



MODDY

More than just a box.

By Pack-A-Punch

Che fine fanno le scatole una volta utilizzate?



La Soluzione



Costi elevati



Risparmio



Rifiuto



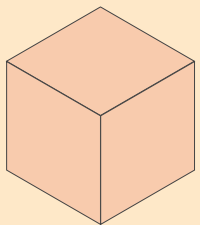
Riuso



Monitoraggio



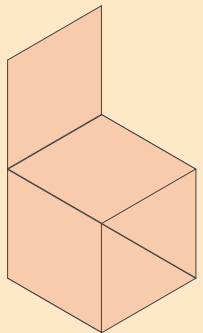
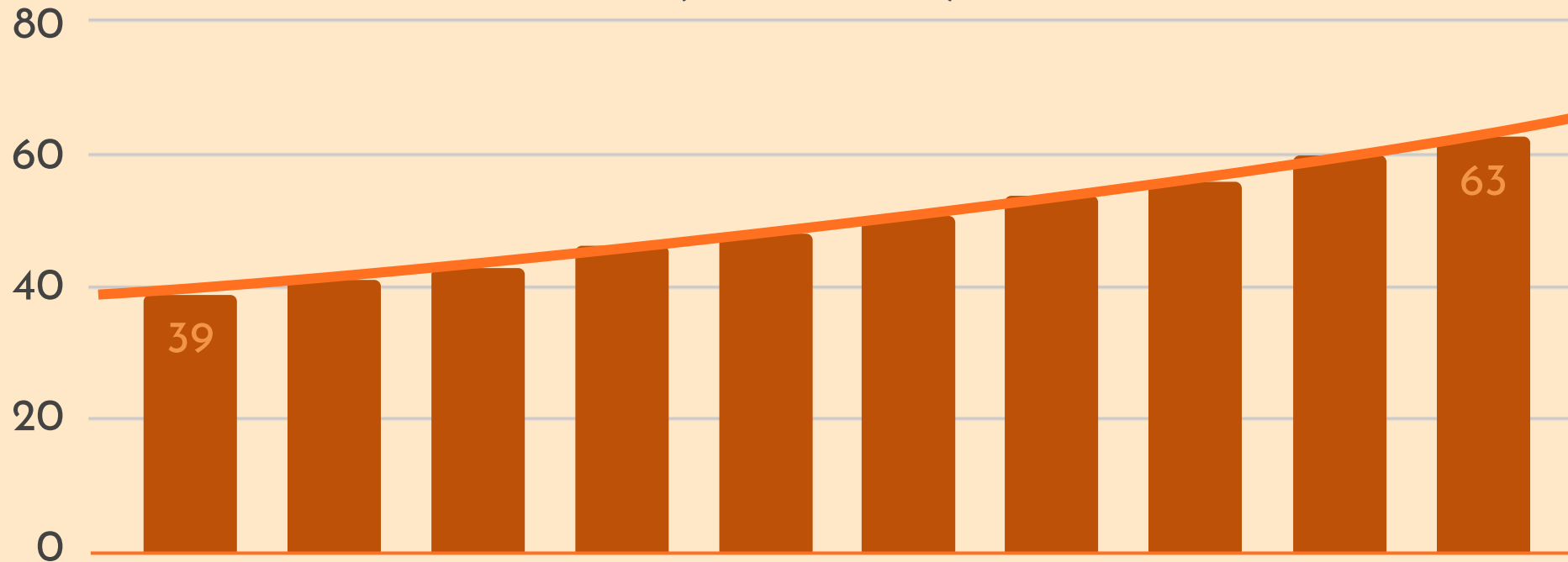
RFID



Valutazione del Mercato



Smart Packaging market size, 2021 to 2030
(USD Billion)



Vantaggi competitivi



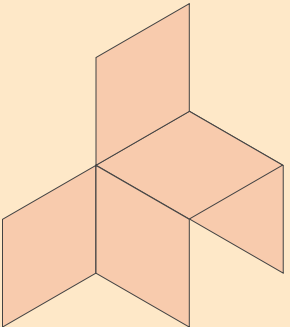
Modularità



Soluzioni smart



Sostenibilità ambientale



Il Target



ONG

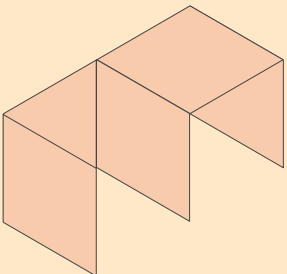
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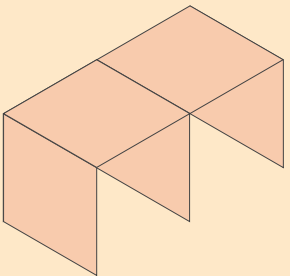
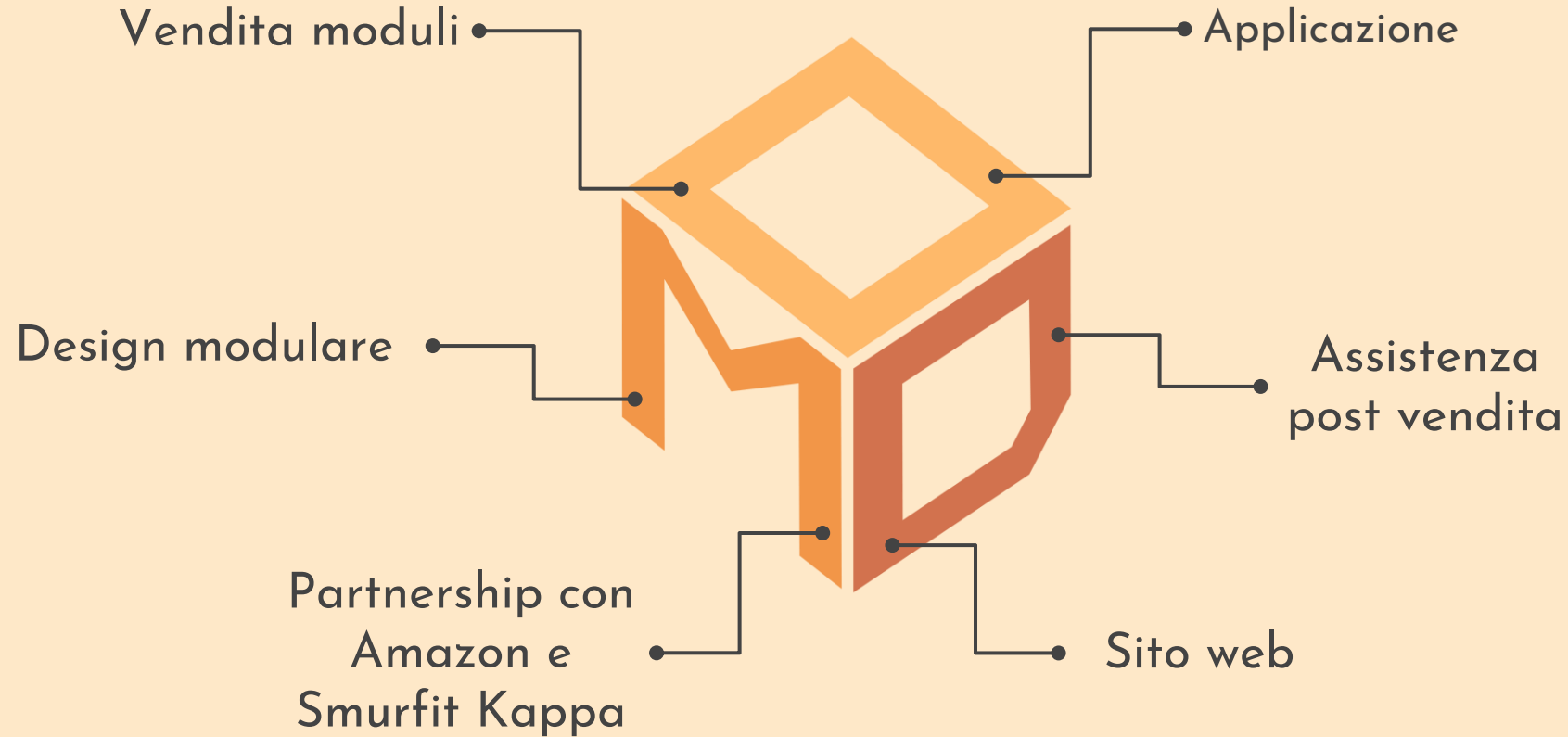
ONLUS

Volontariato

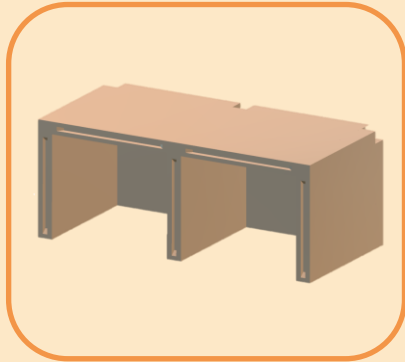
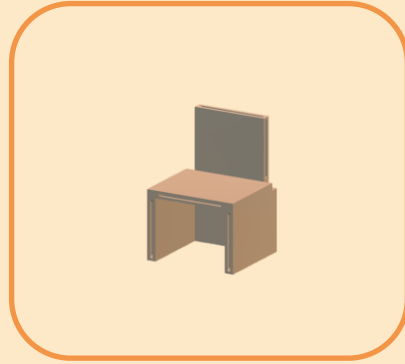
Investitori



Business Model



Il Prodotto

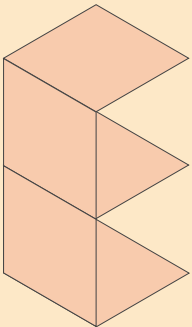


Arrivo a
destinazione

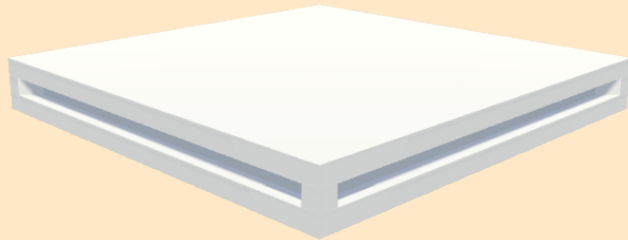
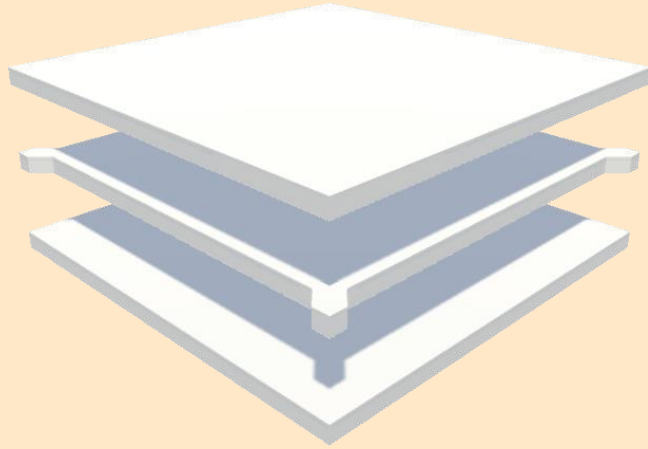
Apertura e rimozione
del contenuto

Separazione dei
componenti

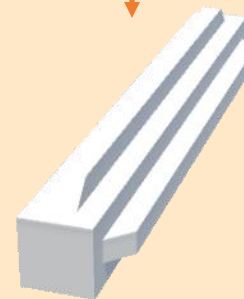
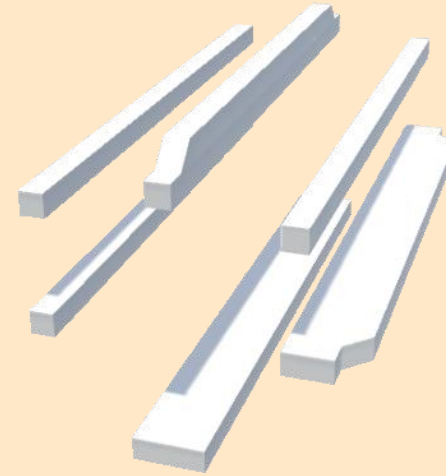
Ricomposizione
modulare



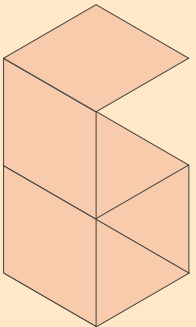
Prototipo: Modello



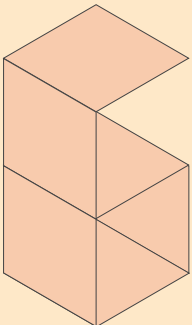
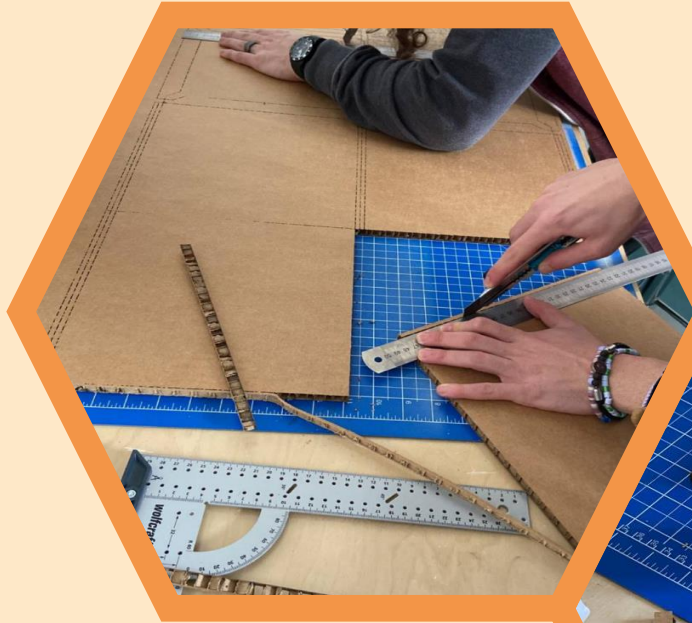
Pannello



Connettore a 2



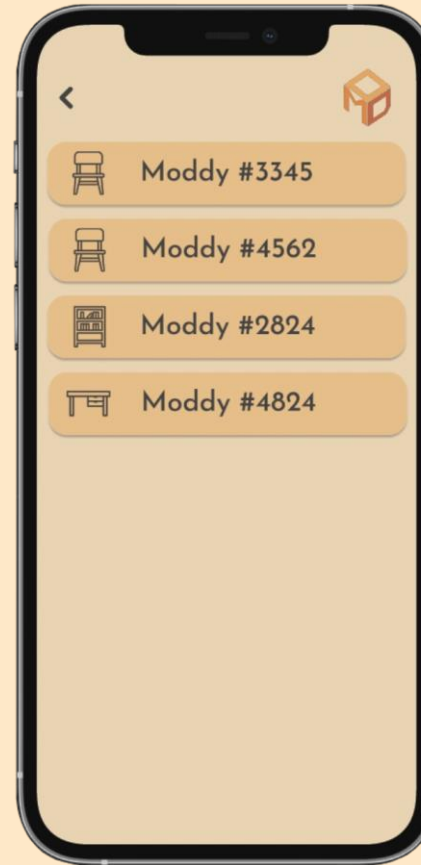
Prototipo: Realizzazione



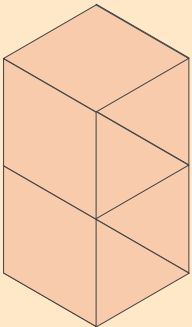
App MyModdy



Scan del tag RFID



Visualizzazione
del contenuto



MyModdy: Builder



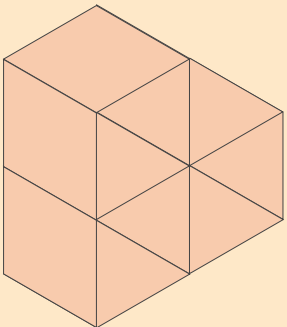
IA: generazione
possibili configurazioni



Personalizzazione
dell'oggetto da produrre



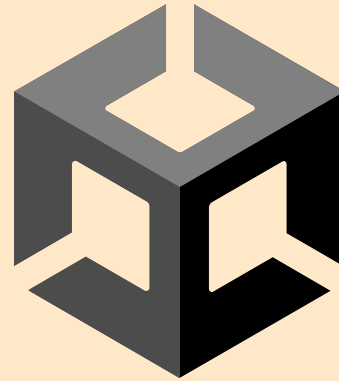
Generazione tutorial
assemblaggio



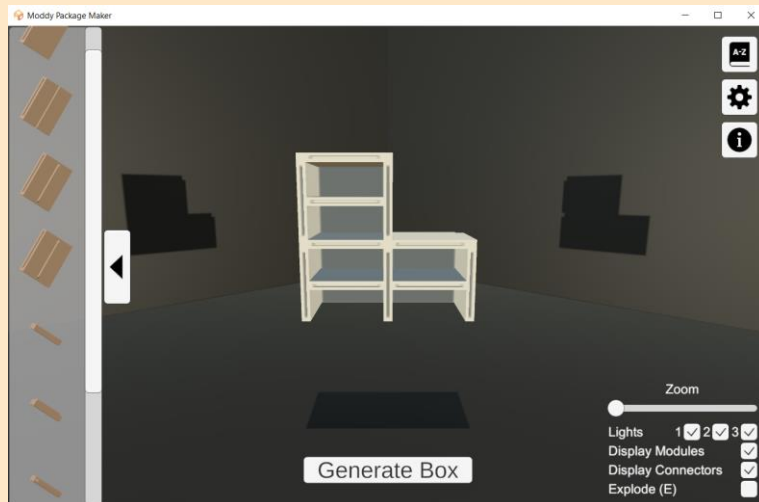
MyModdy: Builder



MADE
WITH



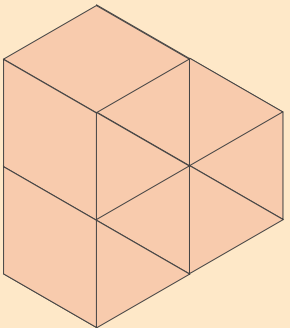
Unity®



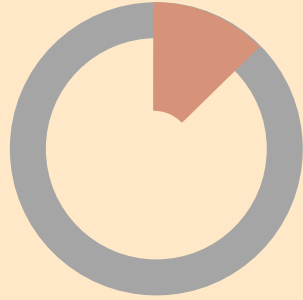
MyModdy: Multi-Platform



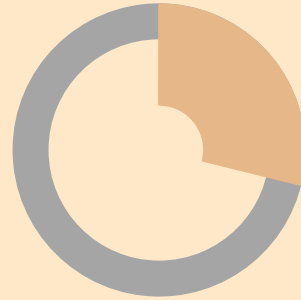
App Desktop, Web e Mobile (iOS e Android)



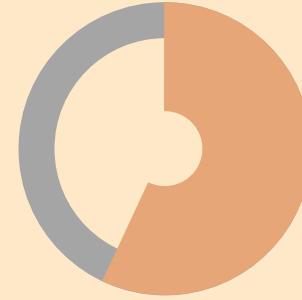
Sviluppi Futuri



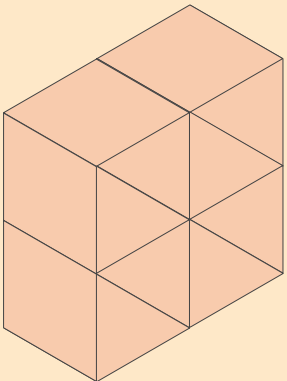
Più mercati



Trattamenti
per specifiche
resistenze



Applicazioni
in AR



Il Team

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Francesco Paglia





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Grazie per l'attenzione