# Artificial Intelligence and Machine Learning Barbara Caputo

# Parameter estimation: MLE, MAP

**Estimating Probabilities** 



## Flipping a Coin

I have a coin, if I flip it, what's the probability it will fall with the head up?

Let us flip it a few times to estimate the probability:



The estimated probability is: 3/5 "Frequency of heads"

Why???... and How good is this estimation???

### **MLE for Bernoulli distribution**

Data, D =



$$D = \{X_i\}_{i=1}^n, \ X_i \in \{H, T\}$$

### **MLE for Bernoulli distribution**



$$P(Heads) = \theta$$
,  $P(Tails) = 1-\theta$ 

#### Flips are i.i.d.:

- Independent events
  - Identically distributed according to Bernoulli distribution

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$$\alpha_H (1 - \theta) - \alpha_T \theta \Big|_{\theta = \hat{\theta}_{\text{MLE}}} = 0$$

$$\widehat{\theta}_{MLE} = \frac{\alpha_H}{\alpha_H + \alpha_T}$$

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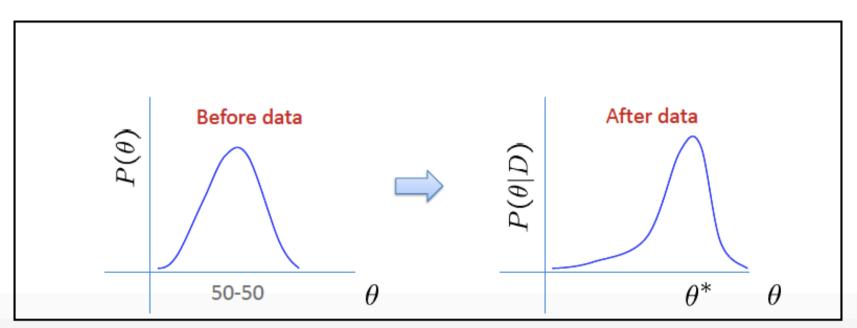
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## **Bayesian Learning**

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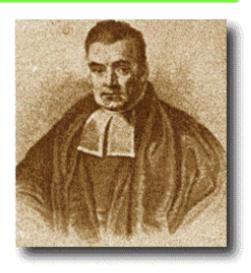


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$$P(\theta \mid \mathcal{D}) = \frac{P(\mathcal{D} \mid \theta)P(\theta)}{P(\mathcal{D})}$$



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### **Bayesian Learning**

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Or equivalently:

$$P(\theta \mid \mathcal{D}) \propto P(\mathcal{D} \mid \theta)P(\theta)$$
  
posterior likelihood prior



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Likelihood is Binomial

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⇒ posterior is Beta distribution

$$P(\theta|D) \sim Beta(\beta_H + \alpha_H, \beta_T + \alpha_T)$$

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$$\widehat{\theta}_{MAP} = \arg\max_{\theta} \ P(\theta \mid D) = \arg\max_{\theta} \ P(D \mid \theta) \\ P(\theta) = \frac{\alpha_H + \beta_H - 1}{\alpha_H + \beta_H + \alpha_T + \beta_T - 2}$$

### MLE vs. MAP

Maximum Likelihood estimation (MLE)

Choose value that maximizes the probability of observed data

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 Choose value that maximizes the probability of observed data

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Maximum a posteriori (MAP) estimation
 Choose value that is most probable given observed data and prior belief

$$\hat{\theta}_{MAP} = \arg \max_{\theta} P(\theta|D)$$

$$= \arg \max_{\theta} P(D|\theta)P(\theta)$$

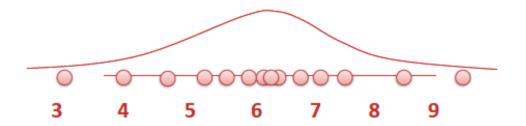
### Bayesians vs.Frequentists

You are no good when sample is small

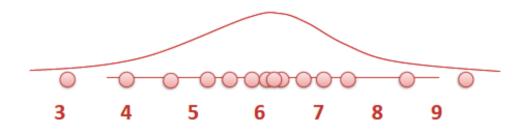


You give a different answer for different priors

# What about continuous features?

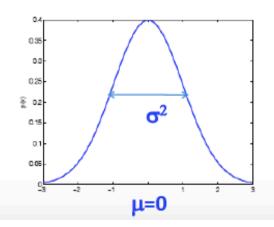


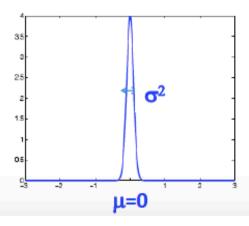
# What about continuous features?



#### Let us try Gaussians...

$$p(x \mid \mu, \sigma) = \frac{1}{\sqrt{2\pi\sigma^2}} \exp(-\frac{(x-\mu)^2}{2\sigma^2}) = \mathcal{N}_x(\mu, \sigma)$$





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# MLE for Gaussian mean and variance

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$$\widehat{\mu}_{MLE} = \frac{1}{n} \sum_{i=1}^{n} x_i$$

$$\hat{\sigma}_{MLE}^2 = \frac{1}{n} \sum_{i=1}^n (x_i - \hat{\mu})^2$$

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**Note:** MLE for the variance of a Gaussian is biased [Expected result of estimation is **not** the true parameter!]

Unbiased variance estimator:  $\hat{\sigma}_{unbiased}^2 = \frac{1}{n-1} \sum_{i=1}^n (x_i - \hat{\mu})^2$ 

**Five minutes break!** 

### The Law of Large Numbers\*

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#### Theorem: The Law of Large Numbers (LLN)

Let  $X_1, X_2, ...$  be an infinite sequence of independent and identically distributed (i.i.d.) random variables, with mean  $\mu_X = \mathbb{E}[X_i]$ . Define the average

$$\overline{X}_n = \frac{X_1 + X_2 + \dots + X_n}{n} = \frac{1}{n} \sum_{i=1}^n X_i$$
.

Then, as  $n \to \infty$ , the average converges to a non-random real number. Specifically

$$\lim_{n\to\infty} \overline{X}_n = \mu_x \ .$$

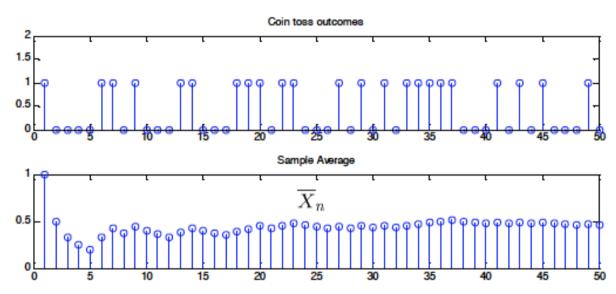
In other words, if you repeat the same experiment in a independent way, the average of the outcomes is going to be very close to the mean !!!



#### Example

Take a regular coin, and start flipping it several times, taking note if it falls heads or tails (flip the coin in such a way that you cannot predict the outcome of each trial).

$$X_i = \left\{ egin{array}{ll} 1 & ext{if } i^{th} ext{ flip was 'tails'} \\ 0 & ext{if } i^{th} ext{ flip was 'heads'} \end{array} 
ight.$$

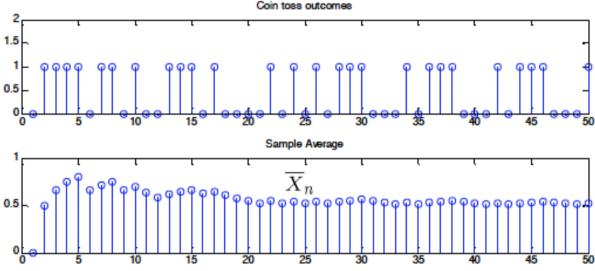


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## Using Data to Estimate Probabilities

The Law of Large Numbers is what allows us to use data to estimate probabilities. Suppose you stand in the bridge connecting the HG with the Auditorium, and count the number of female and male individuals you see crossing the bridge for a period of 2 hours.

$$x_i = \left\{ \begin{array}{ll} 1 & \text{if student is a female} \\ 0 & \text{if student is a male} \end{array} \right.$$

Say you counted 283 different individuals, and 27 were females.

Let Y be a random variable representing be the gender of a randomly choosen individual inside TU/e. Then it plausible that

$$P(Y=1) \approx 27/283 = 0.0954$$
.

So provided you can make the assumption that the individuals crossing the bridge are a representative independent and identically distributed sample of Y we can use the LLN to estimate it's distribution...

#### The Central Limit Theorem

When discussing the normal distribution we informally stated that the sum of independent random variables resembles a normal random variable. Let's try to make this a bit more concrete

Let  $X_1, X_2, ..., X_n$  be a sequence of independent and identically distributed (i.i.d.) random variables, with mean  $\mu_X = \mathbb{E}[X_i]$ , and variance  $V(X_i) = \sigma_X^2$ . Define

$$S_n = X_1 + X_2 + \ldots + X_n = \sum_{i=1}^n X_i$$
.

Note that

$$\mathbb{E}[S] = \sum_{i=1}^n \mathbb{E}[X_i] = n\mu_X \quad \text{ and } \quad \mathsf{V}(S) = \sum_{i=1}^n \mathsf{V}(X_i) = n\sigma_X^2 \ .$$

Then we have that the distribution of S is approximately normal, with mean  $n\mu_X$  and variance  $n\sigma_X^2$ , that is

$$S \approx \mathcal{N}(n\mu_X, n\sigma_X^2)$$
.

#### The Central Limit Theorem

The previous result was perhaps a bit sloppy (and technically not sound). More formally, we have the following important result

#### **Theorem:** The Central Limit Theorem (CLT)

Let  $X_1, X_2, ..., X_n$  be a sequence of independent and identically distributed (i.i.d.) random variables, with mean  $\mu = \mathbb{E}[X_i]$ , and variance  $V(X_i) = \sigma^2$ . Define the random variable

$$Z_n = \frac{1}{\sqrt{n}} \sum_{i=1}^n \frac{X_i - \mu}{\sigma} .$$

Then, as n grows, this random variable resembles more and more a standard normal random variable.

In particular, for large n we have, for any arbitrary set B

$$P(Z_n \in B) \approx P(Z \in B)$$
,

where Z is a standard normal random variable.

