I LIKE MAKING NICE STUFF.

Christopher Allen
Front End Designer & Developer

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HELLO! HELLO! HELLO! HELLO!

Selected Work Experience *

Owner
The Federal Store   2015 – 2021
applying UI/UX skills for successful interior customer flow
web store ranked in Shopify weekly top 10 by revenue
logo, branding, label, merchandise design
HR, training, management, team leadership
promoting fellow entrepreneurs, neighbourhood involvement

Media Coordinator (Frontend Developer / Designer)
molo   2013 – 2015
maintenance of 3 production websites (HTML, CSS, JS)
Magento (Adobe Commerce) and Wordpress CMS
SEO and UI/bug fixes
web/print ready design with Photoshop, Illustrator, InDesign
responsible for all digital asset management
design/management of all email campaigns (HTML, CSS)
media relations and awards applications
oversaw colleague documentation of studio processes

Frontend Developer / Designer
Mighty Sparrow Design   2012 – 2013
layout, design, illustration for digital and print media
updates to client Wordpress sites (HTML, CSS, JS)
client work includes projects for SAP and UBC

*References upon request

Awards & Honors

2007	Saskatchewan Arts Board Emerging Artist Grant
2006	U of S Academic Great Distinction
2001	Governor General's Academic Bronze Medal

Education

Bachelor of Fine Arts
University of Saskatchewan   2006
digital design and printmaking

Frontend Development and UI/UX
Mentored   2021 – 2023
2 years exp. with React, Next (SSR), Tailwind, Jest

Selected Skills
● hard   ○ soft

React Typescript Sass Tailwind Next MUI Jest
Graph QL AWS Node Mongo DB CI/CD Git
Figma Photoshop Illustrator cognition organization

FAQ

Q. What makes you stand out?
Whether working independently or as part of a team, I'm a high achieving individual who has capacity to deliver a product that is above expectations. In addition to my technical skills, my depth of experience gives me versatility and value both at and away from the keyboard.

Q. Why front end development?
I'm happiest in my work when it blends problem-solving conceptually and visually. And I just like making nice stuff.

Q. Can you elaborate on that?
I'd love to! Reach out to me at hello@chriscoastal.com.