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TO WHOM IT MAY CONCERN,

How are you? I was intrepid to see your advisements on seek today; after the day I was putting together a small site for a friend if you would like to see a day's work for me, all the titles on there are by me you can have a look at http://multiversity.name - Anyway I have been running my own PHP Development company called Chronolabs (www.chronolabs.com.au) for 6 years and due to some short fall the recent months invoices, more or less having my good nature taken advantage of I have decided to seek permanent work with a company so I can move myself and my wife into a mortgage and out of our parents house.

I am a senior developer with both director experiences in several start-ups as well as the OSIA (this is the open source equivalent of the retail association in Australia) I am not afraid to make a business decision as well as take the rap for any mistakes resulting in a poor decision. I have been on an open source project since 2007 and started programming PHP in 2005 when .NET came out and I migrated from being a Microsoft developer to a LAMP Stack environment.

The XOOPS project has over 600 million deployments worldwide and is used in many realms of both government and commercial as well as personal environments. You can see some of my code libraries for it at http://code.google.com/p/chronolabs or even install them and test them at http://xoops.demo.si-m-on.com.

I have experience in giving advice to other countries government through the XOOPS network on best fit and design for Open Gov which is the government 2 information you can find on places like Twitter and so on. This has included development of REST API Systems as well as document management systems and workflow control as well as classification touring systems.

Should I take your interest then please contact me on 02-8060-4512 and I would be more than happy to come in for an interview, I have worked at Card-link developing b-Pay as well as in Fraud Investigation in the Commonwealth bank IIS Division as a software developer so I have financial experience.

When it comes to SEO and *white hat techniques*, I have grown with the internet from the early days of gopher vs. html as well as the development of search engines. If you search for a couple of recent sites of mine like www.adversereactionsaustralia.org under it first keyed term 'psychiatric medico' you will notice in google.com.au even though it is only 3 weeks old it already sit's in the front page of Google.

This is because even though it has been attacked with a demotion farm from a pharmaceutical company from what I believe, I know methods that use this against itself such as uses of the 301 Permanently Moved and other systems which stop sites from being demoted from other parks and so on; in other words using a demotion farm against itself; which are highly used. I am also excellent in keying sites to the most perfect keywords on the basis of the way search engines gauge the ranking of the sites. Some sites which I have SEO'd include in which was keywords, anti-stuffing systems, honed to <h1> - <h5>, <title> and <p> tags which keywords are crucial to relate to on each page:

- http://www.adversereactionsaustralia.org
- http://www.extraterrestrialembassy.com
- http://www.chronolabs.com.au
- http://www.xoops.org
- http://www.shower.geek.nz
- http://www.communication.org.au
- http://www.xortify.com
- http://www.shower.geek.nz

You will find with all these pages, they site in the top organic search results on the initial words of their title. This is all because of the white-hat method I have been using for SEO. I am also skilled in Google Analytics and implementations of this as well as the analysis of this, setting up Facebook pages, linked-in groups & products as well as getting good landing pages made.

I find with CPM advertising your landing page is crucial to capturing the 14 seconds you have to get the browser to explore your page before they click the back button, this can be through the use of multimedia, IPTV as well as embedded high impact content.

I also will hone your sitemap and method needed to get higher ranks with search engines like Google, Bing, Yahoo and will either develop or get your developers to make and automated way of your new links being indexed within 2 hours of being released on the market. IF you're wondering more about sitemaps please view www.sitemaps.org - This will have at least some information for you to gauge what is needed for all site especially *Bing* to have a good organic level in search engines. This also included in your robots.txt.

I also am skilled with API and the use of oAuth to things like Twitter, Facebook, Linked in, Google, Bing and other engines. This is the generation of automated content as well as user subscribed content and news feeds being sent from a site. Some applications I have written to do this include TwitterBomb and LinkedIn-Bomb which you can see at my demo. I Have written both oAuth Servers as well as oAuth clients and have a full encompassing understanding of this.
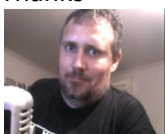
I have also written REST APIs which provide, JSON, XML & Serialisation output as well as having SOAP options which use a plug-in method for their functions. This APIs I have written are both with oAuth Servers as well as Username and Password authentication. If you would like to see the framework if wrote for this it is called X-REST on my code library on Google code.

Included in my skills is using things like WURFL and the WURFL cloud for presenting websites for mobile content and mobile interfaces, as well as using this important cloud service to determine if it is a phone or a pad for tablet content rather than single column mobile content. This has included IPTV being served to Mobile clients like iPhone, iPad, Andriod and Blackberry. This was mainly with the use of a Wowza media server and an archive of video data as well as live stream. I was not directly involved in the production of IPTV media streaming of live events but I wrote the backend of it for a number of sites, this was inclusive of APIs as well as upload of media services via email and piping of emails. I normally work in a CPanel environment or cloud hosting, I prefer to work on Windows 7 environment in eclipse for development and Dreamweaver CS for front end graphical design this is normally with WAMP Server for my local host.

I can also cut from adobe Photoshop or Illustrator artworks, pixel perfect design, and near pixel perfect design for some of those designs which are not entirely possibly with HTML unlike the appearance in the graphics software. This is both with Tables and div's depending solely on the design. I have done this as in my business even though I out source some of my graphic design, I find some work has to be done by myself to within the scope of the budget of the project. In my business I have had to fit in to both backend and frontend developer roles as well as make plenty of business decisions for clients, I have had over 240 jobs in the last 6 years with Chronolabs however I am looking for regular money so I can get into a mortgage for myself and my wife. I am not afraid to have to make a business decision and willing to take the rap if it is the wrong decision; this all comes with the director experience i have as well as running my own business.

I general like to develop in Open Source and like to be involved in either ground up development, or walking into an existing code base and excelling in it's design and implementations. In my role I have reverse engineer most MVC on the market including Zend, CodeIgniter, CakePHP as well as a mirage on the others, this was to write whitepapers for the XOOPS Core Dev team in planning XOOPS 3 which should be an MVC. I have not predominately development much in this however so if you are asking for MVC it will be a tight but research learning curb, however i will have no worries if it is an existing code base rather than ground up development of MVC. I am also familiar with ORM like AdoDB, Doctrin, PHPNetBeans and others as well as i have been research these for XOOPS 2.7.

Thanks

Simon Roberts
http://twitter.com/itswishcraft