

#### Course Outline

- Course Introduction
- 2 ServiceNow Overview
- Lists, Forms, & the UI
- 4 Customizations

5 Tables & Fields

- 6 User Administration
- 7 Core Applications
- 8 System Administration
- 9 Building A Custom App

#### Section Outline

Incident

2 Service Level Agreements

3 Problem

4 Change

5 CMDB

6 Service Catalog

7 Knowledge

8 Service Portal

9 Connect

10 Visual Task Boards

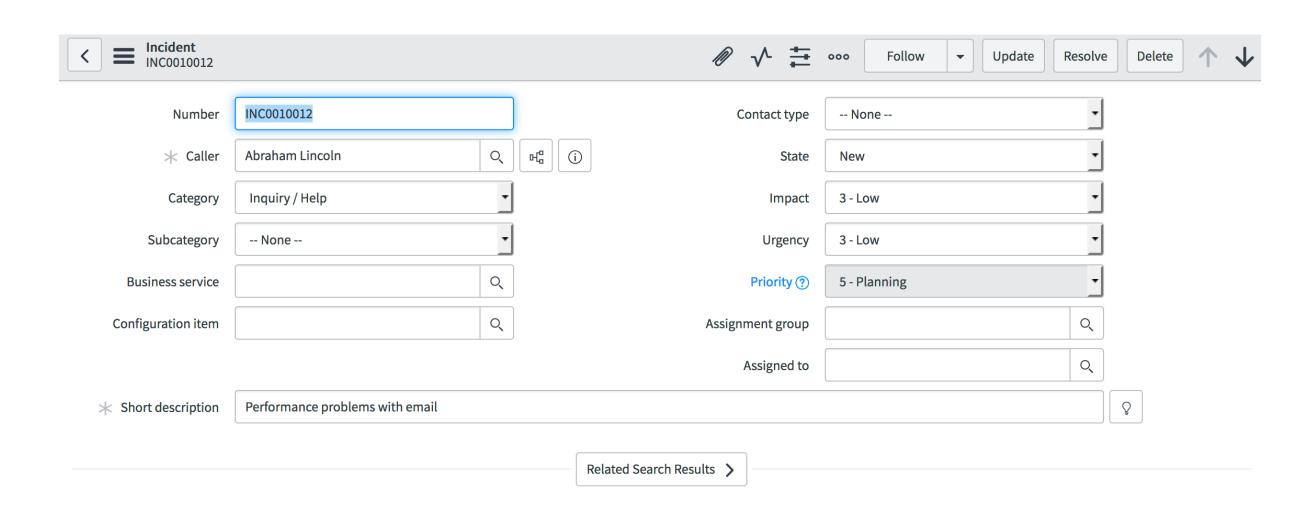
"The goal of Incident Management is to restore normal service operation as quickly as possible, while minimizing impact to business operations and ensuring quality is maintained."

— ServiceNow Docs



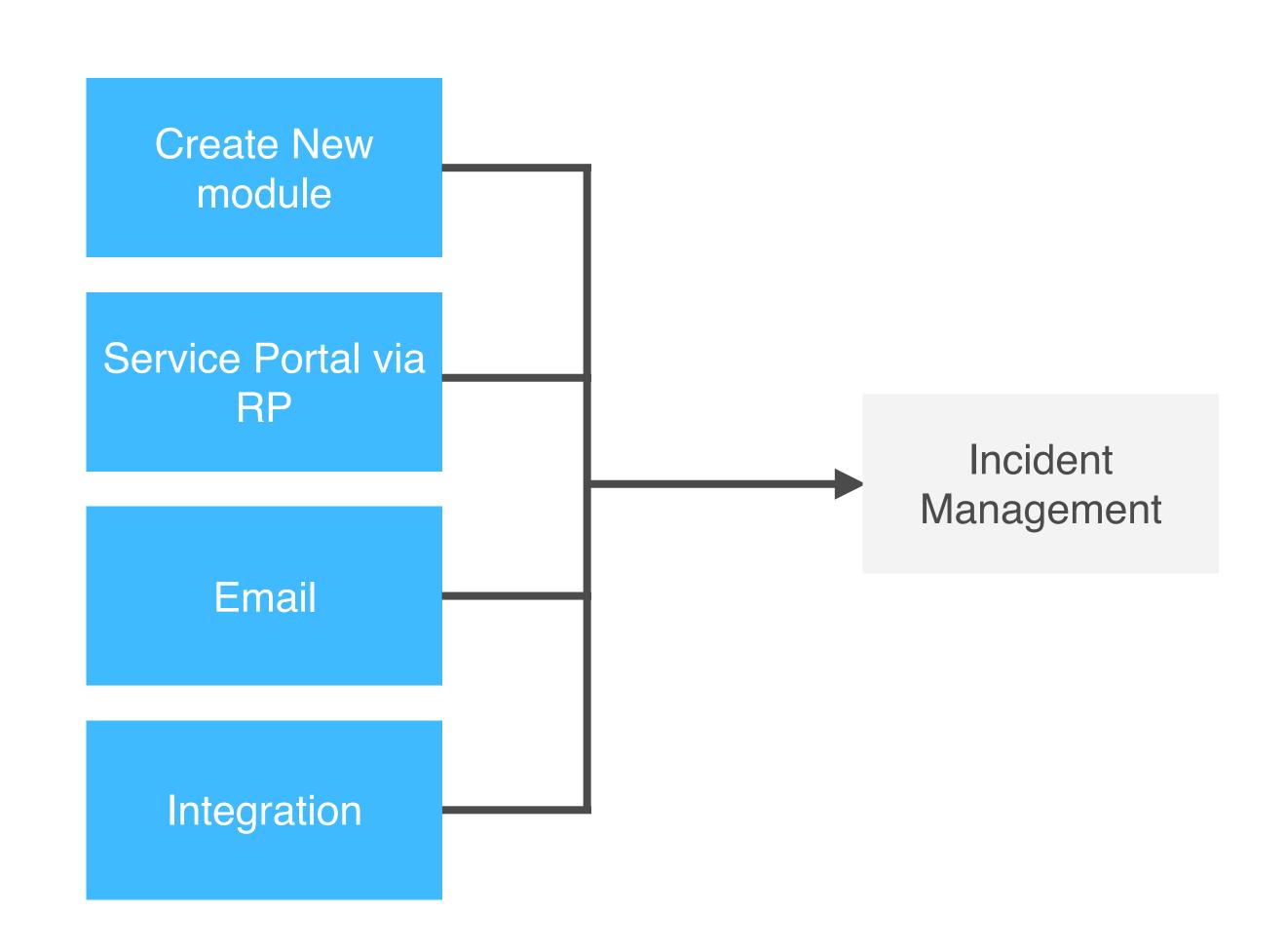
#### Incident Management

- Most popular
- Used for logging incidents
- Any user may create an incident
- Record in incident table
- Classify incidents by impact & urgency



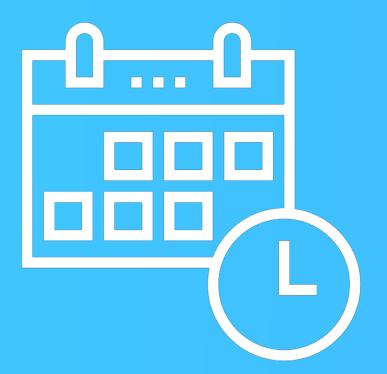
### Incident Management Features

- May be created from many triggers
- Out-of-box configurations
  - Contextual search
  - Data lookups
- Related records
- Email/SMS notifications
- Service Level Agreements



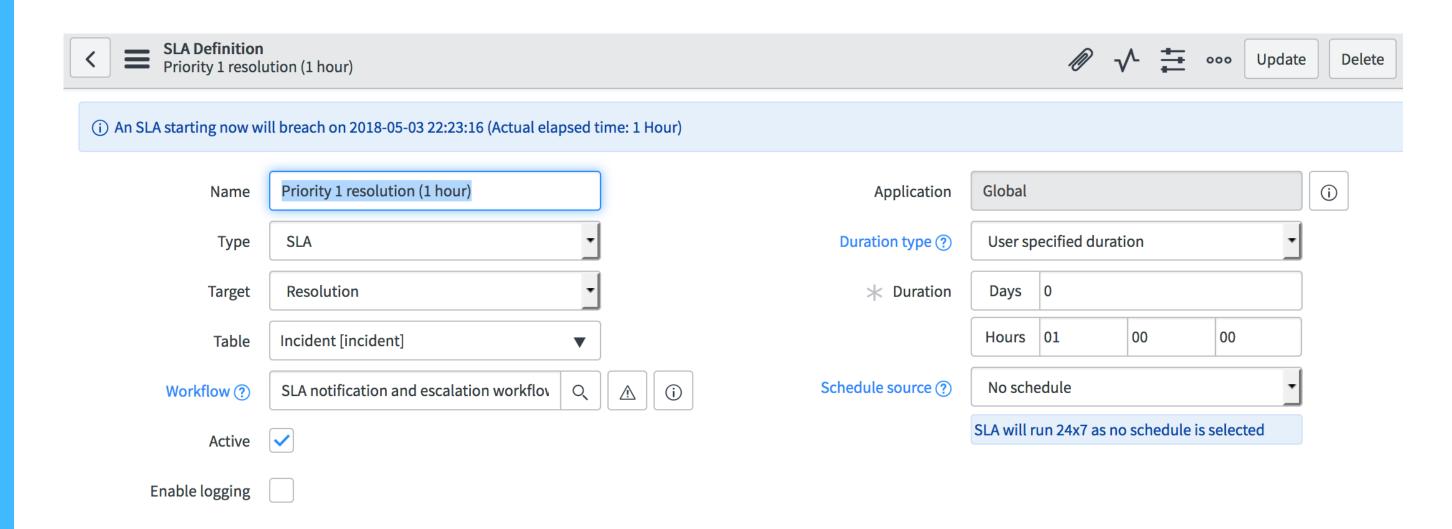
"A service level agreement (SLA) is a record that specifies the **time** within which **service** must be provided."

— ServiceNow Docs



### Service Level Agreements

- Used to track if a certain level of service has been provided
- Workflows
- Start, Pause, Stop, Reset conditions
- Retroactive starts



## Incident Management & SLAs

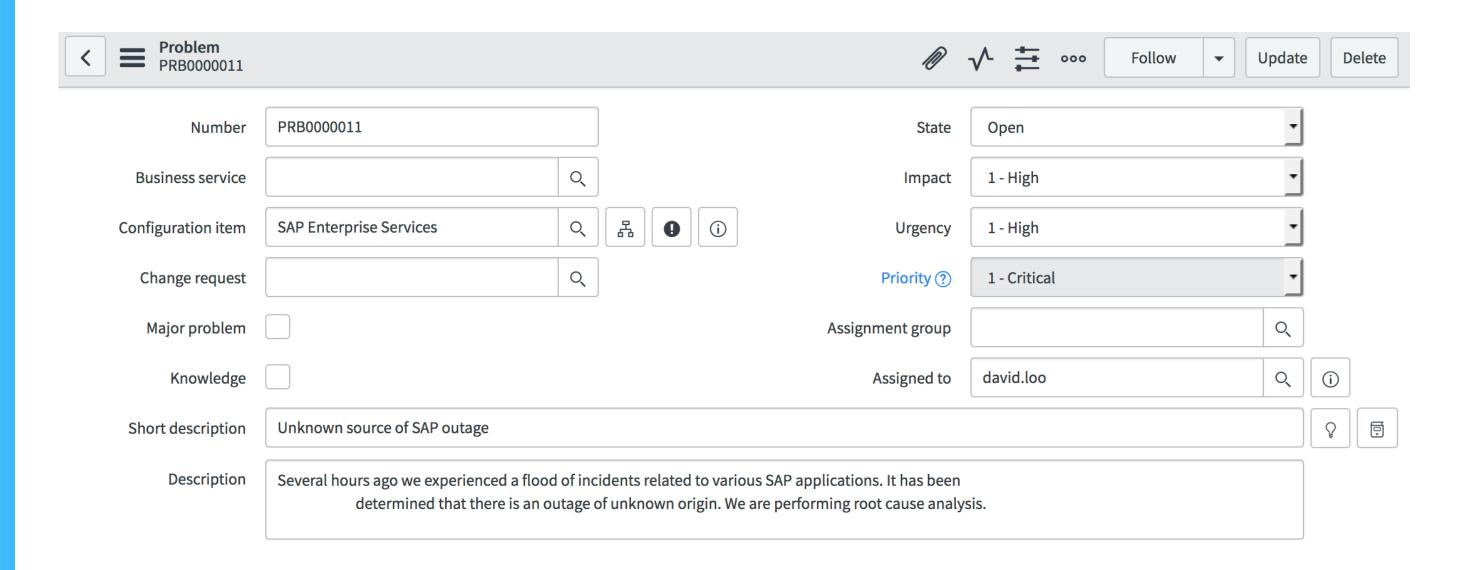
"The primary objectives of problem management are to **prevent** problems and resulting incidents from happening, to **eliminate recurring incidents**, and to **minimize the impact** of incidents that cannot be prevented."

Wikipedia



### Problem Management

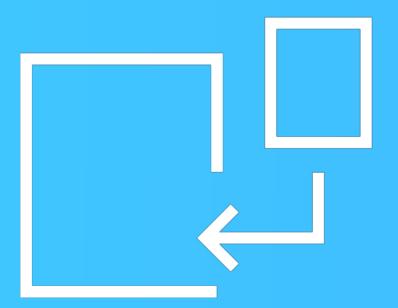
- Record in problem table
- Related incidents
- Problem tasks
- Workarounds
- Root cause



### Problem Management

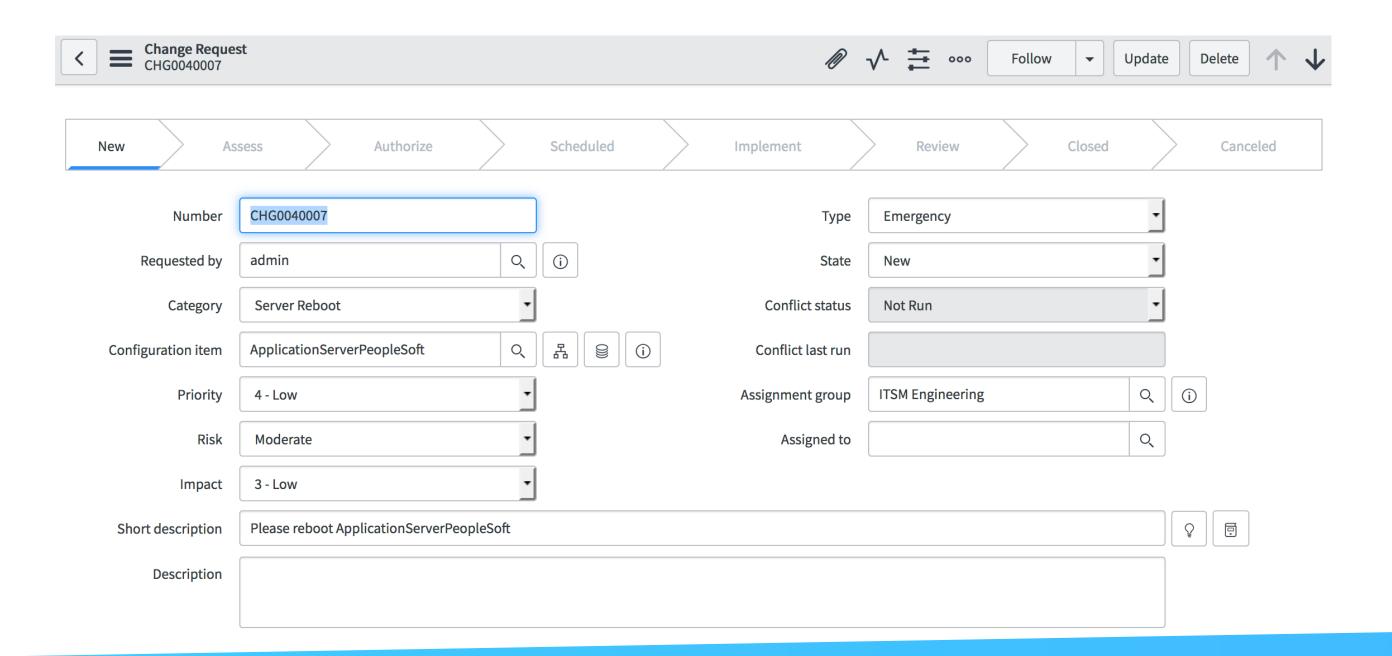
"The objective of change management in this context is to ensure that standardized methods and procedures are used for efficient and prompt handling of all changes to control IT infrastructure, in order to minimize the number and impact of any related incidents upon service."

Wikipedia



#### Change Management

- 3 change types
  - Normal
  - Standard
  - Emergency
- Record in change\_request table
- Quite complex



### Change Management Features

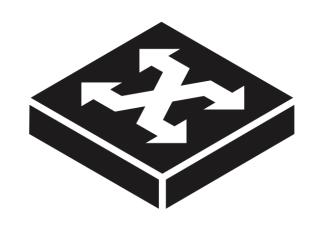
- Risk assessment
- Out-of-box workflows for all 3 change types
- Out-of-box service catalog for change proposals
- Schedules
- Calculated risks

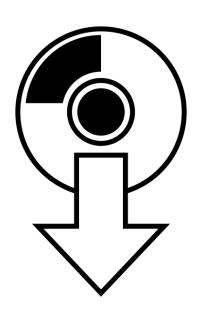
### Change Management

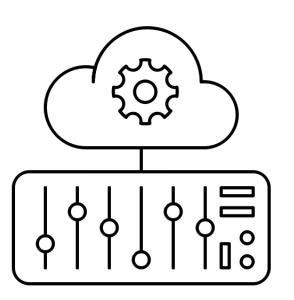
"Configuration management is a process that tracks all of the individual Configuration Items (CI) in an IT system which may be as simple as a single server, or as complex as the entire IT department."

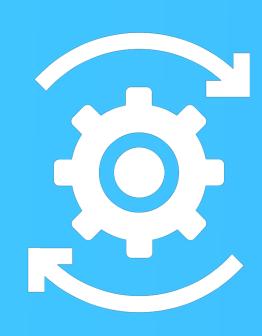
### What is a Configuration Item?

- "Any component that needs to be managed in order to deliver an IT service"
- CI examples: servers, desktops, software, routers, switches
- CMDB contains many Configuration Items (Cl's)
- Class = Category









#### Configuration Management

- Records in cmdb\_ci table with hundreds of extending tables
- Hundreds of out-of-box CMDB tables
- Each CI class has its own table
- Relationships
- Dependency Views map
- Granularity varies by maturity
- Discovery vs manual population

### Configuration Management

"With the ServiceNow Service Catalog application, create service catalogs that provide your customers with self-service opportunities."

— ServiceNow Docs

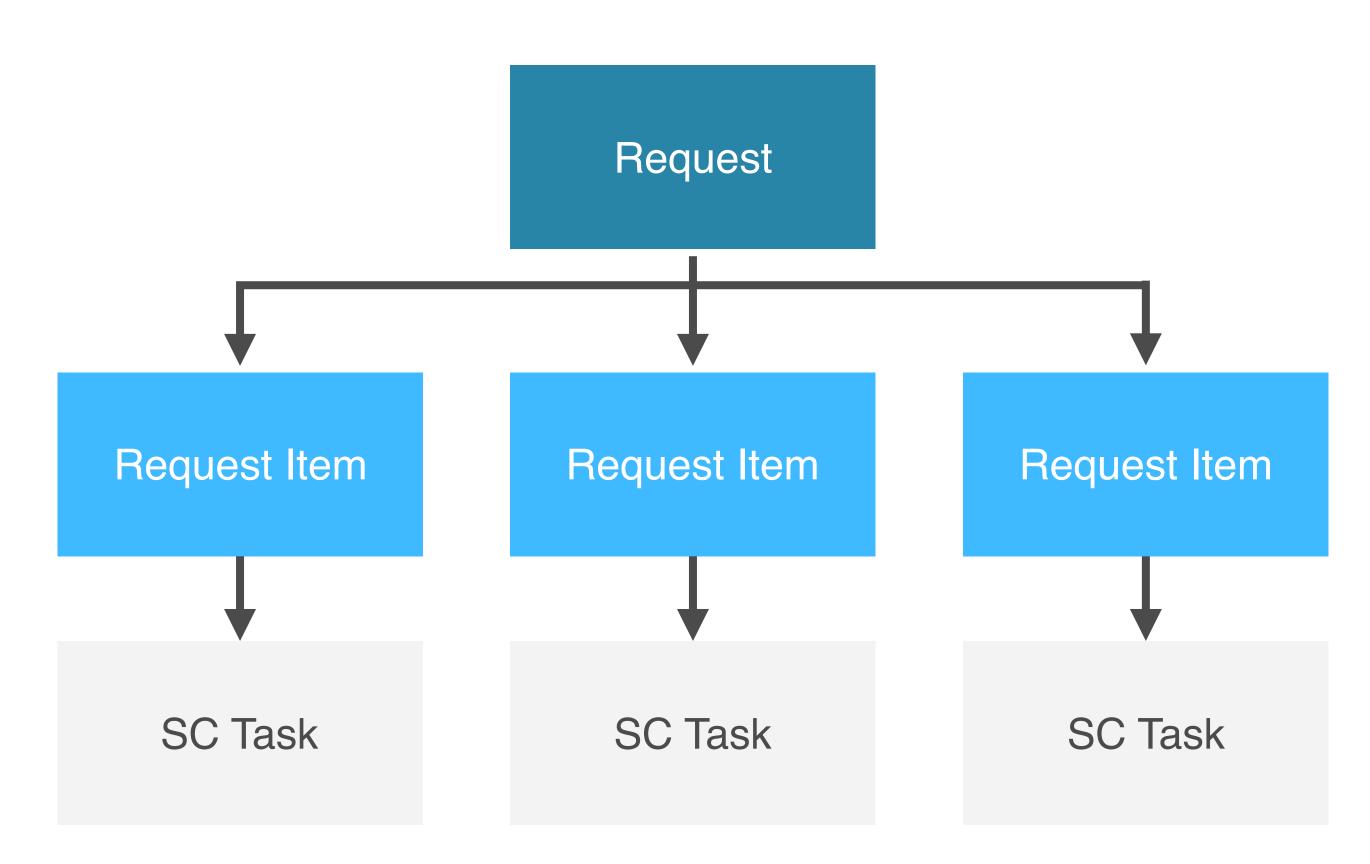


#### Service Catalog

- Create product offerings for your users
- Multiple catalogs & categories
- Track progress of request
- Many tables
  - sc\_cat\_item
  - sc\_request
  - sc\_req\_item
  - sc\_task
  - sc\_cart

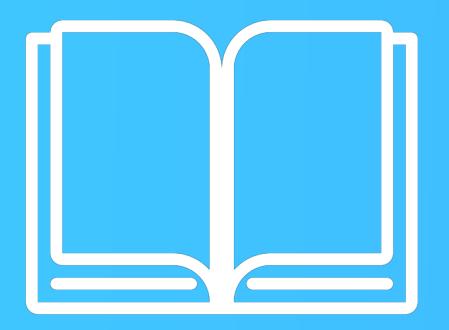
### Service Catalog Features

- Requests, Request Items, SC Tasks
- Record producers
- Order guides
- Variable sets
- Workflows
- User criteria



### Service Catalog

"The ServiceNow Knowledge Management (KM) application enables the sharing of information in knowledge bases. These knowledge bases contain articles that provide users with information such as self-help, troubleshooting, and task resolution."

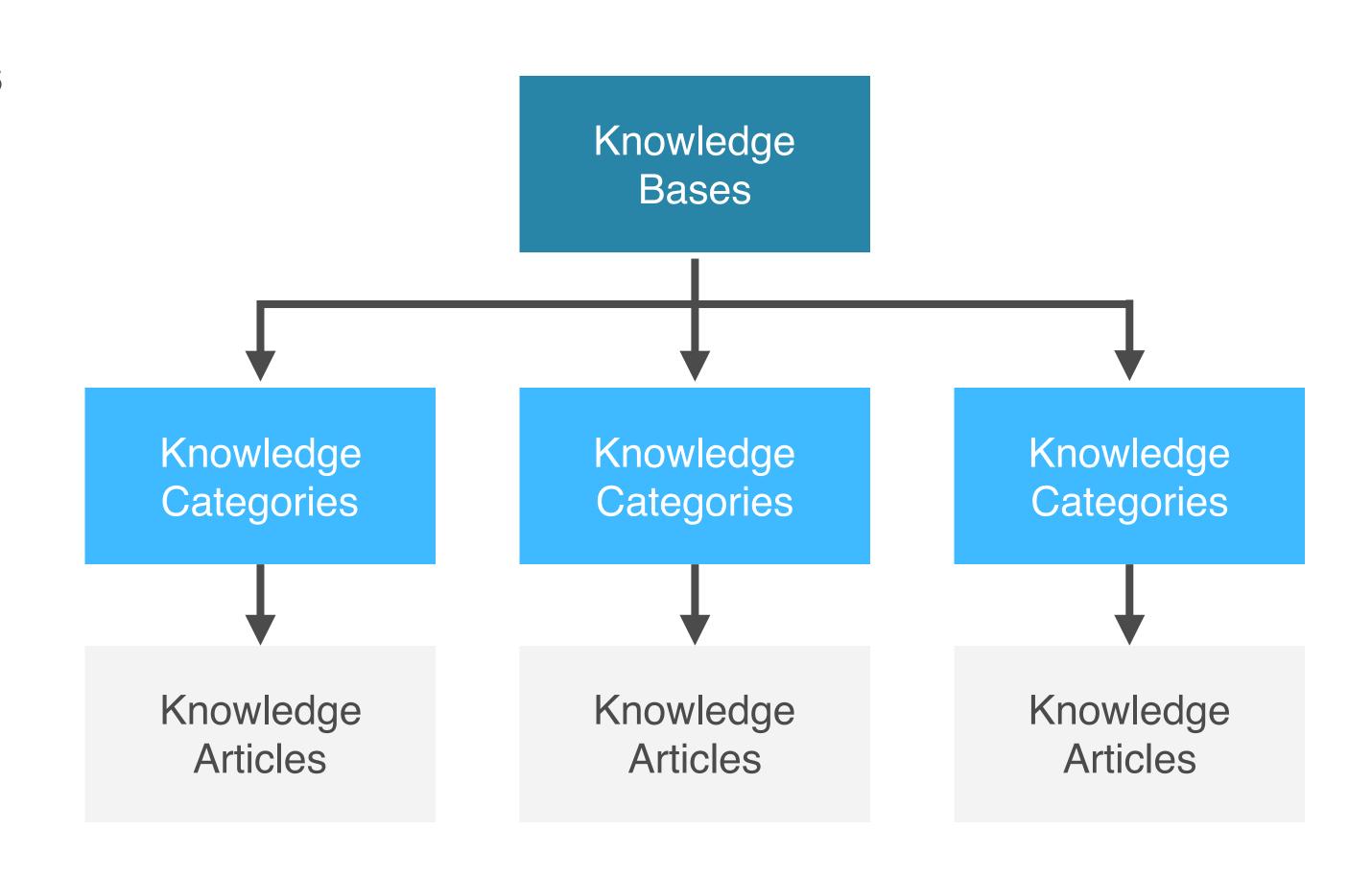


Knowledge Management

- Sharing of information across organization
- Troubleshooting, self-help, task resolution, procedures, etc.
- Knowledge bases, categories, articles

### Knowledge Management Features

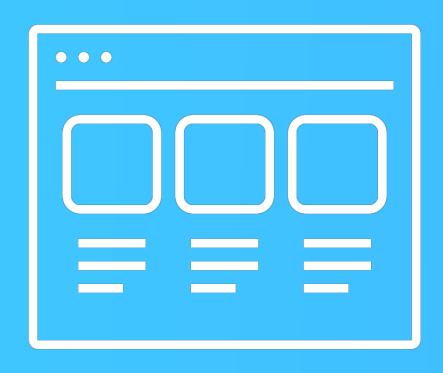
- Multiple knowledge bases
- Approval process w/ workflows
- i18n support
- Public articles
- Article feedback
- Article lifetime
- Article population



### Knowledge Management

"Service Portal is an alternative to the Content Management System (CMS) and a simple way to create portals for end users. It is a portal framework that allows administrators to build a mobile-friendly self service experience for users. It interacts with parts of the ServiceNow platform, so users can access specific platform features using Service Portal."

ServiceNow Docs



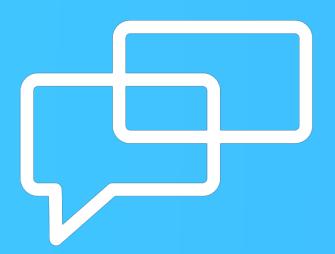
#### Service Portal

- Create portals for end users as alternative to platform view
- Provides better UI & UX
- Responsive
- Replaces archaic CMS
- Leverages Bootstrap & AngularJS

### Service Portal

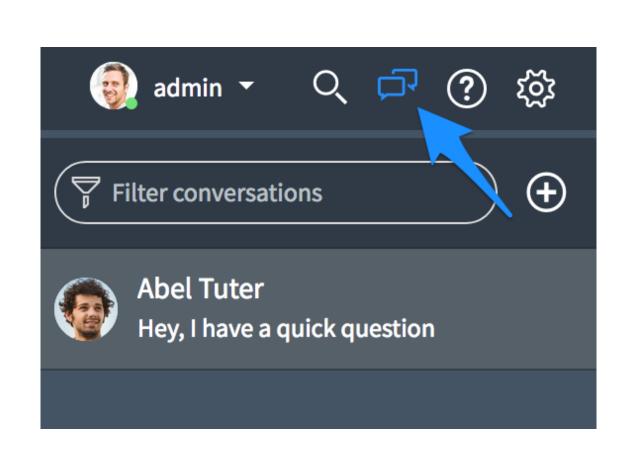
# "ServiceNow Connect is a real-time messaging platform that connects you to your coworkers, bypassing email and static documents."

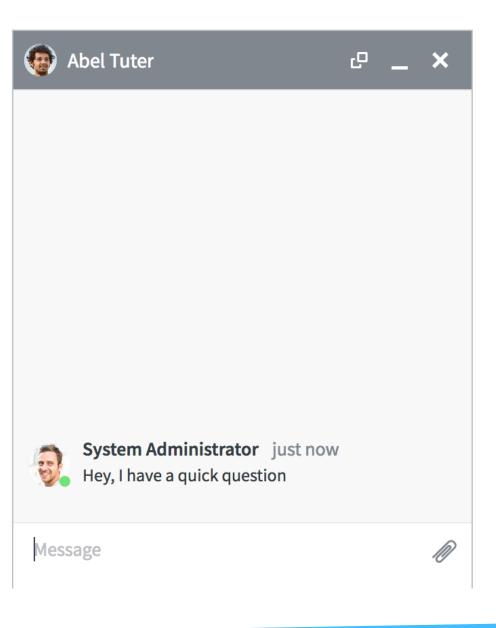
— ServiceNow Docs



#### Connect

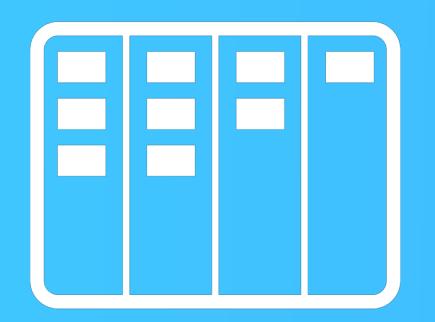
- Messaging platform in ServiceNow
- Integrates to other parts of the platform
- Connect Chat & Connect Support
- Multi-queue support





"Visual Task Boards (VTB) transform the navigation of lists and forms into an interactive graphical experience. With Visual Task Boards, you can view and update multiple task records, which appear as cards that can be moved between lanes."

— ServiceNow Docs



### Visual Task Boards

- Interactive graphical user interface for working with task records
- Tasks are viewed as cards
- Lanes represent the state of the card
- Freeform or data-driven

## Connect & Visual Task Boards