Partnership Proposal

GDG DevFest Florida 2016

November 5th 2016

About

DevFest Florida is the biggest Google tech conference in Florida this year. It is all about Android and the Web, straight from the experts.

Organized by three Google Developer Group (GDG) chapters: Sun Coast, Central Florida, and Space Coast. GDGs are open communities, run by volunteers passionate about Google technology, and look to share their experiences and knowledge with others.

x 3

GDG Sun Coast
GDG Space Coast
GDG Central Florida

DevFest Florida 2016

What To Expect

Three tracks covering the latest in Android, Web & Cloud, and a Tango hackathon. Build a Tango app on hardware to compete for prizes.

Expect over 100 participants! They consist of 61% experienced, professional developers and 28% students or hobbyists.

DevFest Florida 2016

Technologies covered

DevFest Florida is going to cover
Angular, **Android**, **Polymer, Firebase,** and **Tango**.

Venue

Lake Buena Vista will be home to DevFest Florida 2016.
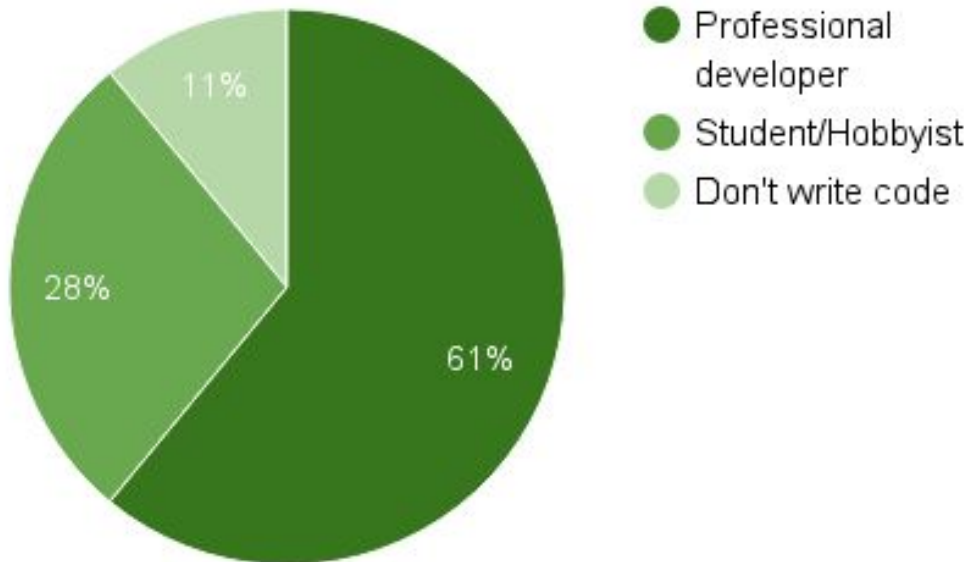More details to come soon on our venue.

Nearby you'll find Walt Disney World, Universal Studios, beautiful golf courses, and premium outlet shopping.

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Attendee Statistics

Attendee breakdown

- ● Professional developer
- ● Student/Hobbyist
- ● Don't write code

11%
28%
61%

Most of our attendees work directly with Google technologies.

Great opportunity to get your business, or product, in front of developers and students.

Many attendees have experience with other platforms such as .NET, Azure, iOS, AWS, Python, etc.

Support us as a Sponsor

	DIAMOND $2000	GOLD $1000	SILVER $500	COPPER $250
Website Logo	✓	✓	✓	✓
T-shirt Logo	✓	✓	✓	✓
Display Table	✓	✓	✓	
Food & Bev Signage	✓	✓		
Introduction Recognition	✓	✓		
Swag Recognition	✓			

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Sponsor Details

All sponsors will have their company or product logo displayed on

- devfestflorida.org
- Event T-shirts
- a follow from our Twitter & Facebook accounts

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Sponsor Details

Gold & Diamond sponsors will also receive

- A dedicated blog post about your company, product, or service on devfestflorida.org
- An email blast to all attendees to show how amazing you & your company is
- Your logo on all our communications and promotional material

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