

## **PROBLEM**









690 MILLION

Current estimates show that nearly 690 million people are hungry

135 MILLION

135 million people suffer from acute hunger.

**2**BILLION

An estimated 2 billion people in the world did not have regular access to safe, nutritious and sufficient food in 2019. 30%-40%

EST

In the US, An Est. 30 - 40 % of the food supply ends up in landfills.



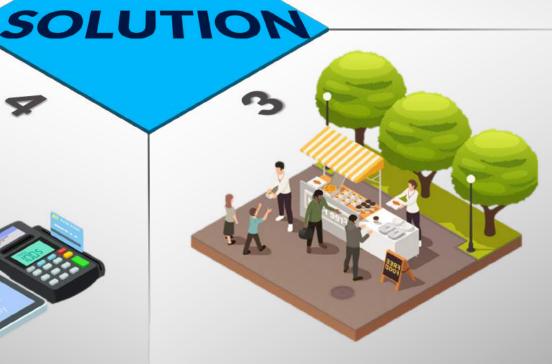
A marketplace for farmers and businesses to buy and sell overstock produce



Produce can be sold or auctioned to Secondary and Tertiary Agriculture companies

A portal for direct to consumer could be used to gain awareness and help cost savings on personal finance





Produce can also be donated to Food Banks and NGOs

## **BENEFITS**









**\$218**BILLION

Reduce Financial Waste - Est. \$218 Billion.

**21%** EST

Reduce Water Waste - Est. 21% of all freshwater.

#### **TRACKING**

Better Tracking - Localizing spread of foodborne illness (E. coli, etc.)

### **IMPROVED**

**ANALYTICS** 

Improved Analytics -Supply/Demand, Logistics, Tokenomics

# **ROADMAP**

