

About the tool

PubliElectoral is a technological development of the Asociación por los Derechos Civiles that allows the analysis of political publications and advertisements during electoral campaigns. PubliElectoral has two versions, a plugin available for Firefox and Chrome browsers and an application for Android smartphones.

The development code is open and is available at

<https://github.com/Asociacion-por-los-Derechos-Civiles-ADC>

Privacy policy

- PubliElectoral does not collect any personal data from users or affect their privacy. It does not access, store or collect information about the user's login credentials, news feed or interactions during the use of the platform. It does not access device or connection data such as device model or IP number.
- PubliElectoral collects public information for the development of investigations by the Association for Civil Rights. The public information collected comes from the advertisements and political-electoral publications of the political accounts monitored on Facebook. The public information collected is: name of the account of origin of the publication and announcement, date and time of the publication, textual content if any, and Facebook public link to the publication and announcement. This information is stored for further analysis in the following directory to which only ADC staff has access: `admin.publielectoral.lat`
- PubliElectoral only requires the specification of the geographic location of the user, for purely statistical purposes for the correct classification of the data of the publications and ads captured. The geographic location is entered at the user's will and cannot be in any way related to the user who entered it.

Data Protection Officer

- If after having carefully read this Privacy Policy you still have any doubts, you can send your questions to the address adc@adc.org.ar
- Asociación por los Derechos Civiles is a non-governmental, non-profit, non-partisan and independent organization, located in Tucumán 924, 8th floor, Ciudad Autónoma de Buenos Aires, Argentina.