

Audio Commons

Graphical guidelines

14·NOV·2015

Horizontal logo



audio  commons

audio  commons

Vertical logo



Colour palette

Primary colours

Accents

#1E5055
R30 G80 B85



#0F783C
R15 G120 B60





#991933
R153 G25 B51

Grayscale

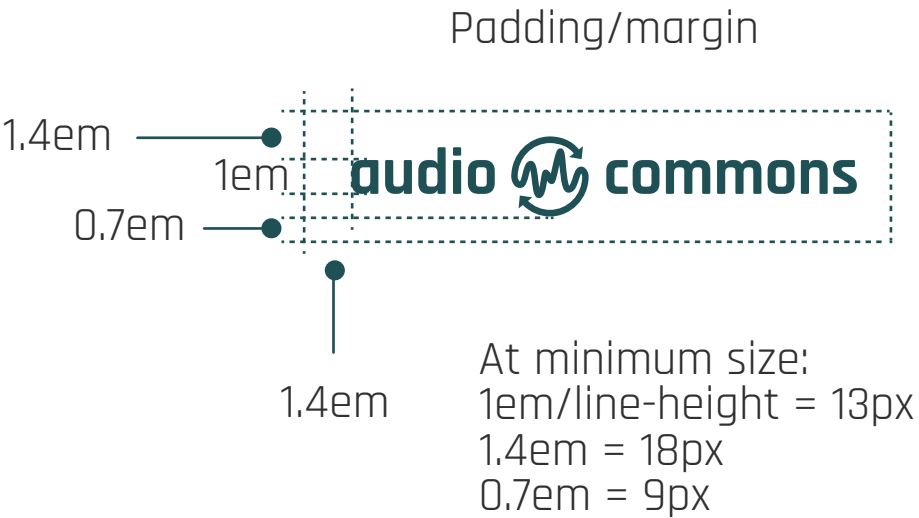
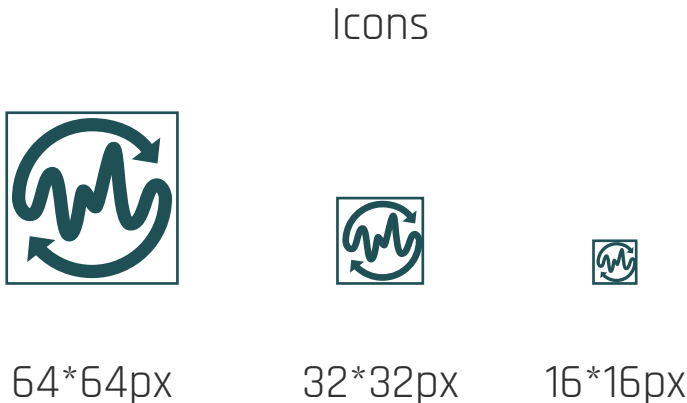


#303030
RGB48 Black81%



#F3F3F3
RGB243 Black5%

Web usage



Typefaces

Logo and titles

●————— Rajdhani Bold

Subtitles

●————— Rajdhani Regular

Parturient augue dictumst lacinia
massa lacinia quisque a purus et
habitant *suspendisse enim* eros
amet ante justo a eros. Scelerisque
inceptos vel mi cras a morbi ante
vel id fnoerd maximus.

●————— Roboto

Construction & breathing space



30% black
sharp drop shadow

Logo usage // Do's & Don'ts

Grayscale
luminosity >= 85%



luminosity <= 65%



Saturated
and dark colours



Desaturated
and pastel colours



Changing the logo

