Machine Learning

Machine learning using scikit-learn

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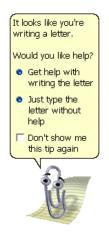
Automate - Save \$\$\$



Detect anomalies (security, fraud, ...)



- Healthcare Save lives
- GeriMedica Second Opinion

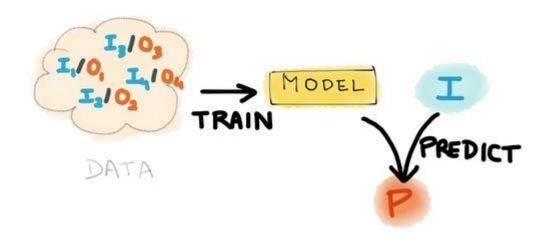




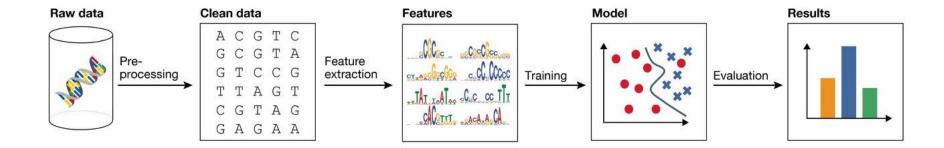
Customer segmentation - targeted marketing - make more \$\$\$



What is machine learning?

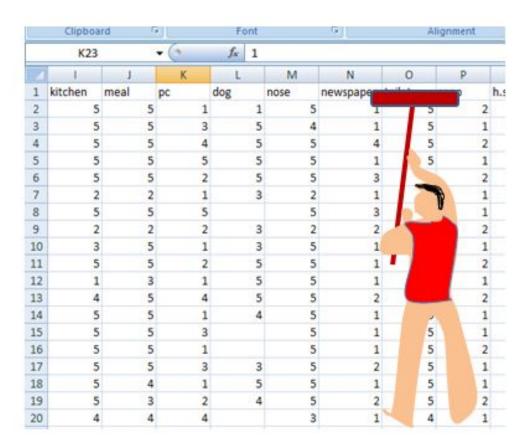


Machine learning pipeline



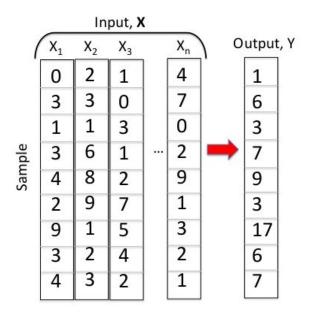
Cleaning data

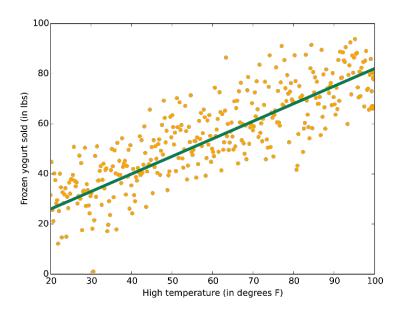
- Clean data
 - Fill missing values
 - Drop incomplete rows



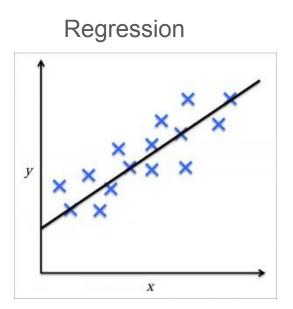
Learning a function

• Learn function $f(x) \rightarrow y$

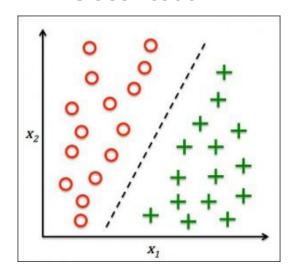




Types of algorithms

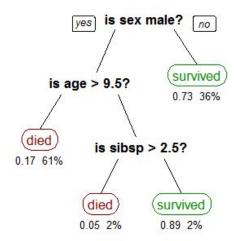


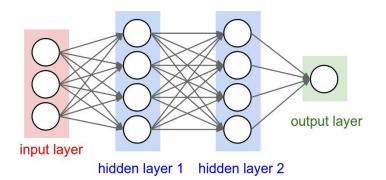
Classification



Types of algorithms

Different approaches (models)





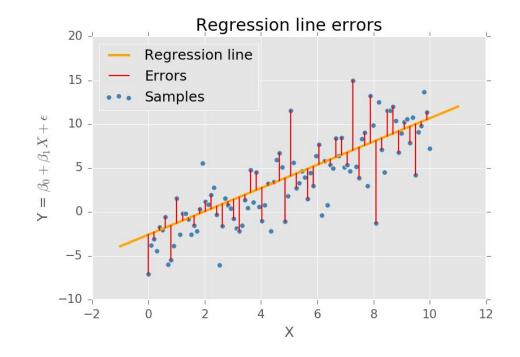
High temperature (in degrees F)

How does learning work?

- y = Intercept + Slope*x
 - o Learn Intercept, Slope

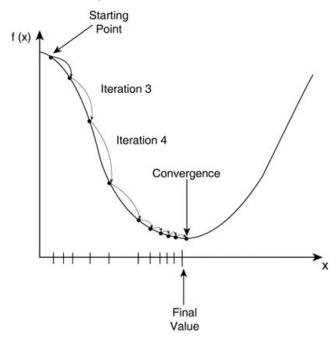
• Loss - e.g. MSE

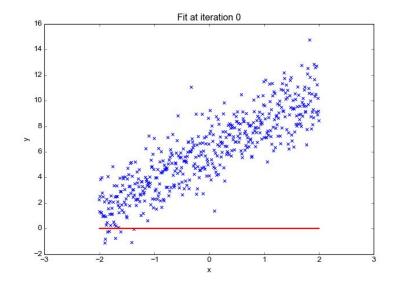
MSE =
$$\frac{1}{n} \sum_{i=1}^{n} (y_i - \tilde{y}_i)^2$$



How does learning work?

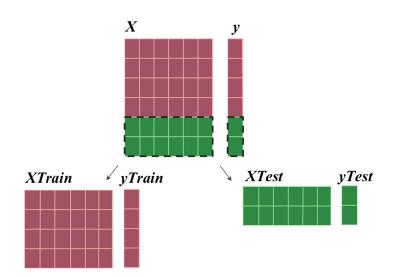
• Training : Gradient descent



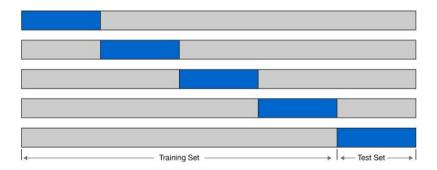


Evaluating

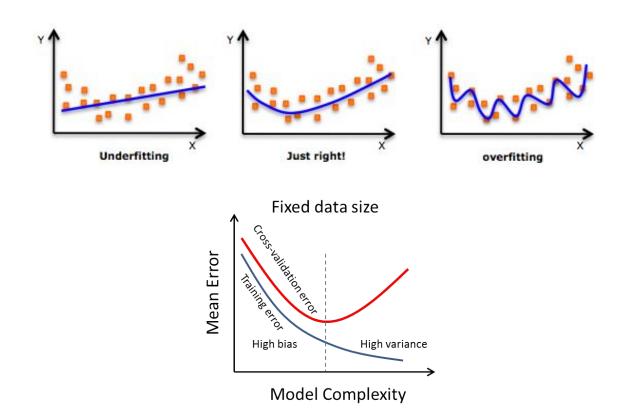
Simple: train/test split



Better: KFold Cross validation



What could possibly go wrong?



Python & scikit-learn

```
from sklearn import datasets
from sklearn.tree import DecisionTreeClassifier
from sklearn.model selection import train test split
from sklearn.metrics import accuracy score
X,y = datasets.load iris(return X y=True)
X train, X test, y train, y test = train test split(X, y)
model = DecisionTreeClassifier(min samples split=8, min samples leaf=4)
model.fit(X train, y train)
y predicted = model.predict(X test)
print("Score: %.4f " % accuracy score(y test, y predicted))
```

Example

- Analysis, features & model NYC taxi trips
- Analysis & model cycle share

Hackathon suggestions

- Find research questions / hypotheses
 - Predict number of trips (weather?)
 - Predict trip duration (weather, sex, age, ...)
 - Predict popular routes (week/weekend, ...)
- Prepare data
- Train & evaluate models
- Try, learn & improve!
- Interpret results

Ready?

• Let's start hacking!