



GIANLUCA FIORE

TECHNICAL CONTENT WRITER AND SEO CONSULTANT

PROFESSIONAL PROFILE

I worked with computers for years before (re)discovering a passion to write. With the love for precise descriptions, accurate documentation, and a keen eye for technical detail, my job is to translate into words your idea/product

PUBLICATIONS

- **How To Travel Alone** (2019)
A book for solo travellers
- **Your First Year In Code** (2019)
A book for aspiring programmers
<https://leanpub.com/firstyearincode>
- **Nespresso Guide** (2019 - Present)
Coffee reviews and news
<https://nespressoguide.com>
- **Fountainpencreator** (2020 - Present) Personal
blog <https://www.fountainpencreator.com>

SKILLS

- **Content Writing:** Travel articles, music and movie reviews, short essays and long reads, travel books and coffee copywriter
- **Technical Writing:** technical book author, SEO-optimized article writer, experienced in proofreading and connoisseur of writing styles
- **Internet and Desktop Publishing:** webmaster of multiple blogs. Experienced in HTML, CSS, JavaScript, Wordpress, Sitecore, Confluence, Markdown, AsciiDoc
- **Technical Background:** past Linux Engineer, Go and Python Developer, expert at conveying complex concepts into simple words
- **Languages:** Italian (native), English, Spanish, Portuguese, Polish

CONTACT DETAILS

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EXPERIENCE

EPAM SYSTEMS

2021 - Present

- Content writing and authoring for numerous clients, using CMS (Sitecore, Confluence) for editing and writing technical documentation

FREELANCER CONTENT WRITER

2018 - Present

- Providing writing services to various clients, businesses, and publications in the tourism/food niches
- News and article writer for Newsbreak

AGENCJA WHITES

2017 - 2018

- Technical writer of SEO-optimized content

ARVATO CRM SOLUTIONS

2016 - 2018

- Senior online product specialist, Marketing Advisor and Assistant Team Leader

EDUCATION

CONTENT MARKETING CERTIFICATION

Hubspot, 2020

GOOGLE ADWORDS EXPRESS/MONETISATION CERTIFICATION

Google, 2017

GOOGLE MY BUSINESS CERTIFICATION

Google, 2016

ISTITUTO TECNICO INDUSTRIALE STATALE, NAPLES, ITALY

Class of 1999

- Learnt concept of CS, Programming and System Administration