publisher_alternative_name

publisher_id **alternative_name_seq**	**int** **nvarchar(150)**
alternative_name	**image**

publisher

publisher_id	**int**
publisher	nvarchar(200)
hierarchy_level	smallint
parent_publisher_id	int
ror_id	varchar(9)
openalex_id	**varchar(11)**
wikidata_id	varchar(10)
updated_date	datetime
created_date	datetime