Python for Data Science

Data Handling Data Visualization

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Data Science Bootcamp Georgia Tech Atlanta, GA

Tuesday, August 6, 2019





About Me

Academic Preparation

- Computer Science (PhD, MS)
- **Biomedical Engineering** (MSMBE)

THE UNIVERSITY OF ALABAMA AT BIRMINGHAM

Knowledge that will change your world

Vetria L. Byrd, PhD

Visualization Initiatives

Research Experience for Undergraduates in Collaborative **Data Visualization Applications** (2014/2015)







Water Cooler Chat



International HPC Summer School on HPC Challenges in Computational Sciences

(2016), Boulder, CO, US (2017)





Visualization Webinars

About Me

Vetria L. Byrd, PhD

Since joining Purdue

New Data Visualization Major for Undergraduates

Courses Taught/Teach

- Undergraduate
 - CGT 270 Data Visualization (for majors)
 - CGT 101 Foundations of Computer Graphics Technology
 - CGT 118 Fundamentals of Imaging Technology
- Graduate Courses
 - · CGT 501 Graduate Seminar
 - CGT 575 Data Visualization Tools and Applications
 - CNIT 5700 Certification Course for Rolls Royce



Data Visualization

A major in the Computer Graphics Technols

What can I do?

https://polytechnic.purdue.edu/degrees/data-visualization



Data Mine Data Visualization Living Learning Community

- Inaugural cohort this fall
- Goal: 800 students by 2020
- Requirement: Must be an undergraduate

Will incorporate Python Libraries showcased today into the fall 2019 courses. Faculty Fellow for the Data Visualization Cohort

Fall 2019

- CGT 270 for Non-Majors
- CGT 290 Topics in Data Visualization

Spring 2020

 Advanced Data Visualization



Will talk about my research on Friday



Python for Data Science

Data Visualization Skills & Tools



Agenda

Introduction to Data Visualization

• 9:40 AM - 10:05 AM

A Brief Tour Through the Python for Data Science Zoo

• 10:05 AM – 10:30 AM Pandas (Data Processing)

• 10:30 AM – 10:50 AM Break

• 10:50 AM – 11:15 AM NumPy (Computations)

• 11:15 AM – 11:40 AM MatplotLib (Visualization)



Introduction to **Data Visualization**

A Very High Level Overview





How would you define Data Visualization?



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Data Visualization

A process of transforming raw, complex data into a visual representation of the data that does not overwhelm the viewer.



Data Visualization is

A process

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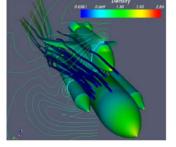
Adopted from The ParaView Tutorial, The Basics of Visualization, version 3.98

Data Visualization is

A process of transforming raw, complex data into a visual representation that does not overwhelm the viewer.

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Adopted from The ParaView Tutorial, The Basics of Visualization, version 3.98

Principles of Data Visualization

Objective

 Provide foundational understanding of how we process visual information

Outcomes

- Informed opinion on how to communicate more clearly and powerfully using visualizations
- Better analyze visualizations you come across in the newspaper, on the web or in your daily experience

Adopted from FusionCharts White paper, "Principles of Data Visualization - What We See in a Visual"



Why We Visualize Data





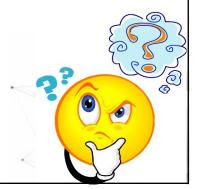
Why We Visualize Data

- To meet a very basic need Today to tell a story
- One of the most primitive forms of communication known to man
- Cave drawings dated as early as 30,000 B.C.
- Even before written communication (3,000 B.C.)
- New ways to visualize information
- · Basic chart types
 - Bar chart
 - Line chart
 - Pie chart
- Advanced visualization methods

Adopted from FusionCharts White paper, "Principles of Data Visualization - What We See in a Visual"













INSIGHT LEADS TO

Discovery

- Visualizing Patterns Over Time
- · Spotting Differences

Decision Making Analysis of Data Explanation Storytelling



INSIGHT LEADS TO

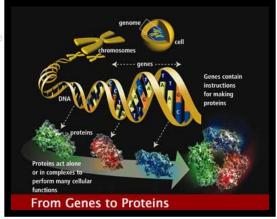
Discovery

- · Visualizing Patterns over time
- Spotting Differences

Decision Making

Analysis of Data Explanation Storytelling

Allows users to answer questions they didn't know they had



 $Human\,Genome\,Project\\ https://pradipjntu.files.wordpress.com/2011/05/molecularmachine.jpg$



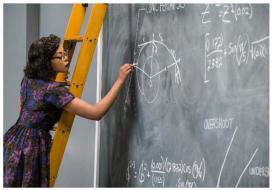
INSIGHT LEADS TO

Discovery

- Visualizing Patterns over time
- Spotting Differences
 Decision Making

Analysis of Data

Explanation Storvtelling

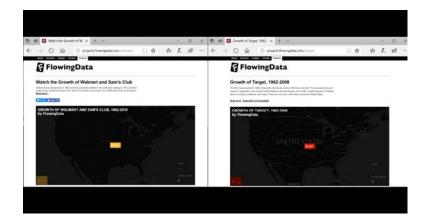


Katherine Johnson (played by Taraji P. Henson) calculates orbital insertion trajectories for the Mercury program using Euler's method in this scene from the movie Hidden Figures. Credit: ™ and © 2017 Twentleth Century Fox Film Corporation. All rights reserved.



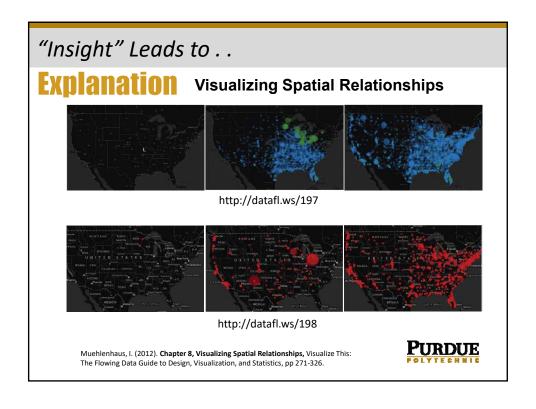
"Insight" Leads to . .

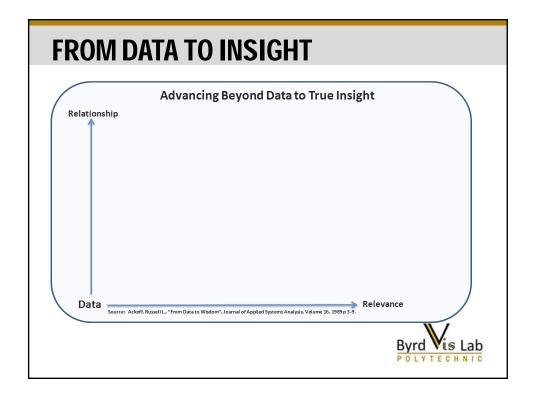
Explanation Visualizing Spatial Relationships

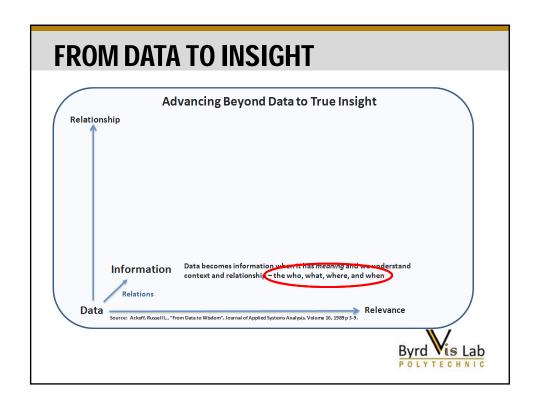


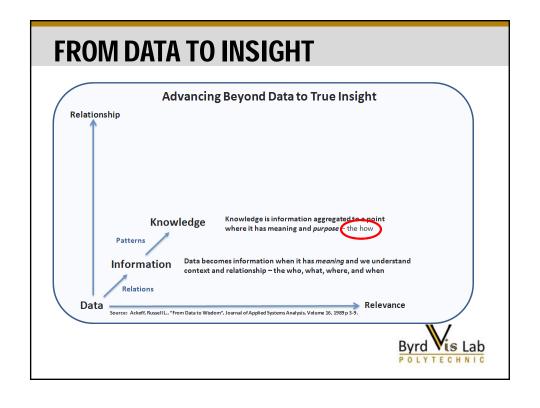
Muehlenhaus, I. (2012). **Chapter 8, Visualizing Spatial Relationships, V**isualize This: The Flowing Data Guide to Design, Visualization, and Statistics, pp 271-326.

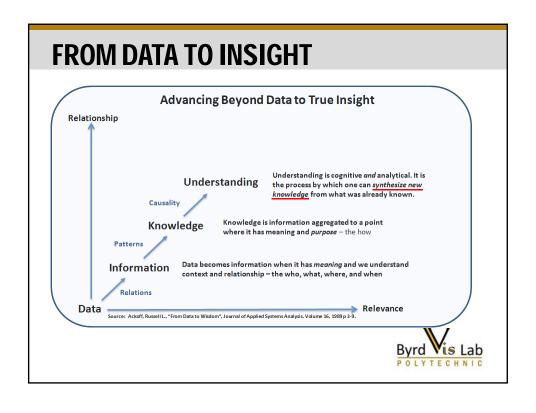


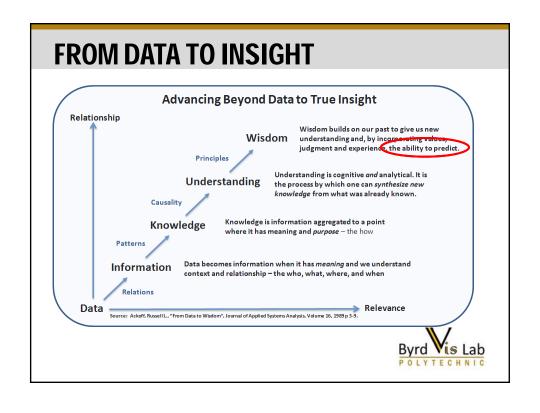


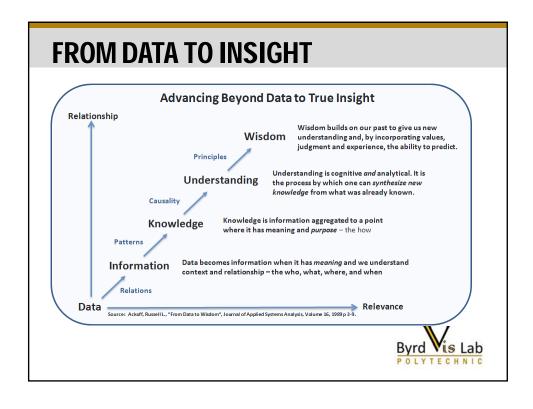


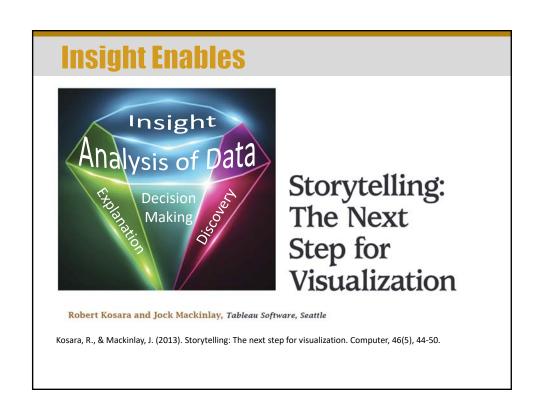


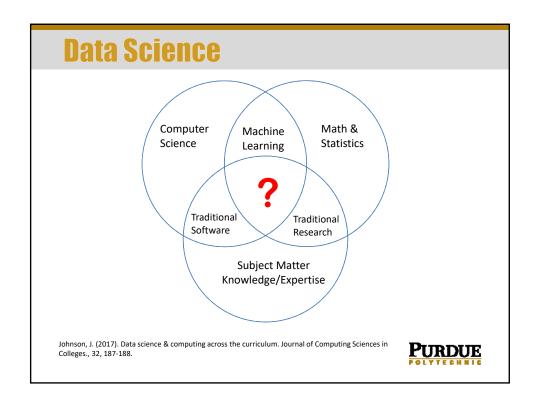


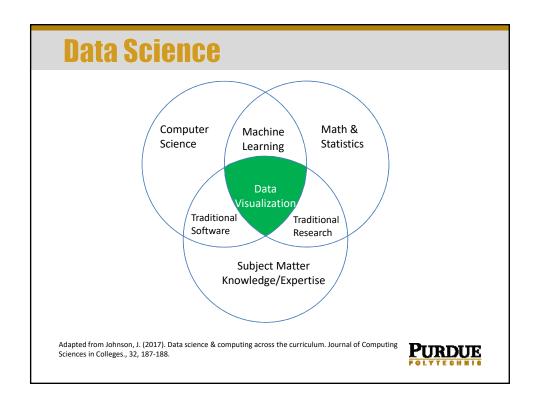












Types of Data

Data can be divided into two distinct categories:

- Categorical (nominal and ordinal)
- Numerical (discrete and continuous)

Categorical data are values or observations that can be divided into groups or categories.

There are two types of categorical values: nominal and ordinal.

A **nominal variable** has no intrinsic order that is identified in its category.

An **ordinal variable** instead has a predetermined order.

Numerical data are values or observations that come from measurements.

There are two types of numerical values: discrete and continuous numbers.

Discrete values can be counted and are distinct and separated from each other.

Continuous values, on the other hand, are values produced by measurements or observations that assume any value within a defined range.

A Brief Tour Through the Python for Data Science Zoo

By way of the Data Visualization Process















Did you know there are 7 Stages of Visualizing Data?



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Recommended Readings

Very short, easy reading

7 things you should know about data visualization

https://library.educause.edu/resources/2007/10/7-things-you-should-know-about-datavisualization

7 things you should know about data visualization II

https://library.educause.edu/resources/2009/8/7-things-you-should-know-about-data-visualization-ii



Stage 1: Acquire

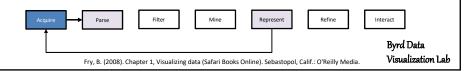
The acquisition step involves obtaining the data. Like many of the other steps, this can be

- either extremely complicated (i.e., trying to glean useful data from a large system)
- or very simple (reading a readily available text file).

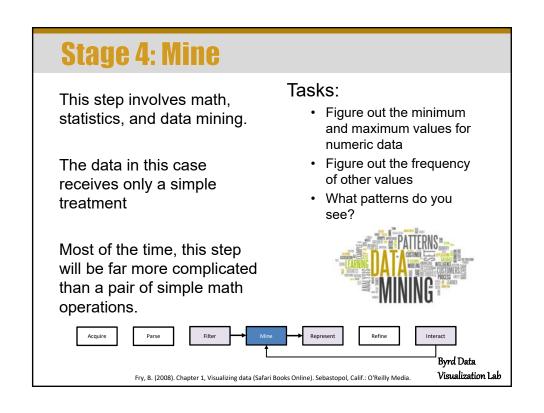


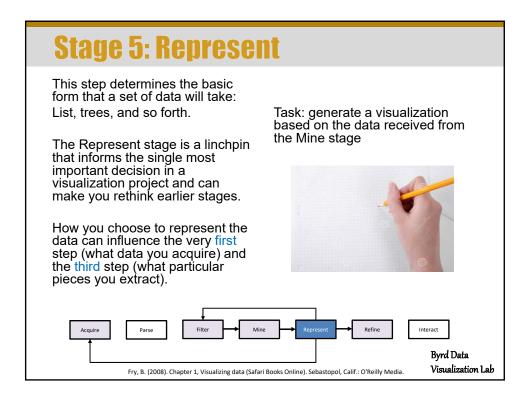
Task: acquire data:

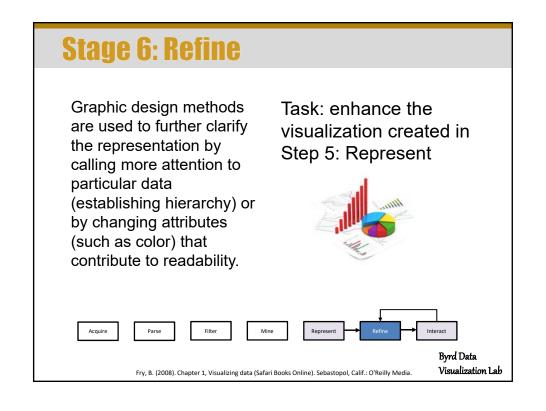
- · First name
- Last name
- Major
- Academic status
- · Programming Experience
- Visualization Experience



Stage 2: Parse String Change the data into A set of characters that forms a a format that tags word or a sentence. each part of the data Float with its intended use. A number with decimal points Example data Each line of the file (used for the latitudes and First name longitudes of each location). The Last name must be broken Academic status: Fr, So, Jr, Sr name is short for floating point, along its individual Programming Experience (y/n) from programming nomenclature parts. Visualization Experience (y/n) that describes how the numbers Then, each piece of are stored in the computer's memory data needs to be Parsed Data converted to a useful Character format. A single letter or other symbol. Integer Vis Exp A number without a fractional Char (1) Y or N Char (2) Fr, So, Jr, Sr Char (1) Y or N String Length: 10 String Length: 12 portion, and hence no decimal points (e.g., -14, 0, or 237). Represent Refine Interact Byrd Data Visualization Lab Fry, B. (2008). Chapter 1, Visualizing data (Safari Books Online). Sebastopol, Calif.: O'Reilly Media.





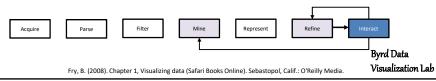


Stage 7: Interact Letting the user control or explore the data.

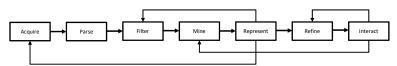
Interaction might cover things like selecting a subset of the data or changing the viewpoint.

This stage can also affect the refinement step, as a change in viewpoint might require the data to be designed differently. Visually represent the data on the white board.





7 stages of Visualizing Data

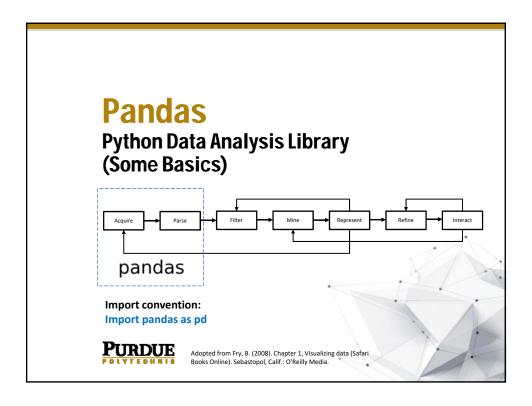


Fry, B. (2008). Chapter 1, Visualizing data (Safari Books Online). Sebastopol, Calif.: O'Reilly Media.

What do we know?

- Output from one stage serves as into the next stage
- Iterative Process
- Your first visualization will **not** be your last visualization





Essential Python Library: Pandas

Pandas (http://pandas.pydata.org)

- Provides high-level data structures and functions designed to make working with structured or tabular data fast, easy, and expressive.
- · Key objects
 - The DataFrame: a tabular, column-oriented data structure with both row and column labels, and
 - The Series, a one-dimensional labeled array object.
- Provides sophisticated indexing functionality to make it easy to reshape, slice and dice, perform aggregations and select subsets of data
- Handles:
 - Data structures with labeled axes supporting automatic or explicit data alignment
 - · Integrated time series functionality
 - Same data structures handle both time series data and non-time series data

McKinney, Wes. Python for Data Analysis: Data Wrangling with Pandas, NumPy, and IPython. Second ed. O'Reilly Media, 2017. Web.





Pandas: Basics

Contains data structures and data manipulation tools designed to make data cleaning and analysis fast and easy in Python. Often used in tandem with numerical computing tools like NumPy and data visualization libraries like Matplotlib



Pandas: Some Highlights

Used to load data into python from many different file formats

- Time series operations
- Data Frames represents collection off time series
- Can select all data points at a particular time.
- Easy to resample time series data.
- Can specify aggregate data and
- Moving window function



Getting Started with pandas

To run a command in windows interface: press Shift + Enter Key

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Pandas Data Frames

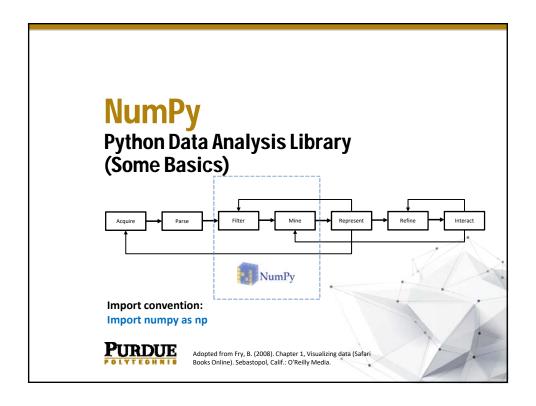
Documentation

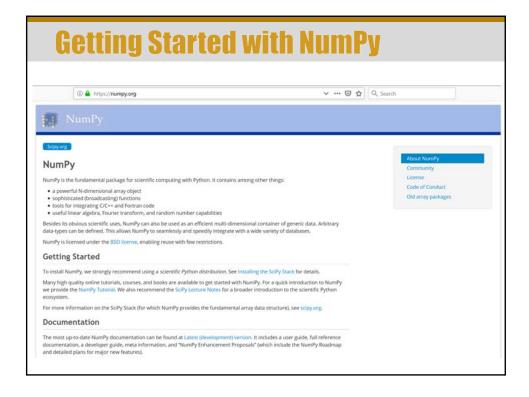
https://pandas.pydata.org/pandasdocs/stable/reference/api/pandas.DataFrame.html

Graphical Explanation

https://www.geeksforgeeks.org/python-pandas-dataframe/







Essential Python Library: NumPy

NumPy (http://numpy.org)

- Aka: Numerical Python
- Provides the data structures, algorithms, and library glue needed for most scientific applications involving numerical data in Python.
- Contains
 - · A fast and efficient multidimentional array object ndarray
 - Functions for performing element-wise computations with array or mathematical operations between arrays
 - · Tools for reading and writing array-based datasets to disk
 - Linear algebra operations, Fourier transform, and random number generation
 - A mature C API to enable Python extensions and ntive C or C++ code to access NumPy data structures and computational facilities.
- Primary uses in data analysis is as a container for data to be passed between algorithms and libraries.

McKinney, Wes. Python for Data Analysis: Data Wrangling with Pandas, NumPy, and IPython. Second ed. O'Reilly Media, 2017. Web.



Getting Started with NumPy

The NumPy ndarray

:A Multidimensional Array object

- · A fast, flexible container for large datasets in Python
- Arrays enable you to perform mathematical operations on whole blocks of data using similar syntax to the equivalent operations between scalar elements.
- · Creating arrays in NumPy

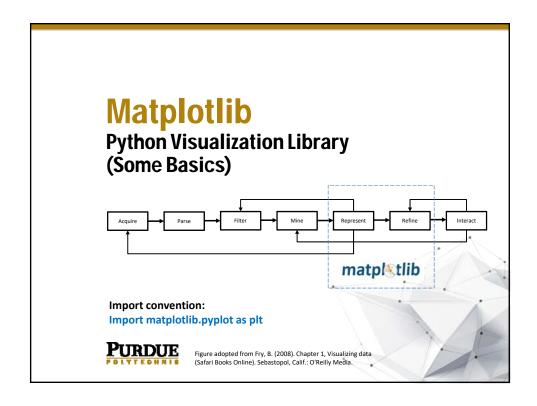
https://towardsdatascience.com/getting-started-with-numpy-59b22df56729



NumPy Resources

http://cs231n.github.io/python-numpy-tutorial/http://cs231n.github.io/python-numpy-tutorial/#numpy



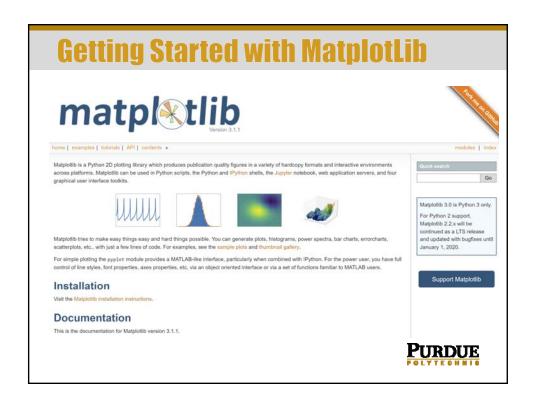


Four types of Visualizations

GEORGES GRINSTEIN (KEYNOTE PRESENTATION, VINCI 2016)

- Exploratory
 - > Have no hypotheses about the data
 - Explore data interactively as undirected searches
- Confirmatory
 - Have specific hypotheses about the data
 - Goal-oriented examination of the hypotheses
- Presentation
 - Facts to be presented are fixed a priori
 - Select appropriate presentation techniques
- Interactive
 - Interactions with a pre-defined animation





Essential Python Library: Matplotlib

Matplotlib (http://matplotlib.org)

- Most popular Python Library for producing plots and other two-dimensional data visualizations.
- · Was designed for creating plots suitable for publication.
- The most widely used visualization library available to Python programmers.

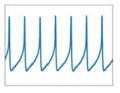
McKinney, Wes. Python for Data Analysis: Data Wrangling with Pandas, NumPy, and IPython. Second ed. O'Reilly Media, 2017. Web.



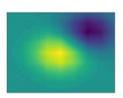
Sample plots in Matplotlib

https://matplotlib.org/tutorials/introductory/sample_plots.html#

http://cs231n.github.io/python-numpy-tutorial/#matplotlib

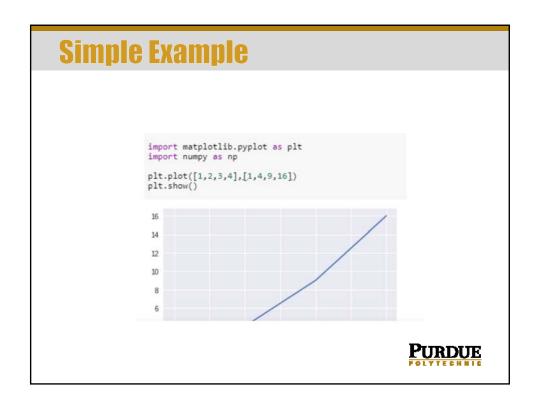


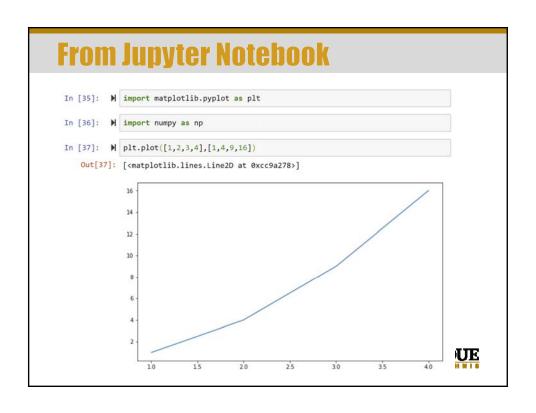












Matplotlib Resources

https://towardsdatascience.com/matplotlib-tutorial-learn-basics-of-pythons-powerful-plotting-library-b5d1b8f67596

https://realpython.com/python-matplotlib-guide/



When should you think about visualizing your

data?

As early and often!



http://howtolaunch.com/howtolaunch/reach-your-audience-early-and-often/



Recap: Data Visualization Tools for Insight NumPy Acquire Parse Filter Mine Represent Refine Interact pandas Matpletlib Adopted from Fry, B. (2008). Chapter 1, Visualizing data (Safari Books Online). Sebastopol, Calif.: O'Reilly Media.

Additional Resources

7 things you should know about data visualization

 $\underline{\text{https://library.educause.edu/resources/2007/10/7-things-you-should-know-about-datavisualization}}$

7 things you should know about data visualization II

https://library.educause.edu/resources/2009/8/7-things-you-should-know-about-data-visualization-ii

Quispel, and Maes. "Would You Prefer Pie or Cupcakes? Preferences for Data Visualization Designs of Professionals and Laypeople in Graphic Design." Journal of Visual Languages and Computing 25.2 (2014): 107-16.



References Cited

Ackoff, R. (1989). From Data to Wisdom, Journal of Applied Systems Analysis, 16, 3-9.

Fry, B. (2008). Visualizing data (Safari Books Online). Sebastopol, Calif.: O'Reilly Media.

FusionCharts White paper, "Principles of Data Visualization - What We See in a Visual.

Johnson, J. (2017). Data science & computing across the curriculum. Journal of Computing Sciences in Colleges., 32, 187-188.

Kosara, R., & Mackinlay, J. (2013). Storytelling: The next step for visualization. Computer, 46(5), 44-50.

Muehlenhaus, I. (2012). Chapter 8, Visualizing Spatial Relationships, Visualize This: The Flowing Data Guide to Design, Visualization, and Statistics, pp 271-326.



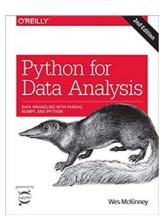
Main Source for Python Libraries

McKinney, W. (2017). Python for data analysis : Data wrangling with Pandas, NumPy, and IPython (Second ed.). O'Reilly Media.

GitHub: https://github.com/wesm/pydata-book Sample data and code from book available







2nd Edition



Web pages referenced

Pandas Links

https://pandas.pydata.org/pandas-docs/stable/reference/api/pandas.DataFrame.html https://www.geeksforgee http://pandas.pydata.org)

NumPy Links

http://numpy.org https://towardsdatascience.com/getting-started-with-numpy-59b22df56729

http://cs231n.github.io/python-numpy-tutorial/

http://cs231n.github.io/python-numpy-tutorial/#numpy

Matplotlib Links

http://matplotlib.org

 $\underline{https://towardsdatascience.com/matplotlib-tutorial-learn-basics-of-pythons-powerful-plotting-library-b5d1b8f67596}$

https://realpython.com/python-matplotlib-quide/ https://matplotlib.org/tutorials/introductory/sample_plots.html#

http://cs231n.github.io/python-numpy-tutorial/#matplotlib

Other

Degrees in Data Visualization: https://polytechnic.purdue.edu/degrees/data-visualization
Human Genome Project: https://powrolaunch.com/howtolaunch/reach-your-audience-early-and-often/



