



# GIANLUCA FIORE

## TECHNICAL CONTENT WRITER AND SEO CONSULTANT

### PROFESSIONAL PROFILE

I worked with computers for years before (re)discovering a passion to write. With the love for precise descriptions, accurate documentation, and a keen eye for technical detail, my job is to translate into words your idea/product.

### PUBLICATIONS

- **How To Travel Alone** (2019)  
A book for solo travelers
- **Your First Year In Code** (2019)  
A complete guide for new & aspiring developers  
<https://leanpub.com/firstyearincode>
- **Nespresso Guide** (2019 - Present)  
Coffee reviews and news  
<https://nespressoguide.com>
- **Fountainpencreator** (2020 - Present) Personal  
blog <https://www.fountainpencreator.com>

### SKILLS

- **Content Writing:** Travel articles, music and movie reviews, short essays and long reads, travel book author and coffee copywriter
- **Technical Writing:** technical book author, SEO-optimized article writer, developers' and API documentation writer, expert at conveying complex concepts into simple words
- **Internet and Desktop Publishing:** webmaster of multiple blogs. Experienced in Wordpress, Sitecore, Confluence, static site generators (Hugo, Jekyll, Pelican)
- **Technical Background:** past Linux Engineer, Go and Python Developer, multiple markup languages expert (Markdown, AsciiDoc, WikiText, reStructuredText), intermediate experience with JavaScript, HTML and CSS
- **Languages:** Italian (native), English, Spanish, Portuguese, Polish

### CONTACT DETAILS

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### EXPERIENCE

#### TRIBE29

##### 2022 - Present

- Technical writer creating new blog posts, flyers, white pages, user guides, editing existing content and optimizing online presence through keywords' researching

#### EPAM SYSTEMS

##### 2021 - 2022

- Content writing and authoring for numerous clients, using CMS (Sitecore, Confluence) for editing and writing technical documentation

#### FREELANCER CONTENT WRITER

##### 2018 - Present

- Providing writing services to various clients, businesses, and publications in the tourism/food niches
- News and article writer for Newsbreak

#### AGENCJA WHITES

##### 2017 - 2018

- Technical writer of SEO-optimized content

#### ARVATO CRM SOLUTIONS

##### 2016 - 2018

- Senior online product specialist, Marketing Advisor and Assistant Team Leader

#### PYTHON AND GO DEVELOPER

##### 2002 - 2018

- Worked on multiple projects as freelancer, involving the use of the Python and Go, SQL and noSQL databases, JavaScript UIs, and implementing DevOps practices.

### EDUCATION

#### CONTENT MARKETING CERTIFICATION

##### Hubspot, 2020

#### GOOGLE ADWORDS EXPRESS/MONETISATION CERTIFICATION

##### Google, 2017

#### GOOGLE MY BUSINESS CERTIFICATION

##### Google, 2016

#### ISTITUTO TECNICO INDUSTRIALE STATALE, NAPLES, ITALY

##### Class of 1999

- Learnt concept of CS, Programming and System Administration