

Danny Teo Yong Song

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Danny Teo is a Professional Speaker/Trainer/Teacher/Coach and a management consultant with Enterprise Singapore-recognized certification: Registered Management Consultant (RMC, IMCS TR 43:2015 Management Consultants Standard). His areas of Expertise are Business Excellence, Branding, Marketing, Franchising, Business Strategy Innovation, Human Capital Development, Financial Management, and Digital Transformation. Danny helped many Singapore Enterprises in their management consulting projects to upgrade their business, innovate or venture overseas, under three pillars: Core capabilities (Business Strategy Development, Financial Management, Human Capital Development, Service Excellence, Strategic Brand and Marketing Development), Innovation and Productivity (Automation, Process Redesign, Product Development) and Market Access (Mergers and Acquisition (M&A), Pilot Project and Test Bedding, Standard Adoption).

PROFESSIONAL QUALIFICATIONS

Professional Qualifications including Certifications	Year
IBM Cybersecurity Practitioner Certificate	2021
IBM Blockchain Practitioner Certificate	2021
IBM Cloud Computing Practitioner Certificate	2021
Enterprise Design Thinking (EDT) Practitioner	2021
National Registry of Coaches (NROC) Registered Sports Coach	2020
Registered Management Consultant (RMC), IMCS	2020 – 2023
Professional Singapore Certified Management Consultant (PSCMC), TÜV SÜD PSB	2017 – 2020
METIS Data Science Certificate	2019
Exercise Prescription Course, EIMS	2019
Integrative Enneagram Accredited Practitioner	2017
Certified John Maxwell Coach/Teacher/Speaker	2015
Neurolinguistics Programming (NLP) Practitioner, Certified Life Coach	2007
Certified Professional Trainer, iPMA	2005
Chartered Financial Consultant, ChFC, The American College	2004
Chartered Life Underwriter, CLU, The American College	2004
Chartered Financial Practitioner	2003
Certified Financial Planner	2002 – 2022



ACADEMIC QUALIFICATIONS

Academic Qualifications including Certifications	Year
Specialist Diploma in Social Media Marketing & Online Content Creation, SMA	2019
Specialist Diploma in Nutrition & Exercise Science, Singapore Polytechnic	2018
Specialist Diploma in MobileApp Development	2017
Diploma in TESOL, London Teachers Training College (LTTC)	2010
Advanced Certificate in Training & Assessment (ACTA), SNEF	2009
Diploma in General Insurance	1999
Diploma in Life Insurance	1996
B. Eng. (Elect.), Major in Control Engineering, NTU	1992

CAREER EXPERIENCE

Job Title, Company Name	Year
Associate Trainer/Assessor, NTUC Learning Hub	2020 – Present
Associate Trainer/Assessor, Training Vision Institute	2020 – Present
Fitness Instructor/Sports Coach/Nutritionist, NE Specialist Pte. Ltd.	2018 – Present
Management Consultant, 27 Services Pte. Ltd.	2017 – Present
Associate Trainer/Assessor, Training Vision Institute	2009 – 2016
Associate Lecturer, Nanyang Polytechnic	2004 – 2008
Associate Lecturer, Entrepreneur Resource Centre (ERC)	2004 – 2005
Managing Director, High View International Pte. Ltd. (f.k.a. High View Realty Pte. Ltd.)	2001 – 2014
Real Estate Broker, High View Realty Pte. Ltd.	1995 – 2001
Financial Services Consultant, AIA Co. Limited	1992 – 2007

SPECIALISATION

- Financial Planning
- Service Excellence
- Leadership
- Soft Skills: Communication, Relationship Management, Personal Effectiveness, Emotional Competency, Learning and Personal Management etc.
- Digital Transformation
- Personal Branding
- Digital Marketing
- Nutrition and exercise planning



LANGUAGE PROFICIENCY

- English, Chinese, Cantonese, Hokkien: Fluent

TRAINEES PROFILE

- C-Suite
- Managerial
- Supervisory
- Operational

DEVELOPMENT WORK

- 7 Core areas of Business Excellence: Leadership, Customers, Strategies, People, Processes, Results, and Knowledge

CLIENTELE LIST

Private Organisations

- NCS
- Wild Life Reserve Singapore
- One Faber Group
- Heart Spring Spa
- UCMHP Academy Pte. Ltd.

Other Organisations

- Primary Schools
- Secondary Schools
- Millennium Institute
- Singapore Prison

MEMBERSHIP & AFFILIATIONS

	Year
Registered Management Consultant, Institute of Management Consultants (Singapore)	2019 - 2022
John Maxwell Team JMT member	Since 2015

