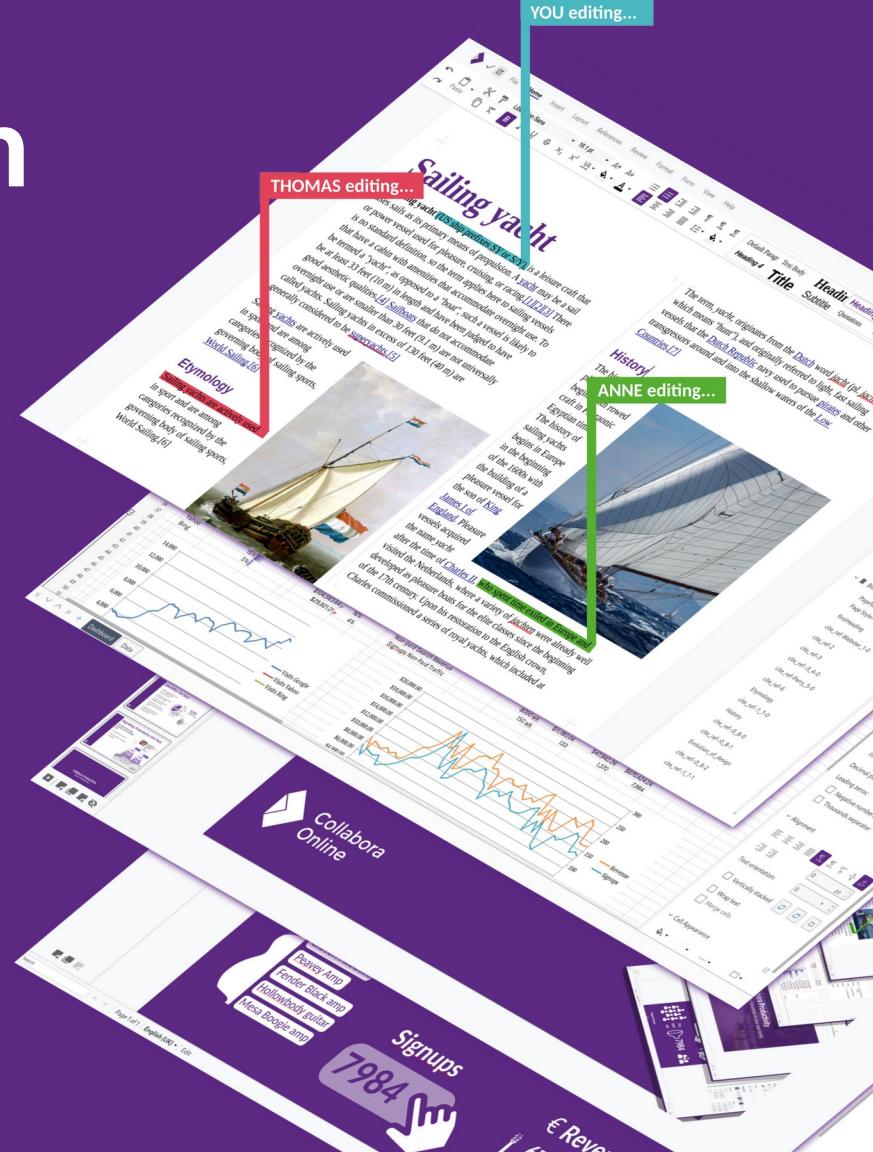


Marketing Collaboration with our Partners

Naomi Obbard
Marketing Lead
marketing@collaboraoffice.com



Technical Day
COOL
days





Nextcloud



Collabora Online



What types of Marketing do we currently do?



Our Joint Marketing

There are lots of ways we love to work with our Partners

- Videos
- Case Studies
- Webinars
- Testimonials
- Events
- Social Media
- Emails





Videos

Interviews, short videos, integration walk-through's



Collabora Online & Pristy - Interview with Lucie Lesage

Collabora Online • 279 views • 11 months ago

3:30



Collabora Online & Nextcloud - Interview with Julius Härtl

Collabora Online • 326 views • 7 months ago

4:51



Collabora Online & 1&1 Mail & Media Applications SE - GMX | WEB.DE | mail.com

Collabora Online • 108 views • 10 months ago

3:24



Collabora Online & LibreOffice - Interview with Italo Vignoli (Part 1 of 2)

Collabora Online • 139 views • 7 months ago

5:54



Collabora Online & Arawa - Interview with Philippe Hemmel

Collabora Online • 147 views • 9 months ago

4:36



Collabora Online & LibreOffice - Interview with Italo Vignoli (Part 2 of 2)

Collabora Online • 138 views • 7 months ago

4:14



Collabora Online & allotropia - Interview with Thorsten Behrens

Collabora Online • 135 views • 10 months ago

6:44



Collabora Online & Mattermost - Interview with Chetanya Kandhari

Collabora Online • 141 views • 9 months ago

4:15

Last year's COOL Days
videos:

1.7k views
39.4 hours watched



Collabora Online & Office ✅
@CollaboraOffice

Promote ...

Our friend François Aubriot shares why open-source file formats are important, and why Alinto chooses #CollaboraOnline for document editing.

Enjoy!

buff.ly/3vUAqFo

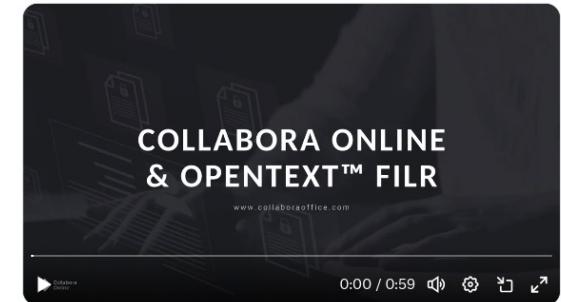


Collabora Online & Office ✅
@CollaboraOffice

Promote ...

Fir by @OpenText delivers secure file sync and share, ensuring remote access and collaboration. Powered by #CollaboraOnline, Fir's Content Creator empowers users to securely collaborate on documents in real time.

Hit play and find out more! 🎥





Videos



Nextcloud
15,274 followers
2mo • 1 video

Our very own Julius Härtl shares how Nextcloud + Collabora Online = ❤️

Together, we offer you a real-time collaborative online office suite integrated into Nextcloud

#Nextcloud #CollaboraOnline #Innovation #Productivity

Collabora Online & Nextcloud
Julius Härtl

Collabora Online & Nextcloud - Interview with Julius Härtl
youtube.com



#opensource #nextcloud

Why is open source better...

115 views



Collabora Online & Nextcloud - Interview with Julius Härtl

Collab...
516...
Analytics
Edit video
Like 10
Dislike
Share
...

326 views 7 months ago
We talked to Julius Härtl, software engineer at Nextcloud. We chatted about how Collabora Online and Nextcloud work together, and how the Nextcloud business is developing as data-sovereignty becomes a serious consideration around the world ...more

2 Comments Sort by

Add a comment...

@hangabriel277 7 months ago
Hallo Julius, Danke für Deine Sicht der Dinge, die auch mich zu Collabora Online geführt haben und insbesondere durch die Integration in Nextcloud. Aber gerade Innovationen im Bereich der Datensovereignität sind sehr wichtig.

Hello Julius, thank you for your perspective, which also led me to Collabora Online and in particular through the integration into Nextcloud...

One interview became: 1 video, 1 reel, testimonial, shared on social media by both parties, new lead!



Case Studies

How are our Partners & their customers using Collabora Online?
Be part of the fun!

Case studies

Collabora Productivity SURF ownCloud Case Study

How ownCloud and Collabora Online Increased Productivity In the Dutch University and Research Landscape

Collabora Productivity Nextcloud Case Study

SIB delivering Nextcloud to 2500 teachers and 33000 pupils in Brittany, France

Collabora Productivity arawa SAPEURS-POMPIERS DE LA MOSELLE Case Study

Extinguishing Barriers of a Diverse Workforce

Collabora Productivity Antecedent Case Study

When AI Detection Isn't Enough



Webinars

We have a large team of experienced engineers and product specialists who can present webinars on various subjects.

FILR PRODUCT UPDATE

Webinar

February 1, 2024
4:00 PM - 5:00 PM

opentext™ **Collabora Online**

REGISTER NOW

WEBINAR

Streamlining enterprise documents with **Nextcloud Office**

A Nextcloud webinar series

22:47

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Word Count...

About

Search

Dear attendees,

We are thrilled to extend a warm invitation to you for our upcoming "Virtual Annual Conference," which promises to be an exciting and celebratory.

In light of current circumstances, we have decided to host this event unique opportunity for friends, family, and colleagues from near and together virtually. We believe that despite the physical distance, the experiences can bring us closer.

Event Details:

Date: Saturday, December 10, 2023
Time: 9:00 AM - 5:00 PM (UTC)
Platform: Nextcloud
Feedback Link: <https://tech-preview.nextcloud.com/call/587542>

Scan this to give feedback through our survey

Nextcloud: Focusing on interoperability and migration

opentext: Focusing on the product as a whole and the integration with their product, Filr



Testimonials

We love to share the nice things people say about us, in return, giving them more visibility!



Collabora Productivity
965 followers
1d •

Shadow gains a real online office suite with #CollaboraOnline...

"We were able to test the suite and can confirm that it is very stable and intuitive. Collabora supports the main office formats, including those of Microsoft Office and OpenDocument (LibreOffice), as well as TXT, RTF, and Markdown (.md) formats. Importing and exporting (including PDF) is easy."

Read More: <https://lnkd.in/du9xdGeq>



We deeply value collaboration with our amazing partners, and it brings us special joy knowing that our support contributes to positive experiences in customer relationships!

Curious to learn more about #collaboraonline + @adfinis duo?

buff.ly/3T7EP0E

PARTNER TESTIMONIAL

“

Working with Collabora has been great. Being able to enjoy their support in our customer relationships helps everyone to relax.

”

Nicolas Christener
CEO | CTO, Adfinis AG

"The ability to collaboratively edit documents, spreadsheets, presentations in a browser is the core for an alternative to Microsoft 365. We feel Collabora is a very supportive, very flexible, very open partner which is fun to work with."

- Peter Ganter, Univention





Events

- Meeting Partners
- Creating content in-person
- Joint booths
- Supporting Partner events





Social Media

Collabora Productivity
965 followers
3mo • 1

BIG shout-out to ownCloud! 🎉

Explore the full article & learn more about how #collaboraoffice contributes to the #EOSC project

ownCloud
5,723 followers
3mo • 1

ownCloud to play key role in implementation of European Open Science Cloud

ownCloud GmbH, a Kiteworks Company, is proud to announce that it has won the European Commission's "Managed Services for the European Open Science Cloud" contract. This marks a significant milestone for ownCloud and its commitment to advancing open science and research. ...see more

EUROPEAN OPEN SCIENCE CLOUD

the implementation of the European Open Science Cloud (EOSC)

What aspect of document collaboration are you most interested in learning about during our upcoming @nextcloud + #CollaboraOnline Webinar?

Don't forget to register! 🎉 [nextcloud.com/blog/event/strea...](#)

0% Document Life Cycle Management
22% Strategies for Seamless Collaboration
11% Ensuring Document Integrity Across Platforms
67% All of the Above!

Refresh - 9 people - Closed

Nextcloud Office

Streamlining enterprise documents with Nextcloud Office - Nextcloud

Join us in this webinar where we will unravel the complexities of document formats i...

Collabora Office
@CollaboraOffice
Feb 14

A Chat with Jeci's Dynamic Duo 🤗

We spoke to our bilingual friends Jérémie and Lucie from @jeci about how their French business is growing why do French local governments choose #CollaboraOnline, and more...

Check it all out! 🎥 [youtube.com/watch?v=CvJjuM083u...](#)

Why do French local governments choose Collabora Online over Microsoft?

COLLABORA ONLINE PARTNERS PRISTY WATCH NOW

Collabora Productivity reposted this

Univention
4,658 followers
1mo • 1

Wie wichtig #DigitaleSouveränität und Schutz sensibler Informationen besonders für Text- und Tabellen-Dokumente sind, machte Michael Meeks von Collabora Productivity in seinem Vortrag auf dem #UniventionSummit sehr kurz ...see more

See translation

TOGETHER STRONG.

Security & Encryption

Digitale Souveränität von Dokumenten sichern - Michael Meeks (Collabora)

youtube.com

You and 8 others 2 reposts

Collabora Productivity
965 followers
1mo • 1

Breaking barriers together! 🌐 Discover how accompanied by Arawa - Collaboration Open Source, #SDIS 57 adopted #Nextcloud, #CollaboraOnline, Arawa #Workspace, and #Monitor — unlocking enhanced efficiency a ...see more

Arawa - Collaboration Open Source
752 followers
1mo • 1

Etude de cas : En collaboration avec Arawa, la #SDIS du #SDIS 57 a adopté en 2020, #Nextcloud, #Collabora Online, Arawa #Workspace et #Monitor. Ces solutions de collaboration #OpenSource améli ...see more

See translation

SAPEURS POMPIERS DE LA MOSELLE arawa

Sapeurs-Pompiers de la Moselle : cas client d'une migration vers un ensemble de services collaboratifs libres - Arawa

arawa.fr • 4 min read

Collabora Online & EGroupware

- Flexible Integrations
- Custom Uis
- Genuine Partnership

Collabora Online

Streamlining enterprise documents with Nextcloud Office - Nextcloud

Join us in this webinar where we will unravel the complexities of document formats i...

EGroupware

TOGETHER STRONG.

Security & Encryption

Digitale Souveränität von Dokumenten sichern - Michael Meeks (Collabora)

youtube.com

You and 8 others 2 reposts

Collabora Online

www.collaboraoffice.com

View Insights Book Post

2 likes 1 December 2023 Add a comment ...



Emails

New Partner Spotlight for 2024

Partner Spotlight

We are excited to introduce a new section to our newsletter, the Partner Spotlight. Here we will be sharing one of our Partners, highlighting their expertise and celebrating their achievements.



Adfinis has been a leading service provider of Open Source solutions for more than 20 years and is based in Switzerland, the Netherlands, Germany and Australia. As a company, they contribute to sustainable and reliable IT solutions by being firmly involved in the Open Source community.

Adfinis are one of our longest standing partners for almost 10 years! In this time we have attended and sponsored many events together, developed the [Collabora Online iOS app](#), developed the [LanguageTool](#) and [DeepL](#) integrations and had many successful and happy customers including the [Swiss Federal Supreme Court](#).

[Find out more about Adfinis](#)

Partner Spotlight



This month we are excited to share one of our partners based in France, [worteks](#).

Worteks is a free and Open Source software expertise and publishing company, working with clients to provide expertise in the design and implementation of complex infrastructures for large companies and administrations around the world. Their mission is to propagate the use of Open Source across the globe, to give users total transparency in the management of their personal and professional data.

The modular solution W'Sweet is an Open Source application and collaborative portal developed by Worteks, based on the BlueMind messaging solution as well as the LemonLDAP::NG Single Sign On and Access Management free software. W'Sweet also integrates a full office suite with [Nextcloud](#) and Collabora Online, instant messaging with Rocket.chat or Matrix and video-conferencing with Jitsi Meet and BigBlueButton.

[Find out more about W'Sweet](#)

Partner Spotlight



Could this be you?

[Find out more about](#)

How do we collaborate with our partners when they are located across the globe?



Collaboration Example #1

- 1 video call to discuss the project
- Draft case study written by the Collabora Marketing team
- Collaborating using comment threads in Writer for feedback
- Final approval & published!

This screenshot shows a Microsoft Word-like interface for Collabora Online. The main area displays a document with several paragraphs of text. Two comment threads are visible on the right side of the screen, each with a timestamp and a user profile picture. The top comment is from 'Resolved' on 'Mon, 5 Feb 2024' with the text: 'I think we should also mention how our system allows the instructor to collaborate with the student in real time and to provide rich feedback after each creation process.' Below it is another comment from 'Resolved' on the same date with the text: 'We encourage instructors to include effort and revision as a percentage of the grade for the assignment. Basically, we can't say for certain that the student...'. A sidebar on the right contains sections like 'Headings', 'Bookmarks', and 'About Antecedent'. At the bottom of the interface, there's a navigation bar with links like 'Search', 'Page 1 of 4', '1,297 words, 8,263 characters', 'Insert', 'Standard selection', 'English (UK)', and 'Edit'.

When AI Detection Isn't Enough

Collabora Productivity Case Study

Antecedent

The slide features a large image of a human brain with glowing blue circuit board patterns inside, symbolizing AI or digital processing. The title 'When AI Detection Isn't Enough' is at the top, followed by the text 'Collabora Productivity Case Study' and 'Antecedent'.



Collaboration Example #2

- An initial video call to discuss ideas
- Information was shared within Pisty & Collabora Online to form the basis of the content (via their portal)
- Collabora Marketing team created a video and an integration overview
- Uploaded into the shared portal
- Feedback, approval & published!

Pisty Espaces

WORKSPACES
Pisty Demo - Collabora

FAVORITES
Exchanging files

SEARCHING

Pisty

MANAGER

Showing 7 elements out of 7.

Recent Files Recent Folders

Thumbnail	Name	Version	Size	Modified at	Modified by
	Demo Documents			06/03/2024	Noomi Obbard
	Exchanging files: Test the available options			06/03/2024	Noomi Obbard
	Formats available	1.1	10 KB	06/12/2023	Administrator
	Available options	1.1	8 KB	06/12/2023	Administrator
	Workbook for your tests.ods	1.0	7 KB	14/12/2023	Noomi Obbard

Collabora Online

jeci Integration

Jeci provides Pisty, an Electronic Document Management tool with collaborative editing, designed for professionals looking for a solution based on Open Source software and using French servers. This is achieved by combining Alfresco and Collabora Online. Pisty is either hosted in France with OVH Cloud or on-premise. With a new and improved interface, you can easily edit, search for and share files using Pisty Workspaces.

"Collabora Online is an obvious choice for us because it is based on free software and it perfectly meets the needs for online document management." — Jerome Lescage, Jeci

Key Features:

- View and edit spreadsheets, documents and presentations
- Real-time collaboration from anywhere
- Preservation of layout and formatting of documents
- Insert comments, reply to comments, track changes
- File revision history

[Find out more about Jeci](#)

www.collaboraoffice.com hello@collaboraoffice.com

Collabora Online & Office [@CollaboraOffice](#) [Promote](#) ...

Thanks to our partnership with @PistyOSS, #CollaboraOnline seamlessly integrates into Alfresco Community for effortless document editing & collaboration. Enhance your EDM with easy search, version handling, & more. Take a look at how it works!

buff.ly/49F4K5S



Collaboration Example #3

- Egroupware presented their integration in a 20 minute call
- Collabora Marketing team created content and a video showing off the key parts of the integration from the information learned
- Feedback, approval & published!

Collabora Online and EGroupware

EGroupware offers an online calendar for appointment management, contact management with CRM, tasks, emails and project management, as well as an online file server. These basic functions are supplemented by the integration of chat, video conferencing and remote desktop modules to create a sophisticated home office solution.

[Discover Collabora for EGroupware](#)

The groupware networks all information on an online company platform that runs in any desktop browser, independent of the operating system. In its mobile version, it also runs nicely on smartphones and tablets.

[Get Collabora for EGroupware
\(for Business\)](#)

[Get Collabora for EGroupware
\(for NGO\)](#)



Webpage

Blog post

Flexible Integrations, Custom UIs, Genuine Partnership – Collabora Online and EGroupware

30 November 2023 ▾ Richard Brock ▾ Collabora Online ▾ Edit

In a recent video call with EGroupware Managing Director, Birgit Becker, we learned about some of the impressive ways EGroupware is leveraging the power of Collabora Online to enhance productivity across their software suite. In this blog post, we'll take a quick dive into some of the ways Collabora Online's adaptability and openness shine in this integration.



Powerful email integration

A customised user interface is just one of the ways Collabora Online has been adapted to seamlessly fit into the EGroupware ecosystem. Something that can only be dreamed of with proprietary systems, this becomes a reality with Collabora Online. In their customisation, EGroupware developers have added email functionality directly into the Collabora Online document editor interface. Rather than having to download a document and attach it to an email with a separate email application, the whole process can be managed directly from the document editor UI with just a few clicks. This integration is then further developed within the EGroupware CRM, enabling EGroupware users to quickly and easily identify which documents have been sent to which email addresses.



Flexible custom fields

EGroupware takes further advantage of Collabora Online's versatility by allowing the insertion of EGroupware standard data or custom fields from other EGroupware modules directly into Collabora Online documents. The open-source nature of Collabora Online enables this kind of deep integration, providing users with a flexible platform where functionalities can be extended to meet specific needs. This adaptability ensures that Collabora Online is not a one-size-fits-all 'my way or the highway' solution, but a dynamic tool that evolves with the unique requirements of each user.





Collabora
Online



Technical Day

COOL
days ▶

Thank you!

By Naomi Obbard



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hello@collaboraoffice.com
www.collaboraoffice.com