

## **Market Madness**

## Rules and Regulations: -

- A team can have maximum 4 members
- If a team is found to have made false sales i.e. shown sales were investments made by them and not from any real customers, the team would be disqualified immediately
- The team would be given 2 hours' time to create the product and strategize its marketing. An additional 1 hour will be given to each team to promote their product.
- No extension of time will be considered.
- No limitation on the number of teams from a particular college.
- If a team or individual deposits the sales amounts after the given deadline, they will not receive any marks for the money they have collected.

