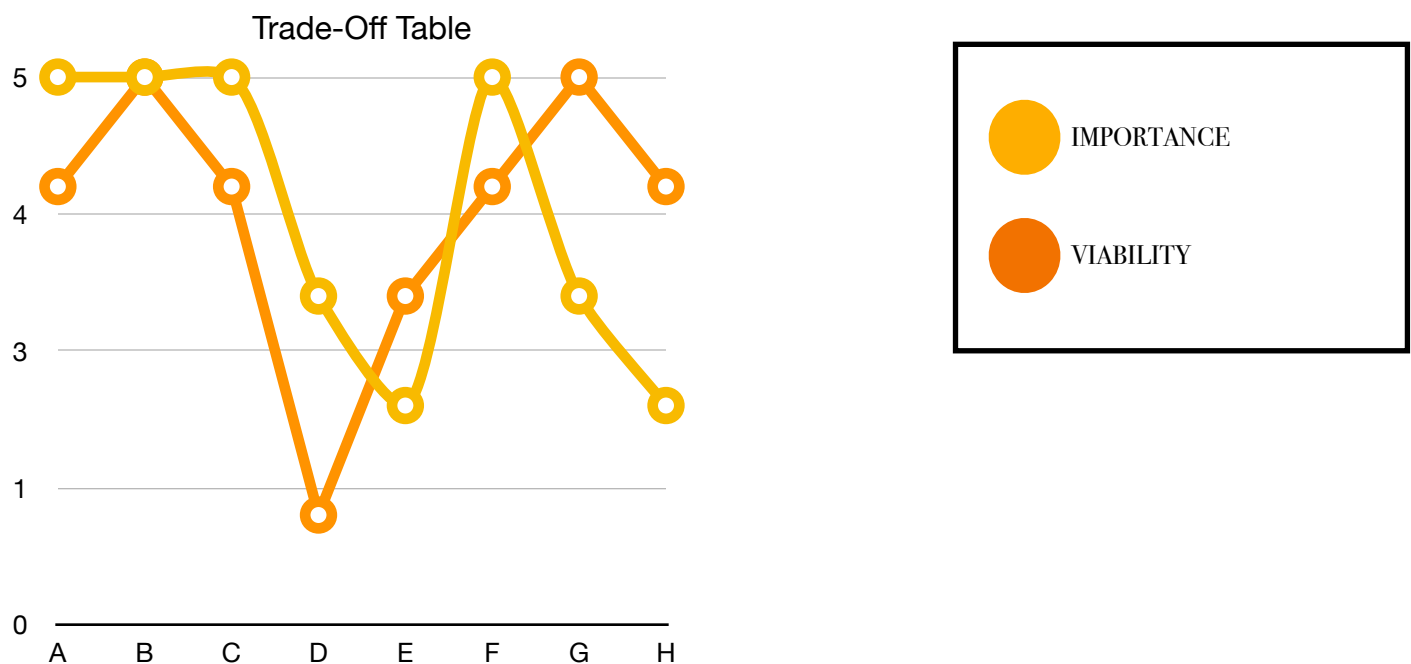


ID	Opportunity / Problem / Feature	Importance	Viability
A	Include a “Mission Statement” or “About” page, so users understand the purpose of the app	5	4
B	Incorporate a dropdown list above the “submit” CTA so users can select a vehicle “make/model” for comparison	5	5
C	Use JS to produce a pop-up modal/ new page with a comparison & breakdown of financial details (yearly savings, etc.) for fuel lvs. electric vehicles	5	4
D	<i>Incorporate a “save summary” button/option, so users can save the price comparison breakdown in a PDF file for future review</i>	3	1
E	<i>Connect to a third-party API, so users can search/find/compare specific vehicles (brands, models, years, etc.)</i>	2	3
F	Include a built-in calculator (JS) to show users how much money they would be saving in the long run (1 month, 1 year, 5 years, etc.) by choosing electric	5	4
G	<i>Incentivize users to choose electric by including a “Fuel Facts” feature (card, banner, etc.) with statistics about the effect fuel emissions have on the atmosphere</i>	3	5
H	<i>Add animations, images and effects to the price comparison/breakdown to emphasize why electric is better</i>	2	4
<b>Total</b>		<b>30</b>	<b>30</b>



What features do we have to drop based on this exercise? **D, E, G, H**  
 What features make up our “MVP”? **A, B, C, F**