Code for America Visual Identity

Brand & Visual Reference Cheat Sheet

- **Add these elements to spice up your deck!**

  Check out **Code for America's Visual Assets Library** where you may download blobs, illustrations, and icons.

- **Before adding photos to your presentation**

  Consider reviewing **Code for America's Visual Guidelines** located in Notion for any external facing presentations.

- **Keeping colors on brand**

  To the right is Code for America's color system. This color palette is automatically added under the "custom" section of any color drop down for easy access.

#2B1A78	#5650BE	#C2C0E8
#AF121D	#EF6C75	#F9C8CB
#A1B4EA	#C9D4F3	#E6EBF9
#FFB446	#FFD699	#FFF3E0
#006152	#00AD93	#E2F9F6
#E9CCBE	#F7EDE8	#F5F0ED
#000000	#F3F3F3	#FFFFFF

Link to more info: https://codeforamerica.org/news/a-new-code-for-america-brand/

CODE for AMERICA