

- Create campaigns associated with the purchase or promotions
- Launching / receiving collective purchase proposals
- Online signup and dashboard to manage RSC campaigns
- Tracking RSC profitability
- Interact with your audience
- Get impact metrics in RRSS
- Delegated grant management

- Projects upload online
- Area for generating and spreading content by project
- Transparent economic management
- Interaction with its audience

BRANDS

Management of funds through Blockchain technology, initially tokenizing currencies and later with the issuance of ShelpCoin. Low transfer costs.

NGO'S

ShelpCoin is backed by fiat money and its issuance uses the concept of "proof of help"
Immutability of the Blockchain. Total traceability of funds.



CUSTOMERS

- Search page results highlighted when it is a Shelpin purchase
- Management and submission of funds projects generated to social projects from the wallet embedded in the application
- Can track money sendings
- Meeting point of common social sensibilities
- Generation and dissemination of social content
- Option to donate the funds through videogaming
- Donations Dashboard with access to all donation data and fund status
- Participation and validation in project results
- They group together to make collective purchases in exchange for donations for specific causes.
- Smart contracts between brands and consumers