



IIT ALLAHABAD

PRAGMA DEV AND DESIGN CONFERENCE 2018

SPONSORSHIP BROCHURE



PRAGMA VISION

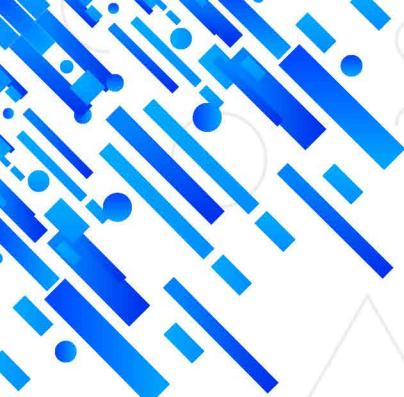
- Our vision is to give the opportunity to student developers to come under the influence of some of the best developers in the country and experience new technologies that would have been difficult for them to access otherwise.
- We want to spark conversations between the students and get their ideas flowing because the young blood often produces revolutionary ideas.
- We hope that our initiative will make a significant contribution towards using development to solve real world problems.

ABOUT US

Geekhaven:

GeekHaven, the Technical Society of IIIT-Allahabad, consists of many wings such as FOSS, Web Development, App Development, Design, Blockchain, Software Development, Cyber Security, Artificial Intelligence and Competitive Coding.

Comprising of some of the best technical minds of the college, GeekHaven is responsible for organising technical events throughout the year and promoting an overall technical culture in the college by holding regular workshops and quick-talks.



WHY YOU SHOULD SPONSOR US?

- Get Brand Awareness

You get to display your product and marketing materials in front of your target audience and prominently increase your sales.

- Marketing with a budget

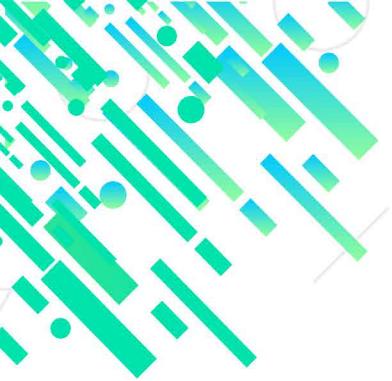
Get ahead of your competition by picking one of our reasonably priced sponsorship schemes and reaching your customers directly instead of spending huge amounts on conventional forms of marketing and still being unsure as to whether you are impacting the consumers or not.

- Social Responsibility

You get to give back to the community and thanking them for their support and align your brand to a cause or mission your customers are passionate about.

- Scout For Potential Hires

Take your pick from the amazing talent pool that is expected to be present at the PRAGMA.



WHAT TO EXPECT AT THE CONFERENCE?



- Talks by industry experts.
- Workshops to provide hands-on experience of latest cutting edge technologies.
- Keynote Speeches by well known faces in the technology domain.
- Sponsored talks and workshops to advertise your product.

SPONSORSHIP DETAILS

PACKAGE	PRICE	
TITLE	-	-
ASSOCIATE	75,000	1000
PLATINUM	50,000	700
GOLD	35,000	500
SILVER	25,000	350

*If you want to be a Title sponsor or Associate sponsor, contact us

The donations given as sponsorship are **100% tax deductible**. Under Section 80G and 80GGA, an approved university/educational institution of National eminence is eligible for donations with 100% deduction without any qualifying limit

SPONSORSHIP DETAILS

Benefits	SILVER	GOLD	PLATINUM
Free passes (for the conference days on y)	2	3	5
Speaker dinner passes	1	2	3
Logo, Write-up, link on conference website	✓	✓	✓
Your stall at the venue (your banner)	12' x 6'	14' x 8'	14' x 8'
Ability to distribute goodies at the stall	✓	✓	✓
Logo on notebooks given to participants		✓	✓
Logo on official banner		✓	✓
Logo on one sleeve of T-shirt			✓
Companies Brochures in welcome kit (provided by the company)			✓
Logo in the Goodies bags			✓

CONTACT US

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