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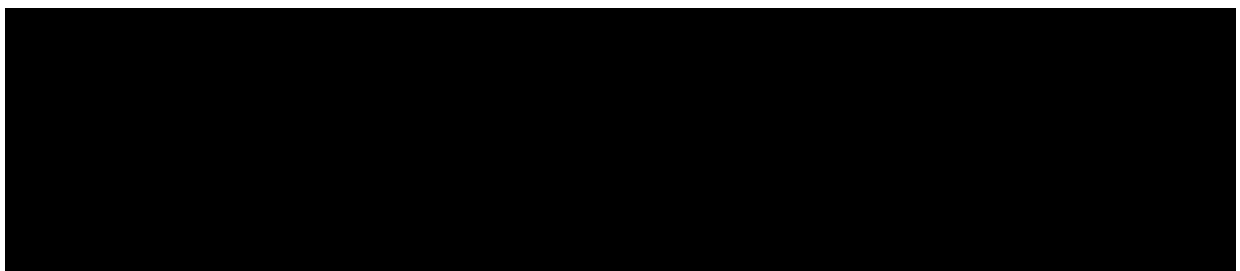
Introducing Surface Laptop 4 and new accessories for enhanced meeting experiences

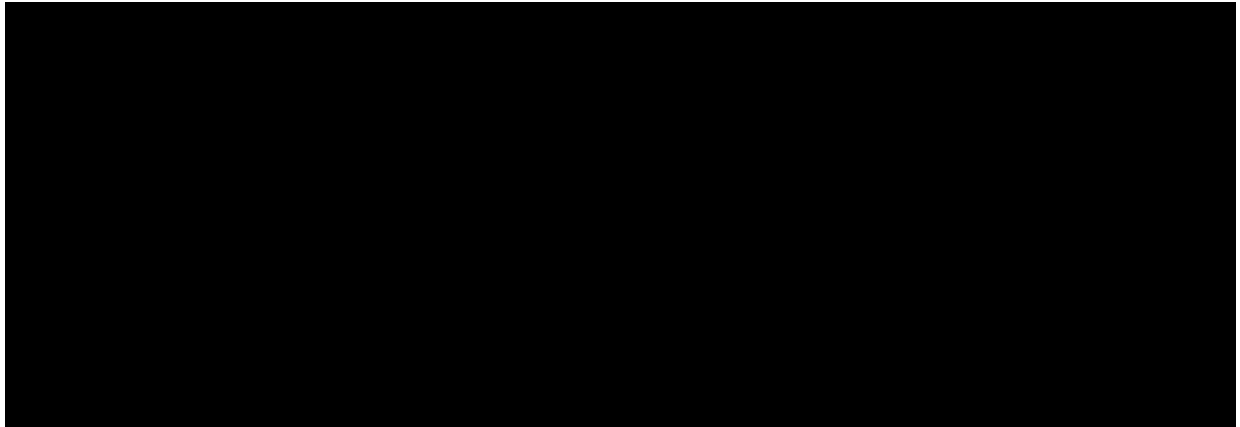
 By Pete Kyriacou, VP, Microsoft Devices

Microsoft's hardware legacy stretches back more than four decades to the early days of personal computing. As Windows built and inspired new computing experiences, new Microsoft hardware accessories helped people interact with them. At this intersection of hardware and software, magical experiences are possible. This core belief is at the heart of every product we build at Microsoft, and it's especially true of our Surface products. For

almost a decade, Surface has pioneered breakthrough experiences that immerse people in their creative flow, eliminating friction that often exists between people and technology. Surface allows people to adapt to new ways of working and creating through innovative and versatile devices that offer premium design and performance, quality typing and trackpads, exceptional cameras and mics, and immersive touchscreen display technologies. From the student learning on their Surface Go or Surface Laptop Go, to the knowledge worker on their Surface Pro 7+, to the creative professional working on a Surface Book 3, these products now serve as a lifeline to connections, content and work. It's inspiring to consider all that can be achieved on a Surface.

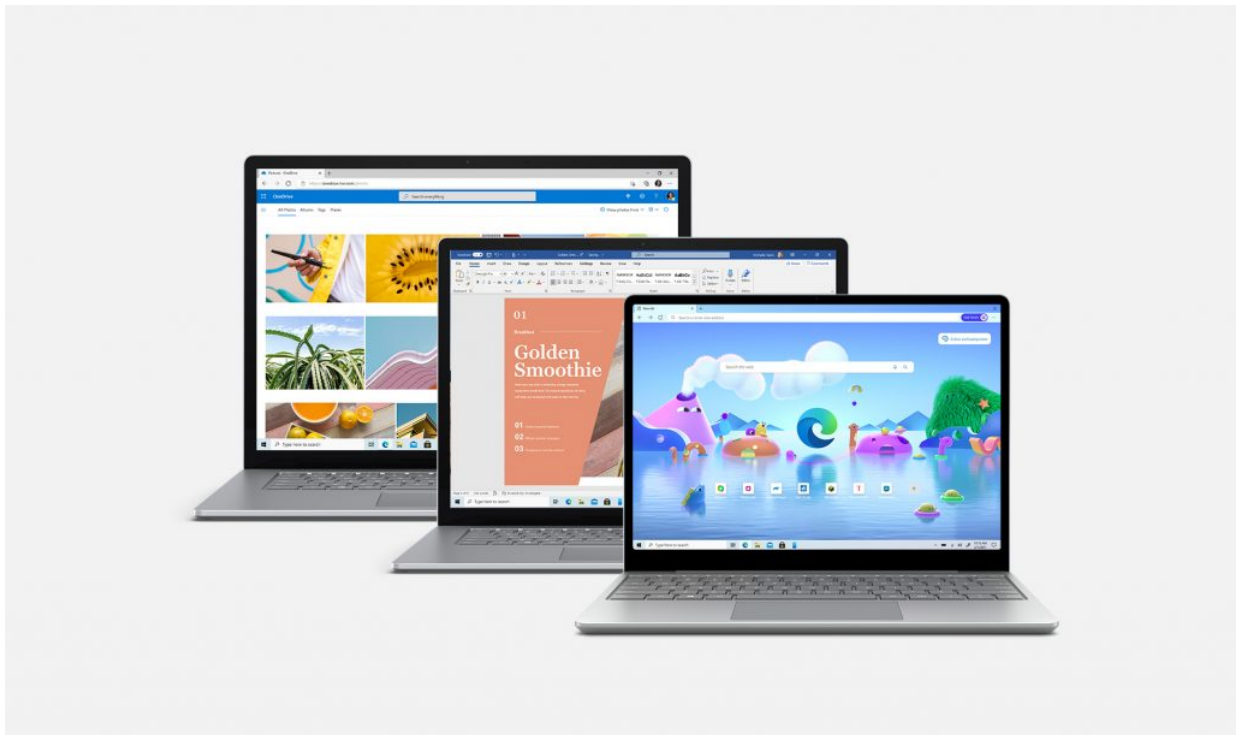
For years, Surface Laptop has stood apart from the crowd with craftsmanship unlike any other. We've spoken about how much we believe the details matter – and that conviction is rewarded when we see Surface Laptop consistently hold the highest customer satisfaction rating in its class. [1] When we explore what customers like most, we hear a unique mix of product capabilities and fine details. For some, it's all about the satisfying typing experience and Alcantara finishes. For others, it's the immersive capabilities of touch, video quality, our 3:2 displays and reliable app compatibility. We, too, believe that a device's performance goes beyond what can be measured in specifications. We hear from customers that Surface Laptop's performance stands out not only because of what it can do, but also because of how [it speaks to the senses and inspires people](#). We have been hard at work, continuing to innovate while preserving the elements customers love most about this product. We're pleased to introduce Surface Laptop 4.





[Surface Laptop 4](#) is, first and foremost, optimized for Microsoft experiences. It retains the iconic design, details and materials that our customers love. With our signature 3:2 PixelSense touchscreen displays in 13.5" or 15" models, customers can choose from Alcantara or metal finishes in a variety of bold colors you can't get anywhere else, including a new Ice Blue finish. Surface Laptop 4 offers a built-in HD front-facing camera with incredible low-light capability and a studio microphone array, ensuring you'll come through loud and clear as you connect with loved ones or participate in a crucial virtual work meeting. With the 201 PPI, high-contrast touchscreen display, and Dolby® Atmos™ Omnisonic speakers, you'll get a cinematic experience that immerses you in your favorite movies and shows from the comfort of anywhere. Whether through the vibrant touchscreen display, large trackpad with gesture support, or its industry-leading typing experience, Surface Laptop can adjust to your preferred workflow. Surface Laptop 4 offers a choice between either the 11th Gen Intel® Core™ processors, or AMD Ryzen™ Mobile Processors with Radeon™ Graphics Microsoft Surface® Edition (8 cores); in either case, you'll find a smooth experience that powers modern, multitasking demands. Across both options, we've partnered to customize silicon in ways that boost performance while offering improved battery life. On the outside, you see style and sophistication. Effortlessly lift the screen, and this product will draw you into your flow. From the office, living room, coffee shop or classroom, nothing comes close to this product's look and feel.

Surface Laptop 4 joins Surface Laptop Go to provide a variety of Laptop options. Choose your perfect color, size and price. Starting at \$999.99 USD, Surface Laptop 4 is [available to order today](#) in the US, Canada, and Japan, with additional market availability in the coming weeks. Orders will begin shipping April 15. Surface fans in the US who purchase Surface Laptop 4 through [microsoft.com](#) or [bestbuy.com](#) before April 15 will receive Surface Earbuds as a special gift, on us.[2] 😊



Accessories to optimize your virtual meeting experience

With deep roots in PC accessories, we're proud to offer a breadth of keyboards, mice and [other accessories](#) that feel tailored to individual needs – especially as we work, learn and play from home. In recent years, we've added audio accessories like Surface Headphones 2 and Surface Earbuds that begin with incredible acoustic quality, comfort and functionality wrapped in Surface's iconic design ethos. Today, as people adapt to a spectrum of unique work environments, we're responding with a new assortment of audio and video accessories certified for Microsoft Teams and

great across all your favorite video conferencing apps. Each of these products offers plug-and-play functionality for seamless setup, great audio or video to make you look and sound your best, LED indicators to know your Teams status, and on-device call controls to keep you in the flow. Additionally, most accessories feature a dedicated Teams button to bring Teams to the front of a crowded screen or quickly join your next meeting.



Surface Headphones 2+ for Business:

As people continue to work from home and prepare for the hybrid workplace, customers require audio products that reduce unwanted ambient noise, enable clear remote meeting participation, and provide high-fidelity sound for their entertainment. This is why we're introducing Surface Headphones 2+. This product carries over all of the features loved by existing Surface Headphones customers; 13 levels of active noise cancellation, innovative earcup dials, an advanced 8-microphone system for incredible voice clarity, [18.5 hours of music](#) listening time or up to 15 hours of voice calling time, and the all-day comfort to help you through the day's virtual meetings. Now certified for Microsoft Teams with the included dongle, Surface Headphones 2+ provides an even more robust meeting experience with on-ear Teams controls and improved remote calling. Surface Headphones 2+ is priced at \$299.99 USD. Business and education customers in select markets can place orders today through microsoft.com or their [local authorized reseller](#).

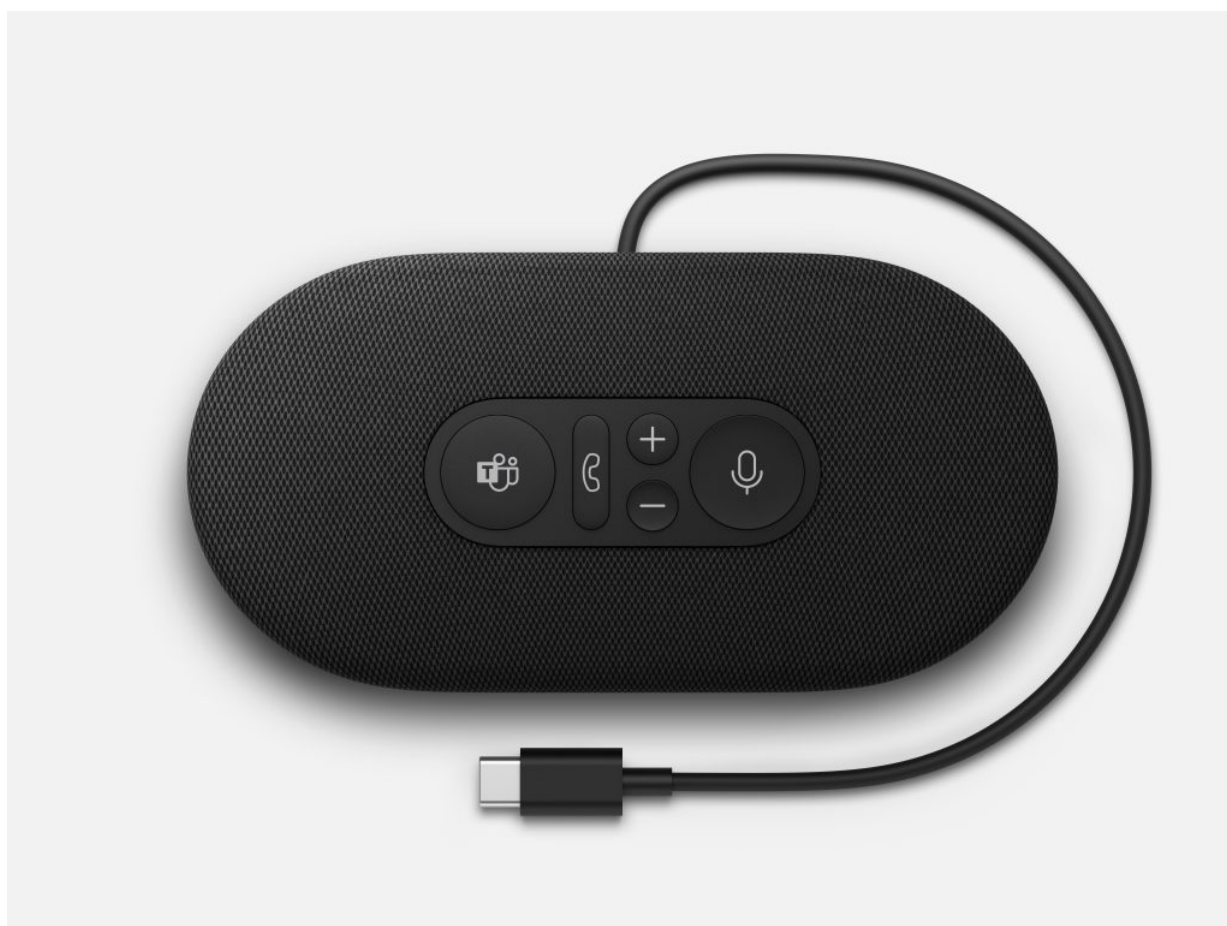




Microsoft Modern USB and Wireless Headsets:

Certified for Microsoft Teams, these Microsoft Modern headsets enable greater focus and call privacy, especially in shared workspaces. Effortlessly

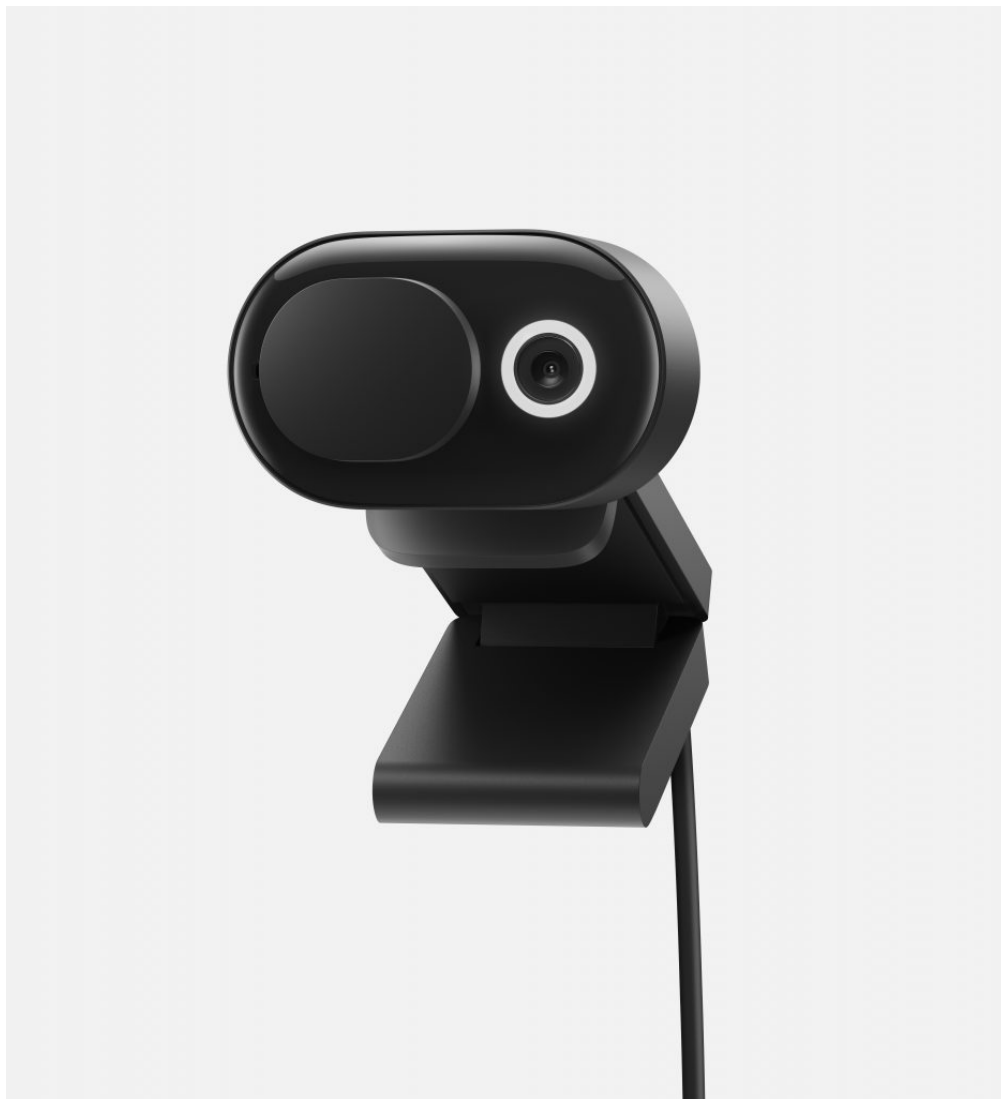
join a meeting or answer a call with the dedicated Teams button, and always be in control with a physical mute button and LED mute indicator light that confirms your mute status. With these new features, you're ready when you want to jump into the conversation or when a distraction occurs. Microsoft Modern USB and Wireless Headsets will start shipping in select markets this June. Microsoft Modern USB Headset will be available for \$49.99 USD. Stay tuned for additional pricing and availability information for Microsoft Modern Wireless Headset. Visit microsoft.com to receive updates on retail availability. Business and education customers can contact their [local authorized reseller](#).



Microsoft Modern USB-C Speaker:

Your workday audio companion, the Microsoft Modern USB-C Speaker will give you high-quality audio for meetings, calls and casual music

listening. Designed with the same intuitive controls as our Modern USB Headset and certified for Microsoft Teams, the Modern USB-C Speaker helps you improve and manage your Microsoft Teams meeting experience with a powerful speaker driver, dual microphones and intuitive controls and indicators. Plus, the compact design with integrated cord storage takes up minimal desk space, making it portable enough for wherever you work. The Microsoft Modern USB-C Speaker will start shipping this June, selling for \$99.99 USD. Visit microsoft.com to receive updates on retail availability. Business and education customers can contact their [local authorized reseller](#) today.



Microsoft Modern Webcam:

Studies have shown that meeting participants engage more actively when given the ability to connect visually on camera in the remote workplace. The Microsoft Modern Webcam delivers high-quality, reliable video conferencing to enhance or add to your existing PC setup with an experience certified for Microsoft Teams. The Modern Webcam easily attaches to your monitor, laptop or tripod to provide exceptional 1080p video, HDR and a 78° field of view optimized for meeting experiences. True Look ensures you look your best with auto white balance, auto light adjustment and facial retouch. And since you may not always want to be on camera, easily open and close the integrated privacy shutter with LED usage indicator and know you're only sharing video when you want. Microsoft Modern Webcam will start shipping this June, selling for \$69.99 USD. Visit microsoft.com to receive updates on retail availability. Business and education customers can contact their [local authorized reseller](#) today.

Devices built to enable inclusive hybrid work environments



As we look to the future, it's clear that flexible work is here to stay. According to our [latest release of the Work Trend Index](#), over 70% of workers surveyed want flexible remote work options to continue. For hybrid work and learning environments, devices must help people be productive, enabling collaboration with the right balance of power and performance. They need to be versatile to work in different environments and be highly secure. Surface Laptop 4, [Surface Headphones](#), and the new meetings and collaboration accessories from Microsoft show how our portfolio is evolving and innovating to accelerate hybrid work. [Customers across industries](#) already love Surface Laptop for its mobility, ease of use, power, performance and enterprise-grade security features.

Surface Laptop 4 offers incredible security out-of-the-box with integrated hardware, firmware, software and identity protection. Customers can maintain control of sensitive information with a removable hard drive for data retention[3] and get more security and control with cloud-first device deployment and management, all the way down to the firmware layer.

Across the breadth of form-factors and price points available, from our largest Surface Hub, to our pocket-sized Surface Duo, we remain committed to delivering innovative devices that keep people productive. To this end, we're pleased to share that Surface Duo is now available for business and education customers in additional European countries.[4] Visit microsoft.com or contact your [local authorized reseller](#) to place your order.

Across the Surface family of products and Microsoft accessories, there are bold and diverse product options available – from best-in-class 2-in-1s to best-in-class laptops. Select the unique combination of products suited to your work, interests and environments. Every detail of these products was inspired by the possibilities you could create with them. We hope you experience, across all your passions, the same inspiration and focus that went into making these products.

[1] Online survey of laptop users age 18-64 in China and US conducted by Ipsos; commissioned by Microsoft between April-October 2020; statistically significant at 90% confidence level.

[2] See [bestbuy.com](https://www.bestbuy.com) or [microsoft.com](https://www.microsoft.com) for offer details.

[3] This device does not contain user serviceable parts. Hard drive is only removable by an authorized technician following Microsoft-provided instructions.

[4] Surface Duo availability expanding to commercial markets in the following countries: Austria, Belgium, Denmark, Finland, Ireland, Italy, Netherlands, Sweden and Switzerland.

What's new

Surface Laptop 4

Surface Laptop Go

Surface Go 2

Surface Pro X

Surface Duo

Microsoft 365

Windows 10 apps

HoloLens 2

Microsoft Store

Account profile

Download Center

Microsoft Store support

Returns

Order tracking

Virtual workshops and training

Microsoft Store Promise

Financing

Education

Microsoft in education

Office for students

Office 365 for schools

Deals for students & parents

Microsoft Azure in education

Enterprise

Azure

AppSource

Automotive

Government

Healthcare

Manufacturing

Financial services

Retail

Developer

Microsoft Visual Studio

Windows Dev Center

Developer Center

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Diversity and inclusion

Accessibility

Security

