



SPONSORSHIP PROPOSAL

HackTheMidlands 4.0

Welcome to the fourth iteration of the HackTheMidlands! Following the successful first, second, and third events (see: <https://www.youtube.com/watch?v=bakpT07weKk> and <https://www.youtube.com/watch?v=XZrb3bi2SBY>), we are back and ready for even more! Hosted once again at the fabulous Millennium Point in central Birmingham, we aim to provide an outstanding environment for attendees from across the country to learn, build and share their ideas, experiences and talent. For 24 hours, from the 26th to the 27th October, over 220 programmers - from students to non-students, newcomers to industry professionals and anyone in between - will come together to innovate and invent; forging creations at the forefront of technology. We want **you** to be a part of this.

What Makes Us Different?

Unlike most Hackathons in the UK, this event will be open to anyone over 14, not just university students. This means you can both play a part in shaping the enthusiasm of the next generation of innovators, and facilitate the sharing of experience and skills between people from a wide variety of backgrounds. Having the combined skills of the organisers of many successful Hackathons around the country, we understand your needs as sponsors, and most importantly, the needs of the participants so we can ensure a great experience for all. We believe firmly in inclusivity, and one of our core aims is to allow people to come along that might otherwise never have the opportunity to experience a hackathon.

Why Sponsor?

Without the amazing support the tech industry has given hackathons over the years, these awesome events would never be able to happen. We can offer unique branding and recruitment opportunities, and your input into making this event as awesome as possible, as well as the potential to have attendees adopt, test, and feed back on your products. Without funding, we wouldn't be able to make this event happen, and we hope you can bring along your expertise and enthusiasm to make this event as brilliant as possible, whilst giving attendees the chance to play with new and exciting technologies.

Interested?

If you have any questions, reservations, or ideas - please get in touch! We want to work with you, and our focus is on making the HackTheMidlands the best it can possibly be for everyone taking part (and we hope that will include you!). We're super passionate about this event, and would love to have **you** on board to help shape what it can be!

Also, there will be cake 

HACKTHEMIDLANDS

SPONSORSHIP OPTIONS

	DIGITAL £250	BRONZE £750	SILVER £1250	GOLD £2500	PLATINIUM ???
Logo On Website	✓	✓	✓	✓	✓
Booth		✓	✓	✓	✓
Banner		✓	✓	✓	✓
Swag Distribution		✓	✓	✓	✓
Logo On Trophy (if we have one)			✓	✓	✓
3 Min Talk @ Opening Ceremony			✓	✓	✓
Brand Challenge & Prize Giveaway			✓	✓	✓
One Seat On Judging Panel			✓	✓	✓
5 Min Talk @ Opening Ceremony				✓	✓
Run Branded Mini-event				✓	✓
Logo On All Official Videos				✓	✓
Two Seats On Judging Panel				✓	✓
7 Min Talk @ Opening Ceremony					✓
Featured As Exclusive Co-Host					✓
Three Seats On Judging Panel					✓
Branded Lanyards					✓
Special Cake w/Logo for 1st place					✓
Other negotiable benefits					Enquire For More

INTERESTED IN BECOMING A PARTNER?

Our partners aren't able to help us monetarily, but offer us swag, support, mentors and the like. Interested in becoming a partner?
Email us at hackthemidlands@gmail.com !