

Instructions

THIRD PARTY FONT MANAGEMENT SOFTWARE

If you're using ATM Deluxe, Suitcase, Master Juggler, Font Reserve, Font Book in OSX or some other third party utility, it would be best if you follow their instructions.

MACINTOSH OSX INSTRUCTIONS

Double click on the Installer Icon and follow the prompts. This will copy the fonts onto your hard drive. Simply copy the fonts to the "Fonts" folder inside your "Library" folder. If you want your fonts to be available to applications running in "Classic" mode, copy install your fonts in the OS 9 System folder in the "Fonts" folder. Fonts installed in the OS 9 System folder will be available in OSX in classic applications..

WINDOWS VISTA INSTRUCTIONS

Select "Control Panel" from the Start menu; select "Appearance and Personalization;" select "Fonts." In the Fonts window, right click in the list of fonts and choose "Install New Font." Navigate to the folder that contains the fonts you want to install. Select the fonts you want to install. Shift-click to select multiple fonts. Press the "OK" button to install the fonts.

WINDOWS XP INSTRUCTIONS

Double click on the installer Icon and follow the prompts. This will copy the fonts onto your hard drive (you can specify where you want the installer to put your fonts). Double click on the "Main" icon, then double click on the "Control Panel" icon. Find the "Fonts" icon and double click on it. In the "Fonts" window, go to the "File" menu and select "Install New Font." In the "Drive" window, find the disk and directory that holds your fonts. Your fonts will appear in the "List of Fonts" menu. Click on the font names you wish to install, then click on OK.

OPENTYPE COMMENTS

OpenType fonts will work with Macintosh OS 8.1 and above with Adobe Type Manager 4.6 or higher. They will work with Microsoft Windows 95 or higher with Adobe Type Manager 4.1 or higher. The OpenType font files are cross-platform compatible—you can use them on a Macintosh or PC.

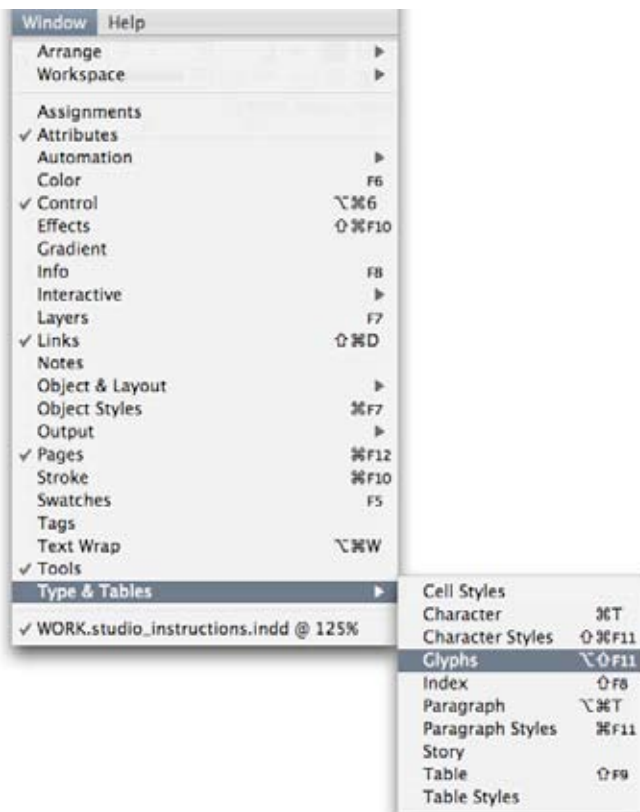
ADDITIONAL SUPPORT

Additional technical support is available at www.houseindustries.com or by calling 302-234-2356.

Glyph Palette

INSERTING GLYPHS

You can access all characters (including a wide range of alternate characters) through Illustrator's and InDesign's *Glyphs* window. Clicking on any character which has an arrow will display the available alternates.



Contextual Alternates

GLYPH SIZE ROTATION

Studio Lettering emulates the warmth and character of hand lettering through tasteful and intelligent OpenType programming. In the case of Swing, the font contextually applies one of three alternates to achieve the best aesthetic result. Depending on their sequence, size and appearance, letters change as the user types. In the case of Sable, alternates are inserted as you type to avoid repeating glyphs. *Contextual Alternates are automatically on.*

house

SWING CONTEXTUAL ALTERNATES OFF

bookkeep

SABLE CONTEXTUAL ALTERNATES ON

house

SWING CONTEXTUAL ALTERNATES ON

Organic

SLANT CONTEXTUAL ALTS OFF

Organic

SLANT CONTEXTUAL ALTS ON

INITIAL FORMS

The Contextual Alternates feature contextually substitutes alternate characters automatically. In this example, the 'r' is replaced with an alternate initial form for smoother flowing text.

salsa rad

SABLE CONTEXTUAL ALTS ON

SWING CONTEXTUAL ALTS ON

FINAL FORMS

In Studio Lettering Sable, each letter has a final variant featuring a softer terminal stroke. These smooth and gentle endings help to suggest the motion of hand-lettering while also allowing for more visually comfortable text settings.

End End

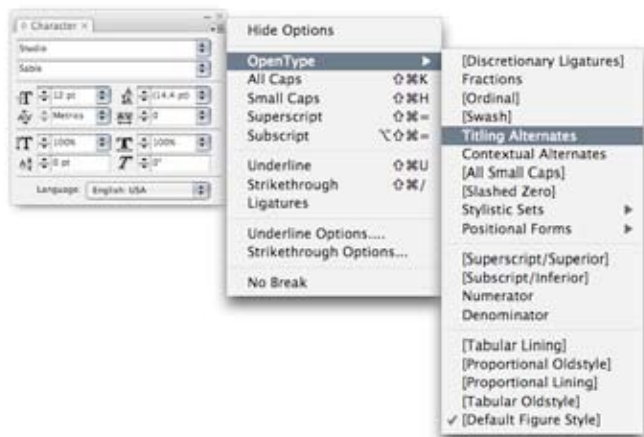
SABLE CONTEXTUAL ALTS ON

SABLE CONTEXTUAL ALTS ON

Titling Alternates

SABLE PRICE UNDERLINE

While Studio Lettering Sable owes much to classic ad lettering, the font also borrows a few features from related commercial advertising trades. One such trait is the treatment of numerals in pricing scenarios. The common handling of numbers on price tickets is emulated in Sable through the application of the Titling Alternates feature. Simply set your type as illustrated, select it and choose *Titling Alternates* from the OpenType menu.



3.99

SABLE TITLING ALTERNATES OFF

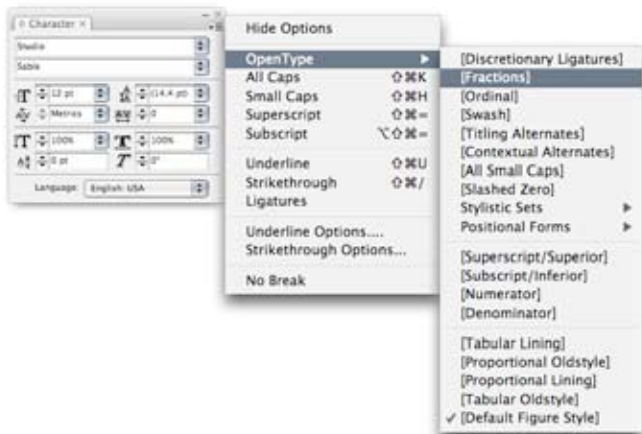
3⁹⁹

SABLE TITLING ALTERNATES ON

Fractions

ACCESSING FRACTIONS

Smarten up sale signs and recipes by using the Fractions feature. Separating whole numerals and fractions with a space, select the text setting and apply *Fractions* under the OpenType menu.



1/2 Price ½ Price

SABLE FRACTIONS OFF VS. ON

3/16 ¾

SLANT FRACTIONS OFF VS. ON

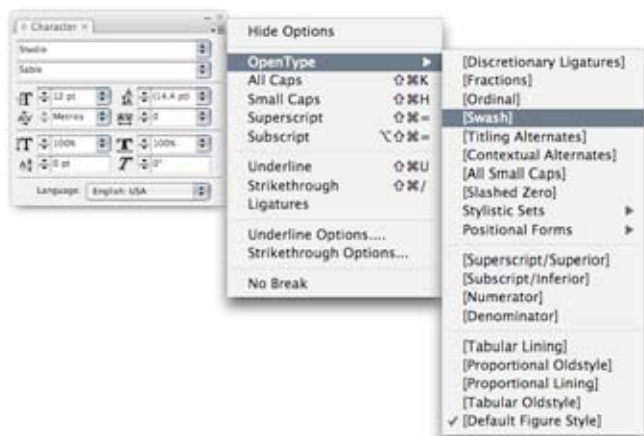
1 2/3 Cup 1 2/3 Cup

SWING FRACTIONS OFF VS. ON

Swash

SLANT INITIAL CAPS

American advertising is based on the notion that bigger is better, and your friends at House Industries certainly have not skimped with the Studio Lettering character sets. From the land of the 64-ounce soft drink and triple bacon cheeseburger comes a font with super-sized alternate uppercase letters. To access these Initial Caps, simply select *Swash* in the OpenType menu.



Ms.

SWASH FEATURE OFF

Ms.

SWASH FEATURE ON

Language

CULTURE-SPECIFIC SETS

The appearance of written language is often affected by regional customs, individual habits or simple matters of convenience. Each Studio Lettering font includes culture-specific character sets that reflect stylistic preferences of native users. They are based on “colloquial” letterforms found in writing textbooks and historical models, in addition to interviews with local artists and speakers. In some cases aesthetic decisions reflect an appreciation for a certain calligrapher or piece of lettering.

To access a particular culture-specific set, select your text and choose the appropriate one under the *Language* menu in the *Character* palette. The supported sets include Czech, Danish, Dutch, Estonian, Finnish, French, German, Icelandic, Italian, Norwegian, Polish, Spanish and Swedish. To access the American, Austrian and general Continental European set, please follow the additional instructions below.

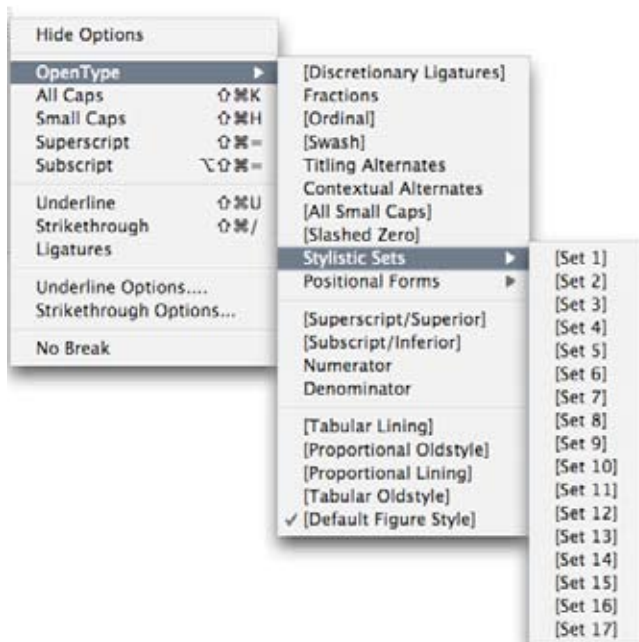
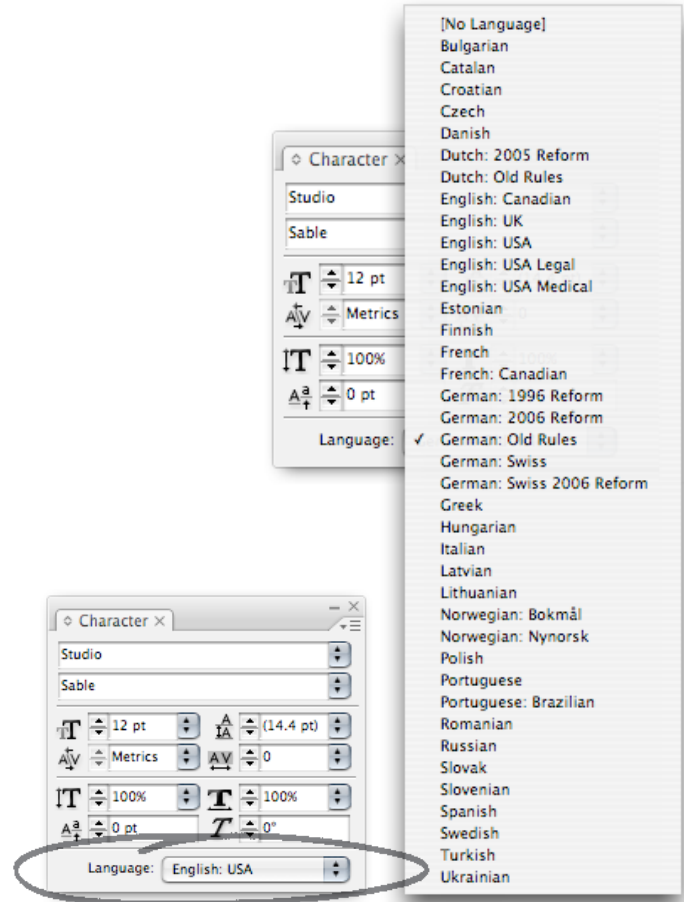
This feature is only supported in Adobe InDesign CS3.

Tres Niños

DEFAULT VS. FRENCH

Niños Niños

DEFAULT VS. SPANISH



Some differences in written language appear across cultural boundaries, not just linguistic ones. In these cases, certain culture-specific forms can be found under *Stylistic Sets* in the OpenType menu. For *American* choose *English* under the *Language* menu and select *Set 1* in the *Stylistic Sets* menu. For *Austrian* choose *German* and select *Set 2*. A general Continental set featuring common European forms can be accessed by choosing *No Language* and selecting *Set 3*.

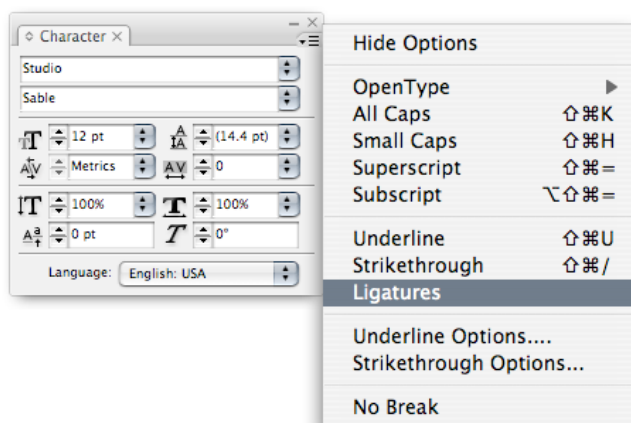
Haus Haus

DEFAULT VS. AUSTRIAN [SET 2]

Ligatures

ACCESSING LIGATURES

Making a font behave like hand-lettering within the rigid confines of a typographic system is challenging work. In order to help text settings appear more authentic and read more fluidly, all of the Studio Lettering fonts include countless connecting ligatures. The *Ligatures* feature is on by default, making sure text settings exude genuine hand-lettered warmth.



Schlitz

Schlitz

LIGS OFF VS. LIGS ON (GERMAN CWT)

Belles

Belles

LIGS OFF VS. LIGS ON

Kitten

Kitten

LIGS OFF VS. LIGS ON

Studio Shapes

STUDIO SHAPES

Studio Shapes are great for creating logos and building patterns. A handful of Shapes can be adjusted (made longer or shorter) by combining two or more of them. To access Shapes, refer to the chart below. If using InDesign or Illustrator, you can also use the *Glyphs* palette (see page one of this document).



"(" PLUS "I" PLUS ")"

A	B	C	D	E	F	G	H	I	J	K	L	M
N	O	P	Q	R	S	T	U	V	W	X	Y	Z
a	b	c	d	e	f	g	h	i	j	k	l	m
n	o	p	q	r	s	t	u	v	w	x	y	z
1	2	3	4	5	6	7	8	9	0	!	@	#
\$	%	^	&	*	()	[]	{	}	;	:
'	"	,	<	>	.	/	?	`	~	=	+	\