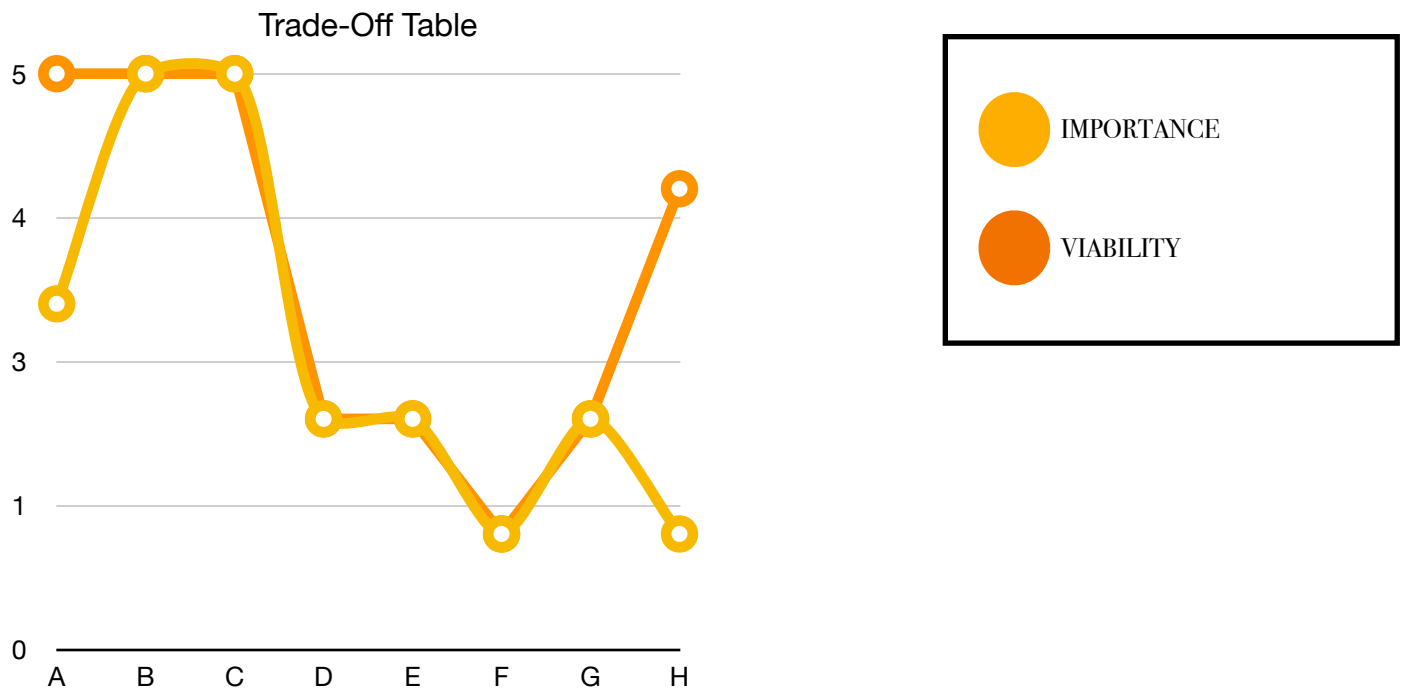


ID	Opportunity / Problem / Feature	Importance	Viability
A	Include a “Mission Statement” or “About” page, so users understand the purpose of the app	o	o
B	Incorporate a dropdown list above the “submit” CTA so users can select a vehicle “make/model” for comparison		
C	Use JS to produce a pop-up modal/new page with a comparison & breakdown of financial details (yearly savings, etc.) for fuel I vs. electric vehicles		
D	Incorporate a “save summary” button/option, so users can save the price comparison breakdown in a PDF file for future review		
E	Connect to a third-party API, so users can search/find/compare specific vehicles (brands, models, years, etc.)		
F	Include a built-in calculator (JS) to show users how much money they would be saving in the long run (1 month, 1 year, 5 years, etc.) by choosing electric		
G	Incentivize users to choose electric by including a “Fuel Facts” feature (card, banner, etc.) with statistics about the effect fuel emissions have on the atmosphere		
H	Add animations, images and effects to the price comparison/breakdown to emphasize why electric is better		
Total		o	o



What features do we have to drop based on this exercise?
What features make up our “MVP”?