

SPONSORSHIP PROPOSAL

# HackTheMidlands 2.0

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Welcome to the second iteration of the HackTheMidlands events. Following the successful first event (see: <https://www.youtube.com/watch?v=bakpTO7weKk> ) we are back and ready for even more! Hosted once again at the fabulous Millennium Point in central Birmingham, we aim to provide an outstanding place for attendees from across the country to learn, build and share their ideas and talent. For 24 hours, from the 23rd to the 24th September, over 150 programmers - from students to non-students, newcomers to industry professionals and anyone in between - will come together to innovate and invent; forging creations at the forefront of technology. We want **you** to be a part of this.

## What Makes Us Different?

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Unlike most Hackathons in the UK, this event will be open to anyone over 14, not just University students. This means you will have the chance to gain unique exposure to industry professionals, in addition to having the opportunity to play a part in shaping the enthusiasm of the next generation of innovators. Having the combined skills of the organisers of many successful Hackathons around the country, means we will understand your needs and most importantly, the needs of the participants so we can ensure a great experience for all. We believe firmly in inclusivity, and one of our core aims is to encourage people to come along that might otherwise have never experienced a hackathon.

## Why Sponsor?


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Without the amazing support the tech industry has given hackathons over the years, these awesome events would never be able to happen. We can offer unique branding and recruitment opportunities, your input into making this event as awesome as possible and also have hackers adopt and test your products. This will allow us to have the funds to make this event happen, and we hope we can apply your expertise in making this event as brilliant as possible whilst giving hackers the chance to play with new and exciting technologies.

## Interested?

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If you have any questions, reservations or ideas don't hesitate to ask. We want to work with you and our focus is entirely on making the HackTheMidlands the best it can be for everyone taking part (and we hope that will include you!). We're super passionate about this event, and would love to have \*you\* on board to help shape what it can be!

Also, there will be cake 

# HACKTHEMIDLANDS

## SPONSORSHIP OPTIONS

	DIGITAL £250	BRONZE £750	SILVER £1250	GOLD £2500	PLATNIUM ???
Logo On Website	✓	✓	✓	✓	✓
Booth		✓	✓	✓	✓
Banner		✓	✓	✓	✓
Swag Distribution		✓	✓	✓	✓
Logo On Trophy			✓	✓	✓
3 Min Talk			✓	✓	✓
Brand Challenge & Prize Giveaway			✓	✓	✓
One Seat On Judging Panel			✓	✓	✓
5 Min Talk				✓	✓
Run Branded Mini-event				✓	✓
Logo On All Photos & Videos				✓	✓
Two Seats On Judging Panel				✓	✓
7 Min Talk					✓
Features As Exclusive Co-Host					✓
Three Seats On Judging Panel					✓
Branded Lanyards					✓
Special Cake w/Logo for 1st place					✓
Other negotiable benefits					Enquire For More

### INTERESTED IN BECOMING A PARTNER?

If you're interested in becoming a partner, please enquire about this with a [hackthemidlands rep](#)