

# Charlie McCabe

## Product Development Manager

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### Objective

Being a confident, driven and competitive individual has ensured my products result in success. With recent first-hand experience leading a start-up company through the challenges of the product development cycle, I am actively seeking new opportunities to demonstrate and further develop my skills.

### Skills & Abilities

- Strong leadership qualities
- Results orientated
- Confident communication & negotiation skills
- Super user of MS Office
- Agile development
- Project management
- Product design, development and implementation
- Sales & marketing strategist
- Procurement
- Social media marketing
- System implementation
- Company process design & implementation
- Salesforce administrator
- Company representative
- Design marketing materials

### Experience

Provision Tracker, Cool Milk House, Lincoln, LN6 3TA

November 2017  
- Present

#### Product Development Manager

Provision Tracker (SAAS) is a cloud-based cost-benefit analysis tool for the education sector, built to my design. Our target market consisted of primary schools in England. The product offers a detailed view of the effectiveness of SEN interventions, evaluating the academic progress against school financial investment and time spent with individual pupil's or groups with additional learning needs.

Cool Milk, Cool Milk House, Lincoln, LN6 3TA

November 2016  
– October 2017

#### Acting Product Development Manager

As above, Cool Milk is the parent company of Provision Tracker, I was transferred to Provision Tracker to assume the role of Product Development Manager permanently in November 2017.

Cool Milk, Cool Milk House, Lincoln, LN6 3TA

June 2016 –  
November 2016

#### Telesales Team Leader

Cool Milk, Cool Milk House, Lincoln, LN6 3TA

January 2014 –  
June 2016

#### Telesales & Account Management

## Education

### Duke of York's Royal Military School, Dover – AS Levels

Maths, Physics, Physical Education and Product Design

### The Kings Grammar School, Grantham – GCSE's

Physical Education (A\*) Maths (A) Additional Maths (A) Science (A) Additional Science (B) Business Studies (A) ICT (A) Design and Technology (A) Religious Studies (A) English Language (B) English Literature (B) French (C)

## Additional Interests

I am currently a team leader for one of the company values teams. I am responsible for organizing charitable events and collections for our nominated company charity, NSPCC.

I set up and manage an employee tuck shop within the company which has raised over £1000 for the nominated charity since summer 2017.

With a true passion for computer science, I enjoy studying software development, refining my Photoshop skills and creating videos in premiere pro outside of the office. The marketing, tutorial and review videos visible on Provision Tracker's social media profiles were all created by myself.

## References

Niki Wood

Sales Director, Provision Tracker & Cool Milk

07714 097691, [niki.wood2@icloud.co.uk](mailto:niki.wood2@icloud.co.uk)

Alex Mihai

HR Officer, Cool Milk

01522 705764, [alex.mihai@coolmilk.com](mailto:alex.mihai@coolmilk.com)

## Current Salary

Available on request