

Persona

1. A high school student learning about or interested in Greek mythology.
 - Demographics: 18 years of age, student in Mississauga, In the visual arts program, studying Greek Mythology
 - Goal: to obtain information about Greek Gods and Goddesses, pass the test and exams, expand knowledge on the topics.
 - Values: friends, work, art, likes reading
 - Challenges: obtaining information from reliable sources are there are many of such sites online.
 - This site will have the relevant information for a specific member of the Twelve Olympians. The website is useful as an outside source for self-study.
2. A film director studying Aphrodite for a character in a movie.
 - Demographics: middle aged, works as a director and producer, well known.
 - Goal: to learn about the goddess Aphrodite for an upcoming movie, know her background, character and inform the crew
 - Always busy on set, wants a quick way to get good information to help actors/actresses study their characters.
 - The site is organized. The director will be able to get all the info he needs on the character of Aphrodite from the website.

Structural Navigation: Hierarchical. From any of the unindented nodes going to the indented nodes is structural navigation. Example- Worship -> Classical period.

Associative Navigation: Related links, going from nodes on the same level. Example – Birth -> Marriage.

Utility – links in the footer, reference links, extra information, links to external sources.

Simplifying the original IA:

Origins

- forms
- worship
- classical period

Mythology

- birth
- marriage
- myths
- Paris and Trojan War

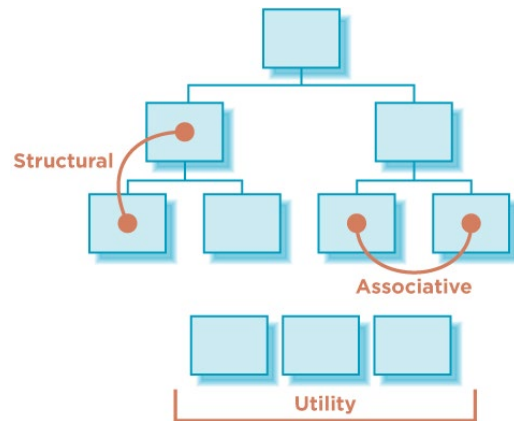
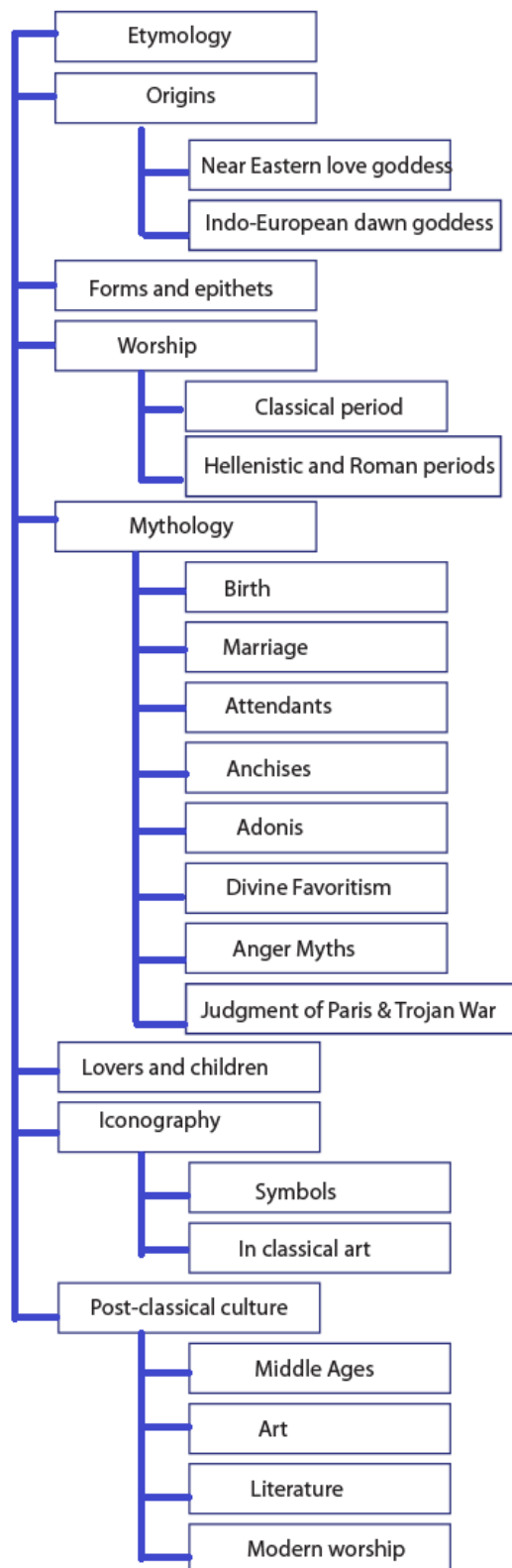
Relations

- lovers
- children
- Adonis
- Anchises

Iconography

- symbols
- art

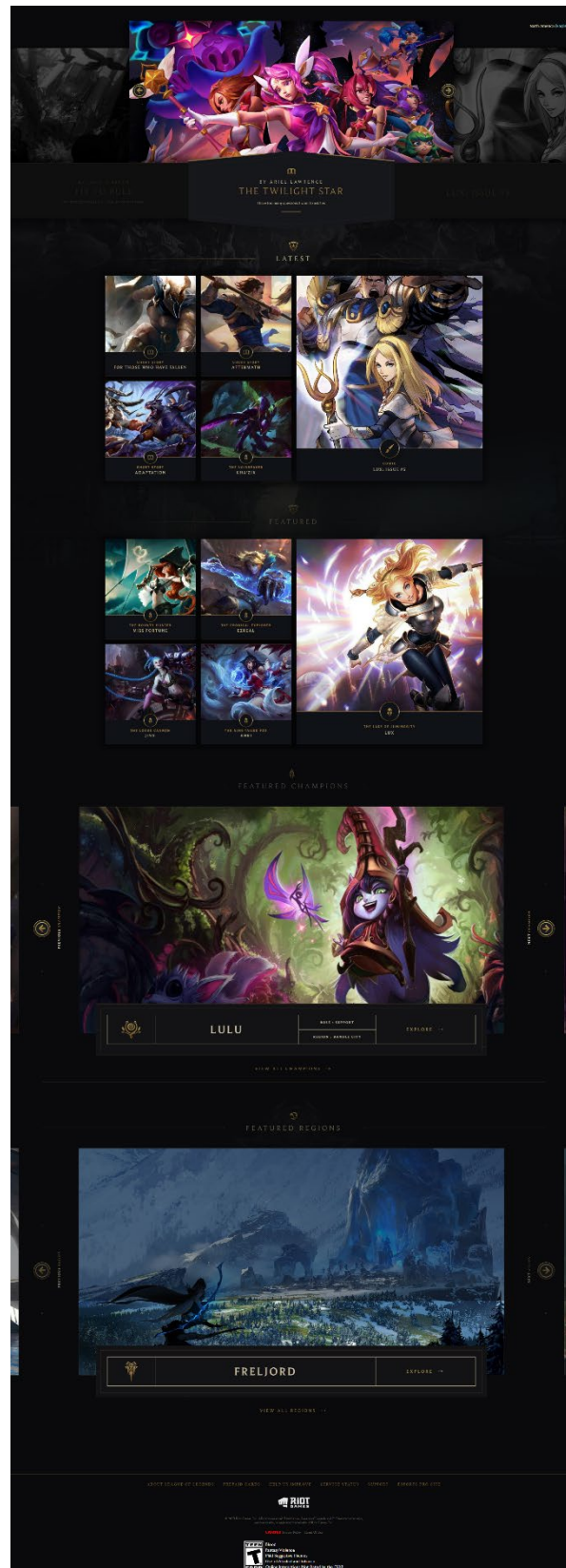
Literature



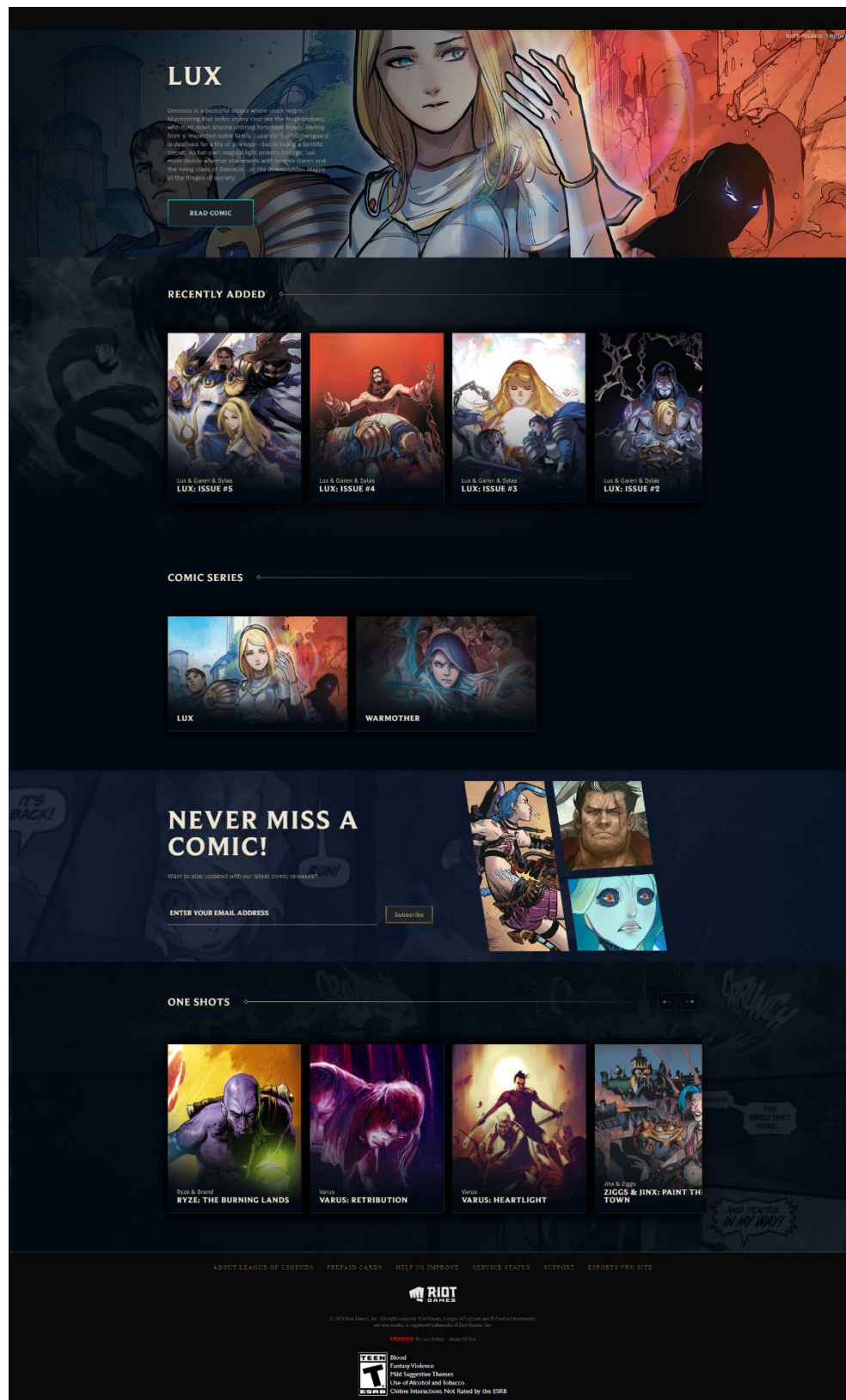
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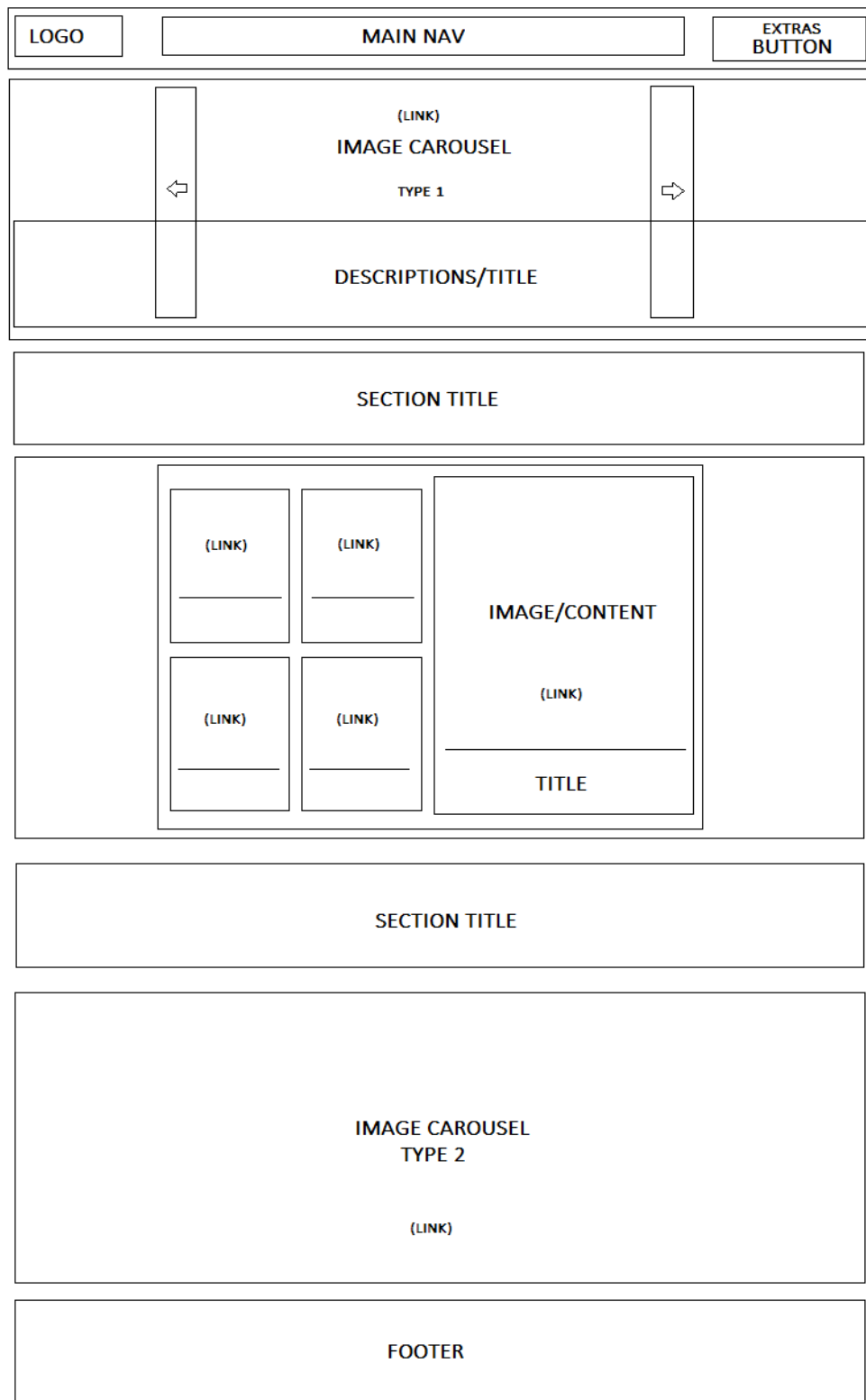
Original Website: https://universe.leagueoflegends.com/en_US/



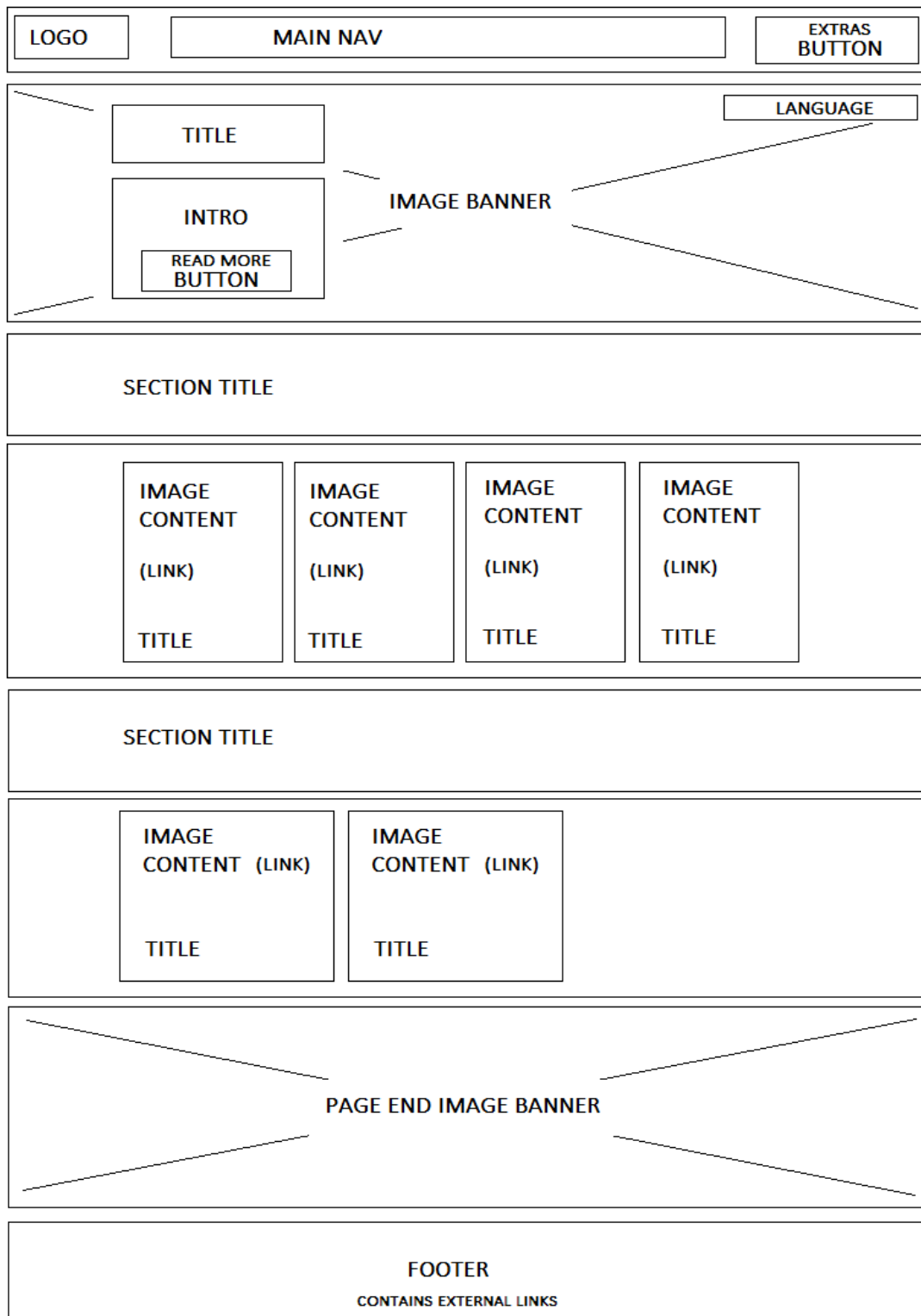
Original Website (Inner):



Wireframe Homepage



Wireframe Inner



Process

I chose this website because the layout of the elements on the homepage was interesting. There were many places for pictures, but also text with the carousels. I could have an overlay of text – some short descriptions - on the last carousel of the homepage.

I thought this layout would match the topic of a person since the original website had many pictures that linked to stories. With the topic of a person, you could have different pictures as the “cover” for each specific topic or story about them. Looking at the code for the original website, you will see that many of the pictures are implemented as backgrounds of the divs, so it matches the idea of using images as “covers” for links to other stories, which is different from using the html img tag that requires alt text. The titles and descriptions on those images are the textual content the user needs.

The inner pages of the Universe navigation bar did not have common structures. The Champions and Regions pages contained a grid of pictures that linked to another page with the specific topic. I chose the Comics inner page. The Comics page shows a banner with a title and some text overlay. I thought this would be a good intro to the second-tier topics of the information architecture. Since the original content was comics, I thought of changing these into stories, since the second-tier info architecture topics is subdivided into narrower topics.

Design

A lot of the images I used are pictures of Aphrodite in sculptures and drawings. It would be better if there was some one who played her character so the images of her would be consistent. I also included some “nature” scenes. There is a lot of information about gods and goddesses, about Aphrodite on Wikipedia. What I was trying to do with the website was organize those stories or facts about her. The images could represent the topic they link to. I was interested in changing the color scheme from dark to light, so I chose marble and white tones to match the Greek mythology theme.

Difficulties

For the website, I tried to get exact measurements for the layout of elements and simplify the way it was built using only HTML and CSS. There were many overlapping elements and the site mainly ran using JavaScript. I found myself doing trial and error for the positioning and the layout. I had some difficulties with flexbox and centering/aligning different sized elements, wrapping, and relative/absolute positioning.

References and Photos

<https://en.wikipedia.org/wiki/Aphrodite>

Homepage

<https://cdnb.artstation.com/p/assets/images/images/004/391/353/large/jeremy-chong-aphrodite-final1.jpg?1483350618>

<https://i.pinimg.com/originals/2d/60/41/2d60414748880e202f261ee93aa9cf7b.jpg>

<https://www.deviantart.com/linzarcher/art/Aphrodite-256114966>

<https://wolfsgallery.com/inventory/plaster-head-of-aphrodite>

https://greekgodsandgoddesses.net/wp-content/uploads/2016/11/mount_olympus.jpg

<https://www.maxpixel.net/Blue-Cave-Marble-Cave-Undermines-Water-Marble-393357>

[https://www.tripsavvy.com/thmb/JduYz0nNXDJu1uKdWBOW0eN1GQA=/950x0/filters:no_upscale\(\):max_bytes\(150000\):strip_icc\(\):format\(webp\)/0-87181258-597bb578054ad90011347617.jpg](https://www.tripsavvy.com/thmb/JduYz0nNXDJu1uKdWBOW0eN1GQA=/950x0/filters:no_upscale():max_bytes(150000):strip_icc():format(webp)/0-87181258-597bb578054ad90011347617.jpg)

Inner

<https://www.nexusmods.com/skyrim/images/388878/?showtopic=1374883&p=11639279>

<https://wallpaperaccess.com/full/130061.png>

<https://dotesports.com/league-of-legends/news/riot-releases-the-orchestral-theme-song-for-the-2019-world-championship>

<https://images-na.ssl-images-amazon.com/images/I/5144wBfa5dL. SY879 .jpg>

<https://images-na.ssl-images-amazon.com/images/I/51Na9-bU%2BNL. SL1001 .jpg>

https://cdn.shopify.com/s/files/1/0615/0537/products/statues-aphrodite-venus-of-rhodes-holding-hair-statue-10h-4798-1_300x300.jpeg?v=1509906941

<https://images-na.ssl-images-amazon.com/images/I/61F47AcexnL. SY679 .jpg>