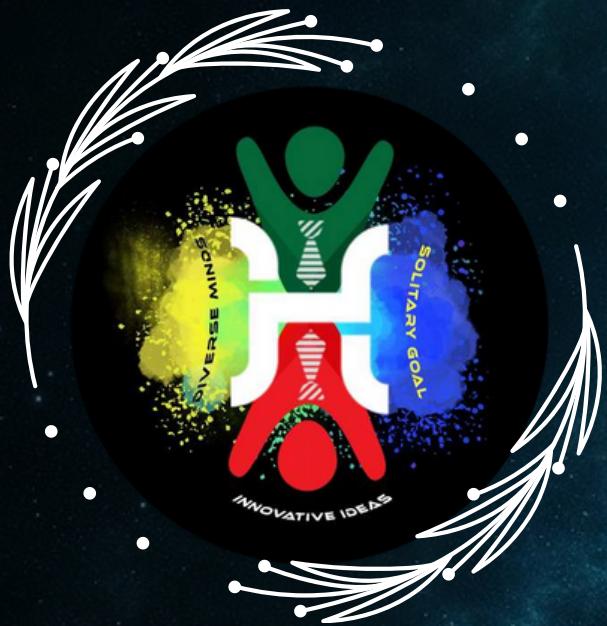
## RULES

- A team must consist of 5 or 6 members.
- The teams are expected to finish the previous tasks assigned to be eligible for the next task.
- No bonus time would be awarded to the participants.
- All the means used by the teams should be fair, in case of any violation of rules or use of unfair means, teams will be disqualified from the event.
- The decisions made by the forum are final in case of disputes.
- Clues can be related (but not limited) to marketing concepts, such as the four P's of marketing, target audience and brand positioning.

**PARTICIPATION:** 5-6 Members

**REGISTRATION FEES:** ₹249 per person

**CONTACT:** Admaja - 9656920487



**HNET**  
PRESENTS

## "Get Caught or Get Out: The Ultimate Escape Challenge"!

 **I PRIZE - ₹7,000**

**II PRIZE - ₹4,000**

**III PRIZE - ₹2,000**

### DETAILS:

Introducing "Get Caught or Get Out: The Ultimate Escape Challenge!"

Get ready to be thrown headfirst into the thrilling world of escape rooms! In this adventure, you'll be challenged to think on your feet, collaborate with your teammates and put your skills to the test in the face of danger.

#### Winning the Game:

Your team's success is measured in minutes, with the fastest escape times taking the top honors. Will your team be the one to break free and emerge as the champions?

## RULES

- Each team must consist of two members, working together to outsmart the creature and escape.
- Teams must complete the main task within the allocated time. Failure to do so will result in exit.
- Specific criteria for evaluation will be revealed on the spot, keeping you on your toes.
- The decisions of our judges are final and binding, ensuring fair play.
- Any misconduct, using electronic devices or inappropriate behaviour by team members will result in immediate disqualification, so keep it fun, fair and friendly!

**PARTICIPATION:** 2-3 Members

**REGISTRATION FEES:** ₹199 per person

**CONTACT:** Vendhan Prabha - 6382057070



**OZONE**  
PRESENTS

## Project Monopoly



**I PRIZE - ₹10,000**



**II PRIZE - ₹7,000**



**III PRIZE - ₹3,000**

## DETAILS:

Strategize, invest and dominate the market in this business-themed board games. Manage resources, make deals and conquer operational challenges for victory!

## RULES

- A team should consist of at most 3 members.
- The team should register against a common team name and always carry their college ID.
- No individual participants are allowed to register under more than one team name.
- A team must compulsorily participate if they have registered.
- Using any kind of device like mobile phones, laptops, etc. during the game will lead to immediate disqualification of the entire team (unless they are instructed to).
- Any team found doing malpractices during the game will be immediately disqualified.
- The decision of the judges will be final.

**PARTICIPATION:** 2-3 Members

**REGISTRATION FEES:** ₹249 per person

**CONTACT:** Ananthanarayanan R - 9825486695



**Fortune**  
PRESENTS

## Auction Mania: IPL Edition

**I PRIZE - ₹16,000****II PRIZE - ₹9,000****III PRIZE - ₹5,000**

## DETAILS:

Step into the shoes of a cricket team owner in the electrifying "**Intercollege IPL-Style Cricket Player Auction.**" This immersive game brings the real-world drama of the Indian Premier League (IPL) cricket auction right to your intercollege fest.

### Round 1: Qualification Quiz

- Participants take a quiz to test their IPL knowledge.
- Correct answers earn points and star-signed questions earn you bonus capital for the auction round.
- Top-scoring 8-10 groups advance to the auction round.

### Round 2: IPL Auction

- Participants use their accumulated capital to bid on IPL players.
- The highest bids win the players for each team.
- Participants build their IPL teams by acquiring players within their capital limits.
- The team with the highest overall score at the end of the auction wins the game.
- There will be a leaderboard tracking the scores of each team.

## RULES

- A team can consist of 4 members and each bid can go up to 2-3 min.
- Players will be judged based on overall performance, with the teams success determined by the cumulative score of selected players.

**PARTICIPATION:** 4 Members

**REGISTRATION FEES:** ₹275 per person

**CONTACT:** Sneha T.M - 9489246921

**BIZIT**  
PRESENTS

## CodeBreaker: Tactical Tension

**I PRIZE - ₹10,000****II PRIZE - ₹7,500****III PRIZE - ₹4,000**

### DETAILS:

Embark on a thrilling adventure in 'CodeBreaker: Tactical Tension' Navigate ASB's hidden corners, solve cryptic clues with forum members' guidance, and race against time to diffuse a concealed bomb. In the ASB lobby, unveil the code for defusal. Teamwork is key as you decipher, strategize, and conquer the ultimate quest. Can your team save the day before it's too late?

## RULES

- Teams must stay together within sight and earshot during the game.
- Not allowed to do anything illegal or go to inaccessible areas.
- Teams must be respectful of other participants.
- Seekers must read each clue they find and figure out the next location.
- Seekers must not damage any property or interfere with other teams or their members in any way.

**PARTICIPATION:** 4 Members

**REGISTRATION FEES:** ₹199 per person

**CONTACT:** Gitanjaly - 9446597131

**SANSKRITI**  
PRESENTS

## The Multiverse in Motion

**I PRIZE - ₹6,000****II PRIZE - ₹3,000**

### DETAILS:

To showcase the creativity and diversity of dance through the exploration of the multiverse concept. Dancers will be judged on their ability to effectively convey the concept of the multiverse through their choreography and movement. The participants can choose any dance style and music genre that suits their interpretation of the theme. The participants can also use props, costumes, and visual effects to enhance their performance and convey their message. Using a storytelling way in dancing will be an added point. Participants can use different music to showcase the changing technology.

## RULES

- A team can have a maximum of 8 participants.
- Each team can take 5-8 minutes.
- Songs can be of your choice and the songs should be recorded in the pen drive.
- The costumes could be according to the theme.
- The participants must carry their college ID cards at all times.
- The decisions made by the judges are final.

**PARTICIPATION:** 5-8 Members

**REGISTRATION FEES:** ₹349 per team

**CONTACT:** Sneha A M- 8248207649



**SANSKRITI**  
PRESENTS

## **SOLO DANCE FREE STYLE**



**I PRIZE - ₹3,000**

**II PRIZE - ₹1,500**

### **DETAILS:**

Embark on a journey of self-expression and artistry with your Free-Style Solo Dance. This exhilarating event invites solo dancers from all walks of life to showcase their individuality, creativity, and passion through the language of movement.

## RULES

- Single Participant.
- Each participant can take 5-8 minutes.
- Songs can be of your choice and the songs should be recorded in the pen drive.
- The participants must carry their college ID cards at all times.
- The decisions made by the judges are final.

**PARTICIPATION:** 1 Member

**REGISTRATION FEES:** ₹99 per person

**CONTACT:** Santhoshini - 63823 58969

**SANSKRITI**

PRESENTS

**GROUP SINGING****I PRIZE - ₹5,000****II PRIZE - ₹3,500****DETAILS:**

Prepare to be swept away by celestial harmonies in our Free-Style Group Singing Competition! This captivating event features vocal ensembles from diverse backgrounds, ready to enchant with their unique style, ethereal harmony, and unwavering passion for music. As they grace the stage, embark on a transcendental journey where earthly and celestial realms blend into a divine symphony of melodies!

## RULES

- A team can have a maximum of 10 participants.
- Maximum 10 minutes per group.
- Participants should bring their instruments if they need them.
- The participants must carry their college ID cards at all times.
- The decisions made by the judges are final.
- The participants can use 3 instruments of their choice.

**PARTICIPATION:** 5 -10 Member

**REGISTRATION FEES:** ₹349 per team

**CONTACT:** Deepana - 95149 29287



## SANSKRITI

PRESENTS

## SOLO SINGING



**I PRIZE - ₹3,500**

**II PRIZE - ₹1,500**

### DETAILS:

Prepare to be captivated by the soul-stirring performances of our Free-Style Solo Singing Competition! This enchanting event invites solo vocalists from all walks of life to take centre stage and share their unique musicality, passion, and emotive storytelling through the power of song.

## RULES

- Single participant.
- Maximum 5 minutes per person.
- Participants should bring their instruments if they need them.
- The participants must carry their college ID cards at all times.
- The decisions made by the judges are final.
- The participants may use 1 or 2 instruments of their choice.

**PARTICIPATION:** 1 Member

**REGISTRATION FEES:** ₹99 per person

**CONTACT:** Dharani Krishnan - 94451 57201

**SANSKRITI**

PRESENTS

**Corporate Walk****I PRIZE - ₹2,500****II PRIZE - ₹1,500****DETAILS:**

Calling all fashionistas! The Pragati Corporate Walk Competition is back, and this year, we're challenging you to strut your stuff and create a performance that transports all of us to the future of fashion. Unleash the Future of Corporate Walk.

## RULES

- Every participant should bring their costume.
- The participants must carry their college ID cards at all times.
- The decisions made by the judges are final.

**PARTICIPATION:** 1 Member

**REGISTRATION FEES:** ₹119 per person

**CONTACT:** Moses Raj - 93601 45123

**SANSKRITI**

PRESENTS

## The Art of Multivers (Painting Competition)

- 
- I PRIZE - ₹3,000
- 
- 
- II PRIZE - ₹2,000

### DETAILS:

The theme of the competition is to explore the concept of multiple universes, with the topic of a futuristic city which could include all the technologies, the inclusion of AI robots in the real world, and fantasy each with its own characteristics and possibilities. Dive into the imagination and creative world of the Multiverse. Evaluation will be based on their creativity, originality, expression, technique, and connection to the theme.

## RULES

- Single participant.
- The topic will be Multiverse.
- The participants can choose any painting style and medium that suits their interpretation of the theme.
- The participants must carry their college ID cards at all times.
- The decisions made by the judges are final.
- Participants must bring their art supplies.

**PARTICIPATION:** 1 Member

**REGISTRATION FEES:** ₹99 per person

**CONTACT:** Abijith & Mathi - 70107 43356

**SANSKRITI**

PRESENTS

**REELS****I PRIZE - ₹5,000****II PRIZE - ₹3,000**

## DETAILS:

The participants can create 15 to 30 seconds video using the reels feature on Instagram, where they can add music, effects, filters, stickers, and more to express their interpretation of the theme. The theme of the competition is to explore the concept of multiple universes, each with its own characteristics and possibilities, as explained by the multiverse theory.

## RULES

- Participants have to make creative reels inside Amrita Campus.
- Reels will be judged on the basis of creativity and how unique it is from others.
- The participants must carry their college ID cards at all times.
- The decisions made by the judges are final.

**PARTICIPATION:** 2-3 Members

**REGISTRATION FEES:** ₹99 per person

**CONTACT:** Sidharth Sasi - 82898 77431



**SANSKRITI**  
PRESENTS

**OPEN MIC**

## DETAILS:

Calling all performers! The Multiverse Open Mic Competition is a unique opportunity to showcase your talents on stage, in a setting that celebrates the infinite possibilities of the multiverse. Whether you're a songwriter, poet, comedian, musician, storyteller, or speaker, we want to hear from you! We're looking for original and compelling performances. Unleash your infinite talent in the stage of multiverse with infinite possibilities.

## RULES

- Participants can choose any of these languages to express their talent.
- The participants must carry their college ID cards at all times.
- The decisions made by the judges are final.

**PARTICIPATION:** 1 Member

**CONTACT:** Shikha Santhosh - 70344 83751

# GENERAL INSTRUCTIONS

- All the participants must carry their college ID cards.
- The participants will be held responsible for their own personal belongings at all times except during the proceedings of the games.
- The participants are expected to report at the venue at least 15 minutes prior to the scheduled time of the event.
- Scores from the cultural vertical will not be considered to calculate scores for the ever-rolling trophy.
- Spot registration will be open for all events.
- The registration fee is non-refundable.
- Accommodation will be provided only to participants of overnight events and those who belong to colleges outside Coimbatore and Palakkad.
- An entry fee of ₹60 per head would be collected.

# Management Games

DOMAIN	GAME NAME	NO. OF PARTICIPANTS	REGISTRATION FEE
MARKETING (GEN-M)	Galactic Managers	1	₹299 per person
HR (H-NET)	Talent Wraper	3	₹250 per person
OPERATIONS (OZONE)	Multiverse Odyssey: Operations Frontier	4	₹299 per person
FINANCE (FORTUNE)	Cosmic Trading Challenge	2	₹349 per person
ANALYTICS (BIZIT)	The Analysis Arena	2	₹250 per team

# Non - Management Games

DOMAIN	GAME NAME	NO. OF PARTICIPANTS	REGISTRATION FEE
MARKETING (GEN-M)	Cosmos Chase	5-6	₹249 per person
HR (H-NET)	Get Caught or Get Out: The Ultimate Escape Game	2-3	₹199 per person
OPERATIONS (OZONE)	Project Monopoly	2-3	₹249 per person
FINANCE (FORTUNE)	Action Mania : IPL Edition	2-3	₹275 per person
ANALYTICS (BIZIT)	CodeBreaker: Tactical Tension	4	₹199 per person

# Non - Management Games

	<b>GAME NAME</b>	<b>NO. OF PARTICIPANTS</b>	<b>REGISTRATION FEE</b>
SANSKRITI	The Multiverse in Motion (Dance Competition)	5-8	₹349 per team
SANSKRITI	Solo Dance - Free style	1	₹99 per person
SANSKRITI	Group Singing - English	5-10	₹349 per team
SANSKRITI	Solo Singing - Light music	1	₹99 per person

# Non - Management Games

	<b>GAME NAME</b>	<b>NO. OF PARTICIPANTS</b>	<b>REGISTRATION FEE</b>
SANSKRITI	Corporate Walk	1	₹119 per person
SANSKRITI	Open mic	1	Spot registration
SANSKRITI	The Art of Multiverse (Painting Competition)	1	₹99 per person
SANSKRITI	Reels - Any theme	2-3	₹99 per person

## CONTACT US

Events & Registrations

no.

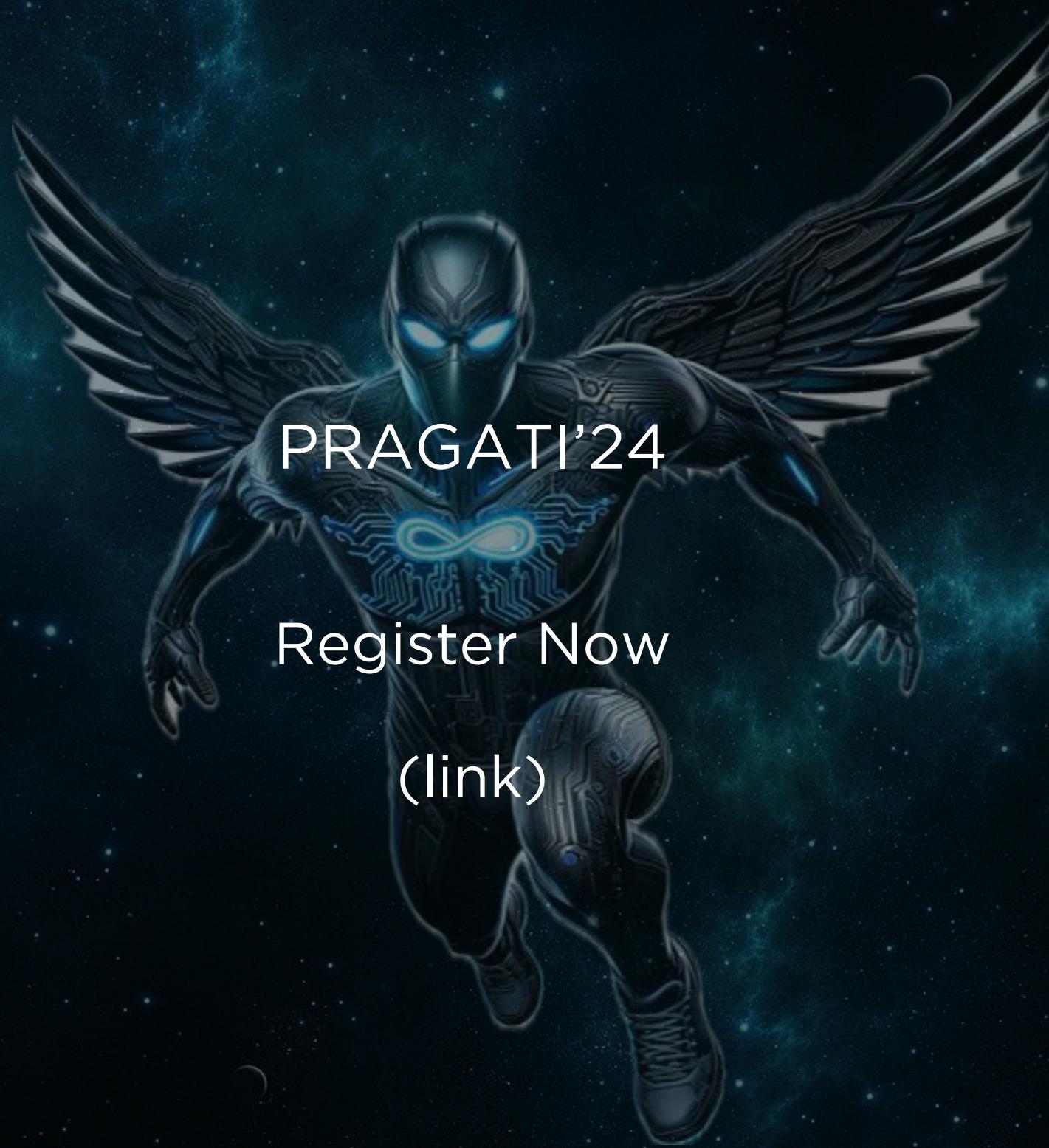
Name

General Enquiry : PR Committee

### Contact Details

Archana G A : 8590096104

Anandram R : 9486290464



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(link)



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